

# DISC JOCKEYS & MUSICASTERS

## SMITH, NOVELLA

Dizzy Lizzy  
KYOK, Houston, Tex.  
**SMITH, PAUL**  
KALL, Salt Lake City, Utah  
**SOBOL, JOHNNY**  
Hi Neighbor  
WILK, Wilkes-Barre, Pa.  
**SORENSEN, DEAN**  
Musicalle  
KGFX, Pierre, S. D.  
**SPANN, OWEN**  
KNBR, San Francisco, Calif.  
**SPIVAK, JOEL A.**  
WPRO, Providence, R. I.  
**STAGG, JIM**  
KYW, Cleveland, Ohio  
**STANLEY, JIM**  
WNOR, Norfolk, Va.  
**STEADMAN, HERB**  
WSGN, Birmingham, Ala.  
**STEPHENS, DICK**  
WNHC, New Haven, Conn.

## STERLING, JACK W.

B. June 20, 1915. Jack Sterling  
Show, WCBS, New York, N. Y.

**STERLING, ROGER**  
WMRC, Milford, Mass.  
**STEVENS, CHUCK**  
WXTR, Providence, R. I.  
**STEVENS, DON**  
WARM, Scranton, Pa.  
**STEWART, BECKY ANN**  
WPBC, Minneapolis, Minn.  
**STEWART, DEANE**  
KCBS, San Francisco, Calif.  
**STONE, STEVE**  
WJAS, Pittsburgh, Pa.  
**STOYLE, LESTER**  
WDOE, Dunkirk, N. Y.  
**STRICKHOUSER, SHERM**  
WJAR, Providence, R. I.  
**STRINGER, BILL**  
WNBF, Binghamton, N. Y.  
**STUART, GENE**  
WNHC, New Haven, Conn.  
**STUART, JEFFREY**  
WTCN, Minneapolis, Minn.  
**SUTCH, GARLAND**  
Western Music  
KCKC, San Bernardino, Calif.  
**SUTTON, TOMMY**  
WARO, Cannonsburg, Pa.  
**SWANSON, REV.**  
Walk in the Valley  
WCIN, Cincinnati, Ohio  
**SWARTS, NELSON**  
WHLM, Bloomsburg, Pa.  
**SWENSON, N.**  
Music Master's Choice  
WJBL, Holland, Mich.

## — T —

**TANNER, GEORGE**  
Big Daddy G Show  
KANB, Shreveport, La.  
**TAYLOR, FRANK**  
Country Music Time  
WPTF, Raleigh, N. C.  
**TAYLOR, VIC**  
WMNS, Olean, N. Y.  
**TERRY, BILL**  
Terry-a-White  
KCPX, Salt Lake City, Utah  
**THOMAS, GEORGE**  
WCAU, Philadelphia, Pa.  
**THOMAS, JAMES**  
Roll Jordan  
WLE, Raleigh, N. C.  
**THOMAS, MITCH**  
WDAS, Philadelphia, Pa.  
**THOMPSON, DON**  
Gulfcoast Midnight Sun  
WSUN, St. Petersburg, Fla.

**THOMPSON, DON**  
WHDL, Olean, N. Y.  
**THOMPSON, FRANK**  
KOGO, San Diego, Calif.  
**THORNE, RON**  
WIRL, Peoria, Ill.  
**THURMAN, WALT**  
Time for Thurman  
WMBD, Peoria, Ill.  
**TINDALL, TIM**  
KIMN, Denver, Colo.  
**TIPTON, JOSEPH**  
Polka Party  
WPTS, Pittston, Pa.  
**TRENT, STEVE**  
Nightfall  
WTVN, Columbus, Ohio  
**TRUEHART, GEORGE**  
WYLD, New Orleans, La.  
**TUELL, ANNA**  
Holy Hour of Prayer  
WWRU, New York N. Y.  
**TURLEY, BOB**  
WKAZ, Charleston, W. Va.

## — U —

**UNDERWOOD, JOHN**  
WZRO, Jacksonville, Fla.

## — V —

**VJOTIK, PETER**  
WSBC, Chicago, Ill.

## — W —

**WADE, STEVE**  
WCAO, Baltimore, Md.  
**WAFFLES, DICK**  
Breakfast with Waffles  
WROC, Rochester, N. Y.  
**WAITES, THAD**  
WABO, Waynesboro, Miss.  
**WALKER, JACK**  
Harlem Serenade  
WLIB, New York, N. Y.  
**WALKER, JIMMY**  
Hawaiiana  
KGMB, Honolulu, Hawaii  
**WALKER, JOE**  
WYLD, New Orleans, La.  
**WALTERS, ART**  
Wake Up to Music  
WWHG, Hornell, N. Y.  
**WALTERS, BOB**  
PM Show  
WCIN, Cincinnati, Ohio  
**WALTERS, JOE**  
KWG, Stockton, Calif.  
**WARING, GEORGE**  
Weekday  
WGNY, Newburgh, N. Y.  
**WARNER, DICK**  
WGUS, Augusta, Ga.  
**WARNER, HUB**  
KBOI-TV, Boise, Idaho  
**WASHINGTON, REUBEN**  
Hunky-Dory Show  
WLOK, Memphis, Tenn.  
**WAYLAND, DAVE**  
WKAZ, Charleston, W. Va.  
**WEEKS, DON**  
WTRY, Troy, N. Y.  
**WEHDE, CARL**  
WTAO, Cambridge, Mass.  
**WEISS, FRED**  
WXYZ, Detroit, Mich.  
**WEIST, CHARLIE**  
Count Down  
WCAW, Charleston, W. Va.  
**WELCH, WOODY**  
WISN, Milwaukee, Wisc.  
**WELSH, JOHN**  
Highway 850  
KTAC, Tacoma, Wash.

**WESTERN, BILL**  
KISN, Portland, Ore.  
**WEXLER, PAUL**  
Musicman  
KERG, Eugene, Ore.  
**WHEELER, DOC**  
Gospel Caravan  
WWRL, New York, N. Y.  
**WHITE, JIM**  
WJAS, Pittsburgh, Pa.  
**WHITE, LARRY**  
Night Patrol  
WKMI, Kalamazoo, Mich.  
**WHITMORE, MARVIN**  
KFRM, Salina, Kans.  
**WHITTED, NORFELY**  
WSRC, Durham, N. C.  
**WHITTINGTON, DICK**  
KLAC, Los Angeles, Calif.  
**WICK, DON**  
Music Midway  
WNOX, Knoxville, Tenn.  
**WILLIAMS, BUDDY**  
WARO, Cannonsburg, Pa.

## WILLIAMS, WILLIAM B.

Make Believe Ballroom, WNEW,  
New York, N. Y.

**WILLIAMSON, DICK**  
WIND, Chicago, Ill.  
**WILSON, BIG**  
WNBC, New York, N. Y.  
**WILSON, ED**  
WIL, St. Louis, Mo.  
**WILSON, MARC**  
Milkman's Matinee  
KORL, Honolulu, Hawaii  
**WING, CHUCK**  
Jam on Toast  
KBET, Reno, Nev.  
**WINTER, PAUL**  
WXYZ, Detroit, Mich.  
**WINTERS, JIM**  
WABI, Bangor, Me.  
**WOLF, FRED**  
WXYZ, Detroit, Mich.  
**WOOD, DAVE**  
1330 Top 30 Show  
WJPS, Evansville, Ind.  
**WOOD, DICK**  
KDSX, Denison-Sherman, Tex.  
**WOOD, JAY**  
Time, Temp. & Tune  
WGBF, Evansville, Ind.  
**WOODARD, HAL**  
Wonderful World of Music  
WFIL, Philadelphia, Pa.  
**WOODLAND, DON**  
KMO, Tacoma, Wash.  
**WOODS, GEORGE**  
WDAS, Philadelphia, Pa.  
**WRIGHT, DAVE**  
Push Button One  
WIS, Columbia, S. C.

## — Y —

**YANCEY, ARCH**  
KNUZ, Houston, Tex.  
**YORK, TOM**  
KAKC, Tulsa, Okla.

## — Z —

**ZEE, DON**  
WXYZ, Detroit, Mich.  
**ZINK, DOUG**  
WIRE, Indianapolis, Ind.  
**ZINT, BYRON**  
Hit the Road Show  
WJPS, Evansville, Ind.  
**ZOLA, LEN**  
WTAO, Cambridge, Mass.

# THE CHARLES H. STERN AGENCY

*PRESENTS*

## “THE NEW SOUND”

IN RADIO — TELEVISION ANNOUNCING



**LES TREMAYNE**



**ED PRENTISS**



**LARRY ALEXANDER**



**HUGH DOUGLAS**

# CHARLES H. STERN AGENCY

**TAFT BUILDING**

**HOLLYWOOD & VINE**

**HOLLYWOOD 28, CALIFORNIA**

**HO 6-4304**

“REPRESENTING LEADING TALENT FOR RADIO & TELEVISION COMMERCIALS”

# Talent Representatives, Agents & Managers

## NEW YORK

Actors Agency, The/Toby Cole  
234 W. 44th St. (36).....BR 9-7770

Adair Agency, Rose  
250 W. 57th St. (19).....JU 2-1958

Adams Agency, Bret  
234 W. 44th St. (36).....BR 9-7770

Adams-Wortman Artists' Rep. Agency  
161 W. 54th St. (19).....CI 7-2635

Adler, Harry  
165 W. 46th St. (36).....PL 7-2535

Alexander Agency, Inc., Willard  
660 Madison Ave.....PL 1-7070

All-Arts Talent Casting Agency  
850 Seventh Ave. (19).....JU 2-4933

Alpert Agency, Mickey  
400 Madison Ave. (17).....PL 2-0144

Anderson Agency, Beverly  
117 W. 48th St. (36).....CI 6-8985

Andrews Agency, Clark  
954 Second Ave. (22).....PL 2-2555

Arnold Agency, Laura  
545 Fifth Ave. ....MU 2-2795

Arnold Agency, Lillian  
119 W. 57th St. (19).....PL 7-3400

Artist Management Associates  
200 W. 57th St.....PL 7-2157

Ashley-Steiner, Inc.-Famous Artists  
Corp.  
555 Madison Ave. (22)....MU 8-8330

Artists Agency Corp.  
Time-Life Bldg., 1271 Ave. of Americas  
(20) .....PL 7-8618

Associated Booking Corp.  
50 W. 57th St. (19).....JU 2-7700

Astor Agency, Richard  
119 W. 57th St. (19).....JU 6-4616

B & B Management Assoc.  
11 W. 42nd St.....BR 9-7270

Barry Agency, The  
110 W. 55th St.....CI 6-5740

Beaudet, Ray  
745 5th Ave.....PL 5-5520

Becker Advertising Service, V. S.  
55 E. 43rd St.....MU 2-0777

Bel Canto Theatrical Agency  
104-20 Queens Blvd., Forest Hills 75. PE 6-9787

Berger, Ross & Steinman  
15 E. 48th St.....PL 1-2156

Blenstock Agency, Nathan  
630 Third Ave. (17).....MU 2-7979

Bishop Agency, Lola  
152 W. 42nd St. (36).....LO 3-4260

Bonnie Kid Agency  
1674 Broadway (19).....CI 6-0223

Broder Agency, Jane  
40 E. 49th St. (17).....MU 8-0960

Burke, Bernard, & Roth, Max, Agency  
48 W. 48th St. (36).....PL 7-4540

Burnay Agency, Inc., Eva  
527 Madison Ave. (22).....PL 1-5750

Cabot Agency, Jose  
200 W. 57th St. (19).....CI 7-3525

Case Agency, Bertha  
42 W. 53rd St. (19).....LT 1-6280

Circle Artists Corp.  
48 W. 48th St. (36).....PL 7-7100

## There is a difference!

Agency representation is many things to many people. To the talent, it demands an organization or individual who honestly believes in the Artists' ability and commercial appeal. It requires a willingness on our part to continually promote, advise and guide the talent to many new opportunities in the entertainment industry.

Representation as it relates to the producer-director, or studio casting, can be of great benefit to all parties, provided an understanding and respect is mutually practiced. Selectivity of the right talent is the key to our mutual success. Today's production schedules are set in motion quickly, and the talent requirements face a daily deadline. Many Agents are involved, and each operates differently.

Ours is a personal and individual effort. However, experience through the years has made us aware of a responsibility to every assignment. Our associations on the Advertising Agency level; and later seasoned with network production and the added knowledge of Artists' management, and client representation, add up to qualified experience in selection of talent.

The goodwill enjoyed from both clients and the industry, is an asset we will always cherish. Each have contributed much, and we are grateful that they continue to enjoy working with us. They have found a difference in our method and attitude of doing business, and in the superior talent we have supplied.

## ROBERT LONGENECKER AGENCY

8438 MELROSE PLACE • LOS ANGELES 69 • CALIFORNIA  
OL 3-3770

# TALENT REPS, AGENTS & MANAGERS

<b>Cogan Agency, Inc., David J.</b> 350 Fifth Ave. ....	OX 5-0076
<b>Cohen Agency, Ltd., Harold D.</b> 580 Fifth Ave. (36) .....	CI 6-5050
<b>Cohn, Theatrical Agency, Dave</b> 165 W. 46th St. (36) .....	PL 7-7536
<b>Coleman Agency, Deborah</b> 200 W. 57th St. (19) .....	PL 7-6272
<b>Coleman Agency, Raymond</b> 30 W. 60th St. (23) .....	JU 2-7597
<b>Columbia Artists Management, Inc.</b> 165 W. 57th St. ....	CI 7-6900
<b>Consolidated Concerts</b> 30 Rockefeller Plaza (20) .....	CO 5-3580
<b>Conway Agency, Julie</b> 160 W. 46th St. ....	CO 5-8717
<b>Cooper Associates Agency, Frank</b> 680 Fifth Ave. (19) .....	PL 7-1100
<b>Creative Management Associates, Ltd.</b> 410 Park Ave. (22) .....	HU 8-2020
<b>Curtis, Mort</b> 221 W. 57th St. (19) .....	CI 7-4915
<b>Deacy Agency, Jane</b> 60 E. 42nd St. (17) .....	YU 6-2570
<b>Diamond Artists Ltd., Agency</b> 1270 Ave. of Americas (20) .....	CI 7-3025
<b>Dobritch Enterprises, Al</b> 10 Rockefeller Plaza .....	CO 5-4682
<b>Eastman Agency, Carl</b> 141 E. 55th St. (22) .....	PL 1-5566
<b>Elkort Enterprises, Inc., Eddie</b> 35 W. 53rd St. (19) .....	CI 6-3010
<b>Entertainment Bureau of America</b> 127 W. 43rd St. (36) .....	JU 2-3267
<b>Etkin Agency, Irene</b> 527 Madison Ave. (22) .....	PL 5-5547
<b>Evans Agency, Ray</b> 119 W. 57th St. (19) .....	CI 6-2230
<b>Flaum, Joe</b> 1697 Broadway (19) .....	CI 7-7276
<b>Ford Model Agency, Inc.</b> 949 Second Ave. (22) .....	PL 5-1587
<b>Garrick Associates Agency, Dale</b> 117 W. 48th St. (36) .....	CI 6-8985
<b>General Artists Corp.</b> 640 Fifth Ave. (19) .....	CI 7-7543
<b>General Entertainment Co.</b> 160 W. 46th St. (36) .....	CI 5-5721
<b>Gewald Agency, Robert</b> 1 W. 58th St. (19) .....	PL 3-0450
<b>Giesen Management Inc. Agency</b> 111 W. 57th St. (19) .....	CO 5-0862
<b>Gill Agency, Inc., Frances</b> 1 E. 53rd St. (22) .....	EL 5-7227
<b>Gilly Agency, Georgia</b> 1697 Broadway (19) .....	SP 7-6514
<b>Goldsmith Agency, George</b> 400 E. 49th St. (17) .....	PL 1-5564
<b>Grady Enterprises, James J.</b> 250 W. 57th St. (19) .....	CI 6-9790
<b>Grayson, Ken</b> 1560 Broadway (36) .....	CI 6-1974
<b>Grund Enterprises, Leo</b> 745 Fifth Ave. ....	PL 5-5520
<b>Hartig Agency, Michael Frank</b> 156 W. 44th St. (36) .....	PL 7-2224
<b>Henry, Inc., Dick</b> 1733 Broadway (19) .....	JU 2-0016
<b>Henry Agency, Helen</b> 145 W. 55th St. ....	
<b>Herrman Agency, Henry W.</b> 1250 Ave. of Americas (20) .....	CI 6-6992
<b>Hesseltine, Bookman &amp; Seff, Ltd.</b> 200 W. 58th St. (19) .....	LT 1-8850
<b>Hocker Associates, David, Inc.</b> 21 W. 58th St. (19) .....	PL 9-6450
<b>Hofmann Management, Hans J.</b> 200 W. 58th St. (19) .....	CI 6-1557
<b>Hunt Agency, Diana</b> 246 W. 44th St. ....	BR 9-0009
<b>Hunter Agency, Jeff</b> 10 E. 53rd St. (22) .....	PL 5-9611
<b>Hurok Attractions/Concerts, Inc.</b> 730 Fifth Ave. (19) .....	CI 5-0500
<b>Ingalls, Miles, Artists' Representative Agency</b> 160 W. 46th St. (36) .....	CI 6-6425
<b>International Attractions Agency</b> 745 Fifth Ave. (19) .....	PL 5-5520
<b>International Talent Assoc. Inc. Agency</b> 65 E. 55th St. (22) .....	PL 1-3344
<b>J. B. Variety Artists</b> 1564 Broadway (36) .....	CI 6-1677
<b>Jacobson Enterprises, Inc., Leonard</b> 1650 Broadway (19) .....	PL 7-3920
<b>Joyce, Jolly, Agency</b> 58 W. 48th St. (36) .....	PL 7-1786
<b>Jubilee Artists Corp. Agency</b> 701 Seventh Ave. (19) .....	CI 5-3968
<b>Kaplan Agency, Inc., Eddie</b> 1564 Broadway (36) .....	PL 7-7247
<b>Kaplan, Harriet-Weidt, Lily, Inc., Agency</b> 667 Madison Ave. (21) .....	PL 5-2214
<b>Killeen Management, Madelyn</b> 200 W. 54th St. ....	CI 7-3648
<b>King Agency, Archer</b> 119 E. 57th St. (22) .....	EL 5-6313
<b>Kohler Agency, Bob</b> 119 W. 57th St. (19) .....	JU 6-2888
<b>Korwin, Kay, Inc.</b> 575 Lexington Ave. (22) .....	PL Plaza 2-2230
<b>Kroll Agency, Lucy</b> 119 W. 57th St. (19) .....	PL 7-4250
<b>Kuchuk Agency, Ben</b> 160 W. 46th St. (36) .....	JU 2-1783
<b>Lafontaine, Leo</b> 1776 Broadway .....	CI 6-5439
<b>Lang, Lou</b> 507 Fifth Ave. (17) .....	MU 2-7147
<b>Lantz, Ltd., Robert</b> 745 Fifth Ave. (22) .....	EL 5-0366
<b>Leddy Agency, Mark J.</b> 225 W. 57th St. ....	JU 6-2760
<b>Lee, Olga-Stephen Draper, Agency</b> 111 W. 57th St. (19) .....	JU 6-4180
<b>Leigh Associates Agency, Sanford</b> 236 E. 53rd St. (22) .....	PL 2-4450
<b>Lenny-Debin Agency</b> 140 W. 58th St. (19) .....	JU 2-0270
<b>Leonard Agency, Julie</b> 11 W. 42nd St. (17) .....	UN 5-1821
<b>Lewis Associates Agency, Lester</b> 15 E. 48th St. (17) .....	PL 3-5082
<b>Lloyd's Theatrical Enterprises</b> 1564 Broadway (36) .....	PL 7-3529
<b>Lohman Agency, Dorothy</b> 250 W. 57th St. (19) .....	PL 7-1990
<b>Martinelli Attractions, Johnnie</b> 1674 Broadway (19) .....	JU 6-0963
<b>McCaffrey Agency, William</b> 501 Madison Ave. (22) .....	EL 5-1076
<b>McClelland-Libby Agency, Inc.</b> 8 W. 56th St. (19) .....	CI 5-3555
<b>McClendon Agency, Ernestine</b> 56 W. 45th St. (36) .....	TN 7-2287
<b>McDermott Enterprises Agency, Marge</b> 60 E. 42nd St. (17) .....	MU 7-4363
<b>Meyer Agency, Ted</b> 200 W. 57th St. (19) .....	JU 6-7255
<b>Model Projects Inc., Agency</b> 236 E. 53rd St. (22) .....	
<b>Morris Agency, Inc., William</b> 1740 Broadway (19) .....	JU 6-5100
<b>Morrow Agency, Marjorie</b> 116 E. 66th St. (21) .....	BU 8-3493
<b>Muldane Agency, Clarence</b> 1270 Ave. of the Americas (20) .....	CI 5-3562
<b>National Televisiou &amp; Radlo Artists</b> 1650 Broadway (19) .....	CI 7-6646
<b>Nielas Personal Management, Emmy</b> Hotel Wellington (19) .....	CI 7-3900

# TALENT REPS, AGENTS & MANAGERS

Oakes, Percy  
1564 Broadway (36).....CO 5-9483

O'Connell, Tom  
1564 Broadway (36).....JU 6-0917

Offin, Phil  
165 W. 46th St. (36).....PL 7-0242

O'Neill Theatrical Agency, The  
1650 Broadway (19).....JU 6-2289

Oscard Agency, Fifi  
1674 Broadway (19).....CI 7-3263

Ostertag Agency, Barna  
501 Fifth Ave. (17).....OX 7-6339

Performing Arts Agency for the  
120 W. 57th St. (19).....LT 1-8860

Perkins Agency, Cye  
139 E. 52nd St. (22).....PL 2-4488

Perle Agency, Sally  
161 W. 54th St. (19).....CO 5-0756

Perry Productions, Inc., Al  
1650 Broadway (19).....CI 7-7260

Peters Agency, Dell  
1270 Sixth Ave. (20).....MU 7-1750

Pinkard Enterprises, Maceo  
211 W. 53rd St. (19).....CI 6-4120

Plaza Five, Inc. Model Agency  
65 E. 55th St. ....PL 5-5893

Polan Ltd. Agency, Barron  
250 E. 49th St. (17).....PL 9-4727

Professional Artists Agency  
147 E. 62nd St. (21).....CI 6-5542

Rice-McHugh Agency, Inc.  
59 E. 54th St. (22).....OX 7-2760

Richard, Inc. Agency, Max  
1776 Broadway (19).....PL 7-6414

Rivers Associates, Inc. Agency, Tony  
154 W. 54th St. (19).....PL 7-1185

Robbins Entertainment Enterprises, Sam  
1619 Broadway (19).....CI 7-3659

Rogers Theatrical Agency, Trixie  
1674 Broadway (19).....CI 6-0986

Rosen Agency, Lewis Maxwell  
14 E. 58th St. (22).....PL 5-9521

Russell-Stewart, Inc. Agency  
405 Park Ave. (22).....PL 3-4610

Ryan Agency, Charles V.  
35 W. 53rd St. (19).....CI 5-2225

Safier Agency, Gloria  
667 Madison Ave. (21).....TE 8-4868

Sanford Agency, Robert  
724 Fifth Ave. (19).....PL 7-0100

Savan-Levinson, Inc.  
20 E. 53rd St. (22).....PL 2-1360

Schubert Agency, Inc., Bernard L.  
505 Park Ave. (22).....MU 8-0940

Schuller Agency, William  
10 E. 44th St. (36).....JU 2-3434

Schwartz-Luskin Agency  
65 E. 55th St. (22).....PL 3-1529

Segal Agency, Jack  
1650 Broadway (19).....CO 5-7489

Shaw Artists Corp.  
565 Fifth Ave. (17).....OX 7-7744

Shilling Theatrical Production  
1560 Broadway (36).....CO 5-0879

Shurr Agency, Louis  
1501 Broadway (36).....CH 4-8240

Silver Agency, Monty  
119 W. 57th St. ....PL 7-1781

Simpson Agency, James B.  
444 E. 57th St. (22).....PL 5-9189

Smith Agency, Inc., Edward E.  
200 W. 57th St. ....JU 6-3345

Soglio Agency, Anthony  
423 Madison Ave. (17).....PL 9-3316

Stern Agency, Jesse L.  
211 W. 53rd St. (19).....CI 7-2742

Stix, Thomas L., & Gule, J. G., Agency  
30 Rockefeller Plaza (20).....CI 7-2690

Stuart, Charles  
160 W. 46th St. (36).....JU 2-0408

Sullivan Agency, Pat  
1780 Broadway (19).....JU 2-0260

Sutton Model Agency Corp.  
256 E. 49th St. (17).....PL 2-4740

Talad Corp.  
730 Fifth Ave. (19).....CI 6-7242

Thomas Agency, Jean  
119 W. 57th St. (19).....CI 6-4880

Tranum, Inc. Agency, Charles B.  
603 Madison Ave. (22).....PL 1-3880

Troughton Agency, Olga  
51 E. 78th St. (21).....BU 8-7754

United Entertainment Producers, Inc.  
1874 Broadway (19).....CI 5-4771

United Talent Agency  
119 W. 57th St. (19).....CI 6-0464

United Talent Management, Ltd.  
Time-Life Bldg., Rockefeller Ctr. (20).....LT 1-8900

Universal Attractions  
200 W. 57th St. (19).....JU 2-7575

Walters Agency, Ruth T.  
245 E. 55th St. (22).....PL 5-1070

Webb Agency, Ruth, The  
1650 Broadway (19).....CO 5-4311

Weissman Agency, Dora  
1776 Broadway (19).....CI 6-1299

White Agency, Mary Ellen  
40 E. 49th St. (17).....PL 3-3844

Wiese, Henry William  
1674 Broadway (19).....CO 5-1930

Williams, Joe  
1650 Broadway (19).....CI 5-9310

Witt Associates, Inc., Peter  
37 W. 57th St. (19).....PL 9-7966

Wohl Agency, Inc., Milt  
156 W. 44th St. (36).....JU 6-1564

Ziegler Management Agency, Jules  
545 Fifth Ave. (17).....MU 2-2080

## LOS ANGELES

Alexander Agency, Alee  
208 S. Beverly Dr., B.H. ....CR 1-6101

Alvarado Agency, Carlos  
8820 Sunset Blvd. (46).....OL 5-6840

Anthony Agency, Mark  
3300 W. Olive St., Burbank.....TH 5-8761

Armstrong-Deuser-McHugh, Jr.  
425 S. Beverly Dr., B.H. ....CR 4-0881

Artigue Agency, Louis B.  
247 S. Beverly Dr., B.H. ....CR 6-2488

Artists Agency Corp.  
9229 Sunset Blvd. (69).....CR 4-7381

Ashley-Steiner, Inc.-Famous Artists  
Corp.  
449 Beverly Dr., B.H. ....CR 4-8511

Associated Booking Corp.  
8619 Sunset Blvd. (69).....OL 2-9940

Auer Agency, Miles Bohm  
8344 Melrose Ave., Hollywood (69)

Barnes Agency, William  
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Bender Agency, David  
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Brandles Agency, Bob  
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- Cumber Agency, Lil**  
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- Darrow Agency**  
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- General Artists Corp.**  
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- Gertz Agency, Mitchell**  
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- Gold Agency, Sid**  
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- Green Agency, Ivan**  
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- Lance Agency, Leon O.**  
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- Lauren-Finger Agency**  
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	<b>Wee-Mac Productions</b> 159 N. Dearborn St. (1).....AN 3-7140
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# Radio & Television News Commentators

## —Their Work During 1962—

### — A —

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Update, NBC-TV; Monitor,  
NBC Radio, Washington, D. C.

**ABEL, ELLE**  
News on the Hour, Monitor,  
NBC Radio, Washington, D. C.

**ADLER, PAT**  
Community News  
WDLB, Marshfield, Wis.

**AGOSTO, RAFAEL**  
Radio Tic-Tac  
WNEL, Caguas, Puerto Rico

**AGRONSKY, MARTIN**  
News on the Hour, Emphasis,  
News in Depth, Monitor,  
NBC Radio, Washington, D. C.

**AHERN, MIKE**  
WIRE, Indianapolis, Ind.

**AHLGREN, RAFF**  
AM Community News  
XETV, San Diego, Calif.

**ALBERGHINI, HAROLD**  
WCOU, Lewiston, Me.

**ALBERT, GEORGE**  
Children's Country Store  
WLTV, Bowling Green, Ky.

**ALBRIGHT, ARNOLD**  
WHEN, Syracuse, N. Y.

**ALLDAY, JIM**  
11 O'Clock Report  
WJXT-TV, Jacksonville, Fla.

**ALLEN, DON**  
ABC-TV, Los Angeles, Calif.  
ABC Radio

**ALLEN, JACK**  
MBS, New York, N. Y.

**ALLEN, JOHN**  
S. W. Central News  
WFAA-TV, Dallas, Tex.

**ANDERSON, ROBERT**  
ABC-TV, Los Angeles, Calif.

**ANDERTON, PIERS**  
News on the Hour, Emphasis,  
Monitor, NBC Radio, Berlin  
The Tunnel, NBC-TV

**ANDREWS, BENNIE**  
News in Review  
KNOE-TV, Monroe, La.

**ANTHONY, CARMINE**  
WEW, St. Louis, Mo.

**APPLEGATE, DICK**  
Chicago News Round-up  
WMAQ, Chicago, Ill.

**ARLINGTON, CHARLES**  
KLAG, Los Angeles, Calif.

**ARMSTRONG, JACK**  
Featurescope  
WPTX, Lexington Park, Md.

**ARMSTRONG, KEN**  
WJW-TV, Cleveland, Ohio

**ARNDT, ED**  
KPTV-TV, Portland, Ore.

**ARNOLD, BOB**  
KHAR, Anchorage, Alaska

**ARNOT, CHARLES P.**  
ABC Radio, ABC-TV,  
Nairobi, Kenya

**ARNOW, ED**  
KNBR, San Francisco, Calif.  
News on the Hour, Monitor,  
NBC Radio, San Francisco,  
Calif.

**ARVIN, STEVE**  
KGBS, Los Angeles, Calif.

**ASHER, JAMES**  
Business Man's Day in Review  
WESX, Salem, Mass.

**ATKINS, TOM**  
WLWI-TV, Indianapolis, Ind.

**ATKINSON, DON**  
KBRO, Bremerton, Wash.

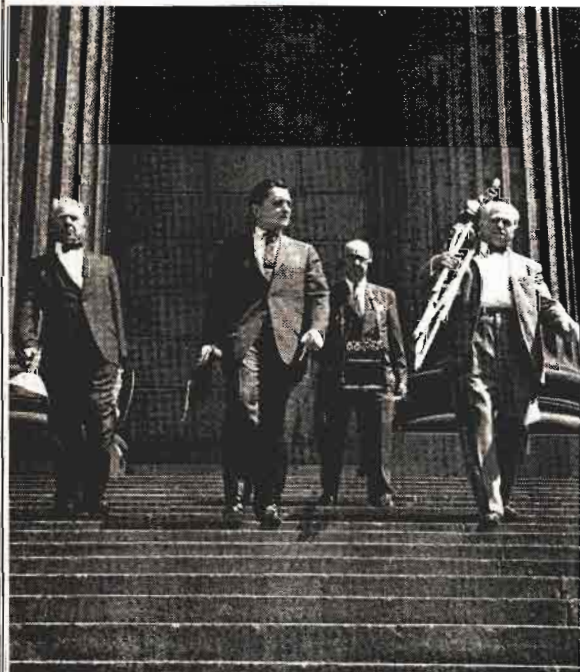
**AUSTIN, TOM**  
WHLM, Bloomsburg, Pa.

### — B —

**BABCOCK, JOHN**  
KLAC, Los Angeles, Calif.

**BACK, GUNNAR**  
RCA Newsreel  
WFIL-TV, Philadelphia, Pa.

**BACKUS, EDGAR**  
11:00 News  
WJRT-TV, Flint, Mich.



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ABC Radio, ABC-TV, Paris

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WCKR, Miami, Fla.

**BAKER, HAROLD**  
WFGA-TV, Jacksonville, Fla.

**BALDWIN, LLOYD**  
WCKY, Cincinnati, Ohio

**BANGHART, KENNETH**  
Up to the Minute  
WCBS, New York, N. Y.

**BARDSLEY, LEE**  
WWBZ, Vineland, N. J.

**BARKER, BOB**  
KGMB-TV, Honolulu, Hawaii

**BARLOW, RON**  
WTVN, Columbus, Ohio

**BARNES, ROBERT I.**  
ABC-TV

**BARR, BOB**  
Our City Hall  
WKMI, Kalamazoo, Mich.

**BARRETT, JIM**  
WSUN, St. Petersburg, Fla.

**BARRIAULT, ARTHUR**  
Emphasis, Monitor, News on the Hour, NBC Radio, Washington, D. C.

**BARRIOS, JOSE**  
Tiempo, Noticias, Temperature KUBO, San Antonio, Tex.

**BARTELL, BOB**  
WCAO, Baltimore, Md.

**BARTLING, CHARLES**  
WPDQ, Jacksonville, Fla.

**BASSO, NICK**  
WTVN-TV, Columbus, Ohio

**BATCHELDER, CHARLES**  
MBS, Washington, D. C.

**BAUMANN, GEORGE**  
WJZ-TV, Baltimore, Md.

**BEAN, BOB**  
WBTW-TV, Charlotte, N. C.  
News at Six, WBT,  
Charlotte, N. C.

**BEATTY, JOHN**  
The Late News  
WIBW-TV, Topeka, Kans.

**BEATTY, MORGAN**  
News of the World, Monitor  
News, Emphasis, NBC Radio,  
New York

**BECKER, ROBERT**  
WBKV, West Bend, Wis.

**BEGON, JACK**  
ABC Radio, ABC-TV, Paris

**BEINART, TED**  
WFBR, Baltimore, Md.

**BELL, STEVE**  
Saturday News Round-up  
WOW-TV, Omaha, Neb.

**BENESH, FRANK**  
6:30 News  
WJRT-TV, Flint, Mich.

**BENNETT, JACK**  
KYW, Cleveland, Ohio

**BENNETT, JERRY**  
WQTE, Detroit, Mich.

**BENNETT, LEONARD JR.**  
WDEE, Hamden, Conn.

**BENSON, RED**  
WPEN, Philadelphia, Pa.

**BERGMAN, JULES**  
ABC Radio, ABC-TV,  
New York

**BERNSTEIN, KENNETH**  
News on the Hour, Empha-  
sis, Monitor, NBC Radio,  
Buenos Aires, Argentina

**BEZOFF, BEN**  
Behind the Headlines  
KTVR-TV, Denver, Colo.

**BICHL, KEN**  
KYW, Cleveland, Ohio

**BIDLE, JERRY**  
6:00 PM News  
WMBD-TV, Peoria, Ill.

**BISHOP, PAT**  
Feature Wire  
KFI, Los Angeles, Calif.

**BLACK, GEORGE**  
Radio Buffalo News  
WWOL, Buffalo, N. Y.

**BLACKMAN, FRED**  
11th Hour Report  
WTVD-TV, Durham, N. C.

**BLAIR, FRANK**  
Today, NBC-TV; News on  
the Hour, Monitor, NBC Radio  
New York

**BLATCHFORD, GEORGE**  
WRTA, Altoona, Pa.

**BLOOMFIELD, HOWARD**  
WEMD, Easton, Md.

**BOAL, ALLEN**  
ABC-TV, Pittsburgh, Pa.  
ABC Radio

**BOARDMAN, FRANK**  
Demand News  
KTHH, Houston, Tex.

**BOGGS, NEIL**  
News on the Hour, NBC  
Radio, Chicago, Ill.

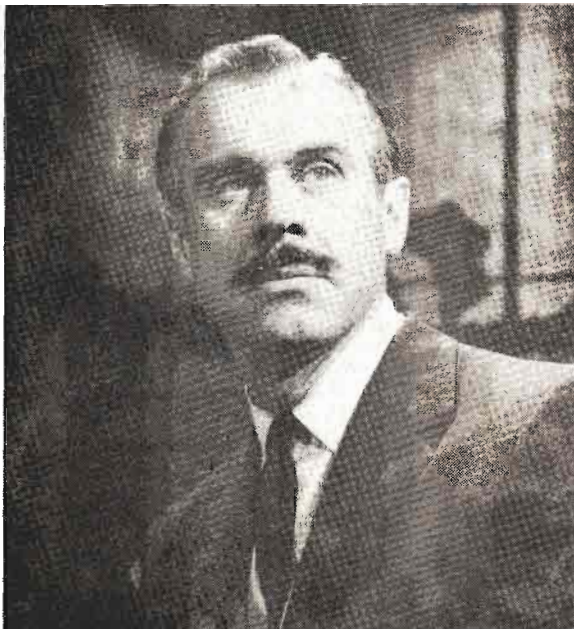
**BOLAND, JAMES**  
11th Hour Final  
WBJA-TV, Binghamton, N. Y.

**BOLOTIN, MYRON H.**  
We Think  
WQSR, Syracuse, N. Y.

**BOLTON, PAUL**  
KTBC-AM & TV, Austin,  
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News on the Hour, Emphasis, Monitor, NBC Radio Moscow

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WCBG, Chambersburg, Pa.

**BRADLEY, BOB**  
WPBC, Minneapolis, Minn.

**BRADLEY, HARVE**  
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News at 6  
WVVE, Fairmont, W. Va.

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Cliches of Socialism  
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**BREWER, NORMAN**  
WMCT-TV, Memphis, Tenn.

**BRICE, ROBERT**  
WLUK-TV, Green Bay, Wis.

**BRINKLEY, DAVID**  
David Brinkley's Journal,  
Huntley-Brinkley Report,  
NBC-TV

**BROOKS, NED**  
Meet the Press, Three-Star  
Extra  
NBC Radio, Washington, D. C.

**BROPHY, BILL**  
ABC Radio

**BROWN, ART**  
6 O'Clock News  
KRON-TV, San Francisco,  
Calif.

**BROWN, CECIL**  
Emphasis, News on the Hour,  
Monitor, NBC Radio, Los  
Angeles;  
KNBC-TV, Los Angeles, Calif.

**BROWN, DOUG**  
KWTX-TV, Waco, Tex.

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**BROWN, RON**  
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**BROWNE, MALCOLM**  
ABC Radio

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WAUB, Auburn, N. Y.

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KWBB, Wichita, Kans.

**BRUNER, BOB**  
Report to Iowa  
WMT-TV, Cedar Rapids, Iowa

**BRURAKER, HERB**  
White House & Capitol Hill  
WQMR, Washington, D. C.

**BRYANT, DEWEY**  
WDXB, Chattanooga, Tenn.

**BUCK, DOUGLAS**  
WSAV, Savannah, Ga.

**BUCKALEW, JIM**  
10:00 Report  
WTHI-TV, Terre Haute, Ind.

**BURDETT, WINSTON**  
CBS-TV

**BURRELL, LARRY**  
News Breaks  
KTFV-TV, Los Angeles, Calif.

**BURTON, BOB**  
WRFC, Athens, Ga.

**BUSH, ROBERT**  
WKTS, Sheboygan, Wis.

**BUTLER, DAVE**  
KPRS, Kansas City, Mo.

**BYRNES, SYDNEY E.**  
WADS, Ansonia, Conn.

**CABRERA, FIDEL**  
WKAQ-TV, San Juan, P. R.

**CALDWELL, HOWARD**  
Final Report  
WFBM-TV, Indianapolis, Ind.

**CALENBERG, TOM**  
WANE-TV, Fort Wayne, Ind.

**CALMER, NED**  
CBS-TV, New York, N. Y.

**CAMPBELL, JOE**  
MBS, Washington, D. C.

**CANIHAM, ERWIN D.**  
ABC-TV, Boston, Mass.

**CANUP, LAMAR**  
WPEH, Louisville, Ga.

**CARLIN, BOB**  
WANE, Fort Wayne, Ind.

**CARLSON, RICHARD W.**  
WCNL, Newport, N. H.

**CARLSON, WILL**  
Nite Final  
KELO-TV, Sioux Falls, S. D.

**CARMICHAEL, HARRY**  
Wells Fargo News  
KYOS, Merced, Calif.

**CARPENTER, J. L.**  
KQMS, Redding, Calif.

**CARROLL, FRED**  
ABC-TV

**CARSON, TOM**  
KYW, Cleveland, Ohio

**CARTER, BILL**  
KTRE-TV, Lufkin, Tex.

**CASEY, TOM**  
ABC Radio & TV, Chicago

**CASSELL, CLANCY**  
KCBS, San Francisco, Calif.

**CASSERLY, JOHN**  
ABC Radio & TV, Rome



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WJBK-TV, Detroit, Mich.

**CERULA, PAUL**  
WAZL, Hazleton, Pa.

**CHATFIELD, CHARLES J.**  
WHUC, Ithaca, N. Y.

**CIOFFI, LOU**  
ABC Radio & TV, Paris

**CLAPPER, PETER**  
Capitol Hill  
ABC-TV & Radio, Washington, D. C.

**CLARK, LES**  
WGAR, Cleveland, Ohio

**CLARK, RAY**  
TV News Round-up  
WOW-TV, Omaha, Neb.

**CLARK, ROBERT**  
Capitol Hill  
ABC Radio & TV, Washington, D. C.

**CLARKE, PHIL**  
MBS, New York, N. Y.

**CLAY, GEORGE**  
News on the Hour, Emphasis, Monitor,  
NBC Radio, Africa

**CLEAVER, MARSHALL**  
Open Mike  
WLCY, St. Petersburg, Fla.

**CLINE, KEN**  
WJBK-TV, Detroit, Mich.

**COBB, GEORGE**  
11:00 Report  
WLWC-TV, Columbus, Ohio

**COCHIBAN, RON**  
ABC-TV, New York

**COFFER, JOE**  
KODA, Houston, Tex.

**COLE, TRACY**  
Mid-day Round-up  
WESX, Salem, Mass.

**COLLIER, ART**  
11:00 Final  
WLWI-TV, Indianapolis, Ind.

**COLLINGWOOD, CHARLES**  
CBS Radio & TV

**COLLINS, GEORGE**  
WSUN, St. Petersburg, Fla.

**COMBS, GEORGE HAMILTON**  
MBS, New York, N. Y.

**COMER, PAUL**  
Today in Review  
WLSL, Roanoke, Va.

**CONAWAY, RAY**  
KTRK-TV, Houston, Tex.

**CONNELLY, JOHN**  
WHN, New York, N. Y.

**CONNORS, DAVID A.**  
WNLC, New London, Conn.

**CONRAD, MARY**  
KRDO, Colorado Springs, Colo.

**CONRAD, STEVE**  
WDEF-TV, Chattanooga, Tenn.

**CONSIDINE, BOB**  
ABC Radio

**COOK, LOU**  
ABC-TV, Los Angeles, Calif.

**COOPER, FORREST**  
ABC-TV

**COOPER, GUY**  
ABC Radio

**COOPER, JIM**  
What's Your View?  
KWIZ, Santa Ana, Calif.

**CORDEL, DICK**  
ABC-TV, San Francisco, Calif.

**CORDELL, CARLTON**  
ABC Radio

**COREY, WAYNE**  
Newsarama  
WBCH, Hastings, Mich.

**CORNILS, WAYNE C.**  
Between the Lines  
KFXX, Nampa, Idaho

**CRONKITE, WALTER**  
The 20th Century, CBS News  
with Walter Cronkite  
CBS-TV

**CROSS, ALDEN (JOE)**  
KXLY-TV, Spokane, Wash.

**CROUCH, AL**  
ABC Radio & TV, Pittsburgh, Pa.

— D —

**DAILY, ART**  
WARO, Cannonsburg, Pa.

**DALE, BOB**  
KFJZ, Fort Worth, Tex.

**DALLENBACH, WALTER**  
The World Tonight  
WSEE-TV, Erie, Pa.

**DANACEAU, HUGH**  
KYW, Cleveland, Ohio

**DANTZLER, RAY**  
This Day, 1963  
WFGA-TV, Jacksonville, Fla.

**DAVID, BILL**  
WLCY, St. Petersburg, Fla.

**DAVIS, JIM**  
WJBF-TV, Augusta, Ga.

**DAY, CHARLES**  
WGAR, Cleveland, Ohio

**DEAL, ARCH**  
WFLA-TV, Tampa, Fla.

**DEAN, BOB**  
WGL, Fort Wayne, Ind.

**DECKER, DON**  
WTRY, Troy, N. Y.

**DECKER, THOMAS J.**  
WROC-TV, Rochester, N. Y.



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WHN, New York, N. Y.

**del AMO, ANDRE**  
ABC Radio & TV

**DeMOSS, HUGH**  
Medallion Home Edition,  
11:00 Report  
WLWC-TV, Columbus, Ohio

**DENT, CHARLES**  
WPDQ, Packsonville, Fla.

**DEWART, JIM**  
WSEB-TV, Erie, Pa.

**DeWITT, DICK**  
KCKN, Kansas City, Kans.

**DJEHL, BILL**  
WTKO, Ithaca, N. Y.

**DIXON, RANDY**  
Newsdesk  
WHAT, Philadelphia, Pa.

**DOAK, DONN**  
Today in Washington  
WRC-TV, Washington, D. C.

**DOBYNS, LLOYD**  
WAVY-TV, Norfolk, Va.

**DOLAN, JOE**  
KHJ, Los Angeles, Calif.

**DOREMUS, WARREN**  
WHEC, Rochester, N. Y.

**DOUCK, ELLIOTT**  
WRET, Milwaukee, Wisc.

**DOUGLAS, RICHARD C.**  
Opinion-aire  
KEWI, Topeka, Kans.

**DOW, BOB**  
News Cavalcade  
WGUY, Bangor, Me.

**DOYLE, GEORGE**  
KHF, Wichita, Kans.

**DREIER, ALEX**  
ABC Radio & TV, Chicago, Ill.  
WBKB-TV, Chicago, Ill.

**DRYFOOS, LEON**  
WWYN, Erie, Pa.

**DUNCAN, CHUCK**  
WRR, Dallas, Tex.

**DYER, JERRY**  
WARM, Scranton, Pa.

## — E —

**EATON, TOM**  
Connecticut—What's Ahead?  
WTIC-TV, Hartford, Conn.

**EDMONDS, BILL**  
WHN, New York, N. Y.

**EDWARDS, CLAYTON**  
WTAR, Norfolk, Va.

**EDWARDS, DOUGLAS**  
CBS News with Douglas  
Edwards  
CBS-TV

**EDWARDS, LEE**  
WZRO, Jacksonville, Beach,  
Fla.

**EDWARDS, MARTIN**  
MBS, Washington, D. C.

**EDWARDS, PAUL**  
News on the Half-hour  
KAWA, Waco, Tex.

**EID, LEIF**  
News on the Hour, Emphasis,  
Monitor  
NBC Radio, Ottawa, Canada.

**EILENBERG, CARL**  
WNYS-TV, Syracuse, N. Y.

**EISENHAUER, JOHN**  
WSBA-TV, York, Pa.

**ELIASSEN, JOHN Q.**  
KMBY, Monterey, Calif.

**ELIOT, LOU**  
WCAM, Camden, N. J.

**ELLIOTT, BILL**  
Newsbeat 17  
KLYD-TV, Bakersfield, Calif.

**ELLIOTT, DAVID**  
Editorial  
KNTV-TV, San Jose, Calif.

**ELLIOTT, DON**  
WCWA, Charleston, W. Va.

**ELLIOTT, KING**  
Evening News  
WSB, Atlanta, Ga.

**ERLING, RALPH**  
Eldorado News  
KAHL, Auburn, Calif.

**ESTHER, JON**  
News Camera  
WEHT-TV, Evansville, Ind.

**EVANS, BILL**  
WHEC, Rochester, N. Y.

**EVENSON, BILL**  
MBS, Washington, D. C.

**EVJUE, BILL**  
Hello Wisconsin  
WMAM, Marinette, Wisc.

**EWING, CLIFF**  
KOOK-TV, Billings, Mont.

**EYNON, TOM**  
5-Star Final  
WNEM-TV, Saginaw, Mich.

## — F —

**FACENDA, JOHN**  
WCAU-TV, Philadelphia, Pa.

**FALK, RAY**  
ABC Radio & TV, Tokyo

**FARISS, WAYNE**  
WCKT-TV, Miami, Fla.

**FELACK, MICHAEL**  
WKPA, New Kensington, Pa.



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KTUC, Tucson, Ariz.

**FISK, SAM**  
Viewpoint  
KIKI, Honolulu, Hawaii

**FITZGERALD, BILL**  
News on the Hour, Emphasis,  
Monitor  
NBC Radio, New York

**FITZGERALD, LARRY**  
KRBC-TV, Abilene, Tex.

**FITZGIBBONS, JACK**  
WAKR, Akron, Ohio

**FITZPATRICK, JACK**  
KHOW, Denver, Colo.

**FLEMING, ED**  
WTWJ-TV, Miami, Fla.

**FLEMING, ROBERT**  
ABC-TV, Washington, D. C.

**FLINT, GLENN W.**  
10:00 News  
KCMT-TV, Alexandria, Minn.

**FLOREA, RICHARD W.**  
WTAF-TV, Marion, Ind.

**FLOYD, JIMMY**  
Country Music Jubilee  
WLTW-TV, Bowling Green, Ky.

**FLYNN, FAHEY**  
Late News-Weather  
WBBM-TV, Chicago, Ill.

**FOGARTY, JACK**  
7:00 PM News  
WCPO-TV, Cincinnati, Ohio

**FORSYTH, DAVE**  
WICU-TV, Erie, Pa.

**FOSTER, CEDRIC**  
MBS, Washington, D. C.

**FOSTER, CHUCK**  
KTBB, Tyler, Tex.

**FOWLER, J. B.**  
WDXR, Paducah, Ky.

**FOX, LOU**  
Morning News  
WIMA, Lima, Ohio

**FRAIM, JOHN**  
WTVN, Columbus, Ohio

**FRANK, DEL**  
News at Noon  
WTWJ-TV, Miami, Fla.

**FRANK, ROBERT**  
WOC, Davenport, Iowa

**FRANKLIN, JOHN**  
WRCV, Philadelphia, Pa.

**FRAZIER, JOHN**  
KOLE, Port Arthur, Tex.

**FREDEKICK, PAULINE**  
United Nations, News on the  
Hour, Emphasis, Monitor,  
NBC Radio, New York

**FREE, BOB**  
KAPF, San Antonio, Tex.

**FREEMAN, LOUIS**  
KDIA, Oakland, Calif.

**FRESE, JACK**  
WRK, West Palm Beach, Fla.

**FRENCH, KEN**  
MBS, Washington, D. C.

**FREY, HARRY**  
6:00 Report  
WTHL-TV, Terre Haute, Ind.

**FRIEDEL, GUY**  
Off the Record  
WRNL, Richmond, Va.

**FRIZELL, BERNARD**  
News on the Hour, Emphasis,  
Monitor  
NBC Radio, Paris

**FROD, JAFFRAY**  
MBS, Washington, D. C.

**FROHLICH, DON**  
WISN, Milwaukee, Wis.

**FROESCHLE, F. J.**  
Editorial  
KXJB-TV, Valley City, N. D.

**FRUCK, HEINZ**  
KDUZ, Hutchinson, Minn.

**FULDHEIM, DOROTHY**  
WEWS-TV, Cleveland, Ohio

**FULLER, SID**  
Cavalade of News  
KFI, Los Angeles, Calif.

**FURBER, LINCOLN**  
NBC Radio, Chicago, Ill.

**FURMAN, LEE**  
Voices in News  
WSPB, Sarasota, Fla.

**FURST, JIM**  
WNDU-TV, South Bend, Ind.

— G —

**GAETH, ARTHUR**  
KOA, Denver, Colo.

**GAINES, BILL**  
WJOB, Hammond, Ind.

**GALBRAITH, JOHN**  
ABC Radio

**GALBRAITH, JOHN**  
KHVH-TV, Honolulu, Hawaii

**GALGON, PAUL F.**  
WKAP, Allentown, Pa.

**GALLETTE, RICHARD**  
Newsmen  
WNHC, New Haven, Conn.

**GAMBLE, BOB**  
Early Report  
WFBM-TV, Indianapolis, Ind.

**GARCIA, VICTOR**  
KXEX, Fresno, Calif.

**GARDINER, DON**  
WABC, New York, N. Y.

**GARDNER, CHARLES G.**  
News at Noon  
WANA, Anniston, Ala.



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WRIT, Milwaukee, Wis.

**GERAGHTY, LARRY**  
WCSH-TV, Portland, Me.

**GERARD, GEORGE**  
ABC Radio & TV

**GIBBS, GEORGE**  
WADO, New York, N. Y.

**GIBSON, BILL**  
KUAM, Agaña, Guam

**GIBSON, PHIL**  
Morning News  
WMBD, Peoria, Ill.

**GLADSTONE, HENRY**  
WOR, New York, N. Y.

**GLOVER, ART**  
WDBI, Roanoke, Va.

**GODDARD, DON**  
ABC Radio & TV, New York, N. Y.

**GOGGIN, ROBERT**  
News on the Hour, Monitor  
NBC Radio, Los Angeles, Calif.

**GOOD, PAUL**  
ABC Radio & TV, Mexico City

**GOODE, MAL**  
ABC Radio

**GOODMAN, GEORGE W.**  
Africa Speaks  
WLJB, New York, N. Y.

**GORALSKI, ROBERT**  
Monitor News, News on the Hour  
NBC Radio, Washington, D. C.

**GORDON, BILL**  
Contact  
WPTV, Palm Beach, Fla.

**GORDON, BILL**  
WQXR, New York, N. Y.

**GORDON, JIM**  
WINS, New York, N. Y.

**GORDON, LOU**  
Commentary  
WXYZ, Detroit, Mich.

**GOUGH, ED**  
Monitor, News on the Hour  
NBC Radio, New York

**GOURLIE, CHARLES**  
NewsLens  
WFRV-TV, Green Bay, Wis.

**GOVERN, DENIS**  
WDLC, Port Jervis, N. Y.

**GRANT, AUSTIN**  
CKLW-TV, Detroit, Mich.

**GRANT, TAYLOR**  
Something to Say  
WCAU, Philadelphia, Pa.

**GRATTON, BILL**  
Eddy's News Today  
KBOI, Boise, Idaho

**GRAUER, BEN**  
B. June 2, 1908, New York, N. Y.  
Searchlight, WNBC-TV & WNBC Radio; 6:00 PM News, WNBC-TV; Recital Hall, WNBC-TV; Best From Interlochen, NBC Network

**GRAY, BARRY**  
WMCA, New York, N. Y.

**GRAY, JACK**  
WKJG-TV, Fort Wayne, Ind.

**GREENBURG, DOTTIE**  
Date with Dottie  
KJGA, Algona, Iowa

**GREENSLATE, RON**  
KPRL, Paso Robles, Calif.

**GREGORY, STEVE**  
WALK, Patchogue, N. Y.

**GRESS, WILLIAM**  
Comment  
WOC-TV, Danversport, Iowa

**GRIDER, DON**  
WIRE, Indianapolis, Ind.

**GRIFFIN, JOHN**  
Newscope  
KTAL-TV, Texarkana, Texas-Shreveport, La.

**GRIFFITH, FRED**  
WDOK, Cleveland, Ohio

**GRIFFITH, LES**  
ABC Radio

**GRIM, GEORGE**  
KMSP-TV, Minneapolis, Minn.

**GRIMSBY, ROGER**  
News at 7  
KGO-TV, San Francisco; ABC-TV, San Francisco, Calif.

**GROBE, ALBERT**  
WQXR, New York, N. Y.

**GROYE, BILL**  
Newsnight  
WJXT-TV, Jacksonville, Fla.

**GRUBB, LARRY**  
Community News  
WTAD, Quincy, Ill.

**GRUBNICK, DAVID**  
ABC Radio

**GRUMMON, STU**  
KSMN, Mason City, Iowa

**GUNN, BEN**  
WAKE, Atlanta, Ga.

## — H —

**HAAVEN, JON**  
Super News  
KGMT-TV, Alexandria, Minn.

**HACKES, PETER**  
News on the Hour, Emphasis, Monitor, NBC Radio, Washington, D.C.

**HADDAD, ED**  
News Tonight  
KPOL, Los Angeles, Calif.

**HAGEMAN, HAROLD**  
WAKR, Akron, Ohio

**HAGEN, ROBERT**  
KYW, Cleveland, Ohio

**HALL, LEE**  
News on the Hour, Emphasis, Monitor, NBC Radio, Rio de Janeiro

**HALL, SAM**  
WSJV-TV, South Bend, Ind.

**HALL, THOM**  
WTMT, Louisville, Ky.

**HALL, WILSON**  
News on the Hour, Emphasis, Monitor, NBC Radio, Rio de Janeiro

**HALLMARK, JAMES**  
KLBK-TV, Lubbock, Tex.

**HAMMOND, FRED**  
WWL, New Orleans, La.

**HANCOCK, HAL**  
WNBG, Binghamton, N. Y.

**HANCOCK, HANK**  
6:15 Report  
WBJA-TV, Binghamton, N. Y.

**HANGEN, WELLES**  
News on the Hour, Emphasis, Monitor, NBC Radio, New Delhi, India

**HANNIFAN, JOHN**  
ABC Radio & TV

**HANSEN, HANS**  
ABC Radio & TV

**HARDY, ED**  
ABC Radio

**HARDY, ED**  
Michigan State News  
WXYZ, Detroit, Mich.

**HARKNESS, RICHARD**  
News on the Hour, Emphasis, Monitor, NBC Radio, Washington, D.C.

**HARMON, BUCKY**  
KNIN, Wichita Falls, Tex.

**HARNER, LINCOLN**  
WHCC-TV, Rochester, N. Y.

**HARRIS, CHARLES**  
Jet News  
KYOK, Houston, Tex.

**HARSCH, JOSEPH C.**  
Emphasis, News on the Hour, Monitor, NBC Radio, London, England

**HART, HARRY**  
WGGB, Freeport, N. Y.

**HARTER, STANLEY**  
ABC Radio & TV

**HARVEY, PAUL**  
ABC Radio & TV

**HASSNER, MARTIN**  
News on the Hour  
WGNV, Newburgh, N. Y.

**HATCH, DUANE**  
WSAV, Savannah, Ga.

**HAWKEY, BOB**  
WJNO, West Palm Beach, Fla.

**HAYES, GEORGE**  
ABC Radio

**HEBERT, BUD**  
Night Desk  
WBRZ-TV, Baton Rouge, La.

**HEDGEMAN, DR. A. A.**  
One Woman's Opinion  
WURL, New York, N. Y.

**HEFFRON, NORM**  
KOTA-TV, Rapid City, S. D.

**HEISS, E. J.**  
WTMJ-TV, Milwaukee, Wis.

**HEMINGWAY, FRANK**  
ABC-TV, Los Angeles, Calif.

**HENDERSON, GLEN**  
WOTR, Corry, Pa.

**HENLEY, RAY**  
3-Star Extra  
NBC Radio, Washington, D.C.

**HENNESSEY, HARRY**  
WOR, New York, N. Y.

**HENNIG, HAROLD**  
WBOK, Poughkeepsie, N. Y.

**HENRY, BILL**  
Ch. 8 Reports  
WFLA-TV, Tampa, Fla.

**HENRY, BILL**  
3-Star Extra  
NBC Radio, Washington, D.C.

**HENRY, BOB**  
WKLO, Louisville, Ky.

**HERMAN, DON**  
WCKY, Cincinnati, Ohio

**HERINGTON, JOHN**  
WDAF-TV, Kansas City, Mo.

**HESS, LEIGH**  
KROW, Dallas, Ore.

**HICKMAN, BOB**  
WIS-TV, Columbia, S. C.

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WMCT-TV, Memphis, Tenn.

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Newsman  
KODA, Houston, Tex.

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KELO-TV, Sioux Falls, S. D.

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WSYR, Syracuse, N. Y.

**HINKLE, EDWIN**  
KAPE, San Antonio, Tex.

**HINTON, JIM**  
KGGM, Albuquerque, N. Mex.

**HIRSCH, GENE**  
Action Central  
WIL, St. Louis, Mo.

**HODGKINSON, BRIAN**  
WDOK, Cleveland, Ohio

**HODKIN, DICK**  
WPAC, Patchogue, N. Y.

**HOENES, GENE**  
Financial News  
WTAD, Quincy, Ill.

**HOGAN, JOHN L.**  
WZZM-TV, Grand Rapids, Mich.

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Morning News  
WSB, Atlanta, Ga.

**HOTTELET, RICHARD C.**  
CBS-TV

**HOUSER, CLARE J. JR.**  
WHLM, Bloomsburg, Pa.

**HOWARD, LISA**  
ABC-TV, New York

**HOWE, QUINCY**  
ABC Radio & TV

**HOWLETT, BILL**  
KISN, Portland, Ore.

**HREHOCIK, MICHAEL**  
KYW, Cleveland, Ohio

**HUDSON, BOB**  
News Beat  
KATZ, St. Louis, Mo.

**HUFFAKER, BOB**  
KBTX-TV, Bryan, Tex.

**HUGHES, DON**  
KGON, Oregon City, Ore.

**HUGHEY, BRITT**  
KIFI Radio & TV,  
Idaho Falls, Idaho

**HUNT, RAY**  
680 News  
KENS, San Antonio, Tex.

**HUNTER, BILL**  
WPTZ-TV, Plattsburgh, N. Y.

**HUNTER, MARVIN**  
WHEC-TV, Rochester, N. Y.

**HUNTLEY, CHET**  
News on the Hour, Emphasis,  
Huntley-Brinkley Report,  
Chet Huntley Reporting,  
NBC Radio, New York;  
Chet Huntley Reporting,  
Huntley-Brinkley Report,  
NBC White Paper, NBC-TV.

**HURLBUT, JIM**  
Emphasis, News on the Hour,  
Monitor, NBC Radio,  
Chicago, Ill.

**HUSAKE, JOHN**  
KEYC-TV, Mankato, Minn.

**HUSTON, JACK**  
WTCN, Minneapolis, Minn.

**HUTCHINSON, HARDY**  
KTRG-TV, Honolulu, Hawaii

## — I —

**IKER, SAM**  
ABC Radio & TV

**IMBURG, FRANK**  
WLAV, Grand Rapids, Mich.

**IRIZARRY, ANIBAL GONZALEZ**  
Telenoticias  
WKAQ-TV, San Juan,  
Puerto Rico

**IRWIN, GEORGE**  
WTAO, Cambridge, Mass.

**IVES, VIC**  
Magazine  
KAIR, Tucson, Ariz.

## — J —

**JACK, LOWELL E.**  
KMAN, Manhattan, Kans.

**JACKSON, ALLAN**  
CBS-TV, New York, N. Y.

**JAFFE, SAM A.**  
ABC Radio & TV, Moscow

**JAFFE, SYD**  
Sports of the Day  
WAVZ, New Haven, Conn.

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Evening Report  
WFBG-TV, Altoona, Pa.

**JAMES, RALPH**  
ABC-TV, Los Angeles, Calif.

**JAMES, ROBERT A.**  
WMAN, Mansfield, Ohio

**JANES, DOLPH**  
News Beat  
KORE, Eugene, Ore.

**JAY, BILL**  
KNUZ, Houston, Tex.

**JAYNE, DAVID**  
ABC-TV, New York

**JENKINS, GENE**  
KFMB, San Diego, Calif.

**JENNINGS, DICK**  
WJRZ, Newark, N. J.

**JENNINGS, GEORGE**  
KAAY, Little Rock, Ark.

**JENNINGS, ROBERT**  
Special Events  
WSET, Glens Falls, N. Y.

**JENSEN, DWIGHT**  
KBOI Radio & TV,  
Boise, Idaho

**JENSEN, JERRY**  
11:00 News  
KRON-TV,  
San Francisco, Calif.

**JOHN, DICK**  
WUIC-TV, Pittsburgh, Pa.

**JOHNSON, ART**  
KSWO, Lawton, Okla.

**JOHNSON, BILL**  
WLAC Commentary  
WLAC, Nashville, Tenn.

**JOHNSON, BOS**  
News Picture  
WSAZ-TV,  
Huntington, W. Va.

**JOHNSON, CHUCK**  
WHLI, Hempstead, N. Y.

**JOHNSTONE, FRANK**  
KFRC, San Francisco, Calif.

**JONES, BOB**  
KNOE, Monroe, La.

**JONES, ROLAND**  
Behind the Headlines  
WHAT, Philadelphia, Pa.

**JONES, RUSS**  
News on the Hour, Emphasis,  
Monitor, NBC Radio,  
Vienna, Austria

**JONES, VERN**  
WAVY-TV, Norfolk, Va.

**JORDAN, ROBERT A.**  
KUAM-TV, Agana, Guam

**JOUSE, NED**  
WSBC, Chicago, Ill.

**JUNKER, CARL J.**  
KAOK, Lake Charles, La.

## — K —

**KALB, MARVIN**  
CBS-TV, Moscow

**KALBER, FLOYD**  
NBC Radio, Chicago, Ill.;  
WNBQ-TV, Chicago, Ill.

**KALISCHER, PETER**  
CBS-TV

**KANE, ED**  
WNBP, Binghamton, N. Y.

**KAPLAN, RALPH J.**  
KIEV, Glendale, Calif.

**KAPLOW, HERB**  
News Analyst, Emphasis,  
News on the Hour, Monitor,  
NBC Radio, Washington, D.C.

**KAYE, ROBERT P.**  
WQAM, Miami, Fla.

**KELL, JIM**  
WSGN, Birmingham, Ala.

**KELLER, O. J.**  
WTAX, Springfield, Ill.

**KEMP, JIM**  
WDSU, New Orleans, La.

**KENDALL, GEORGE**  
Business Barometer  
WJR, Detroit, Mich.

**KENDRICK, ALEXANDER**  
CBS-TV

**KENNEDY, KEVIN**  
WPIX, New York, N. Y.

**KENT, GORDON**  
KORK-TV, Las Vegas, Nev.

**KENT, TONY**  
KPOL, Los Angeles, Calif.

**KEPLINGER, DICK**  
KVI, Seattle, Wash.

**KERLIN, J. C.**  
What Goes on Here?  
WGBF, Evansville, Ind.

**KINCAID, JIM**  
News Final  
WVL-TV, New Orleans, La.

**KING, CHARLES**  
KBUR, Burlington, Iowa

**KING, CHARLES SCOTT**  
WINS, New York, N. Y.

**KING, JOSH**  
ABC-TV, Los Angeles, Calif.

**KLASH, JAMES**  
Comments  
WMAS, Philadelphia, Pa.

**KLEIMAN, ROBERT**  
CBS-TV

**KLISE, ROD**  
Editor's Choice  
KRTV, Great Falls, Mont.

**KOPEK, KEN**  
Big 4 News  
KACY, Port Huenene, Calif.

**KRAEHT, NORMAN**  
MBS, Washington, D.C.

**KURALT, CHARLES**  
CBS-TV

**KURTZ, KEN**  
11:00 Report  
WSAZ-TV,  
Huntington, W. Va.

## — L —

**LACY, BEN**  
ABC Radio & TV, Berlin

**LAKE, GARY**  
Newscasts  
KWIZ, Santa Ana, Calif.

**LaMOUNTAIN, MONTY**  
Editor's Corner  
WMAS, Springfield, Mass.

**LAND, JOHN**  
Morning Hotline News  
KOGO, San Diego, Calif.

**LANDON, BOB**  
WTCN, Minneapolis, Minn.

**LANDON, FORREST M.**  
WDBJ, Roanoke, Va.

**LANTZ, RICHARD**  
Night Final  
WTOG-TV, Savannah, Ga.

**LaRUE, J. BARTEL**  
KPAR-TV, Abilene, Tex.

**LATHAM, JACK**  
KNBC-TV, Los Angeles, Calif.

**LATIMER, SAM**  
Florida Story  
WFLA, Tampa, Fla.

**LAURI, NICK**  
WLUK-TV, Green Bay, Wisc.

**LaVIE, AL**  
MBS, Washington, D.C.

**LAVIGNE, RICHARD**  
WREB, Holyoke, Mass.

**LAWRENCE, WILLIAM H.**  
The White House  
ABC Radio & TV,  
Washington, D.C.

**LAWS, RAYMOND**  
WOKR-TV, Rochester, N. Y.

**LAZARD, SIDNEY**  
ABC Radio & TV,  
Paris, France

**LEA, DAVID**  
WRBL Radio & TV,  
Columbus, Ga.

# RADIO AND TV NEWS COMMENTATORS

**LEEDS, BILL**  
WDAF-TV, Kansas City, Mo.

**LeGOFF, JAC**  
WJBK-TV, Detroit, Mich.

**LEHMAN, JIM**  
WKST-TV, Youngstown, Ohio

**LEIGH, JOSEPH**  
Current  
WAME, Miami, Fla.

**LENZ, WILLIAM D.**  
Augusta Today  
WBBQ, Augusta, Ga.

**LEONARD, BILL**  
CBS Radio & TV, New York

**LEONARD, DICK**  
KCBS, San Francisco, Calif.

**LEONARD, VINCE**  
WRCV-TV, Philadelphia, Pa.

**LEVIN, MARLIN**  
ABC Radio & TV

**LEVINE, IRVING R.**  
News on the Hour, Emphasis.  
Monitor, NBC Radio,  
Rome, Italy

**LEVITT, STAN**  
Four-State Newsbeat  
KODE-TV, Joplin, Mo.

**LEWIS, BOB**  
KBSB, Big Spring, Tex.

**LEWIS, DAVE**  
WNOR, Norfolk, Va.

**LEWIS, FRED**  
KSON, San Diego, Calif.

**LEWIS, FULTON JR.**  
MBS, Washington, D.C.

**LEWIS, MILTON**  
7:00 AM News  
WRBL, Columbus, Ga.

**LeZOTTE, GEORGE E.**  
WTEN-TV, Albany, N. Y.

**LINDLEY, BOB**  
KWTX, Waco, Tex.

**LINDLEY, ROBERT**  
ABC Radio & TV,  
Buenos Aires, Argentina

**LINDNER, VINCE**  
WJRZ, Newark, N. J.

**LLOYD, MORT**  
WRGP-TV  
Chattanooga, Tenn.

**LOKEY, FRANK**  
As I See It  
WEAD, Atlanta, Ga.

**LOMAS, JOE**  
Viewpoint  
WZIP, Cincinnati, Ohio

**LONESOME, BUDDY**  
News Beat  
KATZ, St. Louis, Mo.

**LONG, PAUL**  
3-Star News  
KDKA-TV, Pittsburgh, Pa.

**LORD, GEORGE**  
World on Parade  
WCAU, Philadelphia, Pa.

**LORD, WILLIAM**  
ABC-TV, New York, N. Y.

**LUBER, FRANK**  
WCAO, Baltimore, Md.

**LUNDY, MIKE**  
Fluetsch News  
KYOS, Merced, Calif.

**LYMAX, PETER**  
The News Tonight  
WBOY-TV,  
Clarksburg, W. Va.

## — Mc —

**McARTHUR, GEORGE**  
ABC-TV

**McCARTHY, JAMES**  
MBS, Washington, D.C.

**McCORMICK, ROBERT**  
News on the Hour, Emphasis,  
Week-end Report, Monitor,  
NBC Radio, Washington, D.C.

**McCORMICK, STEVE**  
MBS, Washington, D.C.

**McCOY, RICHARD**  
WTAR, Norfolk, Va.

**McGUEN, CHARLES**  
NBC Radio, Chicago, Ill.

**McDONALD, TOM**  
WBAP-TV, Fort Worth, Tex.

**McGAUGHEY, CARROLL**  
Carolina News Special  
WSOC-TV, Charlotte, N. C.

**McGEE, FRANK**  
News on the Hour, Emphasis.  
Monitor, NBC Radio,  
New York;  
Gulf Instant News Specials,  
NBC-TV, New York, N. Y.

**McGONAGLE, BOB**  
WHN, New York, N. Y.

**McINTYRE, WILLIAM**  
ABC Radio & TV,  
Washington, D.C.

**McLAREN, JOHN**  
Policy  
WEEB, Albany, N. Y.

**McLEAN, JACK**  
NewsLens  
WFIE-TV, Evansville, Ind.

**McLEAN, JAMES**  
WESO, Southbridge, Mass.

**McMICHAEL, DICK**  
WRBL-TV, Columbus, Ga.

**McMULLIN, DON**  
10:00 PM News  
WMBD, Peoria, Ill.

**McMURRAY, SCOTT**  
WSTV, Steubenville, Ohio

**McMURTRIE, BURT**  
It Seems to Me  
KTAC, Tacoma, Wash.

**McNEIL, ROBIN**  
News on the Hour, Emphasis.  
NBC Radio, London, England

**McNERNEY, JIM**  
WKRT, Cortland, N. Y.

**McNULTY, TERRY**  
WARM, Scranton, Pa.

**McWHORTER, DON**  
Morning Round-up  
WKIS, Orlando, Fla.

## — M —

**MABRY, HARRY**  
Newsreel  
WBRC-TV, Birmingham, Ala.

**MacARTHUR, GEORGE**  
ABC Radio

**MacDONALD, ROBERT**  
Mid-Michigan Report  
WILX-TV,  
Lansing-Jackson, Mich.

**MacDOUGALL, JOHN**  
KSTP-TV, St. Paul, Minn.

**MacMILLAN, BILL**  
KFW, Seattle, Wash.

**MacNEIL, JAMES**  
WSVA, Harrisonburg, Va.

**MacVANE, JOHN**  
ABC Radio & TV

**MAGNUSON, HENRY**  
State House Correspondent  
WCSH-TV, Portland, Me.

**MAHAN, DICK**  
KNUZ, Houston, Tex.

**MAHER, BILL**  
MBS, New York, N. Y.

**MALONEY, VIN**  
WORLD, Boston, Mass.

**MALOY, GAYLE**  
Newsorama  
WKJG, Fort Wayne, Ind.

**MANN, AL**  
ABC Radio & TV,  
Los Angeles, Calif.

**MARTIN, DONALD F.**  
KIMN, Denver, Colo.

**MARTIN, JIM**  
WSAZ, Huntington, W. Va.

**MARTIN, RALPH**  
MBS, Los Angeles, Calif.

**MARVIN, ELLIS**  
WEBR, Buffalo, N. Y.

**MARVIN, TONY**  
MBS, New York, N. Y.

**MATTHEWS, BARRY**  
World Round-up  
KALL, Salt Lake City, Utah

**MATTHEWS, CLARENCE**  
WLOU, Louisville, Ky.

**MAYES, DOUG**  
Esso Reporter  
WBTV-TV, Charlotte, N. C.

**MEADE, JOHN**  
WGGB, Freeport, N. Y.

**MELL, DEAN**  
KNBR, San Francisco, Calif.

**MERRITT, STARLING**  
Mark 55 News  
WRAP, Norfolk, Va.

**MICHAELS, JOSEPH**  
News on the Hour, Emphasis,  
Monitor News  
NBC Radio, New York, N. Y.

**MILLER, BILL**  
WTAX, Springfield, Ill.

**MILLER, BRUCE**  
News Director's Digest  
KALL, Salt Lake City, Utah

**MILLER, KENNETH**  
ABC Radio & TV

**MILLER, LOU**  
WJBK-TV, Detroit, Mich.

**MILLER, TOM**  
Dateline  
WCKT-TV, Miami, Fla.

**MILLER, VIC**  
Montana News  
KOOK-TV, Billings, Mont.

**MINSON, PAUL**  
WKAP, Allentown, Pa.

**MOLL, SAM**  
KCPX, Salt Lake City, Utah

**MONTEIRO, STAN**  
Round-up  
WILD, Boston, Mass.

**MONTGOMERY, DEAN**  
WCCO-TV, St. Paul-Minneapolis, Minn.

**MOORE, BOB**  
Action Central  
WIL, St. Louis, Mo.

**MOORE, DAVE**  
WCCO-TV, St. Paul-Minneapolis, Minn.

**MOORE, VERN**  
Morn & Even Assignment  
KIDO, Boise, Idaho

**MORGAN, DICK**  
Faces & Places in the News  
WPTG-TV, Washington, D. C.

**MORGAN, EDWARD P.**  
ABC Radio & TV, Washington, D. C.

**MORGAN, MICHAEL**  
WELM, Elmira, N. Y.

**MORGAN, MURRAY**  
KMO, Tacoma, Wash.

**MORGAN, ROBERT B.**  
WAUB, Auburn, N. Y.

**MORGAN, ROY J.**  
News  
WILK, Wilkes-Barre, Pa.

**MORRIS, JACK**  
KTUL-TV, Tulsa, Okla.

**MORRISON, IRV**  
CKLV, Detroit, Mich.



# RADIO AND TV NEWS COMMENTATORS

**MUELLER, MERRILL**  
 News on the Hour, Emphasis,  
 Monitor  
 NBC Radio, New York, N. Y.

**MULLINAX, ALVIN**  
 6:10 PM News  
 WSVL-TV, Harrisonburg, Va.

**MULLINS, JIM**  
 WKBN-TV, Youngstown,  
 Ohio

**MURPHY, CHARLES**  
 News Final  
 WBAP-TV, Fort Worth, Tex.

## — N —

**NAUGLE, DAVE**  
 KTVT-TV, Fort Worth, Tex.

**NEAL, ROY**  
 Monitor, News on the Hour  
 NBC Radio, Los Angeles,  
 Calif.

**NEVINS, GERRY**  
 Open Forum  
 WADK, Newport, R. I.

**NEWMAN, EDWIN**  
 News on the Hour, Emphasis,  
 Monitor  
 NBC Radio, New York

**NEWMAN, YALE**  
 ABC Radio & TV, New York,  
 N. Y.

**NOONAN, JACK**  
 KLUC, Las Vegas, Nev.

**NORMAN, ROBERT**  
 Newsman  
 WNHC, New Haven, Conn.

**NORTON, DON**  
 12-Star News  
 KBMT-TV, Beaumont, Tex.

## — O —

**O'BRIEN, TOM**  
 ABC Radio

**O'CONNEL, TERRY**  
 KGMH, Honolulu, Hawaii

**O'CONNOR, LEN**  
 Comments  
 WMAQ Radio & TV, Chicago,  
 Ill.

**O'DAY, JOHN**  
 Newsman  
 WHOP, Canton, Ohio

**O'DONNELL, JOHN**  
 News Scope  
 WWHG, Hornell, N. Y.

**OLIVER, BOB**  
 Newsreel  
 WXTV, Providence, R. I.

**ORKIN, RICHARD A.**  
 WLAN Speaks  
 WLAN, Lancaster, Pa.

**OTTO, TED**  
 Face the Community  
 KXLY-TV, Spokane, Wash.

**OWENS, RAY**  
 WHEN-TV, Syracuse, N. Y.

## — P —

**PALMER, BOB**  
 Scope  
 KOA-TV, Denver, Colo.

**PALMER, BRUCE**  
 KWTY-TV, Oklahoma City,  
 Okla.

**PALMER, GEORGE**  
 Dateline Cincinnati  
 WKRC-TV, Cincinnati, Ohio

**PARCHER, DON**  
 WKST-TV, Youngstown, Ohio

**PARMER, BUD**  
 WFLA, Tampa, Fla.

**PARRY, BILL**  
 KIUN, Pecos, Tex.

**PARSONS, FRED**  
 B. June 13, 1920, West Virginia.  
 Sunday 7:00 News, WPIX-TV;  
 News Around the Clock, WNEW

**PARSONS, LES**  
 KISN, Portland, Ore.

**PASSAGE, GEORGE**  
 WGH, Newport News, Va.

**PATE, LARRY**  
 WPPA, Pensacola, Fla.

**PATTERSON, JIM**  
 7:30 Pure News  
 WBT, Charlotte, N. C.

**PEARSON, ANDREW**  
 News on the Hour  
 NBC Radio, New Delhi, India

**PEARSON, CHARLIE**  
 KBMT-TV, Beaumont, Tex.

**PENNY, GEORGE A.**  
 News of Raleigh  
 WRAL, Raleigh, N. C.

**PENNYBACKER, ED**  
 KQBO, Albuquerque, N. Mex.

**PERKINSON, ALAN**  
 Scope  
 WAME, Miami, Fla.

**PETERSON, DREXEL**  
 6:00 News  
 KVFD, Fort Dodge, Iowa

**PETERSON, ELMER**  
 News on the Hour, Emphasis,  
 Monitor  
 NBC Radio, Los Angeles,  
 Calif.

**PETERSON, SHELDON**  
 WTCN-TV, Minneapolis, Minn.

**PETTIT, CHARLES G.**  
 WCRA, Evington, Ill.

**PETTIT, ED**  
 WOR, New York, N. Y.

**PETTIT, TOM**  
 News on the Hour, Monitor  
 NBC Radio, Los Angeles,  
 Calif.

**PHILIPS, RON**  
 KBCH, Oceanlake, Ore.

**PHILLIPS, WILLIAM**  
 WROW, Albany, N. Y.

**PHINNEY, ROD**  
 KBRO, Bremerton, Wash.

**PHIPPS, JOE**  
 Politics & People  
 WWDC, Washington, D. C.

**PIERSON, BILL**  
 KBTR, Denver, Colo.

**PINKLEY, VIRGIL**  
 ABC-TV, Los Angeles, Calif.

**PIRNIE, DUNCAN**  
 WQXR, New York, N. Y.

**POLAND, SAM**  
 World & W. Va.  
 WTIP, Charleston, W. Va.

**POLING, DOUG**  
 WOHO, Toledo, Ohio

**POLLIS, MERELE**  
 WJAS, Pittsburgh, Pa.

**POTTER, BOB**  
 Newsman  
 WIRL, Peoria, Ill.

**POWELL, MIKE**  
 KSFO, San Francisco, Calif.

**POWELL, TOM**  
 WDAU-TV, Scranton, Pa.

**POWERS, JACK**  
 WABC, New York, N. Y.

**PRELEE, MICHAEL**  
 WHN, New York, N. Y.

**PRESSMAN, DON**  
 WAMM, Flint, Mich.

**PRESSMAN, GABE**  
 NBC-TV, New York, N. Y.

**PRICE, JOHN**  
 Airtorials  
 WHP, Harrisburg, Pa.

**PRICE, RALPH**  
 Dateline Savannah  
 WSAV-TV, Savannah, Ga.

**PROVENSON, DICK**  
 Free Speech  
 KFOX, Long Beach, Calif.

**PUGH, ARNOLD**  
 Newsman  
 WTLB, Utica, N. Y.

**PUTNUM, GEORGE**  
 KTTV-TV, Los Angeles, Calif.

## — R —

**RAINEY, JOE**  
 Listening Post  
 WDAS, Philadelphia, Pa.

**RAND, HARRY**  
 MBS, San Francisco, Calif.

**RANDALL, DAVE**  
 3-Star Final  
 WTOG-TV, Savannah, Ga.

**RANDALL, PORTER**  
 KFJZ, Fort Worth, Tex.

**RASH, BRYSON**  
 Monitor News, Emphasis,  
 News on the Hour, NBC  
 Radio, Washington, D. C.,  
 News 4, Washington, WRC-  
 TV, Washington, D. C.

**RAY, WENDY**  
 Says Ray  
 KUGN, Eugene, Ore.

**READ, BROOKS**  
 Esso Reporter  
 WBRZ-TV, Baton Rouge, La.

**REASONER, HARRY**  
 CBS News with Harry  
 Reasoner  
 CBS-TV

**REDPATH, GEORGE**  
 WABI-TV, Bangor, Me.

**REEVES, DICK**  
 Newscastrs  
 WCBS, New York, N. Y.

**REEVES, JAMES**  
 WEEZ, Chester, Pa.

**RENDELL, RICHARD**  
 MBS, Washington, D. C.

**REN, JOE**  
 6:00 PM News  
 WMBD, Peoria, Ill.

**REYES, NORMAN**  
 KTRG-TV, Honolulu, Hawaii

**REYNOLDS, FRANK**  
 6:00 Report  
 WBBM-TV, Chicago, Ill.

**RICE, JOHN D.**  
 WRJC, Mauston, Wisc.

**RICE, WILLIAM T.**  
 News Commentary  
 WPTX, Lexington Park, Md.

# RADIO AND TV NEWS COMMENTATORS

- RICH, JOHN**  
News on the Hour, Emphasis, Monitor,  
NBC Radio, Tokyo, Japan
- RICH, STANLEY**  
ABC Radio & TV
- RICHIE, BILL**  
5-Star Final  
KSJD-TV, Wichita Falls, Tex.
- RICHMOND, HYLE**  
Hotline News  
WICU-TV, Erie, Pa.
- RIDER, BRICK**  
WRVA, Richmond, Va.
- ROBERTS, CLETE**
- ROBERTS, JOHN**  
Weekend News  
WFIL-TV, Philadelphia, Pa.
- ROBERTS, PETER**  
WOR, New York, N. Y.
- ROBINSON, ED**  
KBTX-TV, Bryan, Tex.
- ROBINSON, JAMES**  
News on the Hour, Emphasis, Monitor  
NBC Radio, Hong Kong
- RODGERS, DAVID**  
KXOK, St. Louis, Mo.
- RODRIGUEZ, MATEO**  
WSOL, Tampa, Fla.
- ROGERS, ROD**  
WABW, Annapolis, Md.
- ROLFSON, JOHN**  
The White House  
ABC-Radio & TV, Washington, D. C.
- ROWE, AL**  
Morning Report  
WTVP-TV, Decatur, Ill.
- ROWLAND, KEN**  
WKLO, Louisville, Ky.
- RUESTER, RAY**  
WLOF-TV, Orlando, Fla.
- RUSSELL, DAN**  
Commentary  
KCEE, Tucson, Ariz.
- RYAN, BILL**  
News on the Hour, Emphasis, Monitor  
NBC Radio, New York, N. Y.
- RYAN, BOB**  
KSTP-TV, St. Paul, Minn.
- S —
- SADLON, GEORGE**  
WEOK, Poughkeepsie, N. Y.
- ST. JOHN, ROBERT**  
WHLL, Wheeling, W. Va.
- SALEM, GEORGE**  
KBTV, Denver, Colo.
- SALISBURY, JOHN**  
News in Depth  
KXL, Portland, Ore.
- SANDERS, WALTER L.**  
WADC, Akron, Ohio
- SANFORD, MARSHALL**  
MBS, New York, N. Y.
- SAUNDERS, JOHN**  
WTOL-TV, Toledo, Ohio
- SAXON, JIM**  
WARO, Cannonsburg, Pa.
- SCALI, JOHN**  
The State Department  
ABC Radio & TV, Washington, D. C.
- SCHARMEN, GEORGE**  
KBTV, Denver, Colo.
- SCHERER, RAY**  
This Is NBC News, NBC-TV  
News on the Hour, Emphasis, Monitor  
NBC Radio, Washington, D. C.
- SCHINKER, JOHN III**  
News Views  
KSHO-TV, Las Vegas, Nev.
- SCHOENBRUN, DAVID**  
CBS-TV
- SCHONFELD, MOSES**  
WBSM, New Bedford, Mass.
- SCHORR, DANIEL**  
CBS-TV
- SCHOTTELKOTTE, AL**  
WCPO-TV, Cincinnati, Ohio
- SCHREINER, RAY**  
WBCI, Williamsburg, Va.
- SCHUBECK, JOHN**  
WRCV-TV, Philadelphia, Pa.
- SCHUSLER, DALES**  
Noon Report  
WTRF-TV, Wheeling, W. Va.
- SCHRIA, PAUL**  
KYW, Cleveland, Ohio
- SCOTT, JOHN**  
WOR, New York, N. Y.
- SCOTT, KEN**  
WHGB, Harrisburg, Pa.
- SCOTT, R. K.**  
MBS, Washington, D. C.
- SCOTT, ROBERT W.**  
KIMN, Denver, Colo.
- SECONDARI, JOHN**  
ABC-TV
- SETTERS, JIM**  
KWBB, Wichita, Kans.
- SEVAREID, ERIC**  
CBS News with Eric Sevareid  
CBS-TV
- SEVEY, ROBERT**  
Pan Am World News  
KHVH-TV, Honolulu, Hawaii
- SHADEL, BILL**  
ABC Radio & TV
- SHANE, LAWRENCE**  
WMRC, Millford, Mass.
- SHARBUTT, DEL**  
Reporting Mutual News, Spokesman for Blue Cross
- SHARP, ROGER**  
ABC Radio & TV
- SHLAUGHNESSY, DICK**  
WMAY, Springfield, Ill.
- SHAW, CHARLES**  
WCAU-TV, Philadelphia, Pa.
- SHEEHAN, WILLIAM**  
ABC Radio & TV, London, England
- SHIDELER, JACK**  
ABC Radio & TV
- SHOLLENBERGER, LEW**  
ABC-TV, Washington, D. C.
- SHRIVER, HARRY**  
WFBR, Baltimore, Md.
- SHUSMAN, BERNARD**  
WAST-TV, Albany, N. Y.
- SIEGRIST, BOB**  
WGUN, Atlanta, Ga.
- SIEMER, JOHN**  
News at Noon  
WKJG-TV, Fort Wayne, Ind.
- SILVERMAN, ED**  
ABC Radio & TV
- SIMMONS, BARRY**  
Afternoon Hotline News  
KOGO, San Diego, Calif.
- SIMPSON, JERRY**  
KJOY, Stockton, Calif.
- SIMS, JAY**  
ABC-TV, Los Angeles, Calif.
- SINCLAIR, LOU**  
MBS, San Francisco, Calif.
- SISSKIND, CARL**  
Controversy  
WIBW-TV, Topeka, Kans.
- SLADE, JIM**  
WOWO, Fort Wayne, Ind.
- SMITH, BURLEIGH**  
KLYD-TV, Bakersfield, Calif.
- SMITH, DAVENPORT**  
Editorials  
WBRG-TV, Birmingham, Ala.
- SMITH, HARRY K.**  
WRCV-TV, Philadelphia, Pa.
- SMITH, HOWARD K.**  
Howard K. Smith—  
News & Comment  
ABC-TV, Washington, D. C.
- SMITH, LES**  
WCKR, Miami, Fla.
- SMITH, LESTER**  
WOR, New York, N. Y.
- SMITH, ROLLAND**  
WFBL, Syracuse, N. Y.
- SMYTH, DICK**  
CKLW, Detroit, Mich.
- SOWELL, F. C.**  
WLAC, Nashville, Tenn.
- SPELCE, NEAL**  
KTBC-TV, Austin, Tex.
- SPIEGEL, SID**  
WEAV, Plattsburgh, N. Y.
- STACKER, DUANE**  
WCVS, Springfield, Ill.
- STARR, HAL**  
KBTR, Denver, Colo.
- STEPHENS, CARL**  
Nightbeat  
WSFA-TV, Montgomery, Ala.
- STERNBERGER, ESTELLE**  
You & the News  
WLIB, New York, N. Y.
- STEVENS, BROOKS**  
WNOR, Norfolk, Va.
- STEVENSON, ADLAI E.**  
Adlai Stevenson Reports  
ABC-TV
- STEWART, BILL**  
WPBC, Minneapolis, Minn.
- STEWART, PHIL**  
KFMB, San Diego, Calif.
- STOCKDALE, ROBERT**  
WSEN, Baldwinville, N. Y.
- STOKES, ED**  
WHN, New York, N. Y.
- STONE, BUD**  
WOWO, Fort Wayne, Ind.
- STONE, CLAIR**  
WJPG, Green Bay, Wis.
- SULLIVAN, FRANCIS J. P.**  
The Sully Show  
WADK, Newport, R. I.
- SUTHERLAND, BOB**  
Thinkpiece  
WLEU, Erie, Pa.
- SUTLIF, DICK**  
7:30 Report  
WTHI, Terre Haute, Ind.
- SWANSON, DICK**  
6:15 Edition  
WTVG-TV, Chattanooga, Tenn.
- SWAYZE, JOHN CAMERON**  
ABC Radio
- SWENEY, GEORGE**  
WPRO, Providence, R. I.
- SWENSON, JACK**  
Nightbeat  
KXMB-TV, Bismarck, N. D.

# RADIO AND TV NEWS COMMENTATORS

**SWENSON, PAUL**  
Noon News  
WOI-TV, Ames, Iowa

**SWITZER, MACK**  
KHOW, Denver, Colo.

**SYNTON, JIM**  
WEAS, Savannah, Ga.

## — T —

**TARKINSON, CHARLES**  
Evening Report  
WMTW-TV Portland, Me.

**TAVES, BUD**  
WPRO, Providence, R. I.

**TAYLOR, AL**  
WRCV, Philadelphia, Pa.

**TEMPLETON, JOE**  
WJZ-TV, Baltimore, Md.

**TERRY, JACK**  
KBOX, Dallas, Tex.

**TERRY, LEE**  
KETV-TV, Omaha, Neb.

**THOMAS, DICK**  
WSAZ, Huntington, W. Va.

**THOMAS, JEROME**  
KVEN, Ventura, Calif.

**THOMAS, KEN**  
WKBN-TV, Youngstown, Ohio

**THOMPSON, FRANK**  
Pacemaker News  
WHTN-TV, Huntington, W. Va.

**THOMPSON, RAY**  
World Tonight  
KTAR-TV, Phoenix, Ariz.

**THOMSEN, JACK**  
WOC, Davenport, Iowa

**THOMSON, VERL**  
Radiotorial  
KISD, Sioux Falls, S. D.

**TOMLINSON, FRANK**  
Sunday Supplement  
WJR, Detroit, Mich.

**TOWNSEND, DALLAS**  
WCBS-AM-TV, New York

**TOWNSEND, RAY**  
KSL-TV, Salt Lake City, Utah

**TRACY, BILL**  
11th Hour News  
KPIX-TV, San Francisco, Calif.

**TROHAN, WALTER**  
Report from Washington  
WGN, Chicago, Ill.

**TROUT, ROBERT**  
CBS Radio & TV, New York

**TURNER, ULMEN**  
ABC-TV, Chicago, Ill.

**TYLER, SPENCER**  
KJOY, Stockton, Calif.

## — U —

**UNDERHILL, HAL**  
ABC Radio & TV

**UNGEHEUER, FRIEDEL**  
ABC Radio

**UNGERSMA, MIKE**  
WFAM-TV, Lafayette, Ind.

## — V —

**VALENTINE, JIM**  
Today's News  
WIMA-TV, Lima, Ohio

**VALERIANI, RICHARD**  
NBC Radio, Chicago, Ill.

**VAN, LYLE**  
WOR, New York, N. Y.

**VAN DEVENTER, FRED**  
MBS, New York, N. Y.

**VAN HORN, ARTHUR**  
ABC Radio

**VANOCUR, SANDER**  
News on the Hour, Emphasis,  
Monitor  
NBC Radio, Washington, D. C.

**VAN STEENBURGH, W. W.**  
WSPB, Sarasota, Fla.

**VAN VOORHIS, WESTBROOK**  
MBS, New York, N. Y.

**VAUGHN, BEN**  
KWTX, Waco, Tex.

**VAUGHN, KEN**  
WHHH, Warren, Ohio

**VELAZQUEZ, OSVALDO TORRES**  
WITA, San Juan, Puerto Rico

**VERNON, WES**  
KBYM, Billings, Mont.

## — W —

**WAGNER, LOU**  
WTTM, Trenton, N. J.

**WAGY, NORMAN**  
WJW, Cleveland, Ohio

**WALL, TOM**  
WCOG, Greensboro, N. C.

**WALLACE, GREGG**  
WAVI, Dayton, Ohio

**WALLACE, GUY**  
MBS, New York, N. Y.

**WALLACE, ROBERT**  
WROW, Albany, N. Y.

**WALLACE, TOM JR.**  
Editorial  
KAIR, Tucson, Ariz.

**WALTERS, GENE**  
WAKE, Atlanta, Ga.

**WALTERS, JAMES E.**  
WMGS, Bowling Green, Ohio

**WARD, BAXTER**  
ABC-TV, Los Angeles, Calif.

**WARD, GORDON**  
Watch with Ward  
WTOL-TV, Toledo, Ohio

**WARD, RUSS**  
Monitor News, World News  
Round-up, News on the Hour,  
NBC Radio, Washington, D. C.

**WARREN, CHARLES**  
MBS, Washington, D. C.

**WEAVER, HANK**  
ABC Radio & TV

**WESSON, RICHARD**  
ABC-TV, Los Angeles, Calif.

**WEST, JACK**  
Your Esso Reporter  
WTVD-TV, Durham, N. C.

**WEST, LAURENCE**  
KWKH, Shreveport, La.

**WESTON, JOHN**  
Noon News  
KPIX-TV, San Francisco, Calif.

**WEYR, THOMAS**  
ABC Radio & TV

**WHITE, HY**  
WLBR, Lebanon, Pa.

**WHITEHEAD, EDWARD**  
WRVA, Richmond, Va.

**WHITEHURST, DR. WILLIAM**  
WTAR-TV, Norfolk, Va.

**WHITELEATHER, MELVIN K.**  
Viewpoints on the News  
WFLN, Philadelphia, Pa.

**WICK, PETE**  
KIT, Yakima, Wash.

**WILLETTE, LEO**  
WWL-TV, New Orleans, La.

**WILLIAMSON, BRUCE L.**  
WTEN-TV, Albany, N. Y.

**WILLIAMSON, HADLEY**  
This Week in Robeson  
WTSB, Lumberton, N. C.

**WILLIAMS, CARL**  
KAYC, Beaumont, Tex.

**WILLIS, JOHN**  
KHJ-TV, Los Angeles, Calif.

**WILSON, BOB**  
Daily Business Trends, News  
on the Hour  
NBC Radio, New York, N. Y.

**WILSON, PHIL**  
WANE, Fort Wayne, Ind.

**WILSON, RAY**  
Broadway and Hollywood News,  
WJRZ, Newark, N. J.

**WILSON, ROGER N.**  
KFH, Wichita, Kans.

**WILSON, WALT**  
Evening News Report  
WIMA, Lima, Ohio

**WINGATE, JOHN**  
WOR, New York, N. Y.

**WINTER, WILLIAM**  
ABC-TV, San Francisco, Calif.

**WINTON, ED**  
WQMR, Washington, D. C.

**WOLDE, ART**  
WTRY, Troy, N. Y.

**WOLFE, TED**  
WCAW, Charleston, W. Va.

**WOLFKILL, ED**  
WSBA-TV, York, Pa.

**WOODS, CHARLES**  
ABC Radio

**WORKHOVEN, MERRILL**  
4-Bell News Report  
WOW, Omaha, Neb.

**WRIGHT, DICK**  
WTAG, Worcester, Mass.

**WRIGHT, JAMES**  
WEBO, Owego, N. Y.

**WYGANT, TED**  
KYW, Cleveland, Ohio

## — Y —

**YERNA, FENDALL**  
ABC-TV, New York, N. Y.

**YOUNG, JAMES**  
KVRE, Santa Rosa, Calif.

**YOUNG, ROBERT**  
WNDU, South Bend, Ind.

## — Z —

**ZIMMERMAN, IRA**  
WSTS, Massena, N. Y.

# Radio & TV Sports Commentators

## —Their Work During 1962—

### — A —

**ACKERMAN, AL**  
WOOD-TV, Grand Rapids, Mich.

**ADDERLY, LARRY**  
WLAV, Grand Rapids, Mich.

**ADELSONS, JIM**  
KXJB-TV, Valley City, N. D.

**AGRESTA, PHIL**  
WBT, Charlotte, N. C.

**ALEXANDER, DON**  
Sports Scene  
WRNY, Rome, N. Y.

**ALLAN, STAN**  
WPAC, Patehogue, N. Y.

**ALLBRIGHT, NAT**  
WPIK, Alexandria, Va.

**ALLEN, MEL**  
B. 1915, Birmingham, Ala. NBC Radio; World Series & Football, NBC-TV

**AILETTO, VINCE**  
WWL, New Orleans, La.

**ALLINGER, RALPH**  
Page 1 Sports  
WIBX, Utica, N. Y.

**AMBURG, VAN**  
11th Hour Sports  
KPXV-TV, San Francisco, Calif.

**ANDEEL, OMAR**  
WKLO, Louisville, Ky.

**ANDERSON, CHIC**  
Scoreboard  
WEHT-TV, Evansville, Ind.

**ANDERSON, JOHN K.**  
KAAY, Little Rock, Ark.

**ARMENDARIZ, JOSE**  
KIFN, Phoenix, Ariz.

**ARNOW, ED**  
NBC Radio

**ARTHIUR, HARRY**  
Sports Whirl  
KNOE-TV, Monroe, La.

**ATKINS, TED**  
Scoreboard  
KIMN, Denver, Colo.

**AVRAM, GENE**  
Sports Headlines  
WXYZ, Detroit, Mich.

**AYLWARD, BILL**  
15 Sports  
WANE-TV, Fort Wayne, Ind.

**BADGER, LARRY**  
KATV, Portland, Ore.

**BAGLI, GUY**  
WFLA-TV, Tampa, Fla.

**BAILEY, CHARLEY**  
WEBB, Buffalo, N. Y.

**BAKER, BOB**  
KXLY-TV, Spokane, Wash.

**BALCH, FRANK**  
WJOY, Burlington, Vt.

**BALTER, SAM**  
KGBS, Los Angeles, Calif.

**BARNES, CHRIS**  
WJAR, Providence, R. I.

**BARRY, JOSH**  
WNOB, Norfolk, Va.

**BATES, MARVIN R.**  
WGBF, Evansville, Ind.

**BECK, BILL**  
KGHF, Pueblo, Colo.

**BELANGER, TOM**  
WNDU-TV, South Bend, Ind.

**BENNETT, CHUCK**  
KFI, Los Angeles, Calif.

**BENNETT, LOU**  
Florida Sports Time  
WKIS, Orlando, Fla.

**BERGSLIEN, JAKE**  
KWYZ, Everett, Wash.

**BERTINE, BERT**  
WKID, Urbana, Ill.

### — B —

**BACHRAD, MARY**  
Sports Extra  
WNAR, Norristown, Pa.

*Chris  
Schenkel*

Sports Announcer



## RADIO AND TV SPORTS COMMENTATORS

**BEST, ROBERT**  
WABW, Annapolis, Md.

**BEHLER, DON**  
KBOX, Dallas, Tex.

**BIRLEFFI, LARRY**  
KFBC, Cheyenne, Wyo.

**BLACK, FRANK**  
WPDQ, Jacksonville, Fla.

**BLACK, JAY**  
WSUN, St. Petersburg, Fla.

**BLACKWOOD, TOM**  
Sports Today  
KFLY, Corvallis, Ore.

**BODA, LOU**  
WNBC, New York, N. Y.

**BOLLINGER, JIM**  
WECL, Eau Claire, Wis.

**BOLYARD, BOB**  
WVVE, Fairmont, W. Va.

**BOND, LYLE**  
KFMB, San Diego, Calif.

**BONKO, LARRY**  
Prep Round-up  
WTAR, Norfolk, Va.

**BOSE, ERIC**  
WCKY, Cincinnati, Ohio

**BOUDREAU, LOU**  
Tribune Sports Desk  
WGN, Chicago, Ill.

**BOWEE, BOB**  
Play-by-Play  
WTIP, Charleston, W. Va.

**BOYD, MIKE**  
Sports Scoreboard  
WMTW-TV, Portland, Me.

**BOYEE, DEAN**  
WSB-TV, Atlanta, Ga.

**BRADLEY, ART**  
Football Scoreboard  
WECT-TV, Wilmington, N. C.

**BRADLEY, DONALD**  
WJRT-TV, Flint, Mich.

**BRADWAY, HARRY**  
WASK, Lafayette, Ind.

**BRAGAN, BOBBY**  
ABC Radio

**BRANSOME, BILL**  
WRCV, Philadelphia, Pa.

**BRICKHOUSE, JACK**  
WGN, Chicago, Ill.

**BROCKMAN, CHARLIE**  
Big 3 Sports  
WLWI-TV, Indianapolis, Ind.

**BROOKSHIER, TOM**  
WCAU, Philadelphia, Pa.

**BROWN, BOB**  
Play-by-Play Sports  
KVEC, San Luis Obispo, Calif.

**BROWN, KEN**  
WIRL, Peoria, Ill.

**BRUNDIGE, BILL**  
KHJ Radio & TV,  
Los Angeles, Calif.

**BRYAN, BILL**  
KTOK, Oklahoma City, Okla.

**BRYAN, CHARLIE**  
WWL, New Orleans, La.

**BUCK, JACK**  
AFL Football  
ABC-TV

**BUETEL, FRANK**  
WTCN, Minneapolis, Minn.

**BUNN, NEAL B.**  
WORM, Savannah, Tenn.

**BURNETT, KELLY**  
Dial-a-Score  
KXIV, Phoenix, Ariz.

**BURT, JIM**  
KELO-TV, Sioux Falls, S. D.

**BUSHMAN, ED**  
WINX, Rockville, Md.

**BUTLER, GERALD**  
Sportscope  
WBEE, Chicago, Ill.

**BUTLER, LEE**  
KTRE-TV, Lufkin, Tex.

**BUTTERS, JIM**  
KICU-TV, Visalia, Calif.

**BUTTON, BILL**  
WMNS, Olean, N. Y.

**BUTTRAM, BILL**  
WFLS, Fredericksburg, Va.

**BYHAM, BILL**  
WMPT, S. Williamsport, Pa.

— C —

**CAHILL, AL**  
WAST-TV, Albany, N. Y.

**CAMERON, HOWARD**  
WHWB, Rutland, Vt.

**CAMPBELL, BILL**  
WCAU, Radio & TV,  
Philadelphia, Pa.

**CANE, LEN**  
WPTZ-TV, Plattsburgh, N. Y.

**CANTFORT, VAN**  
WAVY-TV, Norfolk, Va.

**CANTOR, MORT**  
WIRL, Peoria, Ill.

**CARDILLE, BILL**  
WHIC-TV, Pittsburgh, Pa.

**CAREY, PAUL**  
Sports Final  
WJR, Detroit, Mich.

**CARKER, KEN**  
KWTV-TV, Oklahoma City,  
Okla.

**CARNEGIE, TOM**  
WFBN-TV, Indianapolis, Ind.

**CARR, JERRY**  
Sports Round-up  
WHLI, Hempstead, N. Y.



*Mel Allen*

## RADIO AND TV SPORTS COMMENTATORS

- CARR, STAN**  
WKLO, Louisville, Ky.
- CASEY, AL**  
KGEK, Sterling, Colo.
- CASPER, ART**  
KNUZ, Houston, Tex.
- CERAVOLO, TOM**  
The Sportsman  
WUSJ, Lockport, N. Y.
- CHASE, BOB**  
WOWO, Ft. Wayne, Ind.
- CHILDERS, RAY**  
NCC Football  
WSRC, Durham, N. C.
- CHRISTMAN, PAUL**  
AFL Football  
ABC-TV
- CLARK, CHRIS**  
WPRO, Providence, R. I.
- CLEMENTS, CARTER**  
WLAJ, Grand Rapids, Mich.
- COGGESHELL, JOE**  
KGGM, Albuquerque, N. Mex.
- COLEMAN, JERRY**  
Coleman on Sports  
CBS Radio
- COLEMAN, KEN**  
WDOK, Cleveland, Ohio
- COLLIER, ART**  
Scoreboard  
WLWI-TV Indianapolis, Ind.
- COLLINS, DAVE**  
WRFD, Worthington, Ohio
- COMBS, WAYNE**  
WGH, Newport News, Va.
- COON, FLOYD**  
KASH, Eugene, Ore.
- CORDELL, CARLTON**  
KGO-TV, San Francisco, Calif.
- COSELL, HOWARD**  
WABC: ABC Radio & TV,  
New York, N. Y.
- COTNEY, ROBERT**  
WQIK, Jacksonville, Fla.
- COUPPEE, AL**  
Sports Today  
KOGO, San Diego, Calif.
- COWAN, COLEY**  
WTAX, Springfield, Ill.
- CRABTREE, DENNIS**  
Sports Review  
WIBA, Madison, Wisc.
- CROCKETT, HUDLEY**  
WSIX-TV, Nashville, Tenn.
- CRUM, JIMMY**  
Sports Desk  
WLWC-TV, Columbus, Ohio
- CULLINANE, JOE**  
WROC Radio & TV  
Rochester, N. Y.
- CUMMINS, TAIT**  
WME-TV, Cedar Rapids, Iowa
- CUNEO, GENE**  
WLEU, Erie, Pa.
- CURTIS, TONY**  
WRTA, Altoona, Pa.
- D —
- DAHL, DON**  
WCCO-TV, St. Paul-  
Minneapolis, Minn.
- DANE, JEFF**  
Sports Round-up  
WTAR-TV, Norfolk, Va.
- D'ANGELO, ARNIE**  
WHEN-TV, Syracuse, N. Y.
- DAUGHERTY, PAUL**  
WAIL, Radio & TV,  
Atlanta, Ga.
- DAVIS, LEN**  
WGL, Fort Wayne, Ind.
- DAWSON, JIM**  
KWKH, Shreveport, La.
- DeFAY, DICK**  
Sports Today  
WKJG-TV, Fort Wayne, Ind.
- DeMONTE, BRENT**  
KFRE, Fresno, Calif.
- DESILET, LEE**  
KOMO, Seattle, Wash.
- DILLON, LEN**  
NBC Radio
- DITTER, ED**  
KAYC, Beaumont, Tex.
- DIVAN, DAVE**  
WITY, Danville, Ill.
- DOGGETT, JERRY**  
NBC Radio
- DONLEY, RED**  
WIICTV, Pittsburgh, Pa.
- DOOLEY, JIM**  
4-Star Sports  
WTVJ-TV, Miami, Fla.
- DOYLE, VINCE**  
WSJV-TV, South Bend, Ind.
- DREES, JACK**  
ABC Radio
- DREW, PAUL**  
WAKE, Atlanta, Ga.
- DUBOSE, PAUL**  
WALA, Mobile, Ala.
- DUDLEY, JIM**  
NBC Radio
- DUNBAR, WALT**  
WFGA-TV, Jacksonville, Fla.
- DUNNAWAY, AL**  
WLCY, St. Petersburg, Fla.
- DUNPHY, DON**  
Sat. Night Fights  
ABC-TV
- DUROCHER, LEO**  
MBS, Los Angeles, Calif.
- DYER, BRAVEN**  
NBC Radio

## LES KEITER



SPORTS DIRECTOR

WFIL-TV

Philadelphia

Penna.



# RADIO AND TV SPORTS COMMENTATORS

## — E —

**EARLE, DON**  
Play-by-Play  
WOKW, Brockton, Mass.

**EATON, JACK**  
WMC Radio; WMCT-TV,  
Memphis, Tenn.

**EDWARDS, RICK**  
WROK, Rockford, Ill.

**ELLIOTT, DON**  
WMAV, Springfield, Ill.

**ELSON, BOB**  
NBC Radio

**ELSTON, GENE**  
KODA, Houston, Tex.

**EMBRY, JIM**  
1330 Sports Review  
WJPS, Evansville, Ind.

**ENDSLEY, PAT**  
KWRD, Henderson, Tex.

**ENNIS, CHUCK**  
KVOY, Yuma, Ariz.

**ERP, JOHNNY**  
WMAQ, Chicago, Ill.

**ESPENET, CHARLES**  
Sports Parade  
WMRC, Milford, Mass.

**ETHERTON, BILL**  
WNDU Radio; Sports  
Headlines,  
WNDU-TV, South Bend, Ind.

**EVANS, ED**  
KGY, Olympia, Wash.

**EVASHEVSKI, FOREST**  
ABC Radio

**EVERSOLE, JACK**  
WKCT, Bowling Green, Ky.

## — F —

**FANELLI, JOE**  
WALK, Patchogue, N. Y.

**FANTASIA, NICK**  
WTCS, Fairmont, W. Va.

**FENNELL, DAVE**  
This Is Golf  
WLOF-TV, Orlando, Fla.

**FENNESSEY, JOE**  
Spotlite on Sports  
WHMP, Northampton, Mass.

**FENSTERMACHER, R. L.**  
Sports Report  
WUNS, Lewisburg, Pa.

**FERGUSON, JOHN**  
NBC Radio

**FERGUSON, JOHN**  
WBRZ-TV, Baton Rouge, La.

**FILES, FRANK**  
WFAA-TV, Dallas Tex.

**FINCANNON, BOB**  
WTAF-TV, Marion, Ind.

**FISCHER, DON**  
Bulletin  
WRGP-TV, Chattanooga, Tenn.

**FITZGERALD, JOHN**  
WJW-TV, Cleveland, Ohio

**FLEISCHMAN, SOL**  
Pulse Sports  
WTVT-TV, Tampa, Fla.

**FLEMMING, BILL**  
Wide World of Sports  
ABC-TV; WJBK-TV,  
Detroit, Mich.

**FLORES, RAFAEL PONT**  
Deportivas  
WKAQ, San Juan, Puerto Rico

**FLYNN, JOHN**  
Sports Whirl  
WICY, Malone, N. Y.

**FORBES, BOB**  
Sports Huddle  
WTHI-TV, Terre Haute, Ind.

**FORNEY, JIM**  
WLAN, Lancaster, Pa.

**FOSTER, BUD**  
KGO-TV; 76 Sports Special  
KNBR, San Francisco, Calif.

**FOSTER, JOHNNY**  
Circle of Sports  
WLK, Wilkes-Barre, Pa.

**FOUTS, BOB**  
KCBS, San Francisco, Calif.

**FOX, JAMES**  
WQTE, Detroit, Mich.

**FREEMAN, HARRY**  
KFSA-TV, Fort Smith, Ark.

**FRIZZELL, HUGH**  
Memphis State Football  
WHBQ, Memphis, Tenn.

**FULMER, DALE**  
WHLN, Bloomsburg, Pa.

## — G —

**GAGE, FRED**  
Sports Parade  
WIBA, Madison, Wisc.

**GAGE, FRED**  
WLAM, Lewiston, Me.

**GALLO, JACK**  
WRIT, Milwaukee, Wisc.

**GALVIN, DAN**  
Sportsmike  
KSRO, Santa Rosa, Calif.



**Kyle Rote**

**WNEW**



**DICK KIRCHNER**

Producer  
Sports Programs  
ABC-TV

# RADIO AND TV SPORTS COMMENTATORS

**GARAGIOLA, JOE**  
NBC Radio; Baseball, NBC-TV

**GARDNER, DON**  
WKBN Radio & TV  
Youngstown, Ohio

**GARDNER, WILLIAM F.**  
WXEX-TV, Petersburg, Va.

**GARFIN, STAN**  
Sports Picture  
WTAR, Norfolk, Va.

**GARWOOD, PAUL**  
Sports Line  
KFRB, Fairbanks, Alaska

**GATES, HULLIARD**  
WKJG: Gateway to Sports  
WKJG-TV, Fort Wayne, Ind.

**GENTILE, JOE**  
CKLW, Detroit, Mich.

**GEORGE, LEE**  
KODE, Joplin, Mo.

**GIBBONS, JIM**  
ABC Radio; News,  
Washington  
WRC-TV, Washington, D. C.

**GILLUM, PERRY**  
Sports of All Sorts  
WJMJ, Lewisburg, Tenn.

**GILMORE, BOB**  
World of Sports  
WRNL, Richmond, Va.

**GIROUX, LEE**  
NBC Radio

**GLAUDI, HAP**  
WWL-TV, New Orleans, La.

**GLEESON, ART**  
NBC Radio

**GLENN, RALPH**  
WOND, Pleasantville, N. J.

**GLICKMAN, MARTY**  
NBC Radio; Baseball Warm-up  
WCBS, New York, N. Y.

**GOODE, GEORGE**  
KXL, Portland, Ore.

**GORHAM, BUD**  
KGMT-TV, Alexandria, Minn.

**GOWDY, CURT**  
NBC Radio; AFL Football  
ABC-TV

**GRAHAM, WALTER**  
WRBL-TV, Columbus, Ga.

**GRANDE, CARL H.**  
WNHC, New Haven, Conn.

**GRIFFIN, JERRY**  
WDAU-TV, Scranton, Pa.

**GRISWOLD, ROGER**  
WBMD, Baltimore, Md.

**GRIZZARD, HERMAN**  
Sports Round-up  
WLAC, Nashville, Tenn.

**GULDAGER, MIKE**  
KERG, Eugene, Ore.

## — H —

**HALE, GEORGE**  
WABI-TV; Sports Today,  
WABI, Bangor, Me.

**HANLIN, DON**  
KMED, Medford, Ore.

**HARBISON, S. T.**  
WTAX, Springfield, Ill.

**HARMON, MERLE**  
NBC Radio; WDAF-TV,  
Kansas City, Mo.

**HARMON, TOM**  
ABC Radio

**HARRINGTON, GENE**  
KNTV-TV, San Jose, Calif.

**HARRIS, LLOYD**  
WMAZ-TV, Macon, Ga.

**HARTNETT, BILL**  
Sports Nightcap  
WPTV, Palm Beach, Fla.

**HATT, JIM**  
Sports Final  
KSYX: Santa Rosa, N. Mex.

**HAYES, HENRY**  
House of Sports  
WXOK, Baton Rouge, La.

**HEALY, CHUCK**  
Sports Highlights  
WBEN-TV, Buffalo, N. Y.

**HEALY, JIM**  
KLAC, Los Angeles, Calif.

**HEARN, CHICK**  
NBC Radio & TV: KNBC-TV,  
Los Angeles, Calif.

**HENDRICKSON, TIMOTHY F.**  
WVVE, Welch, W. Va.

**HEING, BOB**  
KAHI, Auburn, Calif.

**HENRY, JOHN**  
Sports Overnight, KOA:  
Ben Martin Show, KOA-TV,  
Denver, Colo.

**HENSHELL, PHIL**  
WAUG, Augusta, Ga.

**HESSE, BILL**  
Sports Digest  
WCSS, Amsterdam, N. Y.

**HEWETT, JACK**  
WTKO, Ithaca, N. Y.

**HILL, BOB**  
WANE, Fort Wayne, Ind.

**HILL, DON**  
KTAC, Tacoma, Wash.

**HILL, EDDIE**  
WRR, Dallas, Tex.

**HILSON, NORM**  
WNAX, Yankton, S. D.

**HIRSCH, SONNY**  
WCKR, Miami, Fla.

**HODGES, RUSS**  
Sports Comprehensive  
KSFQ, San Francisco, Calif.

**HOOGAN, JOHN L.**  
WZZM-TV, Grand Rapids,  
Mich.

**HOOGUE, CHUCK**  
Columbine Sports  
KEXO, Grand Junction, Colo.

**HOLLANDER, ZANDER**  
ABC Radio

**HOLSTEAD, JOE**  
KPAC-TV, Port Arthur, Tex.

**HOONAN, ROBERT**  
KBKW, Aberdeen, Wash.

**HOOPER, DON**  
Sports Review  
KWBB, Wichita, Kans.

**HORNER, JACK**  
WTCN Radio & TV,  
Minneapolis, Minn.

**HOSTERMAN, DOUGLAS**  
WDOE, Dunkirk, N. Y.

**HOWARD, BILL**  
Sportslens  
WFRV-TV, Green Bay, Wis.

**HOYT, WAITE**  
NBC Radio

**HUBBELL, RALPH**  
WBEN, Buffalo, N. Y.

**HUFF, SAM**  
ABC Radio

**HUGHES, DON**  
Scoreboard  
KRBC-TV, Abilene, Tex.

**HUNNICUTT, MIKE**  
Sports-scope  
WRDW, Augusta, Ga.

**HUNTER, DAVE**  
Sports Round-up  
WJTN, Jamestown, N. Y.

**HUNTINGTON, CLAY**  
KMO, Tacoma, Wash.

**HUSTED, EDWARD**  
WMNS, Olean, N. Y.

**HUTTO, EARL**  
Auburn Football  
WSPA-TV, Montgomery, Ala.

## — I —

**IRWIN, BOB**  
Sports Desk  
WBCM, Bay City, Mich.

**IWEN, BUD**  
KBLL, Helena, Mont.

## — J —

**JACKSON, BILL**  
Sports Review  
WPTF, Raleigh, N. C.

**JACKSON, KEITH**  
KOMO Radio & TV, Seattle,  
Wash.

**JACKSON, RON**  
WSAZ Radio; Sports  
Round-up,  
WSAZ-TV, Huntington, W. Va.

**JACKSON, WAYNE**  
Let's Look at Sports  
WECT-TV, Wilmington, N. C.

**JAMES, CHUCK**  
WDAS, Philadelphia, Pa.

**JAMES, PAUL**  
Sports Sounds  
KCPX, Salt Lake City, Utah

**JAY, LARRY**  
WXTR, Providence, R. I.

**JOHNSON, DICK**  
WISN, Milwaukee, Wis.

**JOHNSON, HUGH**  
Sportsline  
KWG, Stockton, Calif.

**JONES, BILL**  
WNAK, Wilkes-Barre, Pa.

**JONES, BUCK**  
WHP Radio & TV,  
Harrisburg, Pa.

**JONES, JIMMY**  
KPTV-TV, Portland, Ore.

## — K —

**KADAR, KEN**  
WKWK, Wheeling, W. Va.

**KAILER, J. D.**  
KARA, Albuquerque, N. Mex.

**KALAS, HARRY**  
First in Sports, KTRG Radio  
& TV, Honolulu, Hawaii

**KALLAY, ED**  
WAVE Radio, 3-Star Final  
Sports,  
WAVE-TV, Louisville, Ky.

**KAUFMAN, ED**  
WGAR, Cleveland, Ohio



# RADIO AND TV SPORTS COMMENTATORS

## KEITER, LES

Sports Director for WFIL-TV,  
Philadelphia, Pa.

- KELLEY, GENE**  
WKRC-TV, Cincinnati, Ohio
- KELLEY, LUTHER**  
5:15 Sports  
KBST, Big Spring, Tex.
- KELLOGG, ROD**  
The Phoenix Golf Open  
KXIV, Phoenix, Ariz.
- KELLY, JIM**  
Sports Desk  
WWYN, Erie, Pa.
- KELLY, JOHN B.**  
WPEN, Philadelphia, Pa.
- KENNELLY, JOHN**  
WNBP, Binghamton, N. Y.
- KEW, KEN**  
KGLD, Mason City, Iowa
- KILCREASE, CLARENCE**  
WVOL, Nashville, Tenn.
- KING, BILL**  
Sportscope  
KFRC, San Francisco, Calif.
- KING, BRUCE**  
News Nine Final  
KEZI-TV, Eugene, Ore.
- KING, DON**  
WOHO, Toledo, Ohio
- KING, DUB**  
Sports Parade  
KCEN-TV, Temple-Waco, Tex.
- KING, JIM**  
KETV-TV, Omaha, Neb.
- KING, LARRY**  
Sunrise Six  
WAME, Miami, Fla.
- KINNAIRD, BUCK**  
Dateline Sports  
WPTV, Palm Beach, Fla.
- KIRBY, TOM**  
WBRK, Pittsfield, Mass.
- KIRCHNER,  
JOHN DICK**  
B. October 23, 1924. ABC's  
Wide World of Sports, ABC;  
Sports Down Under, CBS; Na-  
tional Open Finals; Baseball  
Game of the Week; Frank Gif-  
ford Show, WCBS-TV
- KLEIN, DON**  
Sports Notebook  
KCBS, San Francisco, Calif.
- KNAPP, BILL**  
WICU-TV, Erie, Pa.
- KRAUSE, ED**  
ABC Radio
- KRIEGER, BILL**  
Purple Parade  
WFBC-TV, Greenville, S. C.

## — L —

- LANE, EDDIE**  
Sound of Sports  
WPAR, Parkersburg, W. Va.
- LANE, RAY**  
WJBK-TV, Detroit, Mich.
- LANHAM, TOM**  
WJOB, Hammond, Ind.
- LATHROP, JIM**  
Kaiser Sports Central  
KHVH-TV, Honolulu, Hawaii

- LAWS, BILL**  
KJOY, Stockton, Calif.
- LEAMING, JIM**  
WRCV-TV: NFL Highlights  
& Other Football Games,  
NBC-TV
- LEAVITT, BUD**  
WABF-TV, Bangor, Me.
- LEE, MIKE**  
A Glance at Sports  
WPIT, Pittsburgh, Pa.
- LEEMING, JIM**  
NBC Radio
- LEO, FRED**  
Sports Review  
KDEN, Denver, Colo.
- LEONARD, LEE**  
WAVY-TV, Norfolk, Va.
- LePAGE, JEAN C. L.**  
WMSA, Massena, N. Y.
- LEVINE, DAVE**  
KXMB-TV, Bismarck, N. D.
- LEWIS, GLENN C.**  
Sports Desk  
WSLS, Roanoke, Va.
- LIBBY, JOHN C.**  
Twin City Sports  
WCOU, Lewiston, Me.
- LIEGEOIS, BILL**  
WMAM, Marinette, Wisc.
- LINKS, HAL**  
KTW, Seattle, Wash.
- LOMAX, STAN**  
WOR, New York, N. Y.
- LORE, FRANCIS**  
WDOV, Dover, Del.
- LOVE, DAN**  
Sports Scene, KTBC, Radio  
& TV, Austin, Tex.
- LOWBRY, JIM**  
WGBN, Baldwinsville, N. Y.
- LUNDY, RICHARD D.**  
WBIL, Leesburg, Fla.
- LYLE, GEORGE**  
Sports Desk  
WHAT, Philadelphia, Pa.
- LYLES, OBY B.**  
Tops in Sports  
WHSC, Hartsville, S. C.
- LYON, OWEN**  
Sports Scoreboard  
KDUH-TV, Hay Springs, Neb.

## — Mc —

- McCARTHY, TOM**  
WGBB, Freeport, N. Y.
- McCORD, BILL**  
NBC Radio
- McINTYRE, BILL**  
Sports Final  
KWKH, Shreveport, La.
- McINTYRE, JIM**  
Sportscope  
WFBM-TV, Indianapolis, Ind.
- McKAY, JIM**  
Wide World of Sports  
ABC-TV
- McLEAN, DON**  
Let's Talk Sports  
WHDL, Olean, N. Y.

## — M —

- MacDONALD, JOHN**  
WHEC, Rochester, N. Y.
- MacNEIL, BOB**  
WSVA-TV, Harrisonburg, Va.
- MacWILLIAMS, DON**  
WCSH-TV, Portland, Me.
- MAHER, WALTER**  
Sports of All Sorts  
WCPO-TV, Cincinnati, Ohio
- MALDONADO, JUAN**  
Hit Chesterfield  
WKAQ-TV, San Juan, Puerto  
Rico
- MANN, SEL**  
WJAX, Jacksonville, Fla.
- MARCIANO, ROCKY**  
ABC Radio
- MARRELL, HERB**  
Sportscaster  
KDIA, Oakland, Calif.
- MARSTON, BERT**  
Today in Sports  
WPAS, White Plains, N. Y.
- MARTIN, DICK**  
KMAC, San Antonio, Tex.
- MARTIN, JENNINGS**  
7:00 Sports  
WTRF-TV, Wheeling, W. Va.
- MASSIE, BOB**  
WSBA-TV, York, Pa.
- MATTEO, MATT**  
Sports Panorama  
WELM, Elmira, N. Y.
- MAYLATH, KEN**  
WENY, Elmira, N. Y.
- MEJDLER, RON**  
WSMN, Nashua, N. H.
- MESSER, FRANK**  
WRVA, Richmond, Va.
- METIVIER, DONALD**  
WSET, Glens Falls, N. Y.
- MILES, TOM**  
WDOV, Dover, Del.
- MILLER, BRUCE**  
Tulane Football  
WDSU, New Orleans, La.
- MILLER, VAN**  
WBN, Buffalo, N. Y.
- MOLEN, SAM**  
KBEA, Kansas City, Mo.
- MONTE, FRANK**  
Evening Report  
WTVP-TV, Decatur, Ill.
- MOORE, BOB**  
WIL, St. Louis, Mo.
- MOORE, CHUCK**  
KPRS, Kansas City, Mo.
- MOORE, JIMMY**  
WPEH, Louisville, Ga.
- MORAN, JACK**  
WCPO-TV, Cincinnati, Ohio
- MORGAN, HANK**  
WGUN, Atlanta, Ga.
- MORRIS, LEO R.**  
KVWO, Cheyenne, Wyo.
- MORSE, JIM**  
WOOD-TV, Grand Rapids,  
Mich.
- MORTON, LEN**  
KVOO, Tulsa, Okla.
- MOSHER, CLURE**  
WCKT-TV, Miami, Fla.
- MOST, JOHNNY**  
Sports Round-up, WILD,  
Boston, Mass.
- MULHERIN, PAT**  
WGUS, Augusta, Ga.
- MULLARKEY, TOM**  
WBAP-TV, Fort Worth, Tex.
- MURDOCK, CHARLIE**  
Sports Desk  
WQAM, Miami, Fla.
- MURPHY, CULLEN**  
Sports Round-up  
KTVB-TV, Boise, Idaho
- MUSSER, ANDY**  
Carling's Sports, WHP Radio  
& TV, Harrisburg, Pa.
- MYERS, LARRY**  
Sports Corner  
KTUC, Tucson, Ariz.

# RADIO AND TV SPORTS COMMENTATORS

## — N —

**NAHAN, STU**  
KCRA, Sacramento, Calif.

**NAHLEY, DON**  
WRBL-TV, Columbus, Ga.

**NAJAMY, ABE**  
WLAD, Danbury, Conn.

**NAVARRO, AUGIE**  
Bees Baseball Games  
KALL, Salt Lake City, Utah

**NELSON, DEV**  
WIBW-TV, Topeka, Kans.

**NELSON, GEORGE**  
Play-by-Play  
KYOK, Houston, Tex.

**NELSON, LINDSEY**  
NBC Radio & TV

**NOBLE, ARMOND**  
Sports Desk  
KOOK-TV, Billings, Mont.

**NOLEN, GEORGE**  
KTVT-TV, Fort Worth, Tex.

**NORMAN, ROBERT**  
WEOK, Poughkeepsie, N. Y.

## — O —

**O'DELL, VIRGIL**  
Sports Final  
WNEM-TV, Saginaw, Mich.

**O'DONNELL, BILL**  
NBC Radio; WSYR,  
Syracuse, N. Y.

**ORLIN, STAN**  
WWBZ, Vinland, N. J.

**OWEN, BILL**  
ABC Radio

## — P —

**PALMER, BUD**  
NBC Radio; Golf, Basketball  
& Tennis, NBC-TV

**PARKE, JOHN**  
Sports Round-up  
WESX, Salem, Mass.

**PARKER, TONY**  
This Week in Sports  
KMSF-TV, Minneapolis, Minn.

**PARKS, DEL**  
WEEZ, Chester, Pa.

**PASEK, CHUCK**  
Speaking of Sports  
KEYC-TV, Mankato, Minn.

**PATRICK, VAN**  
MBS Radio; WKMH,  
Dearborn, Mich.

**PATTERSON, BILL**  
WTVN, Columbus, Ohio

**PATTON, VAN**  
Realm of Sports  
WJPG, Green Bay, Wisc.

**PAUL, JIM**  
Sports Final  
WNOK-TV, Columbia, S. C.

**PAYNE, JACK**  
WOW, Radio & TV, Omaha,  
Neb.

**PETERSON, JOHN**  
Sports Picture  
WIMA-TV, Lima, Ohio

**PETTY, JOE**  
Speaking of Sports  
WTAG, Worcester, Mass.

**PIRRETT, PETE**  
KVRE, Sata Rosa, Calif.

**PLAZA, DON**  
KARR, Great Falls, Mont.

**PRINCE, BOB**  
3-Star News  
KDKA-TV, Pittsburgh, Pa.

## — Q —

**QUINLAN, JACK**  
NBC Radio; Tribune Sports  
Desk, WGN, Chicago, Ill.

## — R —

**RABER, ALAN D.**  
WKAP, Allentown, Pa.

**RACHLIN, PAUL**  
Sports Capsule  
WEEE, Albany, N. Y.

**RADA, JOSEPH M.**  
WMBO, Auburn, N. Y.

**RAFTIS, JAMES**  
WBO, Owego, N. Y.

**RASKIN, DICK**  
Weekday Sports  
WGNV, Newburgh, N. Y.

**RATTERMAN, GEORGE**  
NFL Football  
ABC-TV

**RAYBURN, JOHN**  
Sports Call  
KOA, Denver, Colo.

**READ, SANDY**  
Sports Round-up  
KTYM, Inglewood, Calif.

**REED, BILL**  
KBTR, Denver, Colo.

**REGUERA, MANOLO DE LA**  
WITA, San Juan, Puerto Rico

**REIDY, PAUL**  
Sports Fare  
WBBQ, Augusta, Ga.

**REYNOLDS, PAUL**  
Sports Report  
WTVT-TV, Tampa, Fla.

**REYNOLDS, ROBERT**  
WJR, Detroit, Mich.

**RHODES, BOB**  
Sports Final  
WBKB-TV, Chicago, Ill.

**RHODES, DUSTY**  
WAMM, Flint, Mich.

**RIFENBURG, DICK**  
Sports Highlights  
WBEN-TV, Buffalo, N. Y.

**RIMMER, JACK**  
Sports-sound  
WGBG, Greensboro, N. C.

**RIZZUTO, PHIL**  
Sports Time  
CBS Radio

**ROBBINS, PHIL**  
KLEO, Wichita, Kans.

**ROBERTS, BRUCE**  
CBS Sports Special  
WBBM-TV, Chicago, Ill.

**ROBERTS, DON**  
WFAU, Augusta, Me.

**ROBERTS, GEORGE**  
Sports Round-up  
WSYR, Syracuse, N. Y.

**ROBERTS, JERRY**  
World of Sports  
WJRZ, Newark, N. J.

**ROBERTS, LEN**  
Window on Sports  
WNBH, New Bedford, Mass.

**ROGERS, DAVE**  
WBTV-TV, Florence, S. C.

**ROHN, BILL**  
Sidelines  
KELO-TV, Sioux Falls, S. D.

**ROSSE, COLIN**  
WCHV, Charlottesville, Va.

## ROTE, KYLE

WNEW, New York

**ROULSTONE, TOM**  
Color  
WOKW, Brockton, Mass.

**ROURK, JIM**  
Sports Highlights  
WQSN, Charleston, S. C.

**ROWAN, RIP**  
WTRY, Troy, N. Y.

**ROZELLE, GENE**  
KREX-TV, Grand Junction,  
Colo.

**RUSSELL, LANCE**  
Memphis State Football  
WHBQ, Memphis, Tenn.

**RUST, ART**  
Sports Round-up  
WWRL, New York, N. Y.

## — S —

**SABIA, JOE**  
WORL, Boston, Mass.

**SALISBURY, JOHNNY**  
KLOS, Albuquerque, N. Mex.

**SAMP, PHIL**  
WLWC-TV, Columbus, Ohio

**SAUNDERS, ERNIE**  
Sports Report, WCHS-TV;  
Sport Page of the Air,  
WCHS, Charleston, W. Va.

**SAVAGE, BOB**  
WMAZ-TV, Macon, Ga.

**SAVAGE, GUY**  
KTRK-TV, Houston, Tex.

**SCANLAN, JIM**  
Sunday Sports  
WOW-TV, Omaha, Neb.

## SCHENKEL, CHRIS

**SCHMEER, BILL**  
WAZL, Hazleton, Pa.

**SCHULZE, BOB**  
WLUK-TV, Green Bay, Wisc.

**SCHUSS, AL**  
Padre Baseball  
KOGO, San Diego, Calif.

**SCOTT, HAL**  
WCCO-TV, St. Paul-  
Minneapolis, Minn.

**SCULLY, VIN**  
KFI, Los Angeles, Calif.

**SHAW, TERRY**  
WMGS, Bowling Green, Ohio

**SHELLEY, BILL**  
WLEU Radio; Sports World  
Tonight,  
WSEE-TV, Erie, Pa.

**SHERIDAN, LEE**  
Carling's Sports Show  
WRDW-TV, Augusta, Ga.

**SHILVOCK, DICK**  
Sports Den  
KOTA-TV, Rapid City, S. D.

**SHINDLER, DICK**  
WWBZ, Vinland, N. J.

**SHRIVER, HARRY**  
WFBR, Baltimore, Md.

# RADIO AND TV SPORTS COMMENTATORS

## — T —

**SILVA, FRANK**  
Sports Newscast  
WPTS, Pittston, Pa.

**SILVERMAN, ED**  
ABC Radio

**SIMMERMAKER, SAM**  
WCXI, Columbus, Ind.

**SIMMONS, LON**  
Sports Round-up  
KSFO, San Francisco, Calif.

**SIMPSON, GEORGE**  
Sports Stand, WSAV Radio &  
TV, Savannah, Ga.

**SIMPSON, JIM**  
NBC Radio: News 4, Wash.,  
WRC-TV, Washington, D. C.

**SIMPSON, JIMMY**  
Sports Page of the Air  
WRAL, Raleigh, N. C.

**SIMPSON, JOE**  
KENS, San Antonio, Tex.

**SINGER, BILL**  
Delaware Valley Sports  
Review  
WTTM, Trenton, N. J.

**SKELTON, SKIP**  
KNOE-TV, Monroe, La.

**SMITH, CARL C.**  
KAKC, Tulsa, Okla.

**SMITH, DEL**  
WFBG, Altoona, Pa.

**SNYDER, BILL**  
Sports Time, WSOX Radio &  
TV, Charlotte, N. C.

**SNYDER, FRANK**  
Sports Final  
WOL-TV, Ames, Iowa

**SOMMERKAMP, PAUL**  
WCKY, Cincinnati, Ohio

**SPAINHOWER, DON**  
KSL-TV, Salt Lake City,  
Utah

**SPANGLER, BOB**  
KORE, Eugene, Ore.

**SPENCER, MILT**  
WFLA Radio & TV,  
Tampa, Fla.

**STANWOOD, THOMAS**  
WIBF-TV, Jenkintown, Pa.

**STARR, BOB**  
WMBD Radio & TV,  
Peoria, Ill.

**STEELE, BOB**  
Strictly Sports, WTIC;  
Close-up on Sports, WTIC-TV,  
Hartford, Conn.

**STEEKE, BURT**  
Sports Caravan  
WBEC, Pittsfield, Mass.

**STEPHENSON, SKIP**  
KRDO, Colorado Springs, Colo.

**STERN, BILL**  
MBS, New York, N. Y.

**STEWART, LARRY**  
WDWS, Champaign, Ill.

**STIEGLER, ERNIE**  
Spotlight on Sports  
WAEI, Allentown, Pa.

**STODDARD, BOB**  
KBET, Reno, Nev.

**STRIE, DICK**  
KERG, Eugene, Ore.

**SUMMERS, BILL**  
Scoreboard  
WLOU, Louisville, Ky.

**SUMMERS, LOUIS**  
WOIC, Columbia, S. C.

**TABNER, DOUG**  
Sports Tab  
WTOL-TV, Toledo, Ohio

**TABNER, ORRIS**  
WTOL-TV, Toledo, Ohio

**TASNADY, JOHN**  
KUGN, Eugene, Ore.

**TATE, VERNER**  
Let's Talk Sports  
WSPA, Spartanburg, S. C.

**TERRELL, BILL**  
Ebony Sports  
WLOK, Memphis, Tenn.

**THACKER, JIM**  
WSAZ-TV, Huntington, W. Va.

**THOMASSON, HOMER**  
Pigskin Parade  
WBVA, Danville, Va.

**THOMPSON, CHUCK**  
NBC Radio

**THRASHER, MARGE**  
WHEE, Memphis, Tenn.

**TIGHE, AL**  
KSTP-TV, St. Paul, Minn.

**TILFORD, RUSS**  
Sports News Final  
XETV, San Diego, Calif.

**TOBE, MORRIS**  
Feature Race  
WCAM, Camden, N. J.

**TOOTHMAN, BOB**  
Spotlight on Sports  
WBOY-TV, Clarksburg, W. Va.

**TREUTING, BILL**  
WSMB, New Orleans, La.

**TUCK, GENE**  
KTHT, Houston, Tex.

**TYLER, DEAN**  
WAMS, Wilmington, Del.

**TYRREL, JIM**  
WTAE, Cambridge, Mass.

## — U —

**UPRIGHT, GENE**  
WIS-TV, Columbia, S. C.

## — V —

**VABER, ALAN**  
WOWW, Naugatuck, Conn.

**VACHE, ROBERT**  
KTAR-TV, Phoenix, Ariz.

**VALENTI, FRANK**  
Football Digest, KGMB Radio  
& TV, Honolulu, Hawaii

**VAN DE GEVEL, MELVIN**  
WGRD, Grand Rapids, Mich.

**VAN KUREN, JIM**  
CKLW, Detroit, Mich.

**VERBIN, GARY**  
KLIV, San Jose, Calif.

**VITTO, G. L.**  
Sports Hillies  
KSHO-TV, Las Vegas, Nev.

**VITTO, RON**  
Sports Final  
KSHO-TV, Las Vegas, Nev.

## — W —

**WAITE, DAVE**  
WDAM-TV, Hattiesburg-  
Laurel, Miss.

**WALDEN, MIKE**  
WTMJ Radio & TV,  
Milwaukee, Wis.

**WALKER, RAY S.**  
WWCH, Clarion, Pa.

**WALSH, BLAINE**  
NBC Radio; WTMJ Radio &  
TV, Milwaukee, Wis.

**WALSH, LLOYD**  
WRUN, Utica, N. Y.

**WAND, BILL**  
WBTN-TV, Charlotte, N. C.

**WATTRICK, DON**  
Sports Scoreboard  
WXYZ, Detroit, Mich.

**WAYNE, JIM**  
KLAQ Sports  
KLAQ, Denver, Colo.

**WEAVER, RICK**  
KPH, Wichita, Kans.

**WELBY, JACK**  
WFBK, Baltimore, Md.

**WELLS, LEFTY**  
KVVM-TV, Monahans, Tex.

**WELSH, BILL**  
KTTV-TV, Los Angeles, Calif.

**WEST, JIM**  
MSA Football  
WJZ-TV, Baltimore, Md.

**WIBLE, DARL**  
WTHI-TV, Terre Haute, Ind.

**WIETECH, RAY**  
Sports Time  
CBS Radio

**WILCOX, PAUL**  
WEWS-TV, Cleveland, Ohio

**WILL, BOB**  
WWDC, Washington, D. C.

**WILLIAMS, HYMAN**  
WHOP, Canton, Ohio

**WILLIAMS, LEON**  
KICA-TV, Clovis, N. Mex.

**WILSON, BOB**  
WADC, Akron, Ohio

**WIRZ, BOB**  
KHAS-TV, Hastings, Neb.

**WOLFE, ROLAND**  
Sports Capsules  
WLAC, Nashville, Tenn.

**WOLFF, BOB**  
Baseball, Basketball &  
Football,  
NBC Radio & TV

**WOODRUM, TOMMY**  
Scholastic Sports  
WKAZ, Charleston, W. Va.

**WOODSIDE, SAM**  
WHCU, Ithaca, N. Y.

**WRIGHT, DONALD**  
WKIN, Kingsport, Tenn.

**WRIGHT, RON**  
Sports Shorts  
WPTX, Lexington Park, Md.

**WYLIE, BOB**  
Sports Round-up, WAKR;  
Sports at a Glance,  
WAKR-TV, Akron, Ohio

## — Y —

**YORK, TOM**  
Sportsreel  
WBRC-TV, Birmingham, Ala.

## — Z —

**ZABEL, JIM**  
Sportsmen's Corner,  
WHO Radio & TV,  
Des Moines, Iowa

**ZACK, ED**  
Sports Line, WOC Radio;  
Sports Reel, WOC-TV,  
Davenport, Iowa

**ZELICH, MARK**  
WSAU-TV, Wausau, Wis.

**ZENNER, BOB**  
Nebraska Football  
KOLN-TV, Lincoln, Neb.

# Radio & Television Writers

## —Their Work During 1962—

### — A —

**APPLE, JOHNNY**  
Huntley-Brinkley Report  
NBC-TV

**ARNOLD, BUDDY**  
The Ed Sullivan Show  
CBS-TV

**AYLESWORTH, JOHN**  
Perry Como's Kraft Music  
Hall  
NBC-TV

### — B —

**BALLAD, RIC**  
Today  
NBC-TV

**BALZER, GEORGE**  
The Jack Benny Program  
CBS-TV

**BARASCH, NORMAN**  
The Garry Moore Show  
CBS-TV

**BAYLES, WILLIAM**  
Monitor  
NBC Radio

**BELL, WILLIAM**  
As the World Turns  
CBS-TV

**BENNETT, HARVEY**  
Tournament of Roses Parade  
CBS-TV

**BENSFIELD, DICK**  
Adventures of Ozzie &  
Harriet  
ABC-TV

**BERGLUND, AL**  
ABC Radio

**BLOOM, JACK**  
General Electric True  
CBS-TV

**BOGERT, VINCENT**  
The Garry Moore Show  
CBS-TV

### BRESEE, FRANK

**BRINKLEY, DAVID**  
David Brinkley's Journal  
NBC-TV

**BROOKS, MEL**  
As Caesar Sees It  
ABC-TV

**BRUNER, RICHARD**  
Monitor  
NBC Radio

**BULLOCK, HARVEY**  
The Andy Griffith Show  
CBS-TV

**BURCH, EDWARD**  
ABC Radio

**BURK, DAVID**  
Huntley-Brinkley Report  
NBC-TV

**BURTON, JAY**  
Perry Como's Kraft Music  
Hall  
NBC-TV

### — C —

**CAMBERS, ERNEST**  
As Caesar Sees It  
ABC-TV

**CAMERER, DAVID**  
Sports Time  
CBS Radio

**CARMAN, ROBERT**  
Arthur Godfrey Time  
CBS Radio

**CARROLL, BOB**  
The Lucy Show  
CBS-TV

**CARROLL, SIDNEY**  
DuPont Show of the Week  
NBC-TV

**CAVETT, DICK**  
Merv Griffin Show  
NBC-TV

**CHANTLER, PEGGY**  
Hazel  
NBC-TV

**CHASE, BORDEN**  
Roy Rogers-Dale Evans Show  
ABC-TV

**CLAMPETT, BOB**  
Beany & Cecil  
ABC-TV

**CLARKE, WILLIAM KENDALL**  
Tonight in Samarkand  
CBS-TV

**COLLEARY, BOB**  
Captain Kangaroo  
CBS-TV

**COTLER, GORDON**  
Sing Along with Mitch  
NBC-TV

**COTTLE, BOB**  
Ruff & Reddy  
NBC-TV

**COWLEY, WILLIAM**  
Hazel  
NBC-TV

**COX, DAVE**  
Tonight  
NBC-TV

**CRANE, HARRY**  
Andy Williams Show  
NBC-TV

**CRUTCHER, ROBERT RILEY**  
Hazel  
NBC-TV

**CURTIS, NAT**  
Pete & Gladys  
CBS-TV

### — D —

**DAVENPORT, BILL**  
Ensign O'Toole  
NBC-TV

**DAVIS, STAN**  
Roy Rogers-Dale Evans Show  
ABC-TV

**DENHOFF, SAM**  
Andy Williams Show  
NBC-TV

**DIAMOND, MEL**  
Keefe Brasselle's Variety  
Gardens  
CBS-TV

**DIAMOND, SELMA**  
Perry Como's Kraft Music  
Hall  
NBC-TV

**DOUGALL, BERNARD**  
ABC Radio

**DUNKEL, JOHN**  
Gunsmoke  
CBS-TV

### — E —

**EHRlich, PAUL**  
ABC-Radio

**EMMETT, ROBERT**  
Saturday's Children  
CBS-TV

**ETTLINGER, DON**  
Love of Life  
CBS-TV

### — F —

**FAULCONER, CATHERINE**  
Monitor  
NBC Radio

**FREEDMAN, BILL**  
The Andy Griffith Show  
CBS-TV

**FRIEDBERG, BILLY**  
Car 54, Where Are You?  
NBC-TV

**FRITZELL, JIM**  
The Andy Griffith Show  
CBS-TV

### — G —

**GALLAGHER, JOHN**  
ABC Radio

**GANSER, JIM**  
ABC Radio

**GARMENT, CHARLES**  
Monitor  
NBC Radio

**GELBART, LARRY**  
Opening Night  
CBS-TV

**GENTILE, JIM**  
The Edge of Night  
CBS-TV

**GLENNON, THOMAS**  
ABC Radio

**GLICKMAN, WILL**  
Keefe Brasselle's Variety  
Gardens  
CBS-TV

**GLYNN, PAUL**  
ABC Radio

# RADIO AND TELEVISION WRITERS

**GOLDMAN, HAL**  
The Jack Benny Program  
CBS-TV

**GORDON, AL**  
The Jack Benny Program  
CBS-TV

**GOREN, HERBERT**  
Coleman on Sports  
CBS Radio

**GRANT, PERRY**  
Adventures of Ozzie & Harriet  
ABC-TV

**GRAVELY, VIRGINIA**  
ABC Radio

**GREEN, MORT**  
Andy Williams Show  
NBC-TV

**GREENE, MORT**  
The Red Skelton Hour  
CBS-TV

**GREENBAUM, EVERETT**  
The Andy Griffith Show  
CBS-TV

## — H —

**HAGAN, CHET**  
Gulf Instant News Specials  
NBC-TV

**HANSER, RICHARD**  
Project 20  
NBC-TV

**HARTUNG, ROBERT**  
Hallmark Hall of Fame  
NBC-TV

**HENNING, PAUL**  
The Beverly Hillbillies  
CBS-TV

**HENRY, BOB**  
Roy Rogers-Dale Evans Show  
ABC-TV

**HENRY, BUCK**  
The Garry Moore Show  
CBS-TV

**HIKEN, NAT**  
Car 54, Where Are You?  
NBC-TV

**HIRSHBERG, ALAN**  
Voice of Firestone  
ABC-TV

**HITE, KATHLEEN**  
Gunsmoke  
CBS-TV

**HOLLAND, RICHARD**  
Young Dr. Malone  
NBC-TV

**HORNER, CHUCK**  
Today  
NBC-TV

**HOWARD, BOB**  
Jack Paar Program  
NBC-TV

**HURSLEY, FRANK**  
Search for Tomorrow  
CBS-TV

## — J —

**JACOBS, JERRY**  
Gulf Instant News Specials  
NBC-TV

**JACOBY, COLEMAN**  
The Garry Moore Show  
CBS-TV

**JOHNSTONE, JACK**  
Yours Truly, Johnny Dollar,  
CBS Radio

**JOSEPH, ROBERT L.**  
Footnote to Fame  
CBS-TV

## — K —

**KATKOV, NORMAN**  
Ben Casey  
ABC-TV

**KELLER, SHELDON**  
Ensign O'Toole, NBC-TV;  
Bing Crosby Show,  
ABC-TV

**KELLEY, WILBOURN**  
ABC Radio

**KEYES, PAUL W.**  
Jack Paar Program  
NBC-TV

**KING, PAUL**  
Rawhide  
CBS-TV

**KLENSCH, CHARLES**  
ABC Radio

**KOCH, TOM**  
Henry Fonda & the Family  
CBS-TV

## — L —

**LEAR, NORMAN**  
Henry Fonda & the Family  
CBS-TV

**LEE, JAMES**  
Hallmark Hall of Fame  
NBC-TV

**LEEDS, HOWARD**  
Bing Crosby Show  
ABC-TV

**LISS, JOSEPH**  
World Of . . .  
NBC-TV

**LLOYD, DAVID**  
Merv Griffin Show  
NBC-TV

**LORD, JOHN**  
Today  
NBC-TV

## — Mc —

**McCORMICK, PAT**  
Merv Griffin Show  
NBC-TV

**McGEE, FRANK**  
Gulf Instant News Specials  
NBC-TV

## — M —

**MacFARLANE, LOUELLA**  
Hazel  
NBC-TV

**MARION, IRA**  
Meet the Professor, ABC-TV  
& ABC Radio

**MARTIN, IAN**  
Young Dr. Malone  
NBC-TV

**MARTIN, MADELYN**  
The Lucy Show  
CBS-TV

**MARX, MARVIN**  
As Caesar Sees It  
ABC-TV

**MERRILL, HOWARD**  
Bing Crosby Show, ABC-TV;  
Ensign O'Toole, NBC-TV

**MESTON, JOHN**  
Gunsmoke  
CBS-TV

**MILES, HENRY**  
Carol Burnett-Richard Hayes  
Show  
CBS Radio

**MOORE, CARROLL**  
The Garry Moore Show  
CBS-TV

**MORROW, WILLIAM**  
The Bing Crosby Show, ABC-TV;  
Bing Crosby-Rosemary  
Clooney Show, CBS Radio

**MOSEL, TAD**  
That's Where  
the Town's Going!  
CBS-TV

**MURPHY, LIZ**  
Here's Hollywood  
NBC-TV

**MURRAY, JAMES**  
Andy Williams Show  
NBC-TV

## — N —

**NELSON, DON**  
Adventures of Ozzie & Harriet  
ABC-TV

**NELSON, OZZIE**  
Adventures of Ozzie & Harriet  
ABC-TV

**NICHOLS, MIKE**  
Julie & Carol at Carnegie Hall  
CBS-TV

**NIXON, AGNES**  
The Guiding Light  
CBS-TV

**NOVITZ, CHARLES**  
ABC Radio

## — O —

**O'BRIEN, BOB**  
Mister Ed  
CBS-TV

**O'BRIEN, DAVE**  
Red Skelton Hour  
CBS-TV

**O'CONNELL, WILLIAM**  
Monitor  
NBC Radio

**ORBEN, ROBERT**  
Jack Paar Program  
NBC-TV

## — P —

**PACKARD, ELON**  
Roy Rogers-Dale Evans Show  
ABC-TV

**PARKER, RAY**  
Art Linkletter's House Party  
CBS-TV

**PEPPIATT, FRANK**  
Perry Como's Kraft Music  
Hall  
NBC-TV

**PERRIN, SAM**  
The Jack Benny Program  
CBS-TV

# RADIO AND TELEVISION WRITERS

**PERSKY, BILL**  
Andy Williams Show  
NBC-TV

**PHILLIPS, ARTHUR**  
Red Skelton Hour  
CBS-TV

**PHILLIPS, IRNA**  
As the World Turns  
CBS-TV

**PHOTOPOULOUS, SOCRATES**  
ABC Radio

**PIERCE, SAM**  
Christmas Sing with Bing  
CBS Radio

**PROCTOR, MEIER**  
ABC Radio

## — Q —

**QUEEN, ROBERT I.**  
B. August 12, 1919, New  
York, N. Y. Free-lance Docu-  
mentaries, Teenage Bulletins  
of the Air.

## — R —

**RAGAWAY, MARTIN A.**  
Red Skelton Hour  
CBS-TV

**REINER, CARL**  
The Dick Van Dyke Show  
CBS-TV

**RHINE, LARRY**  
Red Skelton Hour  
CBS-TV

**RICHARDS, MARK**  
ABC Radio

**RIEFE, ALAN**  
Magic Midway  
NBC-TV

**ROBERTS, RUTH**  
The New Loretta Young  
Show  
CBS-TV

**ROBIN, ALEN**  
Tonight  
NBC-TV

**ROONEY, ANDREW**  
Garry Moore Radio Show  
CBS Radio

**ROSE, REGINALD**  
The Defenders  
CBS-TV

**ROSEN, ARNIE**  
The Garry Moore Show  
CBS-TV

**ROSEN, MILT**  
Pete & Gladys  
CBS-TV

**ROTH, MARTY**  
As Caesar Sees It  
ABC-TV

**RUBEN, AARON**  
The Andy Griffith Show  
CBS-TV

**RUSSELL, A. J.**  
The Good Years  
CBS-TV

**RYAN, TERRY**  
As Caesar Sees It  
ABC-TV

## — S —

**SAFCHIK, IRWIN**  
Huntley-Brinkley Report  
NBC-TV

**SAFFIAN, RAY ALLEN**  
The Andy Griffith Show  
CBS-TV

**SALERNO, GEORGE**  
ABC Radio

**SARGENT, HERB**  
Tonight  
NBC-TV

**SCHILLER, BOB**  
Pete & Gladys, The Lucy  
Show, CBS-TV

**SCHULMAN, MAX**  
Dobie Gillis  
CBS-TV

**SCOTT, ASHMEAD**  
The World Today  
MBS

**SERLING, ROD**  
Twilight Zone  
CBS-TV

**SHARP, HENRY**  
The Andy Griffith Show  
CBS-TV

**SHARP, STOKES**  
ABC Radio

**SHELDON, SANDY**  
Today  
NBC-TV

**SIMMONS, ED**  
Red Skelton Hour  
CBS-TV

**SKELTON, RED**  
Red Skelton Hour  
CBS-TV

**SMITH, ALAN**  
Today  
NBC-TV

**SPIES, ADRIAN**  
Saints & Sinners  
NBC-TV

**STARR, BEN**  
Mister Ed  
CBS-TV

**SWANTON, HAROLD**  
Wide Country  
NBC-TV

## — T —

**THOM, ROBERT**  
The Defenders  
CBS-TV

**TURTLETAUB, SAUL**  
Shari Lewis Show  
NBC-TV

**TYLER, CLARK**  
ABC Radio

## — V —

**VENDIG, IRVING**  
The Edge of Night  
CBS-TV

## — W —

**WAGNER, WALTER**  
Art Linkletter's House Party  
CBS-TV

**WALKER, BILL**  
Here's Hollywood  
NBC-TV

**WALSH, EDWARD W.**  
Exploring  
NBC-TV

**WALTERS, BARBARA**  
Today  
NBC-TV

**WARK, MARTIN**  
Here's Hollywood  
NBC-TV

**WASSERMAN, DALE**  
General Electric True  
CBS-TV

**WEDLOCK, HUGH**  
As Caesar Sees It  
ABC-TV

**WEILL, JOSEPH**  
ABC Radio

**WEISKOPF, BOB**  
Pete & Gladys, The Lucy  
Show, CBS-TV

**WELCH, KEN**  
Julie & Carol at Carnegie Hall  
CBS-TV

**WELLS, HALSTED**  
Alcoa Premiere  
ABC-TV

**WHEDON, TOM**  
Captain Kangaroo  
CBS-TV

**WITTY, DON**  
ABC Radio

## — Z —

**ZELINKA, SYDNEY**  
Keefe Brasselle's Variety  
Gardens  
CBS-TV

SEE LAST SECTION OF THE ANNUAL  
FOR NETWORK RADIO AND NETWORK  
TELEVISION PROGRAMS OF 1962

# Radio-TV Newspaper Columnists & Critics

(The following list of columnists and critics has been contributed by the nation's radio and TV broadcasters in response to questionnaires sent out by Radio-Television Daily)

## ALABAMA

Albertville, Sand Mountain Reporter: **Dan Hagood**  
Bessemer, News: **Roger Thames**  
Birmingham: News: **Turner Jordan, Emmett Weaver**  
Birmingham, Post-Herald: **Emmett Weaver**  
Florence, Tri-Cities Daily: **Fred Dillon**  
Fort Payne, Times-Journal: **Doward Jones**  
Mobile, Press Register: **Patti Drake**  
Montgomery, Journal: **Arch McKay**  
Selma, Times-Journal: **Don Barnes**  
Tuscumbia, Valley Voice: **Charlie Granger**

## ARIZONA

Holbrook, Tribune News: **V. P. Richards**  
Payson, Roundup: **Doris Sturgis**  
Phoenix, Arizona Republic: **Les Masters**  
Phoenix, Gazette: **Robert Stout**  
Phoenix, Journal: **Andy Wilson**  
Tucson, Arizona Star: **Dick Alexander**  
Tucson, Daily Citizen: **Mike Keating**  
Tucson, Mirror: **Mike Hanna**  
Window Rock, Navajo Times: **Chet MacRorie**  
Yuma, Daily Sun: **Bob Worley**

## ARKANSAS

Fort Smith, Times Record: **Mary Geren**  
Hope, Star: **Paul Jones**

## CALIFORNIA

Alameda, Times-Star: **Dave Houser**  
Apple Valley, News: **Eva Conrad**  
Bakersfield, Californian: **Hank Penn**  
Bakersfield, News-Bulletin: **Gil Thompson**  
Fresno, Bee: **Dean Simpson**  
Hollywood, Citizen News: **Arlene Garber**  
Lancaster, Ledger Gazette: **George Willey**  
Long Beach, Ind. Press Telegram: **Jane Hoxie**  
Los Angeles, Herald Examiner: **Bob Hull, Art Ronnie**  
Los Angeles, Times: **Don Page, Cecil Smith**  
Marysville, Appeal Democrat: **Warren Tholton**  
Modesto, Bee: **Patricia Morrison**  
North Hollywood: **Valley Times Today: Allen Rich**  
Oakland, Tribune: **Bill Fiset, Don Shepherd**  
Palm Springs, Desert Sun: **Jack Knudson**  
Palo Alto, Times: **George A. Willey**  
Pasadena, Independent Star-News: **Blain Hightower, Jack Rogers**  
Redwood City, Tribune: **George A. Willey**  
Riverside, Press-Enterprise: **Robert L. Hirt**  
Sacramento, Bee: **Jack A. Rye**  
Sacramento, Union: **Kurt McBride, Bob Turner**  
San Bernardino, Sun: **Bob Jacobs**  
San Diego, Evening Tribune: **Dave McIntyre, Neil Morgan, Joseph C. Thesken**  
San Diego, Union: **Don Freeman, Al Jacoby, Frank Rhodes**  
San Francisco, Chronicle: **Terrence O'Flaherty**  
San Francisco, Examiner: **Janet Blschell, Dwight Newton**  
San Francisco, Monitor: **Tom O'Leary**  
San Francisco, News Call Bulletin: **Bob Batlin, Don Burns, Fred Storm**

San Jose, Mercury-News: **Frank Freeman, Gerry Howe**  
San Leandro, Morning News: **Dave Houser**  
San Mateo, Times: **Bob Foster**  
Santa Rosa, Press Democrat: **Thelda Capman**  
Stockton, Daily Record: **Tony Galindo**  
Turlock, Daily Journal: **Lee Roddy**  
Victorville, Victor Press: **Beayle Belford**  
Woodland, Democrat: **Mrs. E. Blizard**

## COLORADO

Denver, Post: **Del Carnes**  
Denver, Rocky Mtn. News: **Judy Arthur, Walter Saunders**  
Grand Junction, Daily Sentinel: **Ken Johnson**

## CONNECTICUT

Bridgeport, Sunday Herald: **Irwin Alpert, Harry Neigher**  
Bristol, Press: **Lou Bachman**  
Hartford, Courant: **H. Viggo Anderson**  
Hartford, Times: **Tony Davenport, Allen M. Widem**  
Naugatuck, Daily News: **Ken Clymer**  
Waterbury, Republican-American: **Clarrissa Lukaitis**

## DELAWARE

Dover, State News: **James Miller**  
Milford, Chronicle: **Robert Yerkes**  
Wilmington, News Journal Papers: **James Flood**

## DISTRICT OF COLUMBIA

Washington, Daily News: **Don Maclean**  
Washington, Evening Star: **Bernie Harrison**  
Washington, National Observer: **Bert Burns**  
Washington, Post: **Larry Laurent**

## FLORIDA

Belle Glade, Herald: **Kathleen Livingston**  
Fort Lauderdale, News: **Joe Bryant**  
Fort Pierce, Guide Post: **Lillian Hubbard**  
Jacksonville, Journal: **Ray Knight**  
Jacksonville, Times-Union: **Charlie Broek**  
Miami, Herald: **Jack Anderson, Fran Swabley**  
Miami, News: **Kristine Dunn**  
Miami Beach, Sun: **Barbara Ross**  
Naples, Miami Herald: **Tom Morgan**  
Orlando, Evening Star: **Blanton McBride, Joan Smith, Bill Summers**  
Orlando, Sentinel: **Frank Conklin, Blanton McBride, Joan Smith**  
St. Petersburg, Independent: **Harrison Swain**  
St. Petersburg, Times: **Bill Dunn, Marlene Matouk**  
Sarasota, Herald-Tribune: **Harry Hondros**  
Sarasota, Journal: **Bill Copeland**  
Sarasota, News: **Yvonne M. Gurbada, Dodie Standish**  
Tampa, Times: **Tish Gray**  
Tampa, Tribune: **Bernie McGovern**  
Titusville, Star-Advocate: **Bob Hudson**

# RADIO-TV NEWSPAPER COLUMNISTS AND CRITICS

## GEORGIA

Athens, Banner-Herald: **Frank Harmon**  
Atlanta, Chronicle-Herald: **Henry Wright**  
Atlanta, Constitution: **Joanne Crawford, Paul Jones**  
Atlanta, Journal: **Roy Bemis, Jack Lloyd, Nancy Mykel**  
Augusta, Daily World: **Mal Cook**  
Bremen, Gateway: **Hassle Hancock, Ann Meeks, Jane Skelton**  
Columbus, Enquirer: **Ray Anthony**  
Columbus, Ledger: **Jim Greene**  
Hogansville, Herald: **Cecil Hamby**  
LaGrange, News: **Ima Clapper**  
Macon, Telegraph & News: **Mrs. James Chapman**  
Montezuma, Citizen-Georgian: **Violet Moore**  
Savannah, Evening Press: **Jim West**  
Savannah, Morning News: **Bob Price**  
Statesboro, Bulloch Herald: **Leodel Coleman**  
Valdosta, Daily Times: **Mary Dickey**  
Vidalia, Advance: **R. E. Ledford**

## HAWAII

Honolulu, Advertiser: **Stella Nutting, Eddie Sherman**  
Honolulu, Star Bulletin: **Bert Darr, James Leveque**

## IDAHO

Boise, Daily Statesman: **James Brown**  
Caldwell, News Tribune: **Pete Hackworth**  
Idaho Falls, Post Register: **Robb Brady**  
Nampa, Daily Free Press: **Adam Kulb, W. C. Winters**

## ILLINOIS

Champaign, News Gazette: **Harold Holmes**  
Chicago, American: **Bill Irvin**  
Chicago, Brighton Life: **Harry Lepinske**  
Chicago, Courier: **Fred Wall**  
Chicago, Daily News: **Terry Turner**  
Chicago, Sun-Times: **Patrick Dugan, Paul Molloy**  
Chicago, Tribune: **Larry Wolters**  
Decatur, Herald-Review: **Bob Cole**  
East St. Louis, The New Crusader: **Charles Hawkins**  
Freeport, Journal-Standard: **Grace Barnett**  
Galesburg, Register Mail: **Chuck Marrow**  
Loves Park, Post Publisher's Inc.: **Peg West**  
Moline, Dispatch: **Carla Reynolds**  
Peoria, Journal Star: **Bill Lyttleton**  
Rock Island, Argus: **Charles Sanders**  
Rockford, Newspapers: **Campbell Tichenor**  
Springfield, State Journal-Register: **Wayne Allen, Margaret Boswell**

## INDIANA

Elkhart, Truth: **Lou Sayre**  
Evansville, Press: **Judy Johnson, Mary Ann Weldenbener**  
Evansville, Sunday Courier: **Benita Dugan, Mary Ann Weldenbener**  
Fort Wayne, Journal-Gazette: **Cliff Milnor, Miss Sandy Thorn**  
Fort Wayne, News Sentinel: **Sarah Relghter**  
Gary, Post-Tribune: **Mrs. Jerrle Atkin**  
Indianapolis, News: **Charles Staff**  
Indianapolis, Star: **Julia Inman**

Indianapolis, Times: **R. K. Shull**  
Jeffersonville, Evening News: **Mrs. Robert Adams**  
Kokomo, Tribune: **Grace E. Maher**  
Lafayette, Journal-Courier: **Barbara Hawkins**  
Lafayette, Leader: **Bud Cloyd**  
Marion, Chronicle Leader-Tribune: **Joanne Harmon, James Mitchell**  
Mishawaka, Times: **Jim McNeile, Lou Sayre**  
Muncie, Evening Press: **John D. Farrell**  
South Bend, Tribune: **Ray Kwapii**

## IOWA

Cedar Rapids, Gazette: **Nadine Subotnik**  
Council Bluffs, Nonpareil: **Dick Champ, Rose Witke**  
Davenport, Morning Democrat: **William Wundram**  
Davenport, Times: **Ron Lorenzen, Mary Ann Williamson**  
Des Moines, Register & Tribune: **Ogden G. Dwight**  
Dubuque, Telegraph Herald: **William Croker**  
Mason City, Globe-Gazette: **Charles Walk**  
Minburn, Booster: **Evelyn Brokaw**  
Muscatine, Journal: **Walter Russell**  
Perry, Daily Chief: **Gene Whitaker**  
Waterloo, Courier: **Ted Stevens**

## KANSAS

Hays, Ellis County Farmer: **Mike Billinger, Jr.**  
Kansas City, Kansas: **Mariana Neal**  
Manhattan, Daily Mercury: **Bill Colvin**  
Topeka, Capital-Journal: **Lee Porter**  
Wichita, Eagle-Beacon: **Dave Hanks**

## KENTUCKY

Bowling Green, Park City Daily News: **J. Ray Gaines, Ray Glenn**  
Fulton, News: **Jo Westpheling**  
Louisville, Courier-Journal: **Bill Ladd**  
Louisville, Defender: **Bill Ladd**  
Louisville, Times: **Sherwood Kohn, Bill Ladd**  
Owensboro, Messenger-Inquirer: **Lawrence W. Hager, Jr.**  
Paducah, Sun-Democrat: **Preston Kennedy**  
Pikesville, Pike County News: **John Paul Compton**  
Richmond, Daily Register: **Wayne Gregory**

## LOUISIANA

Baton Rouge, State Times: **Edith McLaine**  
Monroe, Morning World: **Patricia Ann Hobgood**  
Monroe, News Star: **Ann Holgood**  
New Orleans, States-Item: **Charles Dufour, Howard Jacobs, Bob Sublette**  
New Orleans, Times-Picayune: **Anthony Cuneo, Frank Gagnard, Howard Jacobs**  
Shreveport, Journal: **Rose Welmer**  
Shreveport, Times: **James T. Briggs, Welton Jones, Audrey Poston**

## MAINE

Augusta, Kennebec Journal: **Jim McClay, R. J. Siegler**  
Ellsworth, American: **Hale Joy**  
Lewiston, Evening Journal: **Johnny Robinson**  
Lewiston, Sun Journal: **Kent Foster, Patricia Sutton, Edith Thayer**  
Portland, Press Herald: **Joseph Brogan, Scott Hoar, Emory Stevens**  
Rockland, Courier-Gazette: **Sidney Cullen**  
Sanford, Tribune: **John Cornors**



# RADIO-TV NEWSPAPER COLUMNISTS AND CRITICS

## MARYLAND

Baltimore, Evening Sun: **Louis R. Cedrone, Jr.**  
Baltimore, Morning Sun: **Donald Kirkley**  
Baltimore, News Post & American: **Aldine Bird**  
Baltimore, Sunday Sun: **William Hyder**  
Hagerstown, Morning Herald: **Joe Harp**

## MASSACHUSETTS

Boston, Christian Science Monitor: **Mabelle Joycee**  
Boston, Globe: **Percy Shain, Elisabeth Sullivan**  
Boston, Herald-Traveler: **Arthur Pettridge, Eleanor Roberts, Marjorie Stengel**  
Boston, Pilot: **Mons. Francis Lally**  
Boston, Record American: **Anthony LaCamera**  
Boston, Roxbury Free Press: **Doris Allen, Stan Monteiro**  
Boston, Sunday Advertiser: **Anthony LaCamera**  
Pittsfield, Berkshire Eagle: **Milt Bass, Mildred Rogers**  
Southbridge, News: **Woolsey Teller**  
Springfield, Republican: **Gerry Healey**  
Springfield, Union & Daily News: **Bill Herman**  
Worcester, Evening Gazette: **James Gourgouras**  
Worcester, Sunday Telegram: **Agnes M. Drummond, Carl W. Erickson**

## MICHIGAN

Bay City, Times: **Milton Hewes, Katherine Schwall**  
Detroit, Free Press: **Bettelou Petersen**  
Detroit, News: **Betty Hyde, Frank Judge**  
Escanaba, Daily Press: **Clinton Dunathan**  
Flint, Journal: **Robert Fialka**  
Grand Rapids, Press: **Doris Branson, Maureen Davis**  
Jackson, Citizen Patriot: **Dee Beleher**  
Kalamazoo, Gazette: **Louis Bockstanz**  
Lansing, State Journal: **Emerson Boettcher, Harry Stapler**  
Marquette, Daily Mining Journal: **Sandy Andes**  
Muskegon, Chronicle: **Dick Hedges**  
Owosso, Argus Press: **Noreen Murphy**  
Saginaw, News: **Glen Boissonneault, Sam Piacente, Bernice Sowatsky, Lester Wahl**

## MINNESOTA

Fairmont, Daily Sentinel: **Ray Stougaard**  
Mankato, Free Press: **Lowell Schurrer**  
Minneapolis, Star: **Forrest Powers**  
Minneapolis, Tribune: **Will Jones**  
Moose Lake, Star-Gazette: **R. L. Bradford**  
New Ulm, Daily Journal: **Bill Macklin**  
Owatonna, Daily Peoples Press: **L. R. Ringhoffer**  
Rochester, Post-Bulletin: **Charles McKeen**  
St. Paul, Dispatch-Pioneer Press: **P. M. Clepper, Bill Diehl**

## MISSISSIPPI

Columbus, Commercial Dispatch: **Helen Gault**  
Greenwood, Commonwealth: **Jan Biggers**  
Grenada, County Weekly: **Mary Jane Green**  
Gulfport, Daily Herald: **Frances Gunn**  
Jackson, Clarion Ledger: **Carl McIntyre**  
Jackson, Daily News: **Frank Hains**

## MISSOURI

Joplin, Globe-Herald: **Barbara Veteto**  
Kansas City, Star: **Bob Hoyland**  
St. Louis, American: **Nat Sweets**  
St. Louis, Argus: **Howard B. Woods**  
St. Louis, Globe-Democrat: **Peter V. Rahn, Jr.**  
St. Louis, Post-Dispatch: **Larry Crowley**  
Springfield, Newspapers: **Henry D. Billings**

## MONTANA

Miles City, Star: **Bob Scanlan, Gordie Spear**

## NEBRASKA

Lincoln, Journal Star: **Susan Stanley**  
Omaha, Sun Newspapers: **Alice Shulman**  
Omaha, World-Herald: **Denman Kountze, Bob McMorris**  
Sidney, Telegraph: **Jack H. Lowe**

## NEVADA

Las Vegas, Review Journal: **Murray Hertz**  
Las Vegas, Sun: **Ralph Pearl, Paul Price**

## NEW HAMPSHIRE

Claremont, Daily Eagle: **Richard Carlson**  
Lebanon, Valley News: **James Wechsler**  
Newport, Argus Champion: **Richard Carlson**

## NEW JERSEY

Camden, Courier-Post: **Nancy Vantine**  
Hackensack, Bergen Record: **Ken Wallace**  
Newark, Evening News: **Joe Storch**  
Paterson, Evening News: **Gil Bornstein**  
Trenton, Times: **Theodore Greeban, Thelma Thomas**  
Trenton, Trentonian: **Bill Doolittle**

## NEW MEXICO

Albuquerque, Tribune: **George Baldwin**  
Gallup, Independent: **Cort Klein**  
Hobbs, News-Sun: **Vic Jameson**  
Santa Rosa, News: **Darrel Freeman**

## NEW YORK

Albany, Knickerbocker News: **Walter W. Hawver, Jr.**  
Albany, Times Union: **Albert Bearup**  
Auburn, Citizen Advertiser: **Fredrick Osborne**  
Binghamton, Evening Press: **Henry Niles**  
Binghamton, Sun-Bulletin: **L. Bohl, Charles Voorhis**  
Buffalo, Courier-Express: **Jack Allen**  
Buffalo, Evening News: **J. Don Schlaroth**  
Canandaigua, Ontario County Times Journal: **Marianne Jacobs**  
Elmira, Star Gazette: **Jackie Baker**  
Fredonia, Censor: **Walter Baker**  
Garden City, Newsday: **Libby Nelson**  
Glens Falls, Times: **Donald Metivier, Harold Robillard**  
Hempstead, Beacon: **Sheila Hogt**

# RADIO-TV NEWSPAPER COLUMNISTS AND CRITICS

Jamestown, Morning Star: Mrs. Lee Nelson  
Jamestown, Post Journal: Margaret Bentley  
Lockport, Union Sun & Journal: Dorothy Smith  
Massena, Observer: John Doyle  
New York, Daily Mirror: John D. Griffin  
New York, Daily News: Ben Gross  
New York, Herald Tribune: Richard K. Doan  
New York, Journal-American: Jack O'Brian  
New York, Post: Bob Williams  
New York Times: Jack Gould, Val Adams, John P. Shanley, Richard F. Shepherd  
New York, Village Voice: Martin Williams  
New York World Telegram & Sun: Al Salerno,

## Harriet Van Horn

Niagara Falls, Gazette: Doug Spencer  
Olean, Times-Herald: Tom McMahon  
Ripley, Review: James D. Towery  
Rochester, Democrat & Chronicle: Pat DiCosta, William A. Hackman, Steve Hammer  
Rochester, Times-Union: Del Ray  
Syracuse, Herald-Journal: Jean Vadeboncoeur  
Syracuse, Post Standard: Jim Young  
Troy, Record: Joe Parker  
Utica, Daily Press: Virginia Malecki  
Utica, Observer-Dispatch: Virginia Malecki  
Westfield, Republican: James Mead

## NORTH CAROLINA

Asheboro, Courier Tribune: Roy Cox, Jr.  
Belmont, Banner: John Brock  
Charlotte, News: Floyd Ellington, Mickey Throver, Emery Wister  
Charlotte, Observer: Dick Banks, Harriett Doar, Suzy Mercer  
Durham, Morning Herald: Ed Hodges, Martha Sherrill  
Durham, Sun: Joe Duke  
Gastonia, Gazette: Tom McIntyre  
Lenoir, News Topic: Kearney Pearce  
Lumberton, Robesonian: Hadley Williamson  
Morgantown, News Herald: Stanley Moore  
Mount Holly, News: John Brock  
Raleigh, News & Observer: Raymond Lowery  
Raleigh, Times: Joanna Adler  
Washington, Daily News: Dave Milligan  
Whiteville, News Reporter: Jim High  
Wilmington, Star-News: Jim Wilson

## NORTH DAKOTA

Dickinson, Press: Norm Cruse  
 Fargo, Forum: Jerry Ruff  
Jamestown, Sun: Sam Lowe  
Williston, Plains Reporter: Corinne Shemorry

## OHIO

Akron, Beacon Journal: Richard Lake, Dick Shippy  
Alliance, Review: William T. Steffy  
Canton, Repository: Mary DeHoff  
Cincinnati, Enquirer: Magee Adams, Luke Feck  
Cincinnati, Post Times Star: Mary Wood  
Cleveland, Call & Post: Al Sweeney  
Cleveland, Plain Dealer: George Condon, Russ Kane  
Cleveland, Press & News: Jim Frankel, Harriet Peters  
Columbus, Citizen-Journal: Ben Hayes, Jo Bradley Reed  
Columbus, Dispatch: Joe Mills  
Columbus, Hartley Newspapers: John Auble  
Columbus, Star: Pauline Smith  
Lima, Citizen: Jim Arnold  
Lima, News: Dot Martin  
Martins Ferry, Times-Leader: Bob Fordyce  
Middletown, Journal: John Stalls  
New Philadelphia, Daily Times: Al Bricker  
Newark, Advocate: Hazel Kirk  
Toledo, Blade: Ray Oviatt  
Toledo, Times: Ruth Elgutter  
Youngstown, Vindicator: Adrian Silfka

## OKLAHOMA

Ada, Evening News: Ernest O. Thompson  
Lawton, Morning Press: Bill Crawford  
Oklahoma City, Advertiser: Mrs. Bob Brown  
Oklahoma City, Capitol Hill Beacon: Cliff Sellers  
Oklahoma City, Oklahoman & Times: Milt Meier  
Tulsa, Tribune: Jim Downing  
Tulsa, World: Chuck Wheat

## OREGON

Beaverton, Valley Times: Ray Brooks  
Coos Bay, World: Catherine Rowman  
Coquille, Sentinel: Darrel Frye  
Eugene, Register-Guard: Anita Edin  
Medford, Mail Tribune: Eleanor Wiese  
Myrtle Point, Herald: Phyllis Countryman  
Portland, Oregon Journal: Arnold Marks  
Portland, Oregonian: Francis S. Murphy  
Portland, Reporter: Clarence Augur, Walt Fredericks, Bill Moyes

## PENNSYLVANIA

Chambersburg, Public-Opinion: Frank Young  
Eric, Morning News: Red Barr  
Eric, Times-News: Robert L. Protziman, Bob Sutherland, Ron Wasilewski  
Harrisburg, Patriot-News: Marion Milliron  
Johnstown, Tribune-Democrat: G. J. Visnovsky  
Levittown, Courier-Times: Sandy Oppenhiemer, Bill Winters  
Lewisburg, Union County Journal: Karl Purnell  
New Castle, News: Gwenn Stone  
Philadelphia, Daily News: Loretta Brett, Jerry Gaghan, Al Rubin  
Philadelphia, Inquirer: Harry Harris, Ray Wall  
Philadelphia, Sunday & Evening Bulletin: Frank Brookhouser, Elmer Cull, Robert J. Williams  
Pittsburgh, Post-Gazette: Win Fanning, Ken Manness  
Pittsburgh, Press: Win Fanning, Fred Remington  
Pottsville, Republican Newspaper: Fred Zullek  
Scranton, Tribune: Jack Lewis  
West Chester, Daily Local News: Bob Lynch  
Wilkes-Barre, Record: K. A. Ashworth  
Wilkes-Barre, Sunday Independent: Tom Heffernan, Jr.  
York, Dispatch: William Sprengle  
York, Gazette & Daily: Betty Lee

## RHODE ISLAND

Providence, Evening Bulletin: Ted Holmberg  
Providence, Journal: Ted Holmberg

## SOUTH CAROLINA

Charleston, Evening Post, Basil Hall, Charlotte Walker  
Charleston, News & Courier, Basil Hall, Betsy Sams, Charlotte Walker  
Columbia, Record: Charles R. Sanders  
Greenville, News: Wayne Freeman, Ethel A. Steadman  
Greenville, Piedmont: William F. Gaines, Jim McKinney  
Orangeburg, Times & Democrat: Frank Myers  
Spartanburg, Herald Journal: Susan Naves

# RADIO-TV NEWSPAPER COLUMNISTS AND CRITICS

## SOUTH DAKOTA

Mobridge, Tribune: **Don Lindberg**  
Pierre, Capitol Journal: **Glen McCasland**  
Sioux Falls, Argus Leader: **Wally Lutz**

## TENNESSEE

Chattanooga, News-Free Press: **Ralph Cooper, Betty Duncan**  
Chattanooga, Times: **Euth Robinson**  
Fayetteville, Observer: **Mrs. Clarence S. Caughran**  
Johnson City, Press-Chronicle: **Kay Collins**  
Kingsport, Times-News: **Jack Helms**  
Knoxville, Journal: **Juanita Glenn, Ed Harris, Bill Vaughn, Pat Young**  
Knoxville, News Sentinel: **"Red" Bales, Juanita Glenn, Pat Young**  
Memphis, Commercial Appeal: **Henry Mitchell**  
Memphis, Press-Scimitar: **Edwin Howard, Robert Johnson**  
Nashville, Banner: **Bob Battle, Francis X. O'Donnell**  
Nashville, Tennessean: **A. V. Goodpasture, Eugene Wyatt**  
Rockwood, Times: **Ray Baird**

## TEXAS

Abilene, Reporter: **George Near**  
Austin, American Statesman: **Kay Powers**  
Beaumont, Enterprise: **Merita Mills**  
Beaumont, Journal: **Jean Rehnert**  
Big Spring, Herald: **Bob Whipkey**  
Bryan, Daily Eagle: **Bob Stewart**  
Corpus Christi, Caller-Times: **Bill Duffy**  
Dallas, Morning News: **Fairfax Nisbet, Tony Zoppi**  
Dallas, Times-Herald: **Bob Brock, Dick Hitt, Wanda West**

Diboll, Angelina County Free Press: **Paul Durham**  
Fort Worth, Press: **Margaret Dawson, Jack Gordon**  
Fort Worth, Star-Telegram: **Jack Harkrider**  
Gatesville, Coryell County News: **Matt Jones**  
Gatesville, Messenger: **John Frank Post**  
Hamilton, Herald-News: **Sam Logan**  
Houston, Chronicle: **Howard Stentz**  
Houston, Post, Edith Hohnholt  
Houston, Press: **Milli Budd**  
Laredo, Times: **Ramon Garces**  
Longview, News & Journal: **Herb Corder**  
Lubbock, Avalanche-Journal: **R. C. Hankins**  
Lufkin, Daily News: **W. L. Beaumire, Bill Bogart**  
Nacogdoches, Daily Sentinel: **Vic Fain**  
Orange, Leader: **Jean Saxon**  
Paris, Lamar County Echo: **Thomas Steely**  
Paris, News: **Bill Thompson**  
Port Arthur, News: **Jane Covington, Grace Foote**  
San Angelo, Standard Times: **Jerry Norman**  
San Antonio, Express & Evening News: **Fern Chick**

San Antonio, Light: **Kenwicke Carey, Paul Trench Snyder**, Daily News: **Jerry Jackson**  
Temple, Telegram: **Larry Ingram**  
Texarkana, Gazette: **Georgia Daily**  
Tyler, Courier-Times-Telegraph: **Margaret Harrison**  
Uvalde, Leader News: **Harry Hornby**  
Waco, Citizen: **Camelia FASTER**  
Waco, News-Tribune: **Leo Lyons, Gynter Quill**  
Waco, Tribune-Herald: **Leo M. Lyons**  
Wichita Falls, Record News: **Stan Shelton**  
Wichita Falls, Times: **Stan Shelton**

## UTAH

Salt Lake City, Desert News-Telegram: **Howard Pearson**  
Salt Lake City, Tribune: **Dick Martin**

## VERMONT

Barre, Times-Argus: **Joe Jamelle**  
Burlington, Sunday News: **Robert Callahan**

## VIRGINIA

Danville, Bee: **Johnny Johnson**  
Danville, Commercial Appeal: **Charles Crowder**  
Gate City, Herald: **Charles Compton**  
Gate City, Scott County News: **Claude Draper**  
Harrisonburg, Daily News-Record: **Lathan Mims**  
Lynchburg, News: **David W. Wright**  
Newport News, Daily Press: **H. Reid**  
Newport News, Times-Herald: **H. Reid**  
Norfolk, Ledger Star: **Mary Hopkins, Warner Twyford**  
Norfolk, Virginian Pilot: **Warner Twyford**  
Richmond, News-Leader: **Victor Dorr**  
Richmond, Times-Dispatch: **Norman B. Rowe**  
Roanoke, Times: **Jesse R. Chapman**  
Roanoke, World News: **Jesse R. Chapman**  
Staunton, News Leader: **Lowis Knowles**  
Waynesboro, News-Virginian: **V. F. Reynolds**

## WASHINGTON

Everett, Daily Herald: **Donna Harvey**  
Seattle, Post-Intelligencer: **Bill Jahn**  
Seattle, Times: **Lenny Anderson, Chet Skreen**  
Spokane, Daily Chronicle: **Bob Emahiser**  
Spokane, Spokesman-Review: **Grace Street**  
Tacoma, News Tribune: **Helen Rogers**

## WEST VIRGINIA

Bluefield, Daily Telegraph: **Kay Wilson**  
Charleston, Daily Mail: **Jay Fredericks, Arnold Knapp, Wilma Margin**  
Charleston, Gazette: **Frank Giudice, Wilma Margin**  
Fairmont, Times: **Art Pearce**  
Huntington, Advertiser: **Mrs. Odetta Vickers**  
Huntington, Herald-Dispatch: **Mrs. Odetta Vickers**  
Huntington, Hunt. Publishing Co.: **David Marcum**  
Moundsville, Echo: **Sam Shaw**  
Parkersburg, Sentinel: **Frances Hile**  
Weirton, Daily Times: **Earl Wittpen**  
Welch, Daily News: **V. C. "Kiffie" Currence**  
Wheeling, Intelligencer: **Cliff McWilliams**  
Wheeling, News Register: **Harry Hamm**

## WISCONSIN

Appleton, Post Crescent: **James Auer, Mrs. L. Mackesy**  
Beaver Dam, Daily Citizen: **Bill Connors**  
Beloit, Daily News: **Bob Edwards, Minnie Enking, Barbara Udell**  
Fond du Lac, Commonwealth Reporter: **William Draves**  
Green Bay, Press-Gazette: **Don Hickok, Judy Hiersman, Jack Rudolph**  
Madison, Capitol Times: **A. C. Stephenson**  
Madison, State Journal: **Elizabeth Gould**  
Manitowoc, Herald-Times: **Mrs. Lyman Gleixner**  
Mauston, Star: **Larry Arnold**  
Milwaukee, Journal: **Don Dooley, Wade Mosby, Marie Schmitts**  
Milwaukee, Sentinel: **Buck Herzog, Chuck Strohn**  
New Lisbon, Times-Argus: **Ken Bogert**  
Wausau, Record-Herald: **Carroll Grade**  
West Bend, News: **Bill Stierer**



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# EQUIPMENT



RADIO & TV EQUIPMENT  
MANUFACTURERS, SERVICE FIRMS,  
TOLL TELEVISION FIRMS,  
STATION BROKERS, EIA PERSONNEL,  
CONSULTING ENGINEERS,  
THEATRES WITH TV EQUIPMENT,  
ATTORNEYS

1963

# Equipment Manufacturers

## — Specializing in AM-FM Radio & Television —

### Adler Electronics, Inc.

1 Le Fevre Lane, New Rochelle, N. Y.  
Phone: NEW Rochelle 6-1620

President ..... Ben Adler  
V.P. & Gen. Mgr. .... Alfred Strogoff  
Vice Pres., Finance ..... Lawrence Marks  
Dir. Ind. Prod. Div. .... Stanley Lapin  
Dir. Adv. & Pub. Rel. .... Emanuel Strunin  
**PRODUCTS:** Manufacturers of low-power TV transmitters, UHF & VHF translators, UHF antennas, microwave relay systems.

### Admiral Corporation

3800 W. Cortland St., Chicago 47, Ill.  
Phone: SPaulding 2-0100

Chairman ..... Ross D. Siragusa  
President ..... V. Barreca  
Vice-Pres., Purchasing ..... Frank J. Kazda  
Vice-Pres., Prod. .... Cy S. Rossate  
V.P. and Dir. of Eng. .... William L. Dunn  
V.P. Gov't. Electronics ..... T. J. Lloyd  
V.P., Pub. Rel. .... Martin Sheridan  
Sec.-Treas. .... George E. Driscoll  
Vice-Pres., Gen. Counsel ..... W. S. Baltz

### ADMIRAL SALES CORP.

President ..... Carl E. Lantz  
Distribution Mgr. .... B. L. Stahlschmidt  
Vice Pres., Sales ..... R. D. Siragusa, Jr.  
Vice Pres., Electronics ..... A. A. Medica  
V.P., Dist. Branches ..... R. J. Bamberg  
Gen. Sales Mgr. .... C. B. Flinn  
Sales Mgr., Radio ..... J. J. Casale  
Sales Mgr., Stereo ..... H. C. Gates  
**PRODUCTS:** AC-DC radios, Hi-Fi radio/phonos, color TV, portable receivers.

### Aitkin Communications

305 Harrison St., Taft, Calif.

President ..... Kenneth W. Aitken  
**PRODUCTS:** Automatic audio systems for radio stations, American Concertone and Ampex tape equipment, Rust remote control systems.

### Albion Optical Co.

1410 N. Van Ness Ave., Hollywood 28, Calif.  
Phone: HOLLYWOOD 2-0871

Vice Pres. .... Benjamin Berg  
**PRODUCTS:** Taylor-Hobson Cooke fixed focus and zoom lenses for TV and motion pictures, including Varotal II, III and V zooms and Ortal TV fixed focal length lenses.

### Alford Manufacturing Co., Inc.

299 Atlantic Ave., Boston 10, Mass.  
Phone: HAncock 6-2150

President ..... Andrew Alford  
Manager ..... Harold H. Leach  
**PRODUCTS:** TV and FM broadcast transmitting antennas, diplexing, filters, hybrids, coaxial switches, vestigial sideband filters.

### Allied Radio Corp.

100 N. Western Ave., Chicago 80, Ill.  
Phone: HAYmarket 1-6800

President ..... A. D. Davis  
V.P., Operations, Finance ..... A. E. Davis  
V.P., Mktg., Adm. .... A. W. Preskill  
V.P., Gen. Mgr., Consumer Products Div. .... A. Brodsky  
Industrial Sales Mgr. .... M. Bond  
Advertising Manager ..... J. W. Rubin  
Gen. Mgr., Industrial Div. .... R. Markens  
Gen. Mgr., Stores Div. .... M. Friedman  
Marketing Director ..... T. S. Adams  
Treasurer, Comptroller ..... W. A. Harrison  
**PRODUCTS:** Electronic eqpt. & supplies distr.; TV camera tubes, transmitter & receiving tubes, tape recorders & supplies, recording eqpt., cartridges & supplies, microphones, audio cable, patch cords.

### Alpar Manufacturing Corp.

220 Demeter St., Palo Alto, Calif.  
Phone: 326-8105-7, 6872

Sales Manager ..... Bernard Zipp  
Chief Eng. .... Charles Parmenter  
Dir. of Eng. .... William Blythe  
Assoc. Dir., Eng. .... David Hatcher  
**PRODUCTS:** Broadcast & radio propagation towers and parabolic antennas.

### Altec Lansing Corp.

(Subsidiary of Ling-Temco-Vought)

1515 S. Manchester Ave., Anaheim, Cal.  
Phone: PROspect 4-2900

President ..... A. A. Ward  
Vice Pres. .... A. Fiore  
Vice Pres. .... H. S. Morris  
Vice Pres. .... C. R. Rininaland  
Advertising Manager ..... G. H. Evans

### Branch Office

222 Park Ave. S., New York, N. Y.  
Phone: SP 7-3640

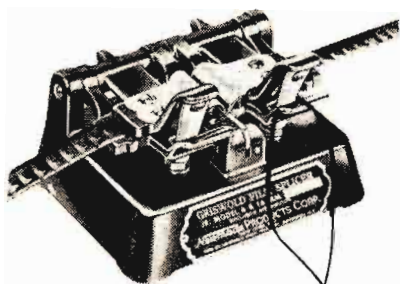
**PRODUCTS:** Speech input consoles and amplifiers, microphones, limiter amplifiers, monitoring loudspeakers, public address and sound reinforcement systems for studios, microphone accessories, compressor amplifiers, tuners, transformers.

### Alto Fonic Tape Service, Inc.

211 Lambert St., Palo Alto, Calif.  
Phone: DAVenport 1-5164

President ..... D. Alan Clark  
Franchise Manager ..... Don W. Clark  
Program Director ..... C. W. Popkey  
Chief Engineer ..... Cyril Collins  
**PRODUCTS:** Exclusive music franchise for radio stations; automatic programming equipment.

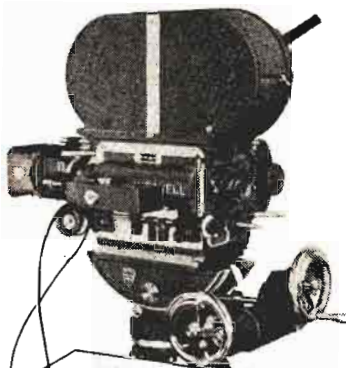
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## AMECO, Inc.

2949 W. Osborn Rd., Phoenix, Ariz.  
Phone: 254-5511

President.....Bruce Merrill  
Sales Mgr.....Edward P. Whitney  
Chief Eng.....Milford Richey  
Syst. Contr. Dir.....Edward Furman

PRODUCTS: Transistorized all-band closed circuit TV and CATV distribution equipment, demodulators, modulators, amplifiers, splitters, connectors, accessory items.

## American Concertone, Inc.

(Div. of Astro-Science Corp.)

9449 W. Jefferson Blvd., Culver City, Calif.  
Phone: Upton 0-7245

President.....George K. Otis  
Exec. V.P.....Melvin C. Oelrich  
Sales Mgr., Eastern Div.....John Tait  
Sales Mgr., Western Div.....Pete Morris

PRODUCTS: Consumer & professional tape recording equipment; model 505, 505 reverseomatic; series 30, transicorder & Mark VII & Mark X.

## American Microwave & Television Corp.

1369 Industrial Road, San Carlos, Calif.  
Phone: LY 1-7387

President.....F. Dan Meadows  
Chief Engineer.....Harvey Bartholomew

PRODUCTS: High resolution vidicon cameras, switching systems, electronic pan-tilt zoom device, microwave systems, wide band amplifiers, power amplifiers, low noise preamplifiers, differential phase and gain equalizer.

## American Telephone & Telegraph Co.

(Long Lines Dept.)

250 Park Ave., New York 17, N. Y.  
Phone: EXeter 3-5725

Sales Manager.....R. L. Hake

COMMUNICATIONS: Provision of network service to meet the Broadcasting Industry's requirements for the interstate, national, and international transmission of television and radio program material; telephone and teletypewriter services for the coordination and administration of broadcasting operations.

## Amperex Electronic Corp.

230 Duffy Ave., Hicksville, N. Y.  
Phone: Wells 1-6200

President.....Frank Randall  
Sales Mgr. (Transmitting Tubes)

John Messerschmitt

Sales Mgr. (Semiconductors and Sp. Purpose Tubes).....I. Rudich

Dist & Renewal Tube Sls. Mgr.....George Elliot

Mgr. Adv. & Sls. Prom.....M. D. Smoller

PRODUCTS: Tubes—vacuum & gas, transmitting & power, rectifiers, vacuum condensers. Semiconductors (diodes & transistors.)

## Ampex Corporation

934 Charter St., Redwood City, Calif.  
Phone: 369-7111

Pres. ....Wm. E. Roberts  
Asst. to Pres.....C. A. Black  
Vice Pres., Prod. Plan. Dir.....R. Sackman  
V.P., G.M., Internat. Oper.....B. A. Olerich  
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Adv., Sales Promo. Mgr.....S. C. Titus  
Sales, Service Mgr.....T. Davis

Magnetic Tape Div.

Box 190, Opelika, Ala.

Phone: SHERwood 5-7643

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Sales Mgr.....Boothe Ingram

Eng. Mgr. (Redwood City).....G. Ziadeh  
Quality Cont. Mgr.....Jim Grady

Branch Offices

600 E. Palisades Ave., Englewood Cliffs, N. J.  
Phone: 567-7800

Regional Mgr.....John North  
8467 Beverly Rd., Los Angeles, Calif.

Phone: OL 3-1610

Regional Mgr. ....Al Sroka  
Connecticut & Florida Aves., N.W.,

Washington, D. C.

Phone: DE 2-0300

Regional Mgr. ....Wm. Follin  
3376 Peachtree Rd., N.E., Atlanta, Ga.

Phone: 231-3480

Regional Mgr. ....Wm. Craig  
2626 W. Mockingbird Lane, Dallas, Tex.

Phone: FL 7-0481

Regional Mgr.....C. Norton

PRODUCTS: Videotape TV recorders, models VR-1000C and VR-1002; Marconi Mark IV TV cameras and associated equipment.

## Amplifier Corp. of America

398 Broadway, New York 13, N. Y.  
Phone: WOrth 6-2929

President .....R. J. Swartz  
Vice-Pres.....N. M. Haynes

General Manager .....A. J. Gillette  
Advertising Manager.....H. Gold

Purchasing Agent .....C. P. Westlake

PRODUCTS: Magnemite Portable, VU Magnemite, Weathertite VU Magnemite and Weathertite Magnemite, Magneraser, Magne-

loop, Stereo Magnemite, Flutter Meter, A.V.C. Amplifier, Secret Recorder, Constant Voltage

Power Amplifier, VU TransMagnemite, Trans Flyweight, Magnematic Automatic Sound-

Slide Projector, TransFormerettes, Varivolt-

er, Voltage Deviometer, TransMagnemite, Magnetic bookshelf, transistorized amplifiers.

## Amplitel, Inc.

61-37 Fresh Meadow Lane, Flushing 65, N. Y.  
Phone: LENox 9-5200

President.....Herbert M. Ardston  
Vice-President.....Harry Morris, Jr.

Chief Engineer.....Norman Perlman  
Sales Manager .....Jack Saunders

PRODUCTS: Community antenna systems,



**This Norelco Tape Recorder  
makes sidewalk interviews easy...**





## **this one provides top fidelity stereo/mono studio or location recording and broadcasting**

On the left is the new, 7-pound, battery-operated Continental '100'—specifically designed for fast, on-the-go, quality recording and playback. Provides up to 2 hours on one 4" reel. Reels are on top—you record while wearing the '100' over the shoulder (convenient leather carrying case available as optional accessory). Completely self-contained with dynamic cardioid microphone for distant pickup, wide-range Norelco speaker, and patch cord for playback through external equipment. Constant-speed motor with capstan drive. 100% transistorized. Guild-crafted by Philips of the Netherlands. For sidewalk interviews, eyewitness reports and live background sound—anytime, anywhere—it's the new Continental '100'.

Above is the magnificent Continental '401'—new, improved version of the famous Norelco 4-track stereo/mono recorder. 100% transistorized. Four speeds include the new, super-slow 15/16 i.p.s., providing up to 32 hours recording on a 7" reel. Completely self-contained with dual record/playback preamplifiers, dual power amplifiers, 2 speakers and stereo dynamic microphone.

To see and hear how these Norelco Continental Tape Recorders can handle your daily reportorial assignments or location and studio recording and broadcast sessions, contact your dealers in quality high fidelity components, or write: North American Philips Company, Inc., High Fidelity Products Division, Hicksville; Long Island, New York.

# *Norelco*<sup>®</sup>

IN CANADA AND THROUGHOUT THE FREE WORLD, NORELCO IS KNOWN AS 'THE PHILIPS'

# RADIO & TV EQUIPMENT MANUFACTURERS

master amplified antenna systems, individual RF amplifiers, broad band amplifiers, line dividers, TV outlets, closed circuit systems for schools, industrial plants, etc.

## Andrea Radio Corp.

27-01 Bridge Plaza North, L.I.C. 1, N.Y.  
Phone: STillwell 4-5411

President.....Frank A. D. Andrea  
Sec., Ch. Eng.....H. J. Heindel  
Dir. of Purchasing.....Bruce B. Donald  
Comptroller.....A. Abbene  
Sales Mgr.....John M. Dierkes  
Gen. Export Manager.....Ramon Masvidal  
PRODUCTS: Household television receivers and Hi-Fi phonographs; special electronic products; military electronics.

## Andrew Corp.

P.O. Box 807, Chicago 42, Ill.  
Phone: FieIdbrook 9-3300

V.P., Sales, Marketing.....R. P. Lamons  
Director of Engineering.....J. S. Brown  
Advertising Mgr.....E. Heitsch  
Sales Manager.....C. Robert Lane  
Marketing Manager.....Robert Bickel

## ANDREW CALIFORNIA CORP.

941 E. Maryland Ave.  
Claremont, Cal.

Phone: NATIONAL 6-3505

## ANDREW ANTENNA CO., LTD.

606 Beach St., Whitby, Ont.

Phone: MOhawk 8-3348

PRODUCTS: UHF & VHF transmission line system; Multi-V FM antenna; coaxial switches, flexible coaxial cable, microwave antennas.

## Animation Equipment Corp.

38 Hudson St., New Rochelle, N. Y.

Phone: NEw Rochelle 6-8138

President.....John Oxberry  
V.P. & Gen. Mgr.....A. K. Livingston  
Treasurer.....Paschal Matbison  
Sales Manager.....Edward G. Willette

### Branch Offices

Hollywood, Calif.

Manager.....Robert Troy  
Addlestone, Surrey, England

Manager.....Peter Neilson  
PRODUCTS: Oxberry equipment for 16/36, 65, 70 double 8 mm. special effects optional printers, process cameras, animation stands.

## Arthur Ansley Manufacturing Co.

New Hope, Pa.

Phone: AXtel 7-5050

President.....A. C. Ansley  
PRODUCTS: Printed circuits, printed circuit assemblies.

## Astro-Beam Manufacturing Co.

26277 Mooney Blvd., Tulare, Calif.

Phone: MU 6-5074

Owner.....Dick Whiteside  
PRODUCTS: FM beam antenna systems.

## Atlas Sound Corp.

1449 39th St., Brooklyn 18, N. Y.

Phone: GEEdney 8-5500

Sales Manager.....R. C. Reinhardt  
PRODUCTS: Microphone stands, booms, & all types of supports for TV.

## Audio Accessories, Inc.

279 Broadway, Amityville, N. Y.

Phone: MYrtle 1-7080

Pres.....F. Sumner Hall  
Sales Mgr.....Samuel Glassman  
PRODUCTS: Patch cords, jack panels, cord and cable test sets, designation strips and cards, jack mountings, terminal blocks, telephone jacks and plugs.

## Audio Devices, Inc.

444 Madison Ave., New York 22, N. Y.

Phone: PLaza 1-6640

President.....William T. Hack  
Vice Pres.....Herman Kornbrodt  
Sec.-Treas.....Bryce Haynes  
Advertising Manager.....Rolf Haag

### Branch Offices

1426 Flower St., Glendale 1, Calif.

Phone: CH 5-6587

V.P. in Charge.....Alan H. Bodge  
7321 N. Hamlin St., Skokie, Ill.  
Phone: 583-4161

Manager.....B. N. Freifeld  
8605 Cameron St., Silver Spring, Md.  
Phone: 585-4845

Manager.....G. R. Freifeld  
22 Bonwood Rd., Needham, Mass.  
Phone: HI 9-0724

Manager.....R. H. Vaughan  
PRODUCTS: Tape, magnetic recording; disc, instantaneous recording; styli, record and playback; film, magnetic recording.

## Audio Instrument Co.

135 W. 14th St., N. Y. 11, N. Y.

Phone: OREGon 5-7820

President.....C. J. LeBel  
PRODUCTS: Feedback suppressors (frequency shifters).

## Audio Master Corp.

17 East 45th St., New York 17, N. Y.

Phone: OXFord 7-0725

President.....Herbert Rosen  
PRODUCTS: Transcription and electric playback machines, recording tape, portable tape recorders.

## Semon Bache & Co.

636 Greenwich St., N. Y. 14, N. Y.

Phone: WATkins 4-2121

President.....David Hirsch  
V.P., Sales & Adv. Mgr.....Ben Newton  
Assistant Treas.....P. Schoenfeld  
Secretary.....R. M. Dreyfuss  
PRODUCTS: Manufacturers of mirrors, fabricators on glass; glass & mirror products.

## Background Engineers, Inc.

7313 Santa Monica Blvd., Hollywood, Cal.

Phone: HOLlywood 5-4161

# RADIO & TV EQUIPMENT MANUFACTURERS

**TV Mgr.**..... J. R. Jones  
**PRODUCTS:** Rear projection rental service including projectors (Bodde Projector), rear projection screen, rear projection slides and effects.

## Bauer Electronics Corp.

1663 Industrial Rd., San Carlos, Calif.  
Phone: LY 3-0800

**President** ..... Fritz Bauer  
**Sales Manager** ..... Paul Gregg  
**PRODUCTS:** AM transmitters 1000/250, 5000/1000 & 10,000/5000 watts; antenna tuning equipment & phasors.

## E. J. Baughman Co.

1914 N. Cogswell Rd., El Monte, Calif.  
Phone: GILbert 4-7586

**Owner** ..... E. J. Baughman  
**MANAGER** ..... E. C. Baughman  
**PRODUCTS:** Microphone booms, hangers, studio lighting equipment; hydraulic, crank up and lift up dollies, light housings, remote pan & tilts.

## Bausch & Lomb Inc.

635 St. Paul St., Rochester 2, N. Y.  
Phone: LOcust 2-3000

**Pres.**..... W. W. McQuilkin  
*Branch Office*

730 Fifth Ave., New York, N. Y.  
Phone: CIRCLE 7-5400

**PRODUCTS:** Balopticon TV slide projection and motion picture camera lenses.

## Bayside Timers, Inc.

43-69 162nd St., Flushing 58, N. Y.  
Phone: INdependence 3-8935

**Pres.** ..... Gale Dorothea  
**PRODUCTS:** Design and manufacture of timers, dimmers, electrical controls and synchronized sound.

## John F. Beasley Construction Co.

1614 Mercantile Bank Bldg., Dallas 1, Tex.  
Phone: RI 1-3228

Phone: MURray 7-6381

**President**..... John F. Beasley  
**Exec. Vice Pres.**..... Lothar E. Berg  
**Vice Pres.** ..... B. V. Pruden  
**Secretary-Treasurer**..... Andrew B. Lytle

*Branch Offices:*

402 South "D" St., Muskogee, Okla.  
Phone: MU 7-6381

**Vice Pres.** ..... B. V. Pruden  
20 N. Wacker Dr., Chicago, Ill.  
Phone: ST 2-7589

**Sec.-Treas.** ..... A. B. Lytle  
**PRODUCTS:** Steel erectors (radio-television towers and antennas).

## Behrend Cine Corp.

161 E. Grand Ave., Chicago 11, Ill.  
Phone: MIchigan 2-2281

**President** ..... Jack Behrend  
**Vice President** ..... Lennis Gangel  
**Sec.-Treas.** ..... Jean Behrend  
**PRODUCTS:** Speedi-Q punches, Tec film cleaner, blooping tape.

## Bell and Howell Company

7100 McCormick Rd., Chicago 45, Ill.  
Phone: AMBassador 2-1600

**Vice Pres., Gen. Mgr.**..... M. G. Townsley  
**Dir. of Marketing** ..... J. L. Wassel  
**Dir. of Eng.**..... Dr. H. C. Wohlrab  
**PRODUCTS:** 614-CDVM, 614-CDTV, 16mm vidicon projectors, screening room projectors, 16mm cameras, printers, splicers.

## Bell Television Inc.

552 W. 53rd St., N. Y. 19, N. Y.  
Phone: JUDson 6-4350

**President** ..... Martin Sugar  
**Board Chrmn., Eng. Dir.**..... Lee Bunting  
**Franch. Place. Mgr.**..... Charles Smith  
**Nat. Field Oper. Mgr.**..... Thomas Gemmola  
**Purch. Agt.** ..... Victor Peters  
**Secretary** ..... James Bronis  
**Service Mgr.**..... Nicholas Theirjung  
**Chief Eng.** ..... Gary Danek

*Branch Offices*

488 John Street, Bridgeport, Conn.  
Phone: FO 7-7718

**Pres.** ..... William Gorzka  
11 N.W. 36th Street, Miami, Fla.  
Phone: PL 4-2628

**Manager**..... William T. Kruglak, II  
**PRODUCTS:** Watchdog TV system, TV security systems, 5" TV monitors, master antennas, amplifiers, outlets, TV cameras, video amplifiers.

## Blaw-Knox Equipment Div.

Box 1585, Pittsburgh 30, Pa.  
Phone: STerling 1-2700

**Vice Pres., Gen. Mgr.**..... A. H. Jackson  
**Sales Mgr.**..... E. S. Miller  
**Chief Eng.** ..... E. W. Pottmeyer  
**PRODUCTS:** Steel towers for AM, FM, TV.

## Blonder-Tongue Laboratories, Inc.

9 Alling St., Newark 2, N. J.  
Phone: MARket 2-8151

**Vice President**..... Harry Gilbert  
**Dir. of Marketing**..... Ralph H. G. Mathews  
**PRODUCTS:** Amplifiers, distribution equipment and accessories for master TV systems, community TV systems and educational TV systems. Home TV improvement products. UHF amplifiers and converters.

## Bodde Screens & Projectors

Box 711, San Fernando, Calif.  
Phone: EMpire 5-2551

**V.P., General Manager**..... B. M. Bodde, Jr.  
**PRODUCTS:** Wide angle seamless translucent screens; automatic, reversible, high intensity background projectors accommodating standard and polaroid slides.

## Bogen-Presto Co.

P. O. Box 500, Paramus, N. J.  
Phone: DIamond 3-5700

**Sls. Mgr., Prof. Equip.**..... Thomas L. Aye  
**PRODUCTS:** Disc recorders & accessories, tape recorders, transcription turntables, l.p. tape reproducers, automated tape systems, custom tape, disc & mixing equipment, multiplex receivers.

# RADIO & TV EQUIPMENT MANUFACTURERS

## **Browning Laboratories, Inc.**

100 Union Ave., Laconia, N.H.  
Phone: 523-5454

President.....G. G. Greene  
Chief Eng.....Charles J. Chatterton

PRODUCTS: Crystal-controlled single-channel FM tuners, multiplex receivers, FM broadcast monitor and relax receivers; FM modulation monitor, 25 mc-174 mc.

## **Burgess Battery Company**

(Div. of Servel, Inc.)

Foot of Exchange, Freeport, Ill.  
Phone: AD 2-2161

President.....F. J. Kirkman  
V.P., Sales.....C. E. Balz  
Sales Mgrs.....W. W. Riddell, R. G. Wright

Branch Offices

4003 W. Madison, Chicago 2, Ill.  
Phone: NE 2-2771

Manager.....H. E. Chabot  
76 Ninth Ave., New York 11, N. Y.  
Phone: CH 2-2270

Manager.....A. C. Olsson  
1855 Industrial St., Los Angeles 21, Calif.  
Phone: MA 8-9141

Manager.....J. C. Geiger  
PRODUCTS: Manufacture dry batteries, mercury batteries, sealed rechargeable nickel cadmium batteries, water activated batteries, alkaline batteries, magnetic recording tape.

## **Burke & James, Inc.**

321 S. Wabash Ave., Chicago, Ill.  
Phone: HArrison 7-8393

President.....George Drucker  
V.P., Tech. Dir.....A. Drucker

PRODUCTS: TV lenses, special mounts; "Videoptics" processing eqpt.

## **Bussmann Manufacturing Div.**

(McGraw-Edison Co.)

University at Jefferson St., St. Louis 7, Mo.  
Phone: GARfield 1-1740

Manager.....Joseph A. Bussmann, Jr.  
Branch Office

93 Montgomery St., Jersey City, N. J.  
New York Phone: COrtlandt 7-1466

PRODUCTS: Fuses for electronic circuits.

## **Camera Equipment Co., Inc.**

315 W. 43rd St., New York 36, N. Y.  
Phone: JUdson 6-1420

Pres.....Eugene H. Levy  
Vice Pres., Finance.....Vincent Tepedino  
Sales Dir.....Burton Grodin

PRODUCTS: Remote controlled pan and tilt head for vidicon cameras, motion picture film examining equipment-high speed type. Vidicon pan and tilt head and CECO Pro. Jr. fluid head for vidicon cameras; closed circuit TV equipment.

## **The Camera Mart, Inc.**

1845 Broadway, New York 23, N. Y.  
Phone: PLaza 7-6977

President.....Samuel Hyman  
Vice Pres.....Paul Meistrich  
Sec.-Treas.....Anna Browning  
Asst. Sales Mgr.....Thomas Johnston

Res., Dev. Dir.....Anton Weber

PRODUCTS: Camart product for motion pictures, TV, including camera dollies, mike booms, tripods, film-editing equipment; sales, service, rentals of Moviola equipment, Arriflex, Auricon sound cameras, Magnasync equipment.

## **Canadian General Electric Co., Ltd.**

Royce Works, 830 Lansdowne Ave.,  
Toronto 4, Ont.  
Phone: 534-6511

(Electronic Equipment & Tube Dept.)

V.P., Gen. Mgr.....R. M. Robinson  
Mgr. Marketing.....I. A. Mayson  
Mgr. Bcst. Sls. & Planning.....C. E. Spence  
Broadcast Sales.....E. J. Gareau  
Adv. & Sales Prom.....M. D. Locke

PRODUCTS: Complete AM,FM,TV broadcast transmitting and studio systems; consulting; systems, design & production engineering; facilities for development and manufacture of electronic equipment.

## **Canadian Marconi Co.**

2442 Trenton Ave., Montreal 16, Quebec, Can.  
Phone: REgent 8-9441

President.....S. M. Finlayson  
Gen. Manager.....W. V. George  
Sec.Treas.....A. G. McCaughey  
Asst. General Manager.....L. M. Daley  
Equipment Mgr.....A. B. Clapp  
Marine, Land Commun. Mgr.....J. H. Martin  
Sales Mgr.....W. Bitcon  
Comptroller.....C. S. Stephens

PRODUCTS: Transmitters and studio equipment for AM-FM TV stations; transmitting and receiving tubes.

## **Cannon Electric Co.**

3208 Humboldt St., Los Angeles 31, Calif.  
Phone: CApitol 5-1251

Vice President, Sales.....F. M. Cate  
PRODUCTS: Audio and TV camera connectors.

## **Capehart Corporation**

87-46 123rd St., Richmond Hill 18, N.Y.  
Phone: HIckory 1-4400

President.....Jack M. Winer  
Exec. Vice Pres.....Seymour Levy  
V.P., Eng.....Pasquale Galella  
V.P., Manuf.....Ben Goldner  
V.P., Military and Ind. Div.....J. D. Winer  
V.P. and Treas.....Leonard S. Jaffe  
Sec. and Gen. Mgr.....George Ginsburg  
General Sls. Mgr.....Dave Cole  
Adv. Dir.....Norman Axelband

PRODUCTS: Stereo console phonos, also with AM-FM radios, AM-FM tuners, stereo and monaural amplifiers and speaker systems, speaker-amplifier systems.

## **Caterpillar Tractor Co.**

Engine Division  
Peoria, Ill.

Phone: 676-3311

V.P., Engine Div.....L. L. Morgan  
Sales Manager, Eng. Div.....F. V. Jacobs

# RADIO & TV EQUIPMENT MANUFACTURERS

## Branch Office

630 Fifth Ave., New York, N. Y.  
Phone: Circle 5-9054

PRODUCTS: Diesel electric sets and natural gas electric sets for standby and prime power for use by broadcasting and communications facilities.

## Cavalier Radio & Electronics Corp.

66-02 Austin St., Forest Hills 74, N. Y.  
Phone: Illinois 9-0800

Pres.....Leo J. Galanek  
V.P., Secretary.....Grace V. Ramey  
Dir. of Engineering.....Frank A. Bullock  
Mgr. of Manufacturing.....Jerry Di Mucci  
Purchasing.....Angelo Evangelista  
Chief Engineer.....Walter Arent

PRODUCTS: AM-FM table and clock model radios, transistor radios, monaural and stereo portable phonographs, stereo consoles.

## Cellomatic Corp.

(Div. Screen Gems)

711 5th Ave., New York, N. Y.  
Phone: PLaza 7-7895

Vice Pres.....Milton Rogin, Thomas Howell  
Sales Mgr.....Larry Cooper

### Branch Offices

615 N. Wabash Ave., Chicago, Ill.  
Phone: SU 7-2755

Manager .....Owen Zapel  
1410 Turkey Run Rd., Washington, D. C.  
Phone: EL 6-4533

Manager .....Ernest Vetter  
433 Jarvis St., Toronto, Canada  
Phone: WA 2-3124

Manager .....George Headon  
PRODUCTS: Cellomatic Futura Mark IV and S-45 animation projectors, Cellomatic videoplex projector and supporting graphics services.

## Century Lighting, Inc.

521 West 43rd St., New York 36, N. Y.  
Phone: CH 4-7050

President .....Edward Kook  
Chmn. & Exec. V.P.....Saul Levy

### Branch Offices

1477 N.E. 129th St., N. Miami, Fla.

1820-40 Berkeley St., Santa Monica, Calif.

PRODUCTS: TV and photographic lighting equipment, lighting accessories, lighting controls and dummerboards C-I electronic lighting control, Port-O-Vox (wireless microphone), C-Core dimmer system.

## Chrono-log Corporation

2583 West Chester Pike, Broomall, Pa.  
Phone: ELgin 6-6771

Vice President.....Saul Meyer  
Vice President.....Arthur Freilich

### Branch Offices

1519 Northern Blvd., Roslyn, N. Y.  
Phone: MA 1-8660

Manager .....John Wild  
1011 Highland Ave., Arlington, Va.  
Phone: JA 4-2274

Manager .....J. Heffernan

512 N. 18th St., Birmingham 3, Ala.  
Phone: AL 1-0312

Manager .....C. Vaughn  
Box 66, Needham, Mass.  
Phone: Hillcrest 4-2366

Manager .....W. Weeton  
1540 Maple St., Northbrook, Ill.

Manager .....Bill Nobles  
7316 Winston Churchill Dr., Dayton 32, O.  
Phone: CHapel 4-2744

Manager .....K. Gregerson  
6170 Sherry Lane, Dallas, Tex.  
Phone: EM 3-3698

Manager .....N. S. Brown  
Box 11098-E, Albuquerque, N. M.  
Phone: 299-2829

Manager .....R. Mayes  
PRODUCTS: STEP (Sequential TV Equipment Programmer) for automation of station breaks and other video and audio switching. Digital clocks for time indication.

## Cinema Engineering

(Aerovox Corp.)

1100 Chestnut St., Burbank, Calif.  
Phone: VICToria 9-5511

Gen. Works Mgr.....C. P. Dibble  
Sales Service Mgr.....P. D. Kampion

Account Mgr.....R. K. Baldwin  
N.Y.C. Representative.....Sidney H. Baum

### Branch Offices

101 Park Ave., New York, N. Y.  
Phone: MURray Hill 6-6268

70-15 Fleet St., Forest Hills, N. Y.  
Phone: BOulevard 3-8101

613 W. Cheltenham St., Philadelphia 26, Pa.  
Phone: CAPital 4-2727

District Mgr.....Harry J. Hartz  
1145 19th St., N.W., Washington 6, D. C.  
Phone: FE 8-6706

Manager .....Peter C. Cameron  
1551 Barton St., W., Hamilton, Ont.  
Phone: LI 5-1186

Sales Mgr.....J. Cartwright  
PRODUCTS: Audio attenuators, equalizers, degaussers (demagnetizers), filters.

## Collins Radio Co.

5200 C Ave., N.E., Cedar Rapids, Iowa  
Phone: EMpire 5-8411

Comm. Sales Mgr.....R. M. Winston  
Reg. Sales Mgr.....H. L. Peters

Best. Sales Mgr.....E. S. Gagnon

### Branch Offices

1271 Ave. of the Americas, New York 20, N.Y.  
Phone: JU 6-5678

Regional Sales Dir.....W. J. McKnight  
2600 Wilshire Blvd., Los Angeles, Calif.  
Phone: DUnkirk 5-6421

Regional Sales Mgr.....G. R. Schneider  
1930 Hi-Line Dr., Dallas, Tex.  
Phone: RIVERSide 7-5151

Regional Sales Mgr.....John Dalby

PRODUCTS: Radio, AM & FM transmitters, FM antennas, phasing equipment, remote amplifiers, audio, studio, and cartridge tape equipment, microphones, package radio stations and Mobile studios and stations.

# RADIO & TV EQUIPMENT MANUFACTURERS

## Commercial Radio Sound Corp.

652 First Ave., New York 16, N. Y.

Phone: ORegon 9-0400

General Manager.....A. W. Schneider

PRODUCTS: Broadcast public address & audio systems, video & distribution systems.

## Community Engineering Corp.

Box 824, State College, Pa.

Phone: ADams 8-2461

President.....James R. Palmer

Vice President.....Floyd B. Fischer

PRODUCTS: Complete electronic eqpt. for RF distribution of TV signals for community antenna, master, closed circuit, educational & industrial systems. Ultra low noise preamplifiers & wide band amplifiers at VHF & UHF. Custom design & manufacturing.

## Comprehensive Filmtreat, Inc.

421 W. 54th St., New York 19, N. Y.

Phone: CO 5-0372

President.....Michael Freedman

Vice-Pres.....Stanley Gitner

Sect.....Jane Leni

Treas.....Jules Leni

PRODUCTS: Comprehensive filmtreat process: For films in constant use; print life service; comprehensive film rejuvenation.

## Conrac Division

(Giannini Controls Corp.)

19217 E. Foothill Blvd., Glendora, Calif.

Phone: EDgewood 5-0541

General Manager.....W. J. Moreland

Chief Engineer.....J. Grayson Jones

Operations Manager.....R. M. Alston

Product Mgr.....Robert Vendeland

### Branch Office

350 5th Ave., New York, N. Y.

Phone: LW 4-1160

Manager.....Al Slater

PRODUCTS: Broadcast, closed-circuit TV monitors; re-broadcast receivers; ETV multiple-monitor systems, control receivers.

## Consolidated Tower Service

1123 Michigan Ave., Fort Wayne 6, Ind.

Phone: ANthony 7-0202

General Manager.....N. I. Swager

PRODUCTS: Towers—erected, sold and serviced, especially in package deals.

## Continental Electronics Manufacturing Company

(Subsidiary of Ling-Temco-Vought, Inc.)

4212 S. Buckner Blvd., Dallas 27, Tex.

Phone: EVergreen 1-7161

President.....James Weldon

V.P., Engineering.....Mark W. Bullock

Director of Sales.....Thomas B. Moseley

### Branch Offices

26 Cushing Rd., Milton 86, Mass.

Phone: ED 3-0649

Eastern Dist. Mgr.....I. J. Metcalfe

1515 S. Manchester, Anaheim, Calif.

Phone: PR 4-2900

Western Dist. Mgr.....J. H. Hamilton

PRODUCTS: AM broadcast transmitters, all power levels; remote control and fault

alarm equipment for unattended operation.

## Sol Cornberg Associates, Inc.

1841 Broadway, New York 23, N. Y.

Phone: JUDson 2-6530

President.....Sol Cornberg

PRODUCTS: Designers of TV-radio-theatre facilities & equipment; intercom TV systems. Consultants in application & procedure.

## Cozzens & Cudahy, Inc.

125 Old Orchard Arcade, Skokie, Ill.

Phone: ORchard 5-6700

General Manager.....Warren B. Cozzens

Sales Mgr.....Michael J. Cudahy

PRODUCTS: Microwave relay equipment & systems.

## Crouse-Hinds Co.

Wolf & 7th N. Sts., Syracuse 1, N. Y.

Phone: GR 4-8411

Vice-Pres. Sales.....Erle R. Monesmith

Mgr., Illumination.....J. S. Haney

PRODUCTS: Flashing beacons and aviation obstruction lights for marking radio and television towers.

## Dage Television Div.

(Thompson Ramo Wooldridge, Inc.)

W. 10th St., Michigan City, Ind.

Phone: TR 4-3251

Gen. Manager.....J. L. Lahey

Asst. Gen. Mgr., Gen.

Sales Mgr.....W. C. Gordon

Chief Eng.....J. Alinsky

PRODUCTS: Television Equipment for both Closed-Circuit and Broadcast application.

## Daven Co.

530 W. Mt. Pleasant Ave., Livingston, N. J.

Phone: WYman 2-4300

V.P., Sales.....E. L. Grayson

PRODUCTS: Video distribution equipment, VTVM, attenuators, rotary switches, video attenuators, RF attenuators, transmission measuring equipment.

## Dewald Radio

(Div. of United Scientific Labs., Inc.)

35-15 37th Ave., Long Island City, N. Y.

Phone: STIllwell 4-9334

President.....David Wald

Chief Eng.....Mark Glaser

Contract Sales Mgr.....Seymour Wald

Sales Mgr.....Leonard Haas

Prod. Eng.....Sidney Weinberg

PRODUCTS: AM-FM Hi-Fi tuners, Stereo tuners & amplifiers, Citizen band and amateur band transceivers.

## Dialogue Prompter Service

161 West 75th St., New York 23, N. Y.

Phone: FI 1-4065

Pres.....Arthur Dittler

Sales Mgr.....Alfred Lettieri

Script Dept. Mgr.....Margot Allison

PRODUCTS: Prompting equipment and through-the-lens viewing for TV, films, public speaking and industrial shows; typing and script preparation.

# RADIO & TV EQUIPMENT MANUFACTURERS

## Diamond Electronics

Box 415, Lancaster, Ohio

Phone: OLive 3-6540

General Manager.....James G. Gelder  
 Field Sales Mgr.....R. H. Renko  
 Industrial Sales Mgr.....W. P. McNamara  
 Production Manager.....N. D. Rupert  
 Business Manager.....J. T. Justice

### Branch Offices

10 High St., Boston 10, Mass.

Phone: HA 6-6676

Manager.....J. A. Crowley  
 105 W. Adams St., Chicago 3, Ill.  
 Phone: RA 6-4426

Manager.....H. F. Krapf  
 410 Asylum St., Hartford, Conn.  
 Phone: 522-1252

Manager.....William Buckley  
 4708 Crenshaw Blvd., Los Angeles 43, Calif.  
 Phone: AX 1-0614

Manager.....R. W. Hall  
**DIAMOND POWER SPECIALTY CORP.**  
 666 Third Ave., New York 17, N. Y.  
 Phone: MU 2-7080

Manager.....J. E. Bryer  
**PRODUCTS:** Image dissector CCTV systems; Vidicon CCTV systems; "Hawk 401" camera; TV camera pickup tubes, Video monitors, industrial TV accessories.

## Dorne & Margolin, Inc.

29 New York Ave., Westbury, N. Y.

Phone: EDdgewood 4-3200

President.....Arthur Dorne  
 Vice Pres.....Joseph Margolin  
 Mktg. Mgr.....Thomas L. Evans

### Branch Office

9730 Cozycroft Ave., Chatsworth, Calif.

Phone: DI 1-4010

Manager.....R. E. Anderson  
**PRODUCTS:** Antenna research, development and production.

## Dresser-Ideco Company

875 Michigan Ave., Columbus 15, Ohio

Phone: AX 9-2123

Pres. and Gen. Mgr.....Henry Kruppenberg  
**Tower Design Mgr.....Orville Pelkey**  
 Sales Mgrs.....J. M. Hogan,  
 J. R. Hayden, C. D. Byrd

### Branch Office

2314 Redondo Beach, Gardena, Calif.

Phone: PL 8-4194

Manager.....Robert Sload  
**PRODUCTS:** Broadcast TV Towers.

## M. Ducommun Co.

580 Fifth Ave., New York 36, N. Y.

Phone: PLaza 7-2540

Manager.....Tony Stepchuk  
**PRODUCTS:** Radio and TV stop watches, centralized register, filmmeter stopwatches, pocket and wrist chronographs.

## Du Mont Laboratories

(Div. of Fairchild Camera & Inst. Corp.)

750 Bloomfield Ave., Clifton, N. J.

Phone: PRescott 3-2000

Group Mgr., Du Mont Div.....John S. Auld  
 Sr. Technical Advisor..Dr. Allen B. Du Mont  
 Acct. Mgr.....Charles Uhlig  
 Adv. Mgr.....John Prymack  
 Administrative Svcs.....Adolph A. Katz  
 Quality Control.....Frederick Walzer  
 Purchasing.....Carl Tepel  
 Industrial Rels. Dir.....Rial Simons  
 Pub. Dir.....Edward W. Allen, Jr.

## ELECTRONIC TUBE DIV.

General Mgr.....William Croxville  
 Sales Mgr.....Robert W. Deutsch  
 Eastern Sales.....Burtis Lawton  
 Western Sales.....Dwight L. Umstead  
 Manufacturing Mgr.....James Van Note  
 Cathode-Ray Tube Lab....Joseph G. Burns  
 Photosensitive Dev. Lab..Joseph G. Koosman  
 Tech. Asst. to Gen. Mgr...Victor LeGendre

## INDUSTRIAL ELECTRONICS DIV.

Mgr.....Jack Humbert  
 Commun. Dept.....Roger Daugherty  
 Instrum. Mktg. Mgr.....George Tirone  
 Mobile Radio Sales Mgr....Raymond Carey  
 Indust. TV Sales Mgr.....Richard Colten  
 Instrum. Sales Mgr.....Fred Katzmann  
 Instrum. Eng. Mgr.....Hy Soojian

**PRODUCTS:** Industrial and military cathode-ray tubes, multiplier photo tubes, storage tubes, fiber optics tubes, scan converters, microwave tubes, industrial and closed circuit television, two-way mobile radio equipment, automotive test equipment, oscilloscopes, oscilloscope cameras, pulse generators.

## EICO Electronic Instrument Co., Inc.

33-00 Northern Blvd., L. I. C. 1, N. Y.

Phone: ST 6-8700

President.....Harry R. Ashley  
 Vice President.....Philip A. Portnoy  
 Secretary.....Sophie C. Ashley  
 Treasurer.....Morris Kaufman

**PRODUCTS:** Electronic kits, Hi-Fi, test instruments, ham gear, citizens radio, transistor radio.

## EMI/US Ltd.

(General Communications Div.)

1750 N. Vine St., Hollywood 28, Calif.

Phone: HOLlywood 2-4909

V. P., General Manager.....Bruce Rozet  
 Advertising Manager.....Denis Waitley

### Branch Office

151 W. 46th St., New York, N. Y.

Phone: CIRCLE 5-1216

Manager.....Frederick Cudlipp

**PRODUCTS:** TV camera chains, video recording tape, switching systems, solid state distribution equipment, video mixers, video monitors.

## E-Z Way Towers, Inc.

5901 E. Broadway, Tampa 5, Fla.

Phone: 626-4157

President.....Clarence Jax  
 Vice Pres.....Arthur H. Judd

# RADIO & TV EQUIPMENT MANUFACTURERS

Engineer.....Harold M. Payne  
PRODUCTS: Steel towers for main station; telescopic towers adaptable to mounting on equipment van for remote microwave transmission.

## Eastman Kodak Co.

343 State St., Rochester 4, N. Y.

Phone: LOcust 2-6000

Mgr., Motion Picture Film Dept.

Donald E. Hyndman

### Branch Offices

342 Madison Ave., New York 17, N. Y.

Phone: MUrray Hill 7-7080

Mgr., East Coast Office.....E. M. Stifle

130 E. Randolph Dr., Chicago 1, Ill.

Phone: RAndolph 6-7476

Mgr., Midwest Office.....K. M. Mason

6706 Santa Monica Blvd., Hollywood 38, Calif.

Phone: HOllwood 9-3101

Mgr., West Coast Office.....N. L. Simmons

PRODUCTS: Motion picture film and equipment for TV use, camera lenses, television film projectors.

## Eidson Electronic Company

1902 N. Third St., Temple, Texas

Phone: PRospect 3-3901

Owner.....M. Eidson

PRODUCTS: Sta. frequency measuring service for AM-FM-TV; quartz crystal units for frequency control.

## Eitel-McCullough, Inc.

301 Industrial Way, San Carlos, Calif.

Phone: LYtell 1-1451

Dir. of Marketing.....F. A. Speaks

PRODUCTS: EImac Electron, power transmitting tubes.

## Electro-Voice, Inc.

Cecil & Carroll Sts., Buchanan, Mich.

Phone: OXbow 5-6831

V.P., Marketing.....Lawrence LeKashman

Mgr., Comm. Prod.....George Riley

Sales Mgr., OEM Products..Howard Durban

Mgr., Adv. & Sales Prom...D. H. Kirkendall

PRODUCTS: Professional microphones for radio & TV.

## Electron Corp.

(Sub. of Ling-Temco-Vought, Inc.)

Box 5570, Dallas, Tex.

Phone: ADams 5-3424

President.....M. Zimmerman

V.P., Sec.-Treas.....John Duke

Sales.....Bill O'Fallon

Prod. Mgr.....Carl Griffin

PRODUCTS: Closed-circuit cameras, UHF-VHF TV Transmitters, Broadcast TV Cameras, Video-Audio Switches and Monitors, Slide and Film Chains, TV Translators.

## Electronic Applications, Inc.

80 Danbury Rd., Rte. 7, Wilton, Conn.

Phone: PORter 2-5537

N.Y.C. Phone: CYpress 5-1207

President.....V. J. Skee

PRODUCTS: AKG dynamic & condenser microphones, headsets and turntables; NAG-RA portable tape-recorders.

## Electronics Development Corp.

1533 Monrovia Ave., Newport Beach, Calif.

Phone: TRIangle 7-3223

Pres., Chief Eng.....Joseph H. Leaming

Vice Pres.....C. G. W. Anderson

Sec., Treas.....Fred P. Leaming

PRODUCTS: Audiplex sound duplexing units, high speed data TV transmission, systems, design and development of special studio equipment, low power 200 watt TV transmitters.

## Electronics, Missiles & Communications, Inc.

262 East Third St., Mount Vernon, N. Y.

Phone: MO 8-3012

N.Y.C. Phone: CYpress 2-3518

President.....Byron W. St. Clair

Vice President.....Robert F. Romero

Vice President.....Henry Shapiro

Sales Mgr.....Melvyn Liebmann

PRODUCTS: VHF, UHF translators and transmitters, U-to-V converters, band pass filters, low-noise pre-amplifiers.

## Emerson Radio & Phonograph Corp.

14th & Cole Sts., Jersey City 2, N. J.

Phone: SWarthmore 5-3500

President.....B. Abrams

Secretary-Treasurer.....M. Abrams

Exec. Vice-Pres.....Dorman D. Israel

Sr. Vice President.....H. Tullo

V.P., Controller.....Abraham Vogel

Dir. Public Rel.....L. H. Liberman

PRODUCTS: TV receivers, FM/AM radios, phonographs, phonoradios.

## Engineering Associates

434 Patterson Rd., Dayton 19, Ohio

Phone: AXminster 3-1662

President.....C. C. Littell, Jr.

PRODUCTS: Test eqpt., rectifiers, inverters, converters, spec. power supplies, Microwave equipment.

## Esquire Radio & Electronics, Inc.

6201 15th Ave., Brooklyn, N.Y.

Phone: BEnsonhurst 6-2755

President.....A. R. Lieberman

Vice President.....Simon Lynn

Treasurer.....Joshua Dwork

Production Mgr.....Anthony Umina

Purchasing Agent.....Anthur Barbash

Chief Engineer.....Paul Smith

PRODUCTS: Manufacturers of radios, phonographs and Hi-Fi combinations. Import manufacturers for German & Japanese prods.

## Fairchild Camera & Instrument Corp.

Robbins Lane, Syosset, Long Island, N. Y.

Phone: WEHs 1-4500

PRODUCTS: (AM-FM) Miniature beacon transmitters. Automatic voice data link. Fairchild motion analysis camera, high speed 16 mm motion picture camera for special effects color or B & W. Facsimile & telephoto transmitters & receivers.



# RADIO & TV EQUIPMENT MANUFACTURERS

## Fairchild Recording Equipment Corp.

10-40 45th Ave., Long Island City, 1, N. Y.  
Phone: SStillwell 4-6163

President.....Donald J. Plunkett  
Sales Admin.....Margaret P. McLaughlin  
Chief Engineer.....George Alexandrovich  
PRODUCTS: Broadcast transcription tables, tone arms and cartridges, equalizers, power amplifiers, limiters, cutters (stereo and monophonic), recording and playback equipment, filters, compressors, attenuators, preamplifiers, audio consoles.

## Federal Manufacturing & Engineering Corp.

1055 Stewart Ave., Garden City, N. Y.  
Phone: CH 8-7400

Mktg. Dir.....Kenneth V. Curtis  
Sales Mgr.....Lawrence D. Scheu, Jr.  
PRODUCTS: Kinescope recorders, sound-on-film cameras, rear screen projectors and screens, transceivers, wireless microphones.

## Fish-Schurman Corp.

70 Portman Rd., New Rochelle, N. Y.  
Phone: NE 6-1300

PRODUCTS: Optical elements including Dichroic mirrors and beam splitters for color TV, lenses, prisms, glass slides, etc.

## C. H. Fisher & Assoc.

6100 NE Columbia Blvd., Portland 18, Ore.  
Phone: ATLantic 7-7303

President.....C. H. Fisher  
PRODUCTS: AM, FM & TV towers and ground systems; lighting & painting.

## Fisher Radio Corp.

21-21 44th Drive, Long Island City, N. Y.  
Phone: EXeter 2-8900

President.....Avery Fisher  
Exec. Vice Pres., Gen. Mgr.....B. L. Arons  
V.P., Eng.....Fred Mergner  
Sales Dir.....Paul E. Bryant  
Component Sales Mgr.....James J. Carroll  
Purch. Dir.....Harvey Stone  
PRODUCTS: Hi-Fi Radio, Phonographs, tape recorders, Hi-Fi stereo FM-AM tuners and receivers, master audio controls, amplifiers, pre-amplifiers, and speaker systems.

## Florman & Babb, Inc.

68 West 45th St., New York 36, N. Y.  
Phone: MU 2-2928

President.....Arthur Florman  
Vice-President.....John Babb  
Sales Manager.....L. W. Hollander  
Indust. Sales Mgr.....Wally Robbins  
Maint. Chief.....Ray Emeritz  
Audio Dept. Hd.....Bernie Zuch  
Camera Dept. Hd.....Hy Roth  
Lighting Dept. Hd.....John Murray  
Chief Engineer.....Dominick Notto  
PRODUCTS: Sales and rentals, 16mm and 35mm motion picture production equipment, editing equipment, service, manufacturers, importers, distributors.

## Foto-Video Electronics, Inc.

36 Commerce Rd., Cedar Grove, N. J.  
Phone: CEntral 9-6100

Pres., Chief Eng.....A. J. Baracket  
Vice President.....Angelo R. Fiore  
Vice President.....George Houliroyd  
Purchasing Agent.....Lyle Eckler  
Sales Manager.....William Endres  
Secretary.....Catherine E. Baracket  
PRODUCTS: Image orthonic orbiter, video equalizer-amplifier, fotovideo aperture & phase corrector, keyed video signal generator, transistorized plug-in vidicon camera, kinescope recording monitors, color synchronizing generators, burst keying units, special camera & monitor light boxes, radar scan conversion alignment & measuring instruments, TV radar bar-dot generator.

## Gates Radio Co.

123 Hampshire St., Quincy, Ill.  
Phone: BAldwin 2-8202

President.....P. S. Gates  
V.P., Opera.....G. L. Mallory  
V.P., Sales.....L. J. Cervone  
Mdsng. & Adv. Dir.....John Price  
V.P., Engr.....N. L. Jochem  
Works Manager.....Howard Young  
Secretary.....A. S. Petzoldt  
Purchasing Agent.....A. Vandenboom  
*Branch Office*

800 Second Ave., New York, N. Y.  
Phone: MUrray Hill 7-7971

PRODUCTS: Radio broadcast transmitters AM; radio broadcast transmitters FM; TV broadcast transmitters UHF and VHF; speech input equipment for radio and video; transcription turn tables; recording equipment; communications transmitters (high frequency); communications transmitters (very high frequency); airway communications equipment; homing beacon equipment; directional phasing equipment; antenna coupling equipment; transmission line equipment; portable remote amplifiers; rack cabinets (relay); cabinets (transmitter); master control systems; spot recorders, cartridge tape systems.

## General Communications

Janesville Rd., Fort Atkinson, Wisc.  
Phone: JORdan 3-5547

President.....E. D. Petersen  
Secy.-Treas.....C. O. Bell  
PRODUCTS: Monitors, power supplies, camera, program and dial monitor switching systems.

## General Electric Co.

Electronics Park, Syracuse, N. Y.  
Phone: GRAnite 6-4411

*Command Systems Div.*

300 S. Geddes St., Syracuse, N. Y.  
Phone: GRAnite 6-4411

Gen. Mgr.....Richard L. Shetler  
1. *Communication Products Dept.*  
Mountain View Rd., Lynchburg, Va.

# RADIO & TV EQUIPMENT MANUFACTURERS

Phone: VI 6-7311

General Manager.....H. Van Aken  
Marketing Manager.....Glenn R. Peterson

PRODUCTS: Carrier multiplex, micro-wave, military communication and power line equipment; two-way radio communications.

## 2. Technical Products Operation

Division St., Syracuse 1, N. Y.

Phone: GRanite 6-4411

Gen. Mgr.....R. L. Casselberry  
Mktg. Mgr.....Harry E. Smith

PRODUCTS: Radio and TV broadcast equipment, including transmitters, antennas and studio gear, for color and monochrome TV, closed circuit TV equipment, scatter communications equipment, technological & engineering services.

## Radio & Television Div.

Electronics Park, Syracuse, N. Y.

Phone: GRanite 6-4411

Vice Pres., Gen. Mgr.....Hershner Cross

### 1. TV Receiver Dept.

Electronics Park, Syracuse, N. Y.

Phone: GRanite 6-4411

Gen. Mgr.....W. E. Davidson  
Mktg. Mgr.....Marshall Bartlett, Jr.

PRODUCTS: Monochrome, color TV receivers; TV-phono-FM stereo combinations.

### 2. Radio Receiver Dept.

1001 Broad St., Utica, N. Y.

Phone: SWift 7-0750

General Manager.....Robert C. Wilson  
Manager-Marketing...William B. Clemmens

PRODUCTS: Full line of portable radios, clock-radios, table radios. High fidelity components.

### 3. Audio Products Dept.

2200 N. 22nd St., Decatur, Ill.

Phone: 428-4311

Gen. Mgr.....Charles J. Coward  
Mktg. Mgr.....C. Vernon Phillips

PRODUCTS: Mono and stereo phonographs; high fidelity components.

### 4. Broadcasting Stations Bus.

1400 Balltown Rd., Schenectady, N. Y.

Phone: FRanklin 7-2261

Gen. Mgr.....J. Milton Lang  
Mktg. Mgr.....Robert F. Reid

SERVICES: WRGB-TV, WGY-AM, WGFM.

### Electronic Components Division

316 East 19th St., Owensboro, Ky.

Phone: MUrray 3-2401

V.P., General Manager.....L. B. Davis

### 1. Receiving Tube Dept.

316 East 19th St., Owensboro, Ky.

Phone: MUrray 3-2401

General Manager.....I. D. Daniels  
Mktg. Mgr.....Joseph Quill

PRODUCTS: Special electronic components for entertainment, industry, military.

### 2. Power Tube Dept.

1 River Rd., Schenectady 5, N.Y.

Phone: FRanklin 4-2211

General Manager.....J. F. McAllister

Manager-Marketing .....F. L. Miller  
PRODUCTS: Microwave equipment, high-power diodes, triodes, tetrodes, hydrogen thyratrons, ignitrons, klystrons, converters, tubes, magnetrons.

### 3. Cathode Ray Tube Dept.

Electronics Park, Syracuse 1, N. Y.

Phone: GRanite 6-4411

General Manager .....David C. Scott  
Mktg. Mgr.....C. L. Dichter

PRODUCTS: Electronic indicating and sensing equipment for industry, military, consumers.

### 4. Semiconductor Products Dept.

Electronics Park, Syracuse 1, N. Y.

Phone: GRanite 6-4411

General Manager.....H. B. Fancher  
Manager Marketing.....J. H. Sweeney

PRODUCTS: Transistors, integrated electronics, diodes.

### 5. Rectifier Components Dept.

W. Genesee St., Auburn, N. Y.

Phone: AL 3-7321

General Manager.....C. G. Lloyd  
Mktg. Mgr.....L. C. Wholey

PRODUCTS: Rectifiers (germanium, silicon, selenium, copper-oxide, silicon-controlled).

## General Electronic Labs, Inc.

18 Ames St.—195 Mass. Ave.,  
Cambridge, Mass.

Phone: UNiversity 4-8500

Broadcast Sales Mgr.....Sal Fulchino

### Branch Offices

34 W. Hyatt Ave., Mt. Kisco, N. Y.

Phone: MO 6-3730

Sales Eng.....Richard Burden  
8171 Orchard Dr., Denver, Colo.

Phone: 429-5758

Sales Eng.....Howard Dempsey  
2921 S. 104th St., Omaha, Neb.

Phone: 391-8148

W. Dist. Mgr.....Bill Dunbar  
2009 Cromwell Dr., Nashville, Tenn.

Phone: CY 8-5842

Sales Eng.....Revis Hobbs  
121 Meadow Lane, Cleveland, O.

Phone: 248-4864

Sales Eng.....Robert Leedham  
7268 S.W. 16th Terr., Miami, Fla.

Phone: CA 6-4366

Sales Eng.....Ralph Owens  
806 Wellesley Dr., Atlanta, Ga.

Phone: 355-4329

Sales Eng.....Gordon Swan  
PRODUCTS: FM transmitters; stereo, multiplex generators; multiplex rebroadcast receivers; Rust remote-control equipment; AUTOLOG equipment.

## General Precision Lab, Inc.

(Div. of General Precision, Inc.)

63 Bedford Rd., Pleasantville, N. Y.

Phone: ROgers 9-5000

President.....R. W. Lee

# RADIO & TV EQUIPMENT MANUFACTURERS

V.P. and Gen. Mgr. . . . . W. P. Hilliard  
 V.P., Sls. and Eng. . . . . W. J. Tull  
 Dir., Sls. and Svc. Div. . . . . F. R. Demchok  
 Director Industrial Prods. . . . N. M. Marshall  
**PRODUCTS:** Studio and portable TV equipment; television projection systems; industrial and institutional closed-circuit television systems; simplex motion picture projectors and sound systems.

## General Radio Co.

22 Baker Ave., W. Concord, Mass.  
 Phone: EMerson 9-4400  
 N. Y. Phone: WOrth 4-2722

President . . . . . C. C. Carey  
 Bd. Chairman . . . . . A. E. Thiessen  
 Treasurer . . . . . Lawrence H. Pexton  
 Secretary . . . . . John D. Quackenbos  
 Director of Sales . . . . . M. T. Smith  
 Export Manager . . . . . S. W. DeBlois  
 V.P., Engr. . . . . D. B. Sinclair  
 Service Manager . . . . . H. H. Dawes  
**PRODUCTS:** AM, modulation monitors, distortion and noise meters, audio test oscillators, transmitter test equipment.

## Granco Products, Inc.

83-30 Kew Gardens Rd.  
 Kew Gardens 15, N.Y.  
 Phone: VIrginia 9-8900

President . . . . . Henry Fogel  
 V.P. Engineering . . . . . Seymour Napolin  
**PRODUCTS:** AM-FM table & car radios, hi fi consoles, FM front end tuner.

## Grand Iron Works, Inc.

525 Tiffany St., Bronx 59, N. Y.  
 Phone: DAyton 8-2600

President . . . . . B. E. Alpern  
**PRODUCTS:** Manufactures and erects towers.

## Graybar Electric Co., Inc.

420 Lexington Ave., New York 17, N. Y.  
 Phone: LEXington 2-4000

Sales Manager . . . . . L. J. O'Connell  
**PRODUCTS:** Microphones, amplifiers, magnetic tape recorders, lighting eqpt.

## J. M. Hamilton, Inc.

1106 N. Oakwood St., Gastonia, N. C.  
 Phone: 864-2115

Vice Pres. . . . . M. C. Hamilton  
**PRODUCT:** Paint and erect radio and TV towers.

## The Hammarlund Mfg. Co., Inc.

53 W. 23rd St., New York, N. Y.  
 Phone: YUkon 9-2200

President . . . . . Lloyd A. Hammarlund  
 Vice-Pres. . . . . Hugh A. McCloskey  
 Sls. Mgr., Engr. Prod. . . . . L. C. Menkes  
 Mgr., Comm'l Prod. . . . . F. Lester  
 Dir. of Engr. . . . . P. L. Epstein  
 Comptroller . . . . . Walter Knorr  
 Advertising & Promotion  
 Manager . . . . . Lescarboursa Agency  
 Personnel Director . . . . . George Froehlich

**PRODUCTS:** Communication receivers and accessories, standard and special variable capacitors, remote supervisory controls, diversity receivers.

## Harvey Radio Co., Inc.

103 W. 43rd St., New York 36, N. Y.  
 Phone: JU 2-6380

Pres. . . . . Harvey E. Sampson  
 Vice Pres. . . . . Harvey E. Sampson, Jr.  
 Sec. . . . . Paul L. Sampson

### Branch Offices

HARVEY ELECTRONICS-SYRACUSE, INC.

Pickard Dr., Syracuse 11, N. Y.

FEDERAL ELECTRONICS, INC.  
 Box 208, Binghamton, N. Y.

**PRODUCTS:** Distributes audio devices.

## The Harwald Company

1245 Chicago Ave., Evanston, Ill.  
 Phone: DAvis 8-7070

President . . . . . Robert Grunwald  
 Sales Mgr., Eastern Div. . . . . Sam Caldwell  
 Sales Mgr., Western Div. . . . . Ray Short  
 Technical Director . . . . . Richard Wallace  
 Chief Engineer . . . . . Howard Bowen

**PRODUCTS:** (TV) Inspect-O-Film automatic film inspecting machine; Splice-O-Film automatic hot splicer; Protect-O-Film film cleaner; Cement-O-Film film cement.

## Hewlett-Packard Co.

1501 Page Mill Rd., Palo Alto, Calif.  
 Phone: DAvenport 6-7000

President . . . . . David Packard  
 Sales Mgr. . . . . C. Van Rensselaer  
**PRODUCTS:** TV & FM monitors and test equipment.

## Hoffman Electronics Corp.

3761 S. Hill St., Los Angeles, Calif.  
 Phone: RICHmond 7-4488

President . . . . . H. Leslie Hoffman  
 Vice-Pres., Treas. . . . . C. E. Underwood  
*Consumer Products Division*

V.P., Sales . . . . . P. E. Bryant  
 V.P., Mfg. . . . . J. Stevens  
 V.P., Admin. . . . . M. G. Whitney  
 V.P. Indust. Rel. . . . . Ted S. Hoffman  
 Asst. Sls. Mgr., Radio & Hi Fi. . . . P. L. Henry

### Laboratories Division

President . . . . . J. D. McLean  
 Treasurer . . . . . J. Kuhner

### Semiconductor Division

Exec. Vice President . . . . . M. E. Paradise  
 Treas., Asst. Gen. Mgr. . . . . J. S. McGee  
**PRODUCTS:** TV & radio receivers, hi-fi phonographs, semiconductor devices.

## Houston-Fearless Corporation

(Houston-Fearless Div.)

11801 W. Olympic Blvd., Los Angeles, Calif.  
 Phone: BRAdshaw 2-4331

Sales Mgr. . . . . A. J. Kjøntvedt

### Branch Office

1411 K St., N.W., Washington 5, D.C.  
 Phone: EX 3-3838

Representative . . . . . T. H. MacIndor  
 7525 Cloy Road, Dayton 59, O.  
 Phone: 855-2166

Representative . . . . . W. Nearing  
**PRODUCTS:** Tripods, dollies, pedestals, remote control camera heads & mounts, tripod accessories; motion picture film processors.

# RADIO & TV EQUIPMENT MANUFACTURERS

## Huggins Laboratories, Inc.

999 E. Arques, Sunnyvale, Calif.  
Phone: 736-9330

Pres., Gen. Mgr.....R. A. Huggins  
Sales Manager.....V. D. Varenhorst  
Plant Manager.....J. J. Gilleran  
Sec.-Treas.....W. S. Floyd  
Tube Div. Mgr.....Dr. J. L. Palmer

**PRODUCTS:** Manufacturer and developer of traveling wave tubes, backward wave oscillators, power supplies, microwave, equipment.

## Hughey & Phillips, Inc.

3200 N. San Fernando Blvd., Burbank, Calif.  
Phone: Victoria 9-1104

V.P., Gen'l Mgr.....J. H. Ganzenhuber  
**PRODUCTS:** 300 mm. beacons, obstruction lights, photo-electric controls, beacon flashers, special junction boxes, microwave tower light control & alarm systems, and complete kits for: tower lighting.

## Industrial Tubes, Inc.

321 Stevens St., Geneva, Ill.  
Phone: Central 2-0806

Vice President.....R. K. Soderquist  
**PRODUCTS:** Inert gas-filled thyratrons for use in TV studios in the dimming circuits of main control panels.

## International Electronics Corp.

81 Spring St., New York 12, N. Y.  
Phone: Worth 6-0790

President.....B. B. Grossman  
Vice President.....M. Grossman  
Vice President, Sales.....E. J. Porto  
Dist. Sales Mgr.....I. Friedman  
Advertising Manager.....H. Siegman  
**PRODUCTS:** Mullard electron tubes.

## International Telemeter Corp.

(Div. of Paramount Pictures Corp.)  
1501 Broadway, New York 36  
Phone: BR 9-8700

President.....Howard Minsky  
Exec. Vice Pres.....Leslie Winik  
Vice-Presidents.....P. MacNamara, C. I. Lappen, J. Murtagh, W. C. Rubinstein  
Secretary.....Jacob Karp  
Treas.....James H. Richardson  
Controller.....Alvin Cooper  
Exec. Producer.....Jean Dalrymple  
N. Y. Mgr., Pub. Rela.....Hy Hollinger  
Dir., Franchise Opera.....Phil Isaacs  
*Branch Office*

2000 Stoner Ave., Los Angeles 25, Calif.  
Phone: GR 8-7751

Vice President.....William C. Rubinstein  
**PRODUCTS:** Telemeter system of Pay-as-You-See TV.

## Internat'l Telephone & Telegraph Corp.

(ITT Laboratories)  
320 Park Ave., New York 22, N. Y.  
Phone: PLaza 2-6000

Pres.....Harold S. Geneen  
Sr. Vice Pres.....William T. Marx  
Vice Pres., Tech. Dir.....Henri G. Busignies  
Vice Pres., Mfg., Fac.....Neil E. Firestone

Vice Pres., Pub.....Edward J. Gerrity  
V.P., U. S. Comm'l. Grp.....John J. Graham  
V.P., U. S. Defense Grp.....Charles M. Mooney  
Vice Pres., Mktg.....Eugene F. Peterson  
*Components Div.*

100 Kingsland Rd., Clifton, N. J.  
Phone: NOrth 1-1100

Pres.....Joseph J. Bokan  
*Federal Labs*

500 Washington Ave., Nutley 10, N. J.  
Phone: NOrth 1-1100

Pres.....William M. Duke  
*Industrial Labs*

3700 E. Pontiac St., Ft. Wayne, Ind.  
Phones: EAsbrook 7571; KENmore 5436

Pres.....Robert S. Alexander  
*Industrial Products Div.*

15191 Bledsoe St., San Fernando, Calif.  
Phone: EMpire 7-6161

Pres.....Frederick H. Guterman  
*Jennings Radio Mfg. Corp.*

970 McLaughlin Ave., San Jose 8, Calif.  
Phone: CYpress 2-4025

Chrmn. of Board.....Calvin K. Townsend  
*National Transistor*

500 Broadway, Lawrence, Mass.  
Phone: 688-1881

Pres.....Allen J. Dusault  
**PRODUCTS:** Point-to-point, marine and mobile radio; microwave radio and multiplex equipment; transmitting, receiving, coaxial cable systems; test and measuring instruments; closed-circuit TV; power rectifiers, transistors, diodes, semiconductor materials, tubes, electrical equipment.

## Jackson Electrical Instrument Co.

124 McDonough St., Dayton 2, O.  
Phone: 224-0367

Pres.....H. M. Hassman  
Sales Mgr.....John Thorn  
Purch. Agent.....Lowell Scott  
**PRODUCTS:** Radio-TV electronic test equipment.

## Jampro Antenna Co.

7500-14th Ave., Bldg. 9, Sacramento 20, Calif.  
Phone: GL 1-4375

Pres., General Mgr.....Peter K. Onnigian  
Production Mgr.....Taro Yodogawa  
Ch. Engr.....Floyd Overhauser

### Branch Offices

13 E. 40th St., New York 16, N. Y.  
Phone: MU 9-0200

Manager.....Thomas O'Hara  
2442 Trenton Ave., Montreal, Que., Can.  
Phone: RE 8-9441

Manager.....Peter Clapp  
**PRODUCTS:** Transmitting antennas for FM & TV stations, special designs, emergency antennas.

## Jenfred, Inc.

(See Commercial Producers)

## Jerrold Electronics Corp.

15th & Lehigh Ave., Philadelphia, Pa.  
Phone: BALdwin 6-3456

President.....Sidney Harman  
General Manager....Robert H. Beisswenger

# RADIO & TV EQUIPMENT MANUFACTURERS

## Branch Office

7 Hugh J. Grant Circle, New York, N. Y.

Phone: SYcamore 2-3700

PRODUCTS: TV, FM, UHF reception aids; TV, FM amplifiers, preamplifiers, couplers; UHF converters, preamplifiers; closed-circuit, TV distribution, microwave, communication systems; test instruments.

## Johns-Manville

22 E. 40th St., New York 16, N. Y.

270 Madison Ave., New York, N. Y.

Phone: LExington 2-7600

Manager.....P. J. Washburn

PRODUCT: Acoustical materials.

## E. F. Johnson Co.

Waseca, Minn.

Phone: 990

General Manager.....E. F. Johnson

TV Sales.....C. Wilson

PRODUCTS: Antenna insulators, RF connectors, isolation inductors, inductors (fixed & variable), shaft couplings (flexible & rigid), static drain chokes, etc.

## Kaar Engineering Corp.

2995 Middlefield Rd., Palo Alto, Cal.

Phone: DAvenport 6-5050

New York Phone: 516-LY 9-4875

General Manager.....Norman Helwig

Sales Manager.....F. Genochio

Chief Engineer.....Ben K. Wright

Production Manager.....Arthur Osborne

PRODUCTS: Conelrad monitor, UHF 2 way radio, citizen's band radio equipment-portable 2 way radio equipment.

## Kahn Research Laboratories, Inc.

81 So. Bergen Pl., Freeport, N.Y.

Phone: FReeport 9-8800

President.....Leonard R. Kahn

PRODUCTS: Compatible single-sideband system for AM broadcast transmitters; Symmetra-peak, a network to maintain symmetrical waveform modulation (AM-FM and TV transmitters), Dual sideband AM stereo adapters.

## Kay Electric Co.

14 Maple Ave., Pine Brook, N. J.

Phone: CApital 6-4000

Partner.....Harry R. Foster

Partner.....Elmo E. Crump

Sales Manager.....Irving Silberg

PRODUCTS: Sweeping oscillators, pulse and pulsed carrier generators, wide-band hi-freq. voltmeter, noise figure test set, oscillators & frequency marking generators, noise generators, attenuators, TV sound-picture generators.

## Kierulff Sound Corp.

1015 S. Figueroa St., Los Angeles 15, Calif.

Phone: RIchmond 7-0271

President.....C. T. Kierulff

Vice President.....S. G. Klier

Gen. Mgr.....Cecil Roper

PRODUCTS: Distributor of electronic equipment.

## Kimble Glass Co.

(Subsidiary of Owens-Illinois Glass Co.)

405 Madison Ave., Toledo 1, Ohio

Phone: CHerry 2-6543

President.....W. J. Stewart

## Industrial & Electronic Prod. Div.:

V.P., Gen. Mgr.....J. P. Kearney

V.P., Product Mgr.....G. P. Molloy

Sales Mgrs...J. H. Chandler, R. W. M. Ritter

Dir. Prod. Stand. &

Field Engr. ....Frank Carter

Chief Devel. Eng.....R. W. Mayhew

General Mgr., Internatl. Div...A. M. Turner

V.P., Dir. Sales.....E. B. Dennis, Jr.

V.P., Technical Dir.....F. D. Pinotti

Sales Promotion Mgr.....W. D. Plummer

PRODUCTS: Glass envelopes for TV picture tubes, special-purpose cathode-ray, display, power, transmitting, x-ray & other electronic tube applications; special electronic glasses.

## Kliegl Bros., Inc.

321 W. 50th St., New York, N. Y.

Phone: COlumbus 5-0130

Vice President.....Herbert A. Kliegl

TV Sales Mgr.....Herbert R. More

PRODUCTS: TV studio lighting equipment: spotlights, scoops, pattern and slide projectors; lighting distribution system including connector strips, ceiling and wall outlet boxes, multi-conductor cables.

## Kline Iron & Steel Co., Inc.

1225 Huger St., Columbia, S. C.

Phone: AL 4-0301

President.....B. H. Kline

Sales Manager.....J. R. Trotter

Chief Tower Eng.....F. L. Anderson, Jr.

PRODUCTS: TV Towers (self-supporting and guyed).

## Kriss Electronics Corp.

191 Oraton St., Newark, N. J.

Phone: HU 4-3137

President.....Charles J. Kriss

Prod. Mgr.....Emanuel Jasuik

PRODUCTS: TV picture tubes, cathode ray tubes.

## Lehigh Structural Steel Co.

17 Battery Place, New York 4, N. Y.

Phone: WHitehall 4-1424

Gen. Sls. Mgr.....E. A. Murphy

PRODUCTS: Vertical radiators, supporting towers, relay towers.

## Ward Leonard Electric Co.

115 MacQuesten Parkway S., Mount Vernon, N. Y.

Phone: MOUNT Vernon 4-1000

## Branch Offices

1605 E. Olympic Blvd., Los Angeles 21, Calif.

Phone: MA 7-3093

Manager.....H. S. Eales

3100 N. Cicero Ave., Chicago, Ill.

Phone: MU 5-6450

Manager.....W. C. Schofield

PRODUCTS: Lighting controls for TV studios.

# RADIO & TV EQUIPMENT MANUFACTURERS

## **John E. Lingo & Son, Inc.**

2814 Buren Ave., Camden 5, N. J.

Phone: WOODLAWN 4-0487

**PRODUCTS:** Antenna supporting poles & transmitting antennas.

## **MaCarta, Inc.**

4021 Fleur Drive, Des Moines 15, Iowa

Phone: 283-1709

President.....G. D. Andrews  
Chief Engineer.....P. H. Vernon

**PRODUCTS:** Automatic audio programming equipment using continuous loop tape cartridges.

## **Machlett Laboratories, Inc.**

1063 Hope St., Springdale, Conn.

Phone: FLRESIDE 8-7511

Pres.....Jos. W. Skehan  
Vice Pres., Mktg.....R. E. Nelson  
Mgr., Large Power Tubes.....C. Kirka  
Sales Mgr., Large Power Tubes...E. H. Gilbert  
Mgr., Photosensitive Dev....S. T. Yanagisawa  
Sales Mgr., Photosens. Dev....A. F. Wegener

### *Branch Offices*

510 N. Dearborn St., Chicago 10, Ill.

Phone: MICHIGAN 2-5316

Manager.....D. S. Frankel  
636 Potrero Ave., San Francisco 10, Calif.

Phone: MICHIGAN 8-2355

Manager.....K. G. Morrison  
**PRODUCTS:** Broadcast transmitting tubes (AM, FM, TV); photosensitive devices, including specialized vidicon.

## **MacKenzie Electronics, Inc.**

1025 N. McCadden Place, Hollywood 38, Cal.

Phone: OR 8-9335

President.....Louis G. MacKenzie  
General Manager.....Norman J. Ostby

**PRODUCTS:** Multi-channel program repeaters, single channel recorder-playback units, telephone answering sets, magnetic tape magazines.

## **Magnasync Corporation**

5546 Satsuma Ave., North Hollywood, Cal.

Phone: TRIANGLE 7-5493

President.....D. J. White  
Exec. V.P.....W. H. Stutz  
V.P., Chief Eng.....J. W. Green  
Dir. Customer Svc.....R. H. Sogge

**PRODUCTS:** Portable mixers, studio mixing consolette, microphone boom, program equalizers, magnetic tape erasers, magnetic recording & reproducing equipment, etc.

## **The Magnavox Company**

2131 Bueter Rd., Ft. Wayne 4, Ind.

Phone: EASTBROOK 9721

President.....Frank M. Freimann  
V.P., Secy.....Gerard M. Ungaro  
V.P., Treas.....John S. Sturgeon  
V.P.....Edwin S. Pridham  
V.P., Govt. & Indust. Div....Gen. G. F. Smith  
V.P. Mktg., Govt. Div....David W. Martin  
V.P., Mfg., Cons. Prod. Div...Ellis Friedman  
V.P., Purch.....Warren W. Frebel  
Mktg. Mgr., Cons. Prod.  
Div.....James J. Shallow

Adv. Mgr.....J. Schulke  
Merch. Mgr., Organ.....J. McCoy  
Merch. Mgr., Radio.....W. Boedeker  
Gen. Compt.....J. W. Schrey  
Asst. Treas.....Albert G. Nelson  
Indust. Rel. Dir.....George D. McClaren  
Nat. Serv. Mgr.....Ray Yeranko  
Asst. Secy's....Catherine M. Kelly, Stanley S. Sondles, Jas. M. Barrett, Jr., M. W. Dobrzensky

### *Branch Offices*

270 Park Ave., New York, N. Y.

Phone: YUKON 6-0055

MAGNAVOX CO. OF TENN.

Box 718, Greenville, Tenn.

Phone: MELROSE 8-4191

Pres.....George L. Leinenweber

**PRODUCTS:** Radio, stereo phonographs and combinations (Jefferson City Cabinet Co., subsidiary); 19", 24", 27" and color TV; UHF, VHF, two-way combinations; three-way combinations (Tenn.).

## **Marconi Instruments Ltd.**

111 Cedar Lane, Englewood, N. J.

Phone: LOWELL 7-0607

Manager.....William A. Buck  
Asst. Sales Mgrs.....Keith Elkins, Wallace Oliver

Ch. Eng.....S. Ellam

**PRODUCTS:** Measuring instruments for FM mobile radio, measuring instruments for bestg. stations, FM/AM signal generators, frequency standards, deviation monitors, TV sideband analyzers, etc.

## **Mattison Electronics Corp.**

2966 Jerome Ave., Bronx 68, N. Y.

Phone: CY 8-1400

President, Treasurer.....Richard Mattison  
**PRODUCTS:** TV receivers, hi-fi eqpt., radio-phonograph combinations.

## **J. A. Maurer, Inc.**

37-01 31st Street, Long Island City 1, N. Y.

Phone: STILLWELL 4-4600

President.....Daniel R. Ehrlich  
V.P., Treasurer.....Ben Cohen  
V.P., Secy.....Herman Cohen  
Asst. Secy.....Lee Shaw

**PRODUCTS:** 16mm. professional motion picture cameras; 16mm. sound recorders; 16mm. film phonographs. 16 & 35mm.

## **McMartin Industries, Inc.**

605 N. 13th St., Omaha 2, Neb.

Phone: 342-2753

Pres.....Ray B. McMartin  
Mktg. Mgr.....Ray M. Unrath  
Plant Sup.....Roy Chase  
Chief Eng.....Leonard E. Hedlund  
Asst. Chief Eng.....R. J. Cleary

### *Branch Offices*

Box 486, Great Neck, L. I., N. Y.

Phone: HU 7-9395

Manager.....Joel Joseph  
336 S. LaBrea Ave., Los Angeles 36, Calif.  
Phone: WE 6-8201

Manager.....Jack Carter

# RADIO & TV EQUIPMENT MANUFACTURERS

## The Mectron Co.

501 E. First Ave., Roselle, N. J.  
Phone: CH 5-1068

Sales Manager.....J. F. Cosgrove  
Production Mgr.....Saul Esocoff

PRODUCTS: Seal-O-Flange Coaxial transmission lines, Auto-Dryaire Automatic dehydrators; Flare-Seal & Tapergrip connectors for Styroflex and Foamflex cables.

## Mesa Microwave, Inc.

11 N. Lee, Oklahoma City, Okla.  
Phone: CEntral 2-8881

PRODUCTS: Common carrier services for commercial broadcast stations, educational broadcast stations, community antenna systems, educational closed-circuit systems, industrial communications.

## Metropolitan Electric Mfg. Co.

(Lumitron Division)

2250 Steinway St., Long Island City 5, N. Y.  
Phone: AStoria 8-3200

Gen. Mgr.....James J. Shelley  
Assoc. Gen. Mgr.....Charles Shevelin

PRODUCTS: Studio lighting control.

## Metropolitan Telecommunications Corp.

946 Dean St., Brooklyn 38, N. Y.  
Phone: NEvins 8-5900

President.....S. Beidler  
PRODUCTS: Cameramen's telephone head & chest sets, telephone jacks, plugs, switchboards & assoc. eqpt.

## Midwestern Instruments, Inc.

Box 7509, Tulsa 18, Okla.  
Phone: NA 7-1111

President.....G. R. Morrow  
General Manager.....W. F. Wells  
Sales Manager.....Paul Bunker

PRODUCTS: Magnecord tape recorder/reproducers.

## Miles Reproducer Co., Inc.

598 Broadway, New York 12, N. Y.  
Phone: WAlker 5-6985

President.....J. M. Kuhlik  
Adv. Mgr., Treas.....B. Burns  
Chief Engineer.....I. W. Kay

PRODUCTS: Recorders (field, on-the-spot, miniature, conference-lecture-telephone, man-back, continuous, lightweight, permanent).

## Milo Electronics Corp.

530 Canal St., New York 13, N. Y.  
Phone: BEekman 3-2980

Sales Mgr.....Robert A. Smith

PRODUCTS: Batteries, capacitors, chemicals, coils, connectors, diodes, filters, fuses, hardware, lamps, metal chassis and racks, meters, microphones, P.A. systems, sound equipment plugs, potentiometers, attenuators, switches, resistors, relays, speakers, tape, test equipment tools, transformers, transistors, tubes, vibrators, wire and cable.

## Minnesota Mining and Mfg. Co.

2501 Hudson Rd., St. Paul 19, Minn.  
Phone: 733-1110

Div. V.P., Magnetic Prod...Dr. W. W. Wetzel  
Gen. Sales Mgr., Magnetic Prod.

Dan Denham

Sls. Mgr., Aud. Range, Vid.

Prods.....W. H. Madden  
Sales Mgr., Instrumentation Tapes.

C. F. Koefod

### Branch Offices

6850 S. Harlem Ave., Bedford Park, Ill.  
Phone: GL 8-2200

Sales Manager.....P. B. Van Deventer  
6023 S. Garfield Ave., Los Angeles 22, Calif.

Phone: RA 3-6641

Sales Manager.....A. J. Blower  
700 Grand Ave., Ridgefield, N. J.

Phone: WH 3-6700

Sls. Mgr.....W. F. Enright  
2121 Santa Anna Ave., Dallas 28, Tex.

Phone: DA 7-7311

Sls. Mgr.....R. A. Henderson  
935 Bush Ave., St. Paul 1, Minn.

Phone PR: 6-8511

Manager.....J. C. Bondus  
320 Shaw Rd., S. San Francisco, Calif.

Sales Mgr.....D. T. Windahl  
5698 Rising Sun Ave., Philadelphia 20, Pa.

Phone: PI 2-0200

12200 Brookpark Road, Cleveland 30, Ohio

Phone: CL 2-4300

411 Piquette, Detroit 2, Mich.

Phone: TR 5-7111

4835 Para Dr., Cincinnati, Ohio

10725 Baur Blvd., St. Louis 14, Mo.

3663 1st Ave., S., Seattle 4, Wash.

PRODUCTS: Magnetic and video tape and magnetic film & accessories.

## Miratel, Inc.

1st St., S.E. & Richardson,  
New Brighton 12, Minn.

Phone: MELrose 3-1742

President.....William S. Sadler

General Manager.....N. C. Ritter

Sales Mgr.....H. E. Kurzweg

PRODUCTS: Television video monitors, video distribution amplifiers, regulated power supplies, conelrad equipment, voice operated relay, aperture correctors.

## Mitchell Camera Corp.

666 W. Harvard St., Glendale 4, Calif.  
Phone: CHapman 5-1085

President.....Mrs. Eva Fox

Vice Pres., Gen. Mgr.....B. C. Tubbs

Mktg. Mgr.....Charles Austin

Eng. Dir.....E. C. Manderfeld

### Branch Office

521 5th Ave., New York 17, N. Y.

Phone: OXford 7-0227

PRODUCTS: Film cameras and accessories.

# RADIO & TV EQUIPMENT MANUFACTURERS

## **Mole-Richardson Co.**

937 N. Sycamore Ave., Hollywood 38, Calif.  
Phone: OLdfield 4-3660

President .....W. K. Parker

PRODUCTS: Photographic lighting equipment and accessories for TV studios. Microphone booms and perambulators.

## **Mycalex Corporation of America**

125 Clifton Blvd., Clifton, N. J.  
Phone: PRescott 9-8866

Pres. ....Jerome Taishoff  
Vice President.....Sol Taishoff  
V.P., Operations.....A. S. Backus

### *Branch Office*

30 Rockefeller Plaza, New York, N. Y.  
Phone: COlumbus 5-5989

PRODUCTS: Glass-bonded mica insulation components, tube sockets & bases, synthetic mica commutation switches.

## **Narda Microwave Corp.**

Commercial St., Plainview, L. I., N. Y.  
Phone: Pioneer 6-4650

President.....W. A. Bourke

PRODUCTS: Microwave test equipment; antenna horns.

## **National Cine Equipment Inc.**

209 W. 48th St., New York 36, N. Y.  
Phone: CIrcle 6-0348

President .....John Clemens  
Sec'y.-Treas.....Erwin G. Harwood

PRODUCTS: Crab-Hydroly, Hydroly, microphone booms, 3 wheel portable dollies, 16mm, 35mm, 70mm film synchronizers, film viewers, 35mm and 16mm. Lens mounts lenses to 40". Sales, service and rentals of television and motion picture equipment, 1 hr. magazines for film recording for 16 mm. & 35 mm. fluid Pan and tilthead tripod. Hydro-fluid tripods.

## **National Television Tube Inc.**

Rt. 46 at 6th St., Saddle Brook, N. J.  
Phone: PR 8-5900

Pres., Sales Director.....John Sansone  
Sec'y.-Treas., Engr.....A. Wasek

PRODUCTS: Cathode Ray Tubes.

## **Neumade Products Corp.**

250 W. 57th St., New York 19, N. Y.  
Phone: JUdson 6-5810

Exec., V.P.....Lee E. Jones

PRODUCTS: Projection-room film-editing equipment; power and band rewinds; Griswold splicers; light tables; show timers and film-measuring machines; 100-foot spot, feature-film and video-tape-reel storage; individually indexed storage for two-by-two-inch slides commercials.

## **North American Philips Co., Inc.**

(High Fidelity Products Div.)

230 Duffy Ave., Hicksville, L. I., N. Y.  
Phone: WElls 1-6200

Product Manager.....W. Semmelink  
Sales Manager.....J. Gerrity

PRODUCTS: Continental 100, 200, 300 and 400 tape recorders; commercial sound systems & components.

## **Gunnar A. Olsen Corp.**

215-11 42 Ave., Bayside, L.I., N.Y.  
Phone: BAyside 9-8092

President.....Gunnar A. Olsen  
Vice President.....Gunnar Olsen

PRODUCTS: Tower Antenna systems installations & maintenance.

## **Pacific Mercury Electronics**

(Sub. Thomas Organ Co.; div., Telemetering Corp.)

8345 Hayvenhurst Ave., Sepulveda, Calif.  
Phone: EMpire 2-3131

Pres. ....J. Benaron  
Exec. Vice Pres.....Art Chapman  
Vice Pres., Eng.....Stanley Cutler  
Comm. Sales Mgr.....J. Weller  
Purch. Dir.....Ken Melling  
Indust. Rel. Dir.....George Brudney  
Compt. ....John Diegelman  
Promo., Pub. Dir.....Howard E. Rieder  
Organ Sales Mgr.....A. Edward Gross  
Nat. Serv. Mgr.....Donald A. John  
Organ E. Reg. Sales Mgr....Murray Fiebert  
Organ S. Reg. Sales Mgr....Frank Sampieri  
Qual. Cont. Mgr. ....William Morris  
Chief TV Eng.....Les Kushner  
Chief Organ. Eng.....John Brand

### *Branch Office*

2024 Branford Pl., Newark, N. J.  
Phone: MA 3-0251

Manager .....Murray Fiebert

PRODUCTS: Silvertone TV, Hi-Fi sound systems, transistor organs; Thomas transistor organs; Telemetering equipment for aircraft and missiles.

## **Page Communications Engineers, Inc.**

(Subsidiary of Northrop Corp.)

2001 Wisconsin Ave., N.W., Washington, D.C.  
Phone: FEderal 7-7600

President.....J. A. Waldschmitt  
Sr. V.P., Asst. to Pres.....A. J. Pote  
Sr. V.P., Marketing.....F. W. Donkin  
Sr. V.P., Operations.....B. M. Wootton  
Sr. V.P., Eng., R&D.....Ross Bateman  
V.P., Dir. Telecomm Sys...Charles A. Parry  
V.P., Dir. Eng.....Francis M. Ryan  
V.P., Dir. R&D.....G. Boggs  
V.P., Dir. Techn. Svces.....C. L. Ill

PRODUCTS: Design, construction, testing, maintenance and operation of ionospheric & tropospheric scatter propagation & other advanced radio communications systems.



# RADIO & TV EQUIPMENT MANUFACTURERS

## Parkersburg Rig and Reel Co.

(Div. of Parkersburg-Aetna Corp.)  
620 Depot St., Parkersburg, W. Va.  
Phone: HUDson 5-4521

President.....B. P. McDonough  
V.P., Sales Mgr.....J. W. Robbins  
Secy., Treas.....H. N. Wilson

### Branch Office

539 Second Ave., New York, N. Y.  
Phone: YUKon 6-5166

PRODUCTS: (AM-FM) Radio transmission towers; micro wave towers. (TV) Towers.

## Pembrex Theatre Supply Corp.

1969 S. Vermont Ave., Los Angeles, Calif.  
Phone: REpublic 1-3111

Mgr. ....L. M. Wutke  
PRODUCTS: "Pemar" and "Teline" projectors, and accessories.

## Pentron Sales Co., Inc.

(Sub. of Pentron Electronics Corp.)  
777 South Tripp Ave., Chicago 24, Ill.  
Phone: SAcramento 2-3201

President.....Irving Rossman  
Chief Engineer.....Irving Brenholdt

PRODUCTS: Stereo recorders, stereo playmonaural tape recorders, dual preamplifiers, preamplifiers, microphone mixers, speaker/amplifiers, tape decks (stereo & monaural).

## Phelps Dodge Copper Products

300 Park Ave., New York 22, N. Y.  
Phone: PLaza 1-3200

President.....H. T. Brinton  
Sales Manager.....F. W. Lemly

PRODUCTS: Styroflex®, Spirafil, Foamflex coaxial cable.

## Philco Corp.

(Div. of Ford Motor Co.)

Tioga and "C" Sts., Philadelphia 34, Pa.  
Phone: 443-2000

Chrmn. of Board.....Irving A. Duffy  
Pres.....C. E. Beck  
Vice Pres., Fin.....R. G. McCormick  
Vice Pres., Indust. Rel.....R. M. Jones  
Vice Pres., Gen. Counsel.....H. R. Nolte, Jr.  
Pub. Dir.....Marc J. Parsons  
Vice Pres., Eng., Res.....D. B. Smith  
Vice Pres., Purch.....M. W. Newell  
Vice Pres., Govt. Rel.....R. F. Herr  
*Consumer Products Div.*

Vice Pres., Gen. Mgr.....L. H. Hyde  
Prod. Plan. Mgr.....A. E. Allen  
Prod. Eng. Dir.....E. S. Brotzman  
Gen. Mfg. Mgr.....F. J. Meredith  
Gen. Sales, Mktg. Mgr.....C. Hakimian  
Controller.....J. P. Pfann

### Lansdale Div.

Church Road, Lansdale, Pa.  
Phone: ULYssee 5-4681

N. Y. Phone: STillwell 6-8400  
Gen. Mgr.....W. H. Oelkers

PRODUCTS: AM and AM-FM radios, console, table, portable and combination TV receivers, Stereophonic Hi-Fidelity phonographs; transistors, cathode ray tubes.

## Philmore Manufacturing Co., Inc.

130-01 Jamaica Ave., Richmond Hill 18, N. Y.  
Phone: HICKory 1-5000

President.....M. L. Granat  
Vice-President.....Gary Granat  
Chief Engineer.....I. Volpe  
Treasurer.....Murray Granat  
Sec'y.-Sls. Mgr.....Jerry Granat  
Office Mgr.....Milton Greenker

### Branch Offices

330 S. Franklin St., Chicago, Ill.  
Vice President.....Gary Granat  
1757 Garfield Ave., S. Pasadena, Calif.  
Manager.....R. E. Osborne

PRODUCTS: Transistor portable radio kits, 3 tube, 2 band AC/DC radio kits, crystal set kits and sets, electronic kits of all kinds for hobby and school use, communication receiver and transceiver units, citizen band equipment, ham and amateur equipment, stereo multiplex adaptors, UHF-TV converters.

## Pilot Radio Corp.

3706 36th St., Long Island City 1, N. Y.  
Phone: STillwell 4-5454

Pres. ....Sidney Harman  
Vice Pres., Gen. Mgr.....Roland J. Kalb  
Sec.-Treas.....I. W. Wyckoff  
Cont. ....Harry Christian  
Mktg. Mgr.....Howard W. Hibshman  
Gen. Sales Mgr.....Don Ross  
Adv. Mgr.....Arnold Singer  
Purch. Agt.....Paul Lefko  
Works Mgr.....Frank Hajek  
Chief Eng.....Richard Shottenfeld

PRODUCTS: Tuners-stereo: FM-AM, Hi-Fi amplifiers, preamplifiers, speaker systems, portable stereo phonographs; stereophonic console phonographs, radio-phonographs, & components.

## Polarad Electronics Corp.

43-20 34th St., Long Island City, N. Y.  
Phone: EXeter 2-4500

President.....Dr. D. L. Jaffe  
Exec. V.P.....P. H. Odessey  
Mgr. of Marketing.....J. P. Schindler  
Sls. Mgr.....A. A. Goldberg

PRODUCTS: Microwave test equipment, signal generators, signal sources, spectrum analyzers, microwave reception equipment, accessories and components, general lab equipment.

## Precision Apparatus Company, Inc.

70-31 84th St., Glendale 27, N. Y.  
Phone: TW 4-4290

Pres.....Sol S. Sparer  
Gen. Sales Mgr.....Sidney S. Fleiselman  
Sales Mgr.....Sidney Solomon

# RADIO & TV EQUIPMENT MANUFACTURERS

Eng. Dir.....Victor Robinson  
**PRODUCTS:** Test equipment of all kinds; stereo signal generators; Hi-Fi audio amplifiers; kits and wired equipment; contract and specialty items.

## Pro-Tex Reel Band Co.

200 Film Bldg., Cleveland 14, Ohio

Phone: TOWer 1-2624

Owner.....T. Kulka

**PRODUCTS:** Sealed reel bands for tape reels; non-magnetic clips for tape reels and 8mm film reels; vinylband for film reels.

## Prodelin Inc.

307 Bergen Ave., Kearny, N. J.

Phone: WYman 1-8600

Pres.....L. A. Bondon

**PRODUCTS:** Coaxial transmission line and connectors, antennas, telemetering buoys.

## Radex Corporation

2076 Elston Ave., Chicago 14, Ill.

Phone: ARmitage 6-6900

President.....R. Cook

**PRODUCTS:** Radio test eqpt., electrostatic air cleaners, negative ionizers.

## Radio Corporation of America

Executive Offices: 30 Rockefeller Plaza

New York 20, N. Y.

Phone: CO 5-5900

Ch. of the Board.....David Sarnoff

President.....Elmer W. Engstrom

Ch. Exec. Comm. of Bd..Frank M. Folsom

Vice Pres....A. L. Malcarney, C. M. Odorizzi

*Electronic Data Processing*

Cherry Hill, N. J.

Phone: 382-1000

Group Exec. Vice Pres.....A. L. Malcarney

Div. Vice Pres., Gen. Mgr.....A. K. Weber

Div. Vice Pres., Plans & Prog...E. D. Foster

Div. V.P., Marketing.....E. S. McCollister

Div. V.P., Sales.....G. E. Dashiell

*RCA Communications, Inc.*

66 Broad St., New York, N. Y.

Phone: 363-2121

President.....T. H. Mitchell

*RCA Broadcast, Communications Prods. Div.*

Camden, N. J.

Phone: WOODlawn 3-1000

Div. V.P., Gen. Mgr.....C. H. Colledge

*RCA Electron Tube Division*

415 S. 5th St., Harrison, N. J.

Phone: HUMBoldt 5-3900

Group Exec. V.P.....W. W. Watts

V.P., Gen. Mgr.....Douglas Y. Smith

Mgr., Planning.....L. R. Day

Controller.....J. Koppelman

Div. V.P., Enter. Tube Prod....J. B. Farese

Purch. Agt.....D. D. Corvey

Mgr., Personnel.....L. A. Kameen

Div. V.P., Gen. Sales.....L. S. Thees

Mgr., Dist. Products Dept.....H. F. Bersche

Div. V.P., Ind. Tube Prod.....C. E. Burnett

*RCA Semiconductor and Materials Division*

Somerville, N. J.

Phone: RAndolph 2-3200

Group Exec. V.P.....W. W. Watts

V.P., Gen. Mgr.....Dr. A. M. Glover

Div. V.P., Opera. Plan.....W. H. Painter

Mgr., Mktg. Dept.....T. R. Hays

Mgr., Consumer, Semicond. Prod.

N. H. Green

Mgr., Computer Prod. &

Material Dept.....K. M. McLaughlin

Mgr., Personnel.....C. E. Sharp

Controller.....F. R. Buchanan

Mgr., Ind. Semicond. Prod.....C. H. Lane

Mgr., Memory Prods. Oper.....F. E. Vinal

*RCA Sales Corporation*

Indianapolis 1, Indiana

Ch. & President.....W. W. Watts

Operating V.P.....D. L. Mills

Treas., Controller.....O. G. Delk

Vice Presidents....J. L. Albers, B. S. Durnat

R. W. Saxon, J. M. Williams

*RCA Victor Home Instruments Div.*

Indianapolis, Ind.

Group Exec. V.P.....W. W. Watts

Vice Pres., Gen. Mgr.....D. L. Mills

Mgr., Home Inst. Mfg.....W. E. Albright

Controller.....O. G. Delk

Mgr., Personnel.....P. R. Slaninka

*RCA Victor Distributing Corp.*

Chicago, Ill.

Chrmn. of Board.....W. W. Watts

President.....John F. O'Brien

Vice Pres., Treas.....H. M. Miller

V.P., Special Projects.....J. A. Curl

V.P. Los Angeles Branch.....C. A. Malin

V.P. Detroit Branch.....N. A. Corbett

V.P. Chicago Branch.....A. W. Sayers

V.P. Buffalo Branch.....L. A. Baumgartner

V.P., Kansas City Branch.....W. J. Walsh

V.P., Wichita Branch.....M. E. Kramer

V.P. Atlanta Branch.....A. C. Nerness

**PRODUCTS:** Television receivers table and console black and white and color models; Stereo-Orthophonic High Fidelity "Victrola" Phonographs; radio receivers AM, AM-FM, table models; AM clock radios; electronic data processing equipment; AM, FM and TV transmitting equipment; broadcast station studio equipment; mobile radio communications equipment; industrial television equipment; microphones; microwave equipment; test and measuring equipment; Antenaplex antenna systems; communications equipment; electron tubes: receiving, power, cathoderay and special types; TV studio camera equipment; film, disc and tape recording equipment; sixteen millimeter projectors; electron microscopes; theatre television equipment; marine radio equipment; aviation, communication, radar and other special apparatus for the Armed Forces.

# RADIO & TV EQUIPMENT MANUFACTURERS

## Radio Engineering Laboratories, Inc.

29-01 Borden Ave., Long Island City 1, N. Y.  
Phone: STillwell 6-2100

Board Chairman.....C. R. Runyon, Jr.  
President.....F. A. Gunther  
V.P. Engineering.....J. R. Day  
Vice President, Finance.....Joseph Behr  
Chief Engineer.....R. E. Hull  
Treasurer.....James A. Cronin  
Sec. & Ind. Rel. Mgr.....C. R. Runyon, III.  
Personnel Mgr. ....James J. Kelly  
Purchasing Agent.....J. W. Brangan

PRODUCTS: Tropospheric scatter radio systems, point-to-point radio relay equipment, specialty transformers, RF & AF filters, mobile remote broadcast links, FM & TV transmitters.

## Radio Receptor Co., Inc.

(Subsid. of Gen. Instrument Corp.)

100 Andrews Rd., Hicksville, L. I., N. Y.  
Phone: OVerbrook 1-4300

Pres. ....J. G. Mayer  
Vice Pres., Gen. Mgr.....Julius Pascuzzo  
Vice Pres., Sales.....J. L. Herre  
Vice Pres., Oper.....W. D. Paxson  
Vice Pres., Res.....A. L. Rosoff  
Chief Eng.....N. L. Cohen

### Branch Office

433 Wyatt Bldg., Washington 12, D. C.  
Phone: ME 8-3712

Manager .....V. Terminello

PRODUCTS: VHF-UHF (AM, FM, CW, MCW) custom-designed receivers for land, air, sea and space; communications systems; scan-conversion and radar bright display systems; multiple closed-circuit display systems (radar TV displays converted for simultaneous multiple-viewing stations under normal lighting).

## Rangertone

73 Winthrop St., Newark 4, N. J.  
Phone: HUmboldt 5-2550

Pres., Treas.....George P. Zazzali

PRODUCTS: (AM-FM) Magnetic tape recorders, video-tape-editing machinery, synchronizing apparatus.

## Raven Screen Corp.

124 E. 124th St., New York, N. Y.  
Phone: LEhigh 4-8408

Sec'y.-Treas.....Ernest D. Reif  
Manager .....Fred Rose  
Engineer .....Thomas Yanelli

PRODUCTS: Motion picture screens, rear projection screens for TV studios, front projection screens for auditoriums, etc.

## Raytheon Manufacturing Co.

100 River St., Waltham 54, Mass.  
Phone: Twin Brook 3-5860

Manager.....Joseph J. Sedik

PRODUCTS: Radios — AC-DC and clock radios; tubeless radios (transistor); TV sets (monochrome, color); tape recorders.

## Reeves Soundcraft Corp.

Great Pasture Rd., Danbury, Conn.  
Phone: 743-7601

President .....Hazard Reeves  
Vice Pres.....John S. Kane  
Vice Pres.....Wm. H. Deacy  
Sales Mgr.....George P. Petetin  
Promo. Dir., Adv. Mgr.. Thomas J. Dempsey

### Branch Offices

10 E. 52nd St., New York, N. Y.  
Phone: PLaza 9-2644

Manager.....George P. Bassett  
10 E. Jackson Blvd., Chicago, Ill.  
Phone: WA 5-5853

Manager .....Art Hoffman  
342 N. LaBrea Ave., Los Angeles, Calif.  
Phone: WE 1-1181

Manager.....Bruce L. MacPherson

PRODUCTS: Blank recording discs, magnetic recording tape, for audio and video recording, full width magnetic recording film, striped magnetic film, and raw stock styli.

## Rek-O-Kut Company, Inc.

38-19 108th St., Corona 68, N. Y.  
Phone: DEfender 5-3500

Pres. ....George Silber  
V.P., Commerce, Sales.....Hal Dennis  
Sales Manager.....Avery Yudin  
Advertising Mgr. ....Ben Zale

PRODUCTS: Instantaneous Recording Equipment, Transcription Turntables, Rhythm-master, a continuous variable speed phonograph and portable PA system; Imperial disc recorder; Stereo turntables series and Recitalists system & Stereo Tone arms.

## Rheem Califone Corp.

5922 Bowercroft St., Los Angeles 16, Calif.  
Phone: UP 0-9631

V.P. & Gen. Mgr.....O. X. Pitney  
Ch. Engineer .....B. W. Farber  
Sales Mgr.....J. S. Brown  
Advertising Mgr. ....G. Langsner

PRODUCTS: Portable transcription players, hi fi magnetic tape recorders.

## Rissi Electronic Supply Co.

14405 Wyoming Ave., Detroit 38, Mich.  
Phone: TEexas 4-8420

Manager.....V. Wilton  
Radio Electronic Supply Co.

505 Jefferson SE, Grand Rapids 3, Mich.  
Phone: GLendale 9-4611

Manager .....Don Chase

PRODUCTS: Tubes, vidicons, audio tape & discs, maintenance supplies. Electro-voice microphones, tape recorders, image orthicons.

# RADIO & TV EQUIPMENT MANUFACTURERS

## Roberts Electronics, Inc.

5978 Bowercroft St., Los Angeles 16, Calif.  
Phone: UP 0-9426

President.....Robert G. Metzner  
Exec. V.P., Gen. Mgr.....Edward O. Praeger  
Vice-Pres. .... Robert Craig  
Asst. Gen. Mgr., Cont.....Jerome Dreesen  
Adv. Mgr.....George Royster  
Sales Mgr.....Al Barsimanto  
Prod. Mgr.....George Schock  
Qual. Cont. Mgr.....Louis Weiss  
Purch. Agt.....Anthony Prizzi  
Serv. Mgr.....John Dragone  
Chief Eng.....Rex Backus

### Branch Office

220 W. Merrick Rd., Valley Stream, L. I., N. Y.

Phone: 516-LO 1-2950

PRODUCTS: AM-FM stereo tuners, monaural & stereo preamplifiers-amplifiers, professional & semi-professional tape recorders, speaker-amplifier combinations in portable cases, dual track tape recorders, negative ion generators.

## Robinson Recording Labs.

35 S. Ninth St., Philadelphia 7, Pa.  
Phone: WALnut 2-6800

Owner.....W. Robinson  
PRODUCTS: Precision 3-speed turntables.

## Rohn Manufacturing Company

6718 West Plank Rd., Peoria, Ill.  
Phone: 637-8416

President .....Dwight Rohn  
Asst. Treas.....Donald Rohn  
Sales Manager.....R. A. Kleine  
Traffic Mgr.....William Hall  
Microwave Sales Dir.....Grady Rooker  
Distrib. Sales Dir.....A. Repsumer  
PRODUCTS: Radio, TV, microwave, & communication towers and accessories.

## Schafer Electronics

(Div. of Textron Electronics, Inc.)  
235 S. Third St., Burbank, Calif.  
Phone: 945-3561

President.....Paul C. Schafer  
Vice Pres.....James W. Harford  
Nat. Sales Serv. Mgr.....Dallas Barnard  
Chief Eng.....Robert Levinson  
PRODUCTS: Automation equipment; remote control equipment; automatic logging equipment.

## Self Winding Clock Co., Inc.

41 East 11th St., New York, N. Y.  
Phone: AL 4-3110

Sales Manager.....Laurence Hill  
PRODUCTS: Sweep seconds, dry-cell self-powered, hourly corrected clocks: receive automatic synchronizing pulses from Western Union Naval Observatory Time Service; also manual sync. by control kit.

## Setchell-Carlson, Inc.

New Brighton, St. Paul 12, Minn.  
Phone: MELrose 3-3131

President.....B. T. Setchell  
V.P. & Off. Mgr.....A. P. Chermak  
Sales Admin.....W. C. McKnight

PRODUCTS: (AM-FM) Monophonic & stereophonic record players & radio combinations. (TV) Unitized TV, incl. with monophonic & stereophonic radio & record player combinations; TV monitors; TV-AM-FM multiplex radios.

## Shields Studio

5537 Suburban Tracks, St. Louis, Mo.  
Phone: FOrrest 7-2535

Owner .....Tom Shields  
PRODUCTS: St. Louis "Stagette," TV drops, multiple drop hanger, TV green repp drapes, draperies, tracks, rigging, "profile cut outs," TV settings.

## Skiatron Electronics & TV Corp.

Milburn Ave., Baldwin, L. I., N. Y.  
Phone: HA 3-9725

President .....Arthur Levey  
Secretary-Treas.....Frank V. Quigley  
Ass't Sec.....Thomas F. O'Brien  
Services Offered: Electronic equipment, Subscriber-Vision research & development TV and electronics.

## Small Motors, Inc.

2076 Elston Ave., Chicago 14, Ill  
Phone: ARmitage 6-6900

Sales Manager.....R. R. Cook  
PRODUCTS: Radio dynamotors, blowers, fractional hp motors.

## S.O.S. Photo-Cine-Optics, Inc.

602 W. 52nd St., New York, N. Y.  
Phone: 467-0440

President, Gen. Mgr.....J. A. Tanney  
Vice President.....William E. Allen  
Treas., Sales Mgr.....Dominick Capano  
Branch Office  
6331 Hollywood Blvd., Hollywood 28, Calif.  
Phone: HOLlywood 7-2124

PRODUCTS: Animation, film titling, processing, lighting & sound equipment; cameras, editing, film handling equipment, rear projection systems, screens, etc. Design & engineering of custom built equipment, manufacture & distribution; rentals, sales & leasing.

## Sonotone Corp.

Elmsford, N. Y.  
Phone: LYric 2-9600

Pres., Gen. Mgr.....Irving I. Schachtel  
Sls. Mgr., Electron. Appl...Richard J. Mahler  
PRODUCTS: Sales & design of broadcast cartridges, magnetic tape heads, ceramic microphones, nickel cadmium batteries, speakers.

## Sony Corp. of America

514 Broadway, New York, N. Y.  
Phone: WOrth 6-0800

V.P., Merchandising...Milton D. Thalberg  
General Manager.....S. Inagaki  
PRODUCTS: Transistor radios and transistorized TV.

# RADIO & TV EQUIPMENT MANUFACTURERS

## Space Communications Corp.

1841 Broadway, New York 23, N. Y.

Phone: JUdson 2-6530

President .....Sol Cornberg

PRODUCTS: Sales & design of broadcast and intercom TV systems & equipment.

## Spencer-Kennedy Laboratories, Inc.

1320 Soldiers Field Rd., Boston 35, Mass.

Phone: ALgonquin 4-5400

Chairman.....George W. W. Brewster

Pres. ....Donald Spencer

Vice Pres., Sales.....W. K. Headley

Vice Pres., Prod.....Albert Clark

Chief Eng.....Pierre L. deBourknecht

PRODUCTS: Signal-reception equipment for TV off-air pick-ups; distribution equipment for closed-circuit RF cable transmission systems.

## Stainless, Inc.

Third St. & Montgomery Ave.,

North Wales, Pa.

Phone: OXbow 9-4871

President.....Walter L. Guzewicz

Vice-President.....Henry J. Guzewicz

Sales.....John F. Guzewicz, John S. Fisher,

Walter O. Walther

PRODUCTS: Self-supporting & guyed steel towers for AM-TV-Scatter-Microwave communications.

## Stancil-Hoffman Corporation

845 N. Highland Ave., Hollywood 38, Calif.

Phone: HOLlywood 4-7461

President.....William V. Stancil

PRODUCTS: Magnetic recorder/reproducer for tape and for 16mm, 17.5mm & 35mm film. Self contained battery operated for standard recording, stereo or synchronized with film, M r/r up to 32 tracks, all transistor, for communications recording & language labs.

## Standard Electronics

(Div. of Radio Engineering Labs., Inc.)

Lakewood Road, Farmingdale, N.J.

Phone: WEbster 8-6671

Gen. Mgr.....W. J. LaHiff

Sales Mgr.....J. M. Noll

Chief Eng.....H. E. Douth

TV, Film Eng.....J. Ewansky

Plant Eng.....E. J. Biondo

### Branch Offices

356 W. 40th St., New York, N. Y.

Phone: PE 6-5840

167 Social Hall Ave., Salt Lake City, Utah

Phone: EL 9-7691

Manager.....Lyle O. Keys

10 W. 25th St., Minneapolis, Minn.

Phone: FE 5-3126

413 Lathrop St., Redwood City, Calif.

Phone: 369-4675

2209 N. Henderson St., Dallas, Texas

Phone: TA 1-1222

Manager.....Chester F. Faison

PRODUCTS: Transmitters, transformers, dummy loads & filters for AM, FM, & TV; FM antennas; TV color equipment; amplifiers.

## Stephens Trusonic Inc.

8538 Warner Dr., Culver City, Calif.

Phone: UPton 0-6671

President, Gen. Mgr.....Emile J. Petre

V.P. & Sales Mgr.....Richard Rose

Secretary .....R. Applin

PRODUCTS: Wireless and condenser microphones, environmental test equipment.

## Strong Electric Corp.

87 City Park Ave., Toledo, O.

Phone: CHerry 8-3741

President.....Arthur J. Hatch

Vice Pres.....Leo A. Altenbach

Treasurer .....Lee T. Nelson

PRODUCTS: Incandescent and arc spotlights; trouperette incandescent spotlight; trouper and super trouper high intensity arc spotlights; universal arc slide projector.

## Studio Television Products

### Sales Corporation

356 W. 40th St., New York 18, N.Y.

Phone: PENnsylvania 6-5849

Sales Manager.....James B. Tharpe

Export Mgr.....Hendrik J. Antonisse

PRODUCTS: Pneumatic-balance camera dollies (color, black-and-white).

## Surface Conduction, Inc.

1501 Broadway, New York 36, N. Y.

Phone: LO 5-5535

President .....Theodore Hafner

PRODUCTS: Single wire transmission lines for closed circuit TV, community TV, low and high power antenna feeders.

## Swager Tower Company

R. R. No. 2, Fremont, Indiana

Phone: 495-4625

Pres.....W. E. Swager

PRODUCTS: Radio & TV and microwave broadcast towers.

## Sylvania Electric Products, Inc.

(Sub. General Tel. & Electronics Corp.)

730 3rd Ave., New York, N. Y.

Phone: 551-1000

Pres.....Gene K. Beare

Sr. Vice Pres., Admin.....Leon C. Guest, Jr.

Indust. Rel. Dir.....David G. Christie

Pub. Dir.....Herbert Johnson, Jr.

Sr. Vice Pres., Mktg.....Alfred C. Viebranz

V.P., Elec. Tube Sales.....Robert G. Lynch

PRODUCTS: Tubes, radio & TV.

## T.C.A. Tower Co.

2615 Bankhead Highway, N.W.,

Atlanta 18, Ga.

Phone: 700-1203

PRODUCTS: Towers.

## Sarkes Tarzian Inc.

(Broadcast Equipment Div.)

E. Hillside Dr., Bloomington, Ind.

Phone: 7251

President .....Sarkes Tarzian

Manager .....Biagio Presti

PRODUCTS: TV transmitters, I.O. cameras, Vidicon cameras, complete studio TV equipment.

# RADIO & TV EQUIPMENT MANUFACTURERS

## Tech-Master Corp.

75 Front St., Brooklyn, N. Y.  
Phone: ULster 5-3535

President .....L. Lazoff  
Gen. Mgr. ....R. Lazoff  
Sales Manager.....A. Lazoff  
PRODUCTS: Wired & kits TV custom chassis, tuners, amplifiers, pre-amps, radios.

## Technical Appliance Corporation

1 Taco St., Sherburne, New York  
Phone: ORchid 4-2211

President .....H. H. Brown  
Exec. V.P. ....T. Lundahl  
Chief Engineer.....Robert T. Leitner  
Sales Engineer .....Carroll Blackman  
Dist. Sales, East. Div.....Gerard White  
Dist. Sales, West. Div.....Carl Cox  
Sales Prom. Mgr.....S. K. McNeil  
PRODUCTS: Receiving antennas and allied products for TV & FM reception.

## Tel-Instrument Electronics Corp.

728 Garden St., Carlstadt, N. J.  
Phone: WEBster 3-1600

V.P., Sales Mgr.....E. W. Brinkerhoff  
PRODUCTS: Test equipment for TV, studio equipment for monochrome & color.

## Tele-Tone Company of America

1668 Webster Ave., Bronx 57, N. Y.  
Phone: CY 9-1900

President .....Isidore Rothman  
Vice President.....M. Perlmutter  
Chief Eng.....B. Berger  
PRODUCTS: AM-FM radios, AM-FM clock radios, radio/phonograph combinations.

## Telechrome Mfg. Corp.

185 Dixon Ave., Amityville, N. Y.  
Phone: LIncoln 1-3600

President.....J. R. Popkin-Clurman  
Exec. V.P.....Joseph McPhee  
Vice-Pres., Sales.....H. C. Riker  
V.P., Engineering.....Sol Hudes  
V.P., Manufacturing .....Jack Horowitz  
V.P., Purchasing .....B. Tromboli

### Branch Offices

13635 Victory Blvd., Van Nuys, Calif.  
Phone: ST 2-7479

Director .....S. Krinsky  
670 N. Elizabeth St., Lombard, Ill.  
Phone: MAyfair 9-1232

Director.....D. Chapman  
1028 Connecticut Ave., Washington, D. C.  
Phone: ME 8-5857

Director .....R. Adams  
PRODUCTS: Color and monochrome test equipment; video test signal generators & receivers; special effect generators.

## Telecontrol Corp.

1418 W. 166th St., Gardena, Calif.  
Phone: FAulty 1-5701

President.....John W. Doering  
Ch. Devel. Eng.....L. Jorgenson  
Sales Engineer .....Duane E. Heft  
Dir. Manuf. ....Robert Fitzgerald  
PRODUCTS: Audio-video distribution

switchers & exchanges, studio switching centers, master control switching systems, mobile video switchers, house monitoring systems, audio-video automation switchers, video & pulse amplifiers.

## Telectro Industries Corporation

35-16 37th St., Long Island City 1, N. Y.  
Phone: YELlowstone 2-8600

President.....H. Sussman  
General Manager .....Edward Waldman  
Secretary .....Stanley Rosenberg  
Chief Engineer .....George Brown  
P.A. ....Maxwell Ross  
Engineer, Radio .....Abe Zeder  
Engineer, TV .....Frank Oster  
PRODUCTS: Transistorized receivers & recorders, special designs, etc.; closed circuit TV system to transmit over telephone lines.

## TelePrompTer Corporation

50 West 44th St., New York 36, N. Y.  
Phone: JUDson 2-3800

Chairman, Pres.....Irving B. Kahn  
Vice President.....Monroe M. Rifkin  
V.P. Engineering.....Hubert J. Schlafly, Jr.  
V.P., Mktg.....Gerald G. Griffin  
V.P., Communication Syst...N. C. Myers, Jr.  
Public Rel. Dir.....John Burrington  
Best. Sales Mgr.....George Andros  
Adv. Mgr.....Howard J. Klein  
Prog., Prod. Mgr.....Jay Merkle  
PRODUCTS: TelePrompTer reading unit and accessories, cueing equipment for film, TV, public speaking; TelePro rear screen projection; TeleMation for automatic cueing; lights; audio systems; TeleStage portable stage structures; custom built sound systems; the Presidential Lectern; large screen closed-circuit TV, production services.

## Telescript-CSP Inc.

155 W. 72nd St., New York 23, N. Y.  
Phone: SUsquehanna 7-8111

President .....Peter Jackson  
V.P. Sales .....Curtis R. Howard  
Mgr., Service.....Trygve W. Lund  
Mgr., Tech. Facilities.....Charles R. Krum

### Branch Office

832 N. La Brea, Los Angeles, Calif.  
Phone: HO 9-7287

Manager .....“Scrappy” Lambert  
PRODUCTS: TV studio prompting eqpt., rear screen projector, video tape editor (electronic), portable stages.

## Television Utilities Corp.

135 Fulton Ave., Garden City Park, N. Y.  
Phone: PI 6-4304

President .....Eugene Kron  
V.P., Ch. Engr.....C. H. Odom  
Vice President.....David Sigler  
Vice President.....David A. Harris  
Production Engineer.....Ken Worthington  
PRODUCTS: Closed circuit TV equipment including cameras, flying spot scanners, line and distribution amplifiers, off-the-air tuners, video monitors, regulated power supplies.

# RADIO & TV EQUIPMENT MANUFACTURERS

## Television Zoomar Co. Zoomar Television

500 Fifth Ave., New York, N. Y.  
Phone: BRyant 9-5835

President.....Jack A. Pegler  
Design, Research & Dev...Dr. Frank G. Back  
Sales Manager.....Bill Pegler  
PRODUCTS: Lenses — Super Universal  
Zoomar & Super Studio Zoomar, for 3 & 4½"  
image orthicon cameras.

## Theatre Network Television, Inc.

575 Madison Ave., New York 22, N. Y.  
Phone: PL 5-6300

President.....Nathan L. Halpern  
Dir. of Prod.....Robert F. White  
Dir. of Oper.....Edward F. Addiss  
Dir. of Sales Develop.....Bart Swift  
Sales Eng. Mgr.....Robert G. Thompson  
Dir. of Engineering.....Eugene D. Warren  
Chief Engineer.....John J. Leay

### Branch Offices

62-10 34th Ave., Woodside 77, N. Y.  
Phone: PL 5-6300

Eng. Dir.....Eugene D. Warren  
1137 N. Cole Ave., Los Angeles 38, Cal.  
Phone: HOLlywood 2-2480

Pacific Coast Div. Mgr....Douglas George  
PRODUCTS: Closed-circuit TV for busi-  
ness, industry and special events; large-  
screen TV displays for broadcasting, industry  
and government.

## Tower Communications Co.

2700 Hawkeye Drive, Sioux City, Iowa  
Phone: 2-3631

President, Treas.....M. M. Lasensky  
Exec. Vice Pres.....G. A. Collins  
Vice Pres.....I. Lasensky  
Secretary.....G. S. Chesen  
Sales Mgr.....W. H. Miller  
Eng. Dir.....Wayne Popham

### Branch Office

105 Howden Rd., Scarborough, Ont.  
Phone: 757-1101

Manager.....G. A. Collins  
PRODUCTS: Microwave towers, passive  
reflectors, microwave bldgs. & tower erec-  
tions. Radio towers, AM, FM.

## Trans-Lux Corp.

625 Madison Ave., New York 22, N. Y.  
Phone: PL 1-3110

Spec. Effects Dir.....Bert Roth  
PRODUCTS: Background scenes by Trans-  
Lux: rear view slide projectors; translucent  
screens; & aluminum screen frames.

## Trav-Ler Industries, Inc.

571 W. Jackson Blvd., Chicago, Ill.  
Phone: HAarrison 7-9151

President.....Joe Friedman  
V.P., Gen. Sales Mgr....Curtis R. Hammond  
Sec. ....L. Sloan  
Vice Pres.....I. Edelstein, Hubert Larson  
V.P., Mfg.; Ind. Rel. Dir....D. J. Cameron  
Purch. Dir.....R. E. Strand  
Eng. Dir.....W. Brown

Chief Radio Eng.....R. J. O'Brien  
Chief TV Eng.....Gene Harralo  
Service Eng.....H. Feldman  
PRODUCTS: Table, transistor AM-FM  
Multiplex, auto & clock radios, hi fi portable  
& stereo & console phonographs, hi fi &  
stereo tape recorders. Portable, table & con-  
sole TV & combination sets.

## John D. Trilsch, Inc.

Box 14201, Houston 21, Texas  
Phone: REpublic 4-2545

President & Treas.....John D. Trilsch  
Vice President.....E. E. Armstrong  
Secretary .....Chilton Bryan  
PRODUCTS: Radio, microwave and radar  
towers, design, fabrication & erection.

## Tung-Sol Electric Inc.

One Summer Ave., Newark 4, N.J.  
Phone: HUmboldt 4-8500

New York Phone: CO 7-0620

Chairman .....Louis Rieben  
President .....Milton Schulte  
V.P., Marketing.....G. W. Keown  
V.P., Oper. & Eng.....Dr. A. K. Wright  
V.P.....Donald A. Harper  
Sec.-Treas. ....Paul Hemschoot  
Comptroller .....George Hallett  
V.P., Engineering.....R. B. Power  
V.P., Elec. Tube Div...Paul Scharninghausen  
Mgr., Mkt. Svcs.....Harold F. Cook

PRODUCTS: Electron tubes, transistors,  
silicon rectifiers, miniature lamps, cathode  
ray tubes, subminiature incandescent lamps,  
electro switch devices, Chatham Electronics  
equipment.

## United Transformer Corporation

150 Varick St., New York 13, N. Y.  
Phone: ALgonquin 5-3500

Sales Manager.....H. Russell  
PRODUCTS: Radio transformers, filters,  
equalizers, high Q coils.

## Utility Tower Company

Box 7022, 3140 N.W. 38th St.,  
Oklahoma City, Okla.  
Phone: WIndsor 6-5551

Owner.....C. E. Nelson  
Manager.....V. G. Duvall  
Asst. Manager.....J. D. Nelson  
West Div. Mgr.....D. D. (Dutch) Giroux

### Branch Office

Box 163, Mayfield, Ky.  
Phon : CH 7-3642

East Div. Mgr.....M. N. (Nate) Sholar  
PRODUCTS: Towers for radio FM base  
insulators and TV micro wave.

## Vacuum Tube Products Co., Inc.

(Div. of Hughes Aircraft)  
2020 Short St., Oceanside, Calif.  
Phone: SAratoga 2-2101

Div. Manager.....James J. Sutherland  
Marketing Mgr.....R. W. Curry  
PRODUCTS: Storage tubes, vauum gauge  
tubes and controls, welding equipment,  
memoscope-oscilloscope.

# RADIO & TV EQUIPMENT MANUFACTURERS

## Vallen Inc.

225 Bluff St., Akron, Ohio  
Phone: BLackstone 3-4933

President.....E. J. Vallen  
PRODUCTS: Vallen panorama track, all-steel and aluminum tracks, electric curtain controls.

## Vega Electronics Corp.

Box 145, Cupertino, Calif.  
Phone: ALPine 2-8704

Bd. Chmn., President....Russell J. Tinkham  
V.P., Ch. Engr.....Walter C. Hironimus  
Marketing Mgr.....C. Arthur Foy  
Secretary.....Marvin J. Colangelo  
PRODUCTS: Vega-Mike wireless micro-  
phone system.

## Visual Electronics Corp.

356 W. 40th St., New York 18, N. Y.  
Phone: PEnnsylvania 6-5840

President.....James B. Tharpe  
Vice-President.....John P. Gallagher  
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Phone: HO 6-6417

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4007 Bellaire St., Houston, Tex.

Phone: MA 3-4896

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1310 Greenview Dr., Miamisburg, O.

Phone: UN 6-5272

Central Reg. Mgr.....Felix D. Bonvouloir  
2310 Wesley Ave., Ocean City, N. J.

Phone: EX 9-3132

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Phone: MUrray Hill 2-5700

2301 Pontius Ave., Los Angeles, Calif.

Phone: GR 7-6717

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PRODUCTS: Rebroadcast receivers, field  
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6311 Romaine St. . . . . Hollywood 7-1101

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**Hardwick & Magee Co.**  
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33, Pa. . . . . BALdwin 3-2000

**Karagheusian, A. & M., Inc.**  
295 Fifth Ave., N. Y. C. . . . . ORegon 9-1220

**Masland, C. H., & Sons**  
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LOcust 3-3482

**Smith, Alexander, Inc.**  
295 Fifth Ave., N. Y. C. . . . . MUrray Hill 9-1300

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GRanite 4-5619

**Cain, Mary, I & P Service**  
7107 DeLongpre (46) . . . . . Hollywood 4-5186

**Cascade Pictures of California, Inc.**  
6601 Romaine St. (38) . . . . . HOLlywood 2-6481

**Churchill Films**  
6671 Sunset Blvd. (28) . . . . . HOLlywood 6-6251

**Cinema Research Corp.**  
716 N. LaBrea . . . . . WEBster 3-9301

**Disney, Walt, Productions**  
500 S. Buena Vista, Burbank . . . VICToria 9-3411

**Fennell, Paul J. Co.**  
404 N. LaCienega . . . . . OLYmpia 2-2612

**Format Films**  
4741 Laurel Canyon, N. Hollywood  
POplar 9-3610

**Glenar, Sid, Productions**  
6618 Sunset Blvd. (38) . . . . . HOLlywood 4-0406

**Hanna-Barbera Productions**  
3501 Cahuenga Blvd, W. . . . . HOLlywood 6-1371

**Lantz, Walter, Productions, Inc.**  
861 Seward St. . . . . HOLlywood 9-2907

**Mercer, Ray, & Co.**  
4241 Normal Ave. . . . . NORmandy 3-9331

**Miles, Celine, I & P Service**  
801 N. Cahuenga . . . . . HOLlywood 9-3009, 9-4611

**Munk, Hedy, I & P Service**  
1040 N. Las Palmas (38) . . . HOLlywood 4-5496

**Patin, Ray, Productions, Inc.**  
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**Playhouse Pictures**  
1401 N. La Brea (28) . . . . . HOLlywood 5-2193

**Quartet Films, Inc.**  
5631 Hollywood Blvd. (28) . . . HOLlywood 4-9225

**Sutherland Productions, Inc.**  
201 N. Occidental Blvd. (26) . . . DUNKirk 8-5121

**Technique Productions, Inc.**  
260 S. Beverly Dr., Beverly Hills . . . BR 2-1612

**Television Personalities, Inc.**  
4440 Lakeside Dr., Burbank . . . VICToria 9-6666

**Thompson, Auril, I & P Service**  
11635 Riverside Dr., N. Hollywood  
POplar 9-6646

**UPA Pictures, Inc.**  
4440 Lakeside Dr., Burbank . . VICToria 9-3221;  
THornwall 8-6621 (loc.)

**Ward, Jay, Productions, Inc.**  
8218 Sunset Blvd. . . . . OLdfield 4-3050

**Werner Bros. Cartoons, Inc.**  
461 S. Calif. St., Burbank . . . HOLlywood 9-1251

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Disney, Walt, Productions  
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Harvey Cartoon Studios, Inc.  
1860 Broadway (23) . . . . . JUdson 2-2244

King Features TV Production  
235 E. 45th St. . . . . MUrray Hill 2-5600  
Paramount Pictures Corp.—Cartoon Studio  
35 W. 45th St. . . . . JUdson 2-4500  
Radio & TV Packagers, Inc.  
11 E. 40th St. (16) . . . . . LExington 2-1717  
Seeger, Hal, Productions  
48 W. 48th St. . . . . CIrcle 6-4939  
Sterling Television Co., Inc.  
6 E. 39th St. . . . . MUrray Hill 3-6300

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Terrytoons  
38 Centre Ave. . . . . NEw Rochelle 2-3460

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HOLLYWOOD 4-7471

Anseo Color (General Aniline & Film Corp.)  
2299 Vaux Hall Rd., Union, N. J.  
CO 7-2241 (N.Y.C.)  
405 Lexington Ave., N.Y.C. . . . . OXford 7-6161  
1001 N. La Brea Ave., Los Angeles, Calif.  
OLdfield 4-0550

Cinema Research Corp.  
716 N. La Brea Ave., Los Angeles, Calif.  
WEBster 3-9301

Color Reproduction Corp.  
7936 Santa Monica Blvd., Hollywood 46, Calif.  
OLdfield 4-8010

Consolidated Film Industries  
959 N. Seward St., Hollywood, Calif.  
HOLLYWOOD 9-1441

De Luxe Laboratories, Inc.  
850 Tenth Ave., N. Y. C. . . . . CIrcle 7-3220  
1418 N. Western Ave., Hollywood, Calif.  
HOLLYWOOD 9-3141

Eastman Kodak Co.  
343 State St., Rochester 3, N. Y.  
LOcust 2-6300

1017 N. Las Palmas, Hollywood,  
Calif. . . . . HOLLYWOOD 5-7157

Film Effects of Hollywood, Inc.  
1153 N. Highland Ave., Hollywood 38, Calif.  
HOLLYWOOD 9-5808

Flora Color Laboratory  
1715 N. Mariposa, Hollywood, Calif.  
NOrmandy 3-2291

Mercer, Ray, & Co.  
4241 Normal Ave., Hollywood, Calif.  
NOrmandy 3-9331

Movielab, Inc.  
619 W. 54th St., N. Y. C. 19 . . . . . JUdson 6-0360  
Pathe Laboratories, Inc.  
6823 Santa Monica Blvd., Hollywood, Calif.  
HOLLYWOOD 9-5981

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TEchnicolor Corp.  
6311 Romaine St., Hollywood 38, Calif.  
HOLLYWOOD 7-1101

30 Rockefeller Plaza, N. Y. C. . . . . CIrcle 7-7934

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Guardian Monitor Service  
3101 Euclid Ave., Cleveland, O. . . . . UT 1-8005  
Radio-TV Reports, Inc.  
15 W. 47th St., N. Y. C. . . . . CO 5-7650

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Berthe, Mme.  
1639 Broadway . . . . . PLaza 7-4170  
Brooks Costume Co., Inc.  
3 W. 61st St. . . . . PLaza 7-5800  
Eaves Costume Co., Inc.  
151 W. 46th St. . . . . PLaza 7-3730  
Lillian Costume Co.  
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## Insurance

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Employers Reinsurance Corp.  
107 William St. . . . . WH 3-6995  
Rice, Herbert Leroy, Agency, Inc.  
RCA Bldg., 30 Rockefeller Plaza . . . . . CI 7-1456

## International TV Shippers

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Barnett International Forwarders, Inc.  
543 W. 43rd St., New York, N. Y.  
BRyant 9-1616

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### ATLANTA, GA.

Becland, Charles D., Co., Motion Pictures  
70 4th St., N.W. . . . . TR 5-9088  
Paramount News  
135 Cain St., N.W. . . . . JAckson 9-1636

### BALTIMORE, MD.

Alpha Film Laboratories  
6000 Pimlico Rd. . . . . LIberty 6216

### BOSTON, MASS.

Master Motion Picture Co.  
50 Piedmont St. . . . . HAncock 6-3592

### CHICAGO, ILL.

Atlas Film Corp.  
1111 S. Boulevard, Oak Pk. . . . . AUstin 7-8620  
Bell and Howell Co.  
7100 McCormick, Lincolnwood . . . . . AM 2-1600  
Chicago Film Laboratory, Inc.  
1322 W. Belmont Ave. . . . . BIittersweet 8-8780  
720 N. Michigan Ave. . . . . WH 4-6971  
Colburn, Geo. W., Laboratory  
164 N. Wacker Dr. . . . . 332-6286  
Crescent Film Laboratories  
7510 N. Ashland . . . . . AMbassador 2-5000  
Eskay Color Print, Inc.  
1325 S. Wabash . . . . . WAbash 2-8583  
Filmack Studios  
1927 S. Wabash Ave. . . . . HArrison 7-4855, 7-3395  
Wilding, Inc.  
1345 W. Argyle St. . . . . BR 5-1200

### CLEVELAND, O.

Escar Motion Picture Service, Inc.  
7315 Carnegie Ave. . . . . ENdicott 1-2707

### COLORADO

Alexander Film Co.  
Colorado Springs . . . . . MAin 4200

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Wheatridge, Colo. . . . . Belmont 3-8231  
**Western Cine Service**  
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**Jamieson Film Co.**  
3825 Bryan . . . . . Taylor 3-8158  
**Southwest Film Laboratory, Inc.**  
3024 Forth Worth Ave. . . . . FE 1-8347

### DAYTON, O.

**Film Assoc., Inc.**  
4600 S. Dixie Ave. . . . . ZEnith 1-2164

### DES MOINES, IA.

**Parrot Film Service**  
2123 Forest Ave. . . . . ATlantic 2-4211

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**General Film Laboratory, Inc.**  
66 Sibley . . . . . WOODward 1-7818, 1-9629  
**Jam Handy Organization**  
2821 E. Grand Blvd. . . . . TRinity 5-2450

### GARY, IND.

**Lakeside Laboratory**  
5929 E. Dunes Hwy. . . . . Gary 8-1114

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**Young, Robert, Studio**  
1050 S. Holt Rd. . . . . CHapel 4-9526

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1105 E. Truman Rd. . . . . HARRISON 1-1230  
**Eso-S Pictures**  
1121 W. 47th St. . . . . VAentine 1-8779  
**Studna, Louis, Films**  
3214 Gilham Rd. . . . . LOgan 1-6300

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**Acme Film Laboratories, Inc.**  
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**Anseo Processing Lab. (General Aniline & Film)**  
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**Art Craft Screen Service**  
4019 W. 60th. . . . . AXminister 4-5423  
**BFM Film Co.**  
8235 1/2 W. Third St. . . . . 653-0198  
**Cine-Craft Film Laboratory**  
8764 Beverly (48). . . . . OLYmpia 2-7357  
**Cinema Research Corp.**  
716 N. LaBrea. . . . . WEBster 3-9301  
**Color Reproduction Co.**  
7936 Santa Monica Blvd. (46). . . . . OLdfield 4-8010  
**Consolidated Film Industries**  
959 N. Seward St. . . . . HOLlywood 9-1441  
**DeLuxe Labs.**  
1418 N. Western. . . . . HOLlywood 9-3141  
**Dunn, Linwood G.**  
2000 N. Berendo. . . . . NOrmandy 5-5944  
**Eastman Kodak Research Laboratory**  
1017 N. Las Palmas Ave.  
HOLlywood 5-7151

**Film Effects of Hollywood**  
1153 N. Highland (38). . . . . HOLlywood 9-5808  
**Film Processing Corp.**  
3602 Crenshaw . . . . . REpublic 1-2348  
**Film Service Laboratories**  
6327 Santa Monica Blvd. . . . . HOLlywood 4-5141  
**Flora Color Laboratory**  
1715 N. Mariposa St. (27). . . . . NOrmandy 3-2291  
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1548 Argyle Ave. . . . . HOLlywood 2-6171  
**Hollywood Film Enterprises, Inc.**  
6060 Sunset Blvd. (28). . . . . HOLlywood 4-2181

**Hollywood 16 MM Industries, Inc.**  
7708 Santa Monica Blvd. . . . . OLdfield 6-6736  
**Hollywood-Valley Films Labs**  
2704 W. Olive St., Burbank. . . . . 846-7262  
**Holmes, Frank, Laboratories, Inc.**  
1947 First St., San Fernando. . . . . EMpire 5-4501  
**Houston Color Film Labs., Inc., of California**  
(Houston-Fearless Corp.)  
230 W. Olive Ave., Burbank. . . . . VICTORIA 9-4627  
**Mercer, Ray, & Co.**  
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**Modern Movies, Inc.**  
832 Cole St. . . . . HOLlywood 4-7293  
**National Screen Service**  
7026 Santa Monica Blvd. . . . . HOLlywood 6-5111  
**Pacific Colorfilm Inc.**  
8248 Santa Monica Blvd. . . . . OLdfield 4-0747  
**Pacific Title & Art Studio**  
6350 Santa Monica Blvd. . . . . HOLlywood 3-5611  
**Pathe Laboratories, Inc.**  
6823 Santa Monica Blvd. . . . . HOLlywood 9-5981  
**Peerless Film Processing Corp.**  
959 Seward St. . . . . HOLlywood 4-7156, 7-9223  
**Permafilm of California, Inc.**  
7264 Melrose (46). . . . . WEBster 3-8245  
**Producers Photographic Laboratory, Inc.**  
6556 Santa Monica Blvd. . . . . HOLlywood 2-1334  
**Stafford, Dee D., 16 MM Color Lab**  
2117 N. Glenoaks, Burbank. . . . . VICTORIA 9-5452  
**Technicolor Motion Picture Corp.**  
6311 Romaine St. . . . . HOLlywood 7-1101  
**Telefilm, Inc.**  
6039 Hollywood Blvd. . . . . HOLlywood 9-7205  
**United Film Labs, Inc.**  
6314 Santa Monica Blvd. . . . . HOLlywood 6-5201  
**Westheimer Co.**  
6585 Santa Monica Blvd. . . . . HOLlywood 6-7771

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**Consolidated Film Industries (Republic Pictures)**  
430 Lexington Ave. . . . . LE 2-6522  
**Criterion Film Labs, Inc.**  
33 W. 60th St. . . . . COlumbus 5-2180  
**Custom Film Lab.**  
1780 Broadway. . . . . CIrcle 5-4830  
**DeLuxe Laboratories, Inc. (20th Century-Fox)**  
850 Tenth Ave. . . . . CIrcle 7-3220  
**Du-Art Film Laboratories, Inc.**  
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**FilmLab, Inc.**  
136 W. 46th St. . . . . JUdson 2-2863  
**Guffanti Film Laboratories, Inc.**  
630 Ninth Ave. . . . . COlumbus 5-5530  
**Kin-O-Lux, Inc.**  
17 W. 46th St. . . . . JUdson 6-1880  
**Lab-TV**  
723 Seventh Ave. . . . . JUdson 6-2293  
**Malcolm Laboratories Corp.**  
244 W. 49th St. . . . . CIrcle 6-6150  
**Mecca Film Laboratories Corp.**  
630 Ninth Ave. . . . . COlumbus 5-7676  
**MovieLab, Inc.**  
619 W. 54th St. . . . . JUdson 6-0360  
**National Screen Service Corp.**  
1000 Broadway . . . . . CIrcle 6-5700  
**Pathe Laboratories, Inc.**  
105 E. 106th St. . . . . TRafalgar 6-1120  
**Peerless Film Processing Corp.**  
421 W. 54th St. . . . . JU 2-0052  
**Permafilm, Inc.**  
723 Seventh Ave. . . . . CI 6-0130-31-64  
**Precision Film Laboratories Inc.**  
21 W. 46th St. . . . . JUdson 2-3970

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Rapid Film Technique, Inc.  
37-02 27th St., L. I. C. ....STillwell 6-4600  
Swift Motion Picture Laboratories, Inc.  
1183 University Ave. ....CY 3-2400  
Titra Film Laboratories, Inc.  
1600 Broadway .....PLaza 7-6681  
Tri Art Color Corp.  
245 W. 55th St. ....PLaza 7-4580  
Video Film Laboratories  
350 W. 50th St. ....JUdson 6-7196

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News Reel Laboratory  
1729 Sansom St. ....LOeast 3-3892  
Welsh Studios  
1209 E. Chelton Ave. ....Llivingstone 8-4611

## ST. PAUL, MINN.

Ray, Reid H., Film Industries  
2269 Ford Parkway. ....Mliday 9-1393

## SAN FRANCISCO, CALIF.

Monaco Laboratories  
950 Columbus Ave. ....ORdway 3-0511  
Motion Picture Service Co.  
135 Hyde St. ....ORdway 3-9162  
Multichrome Laboratories  
760 Gough St. ....KL 2-0835; HE 1-6567  
Sola Photo & Sound  
33 29th St. ....ATwater 2-6004

## WASHINGTON, D. C.

Byron Motion Pictures, Inc.  
1226 Wisconsin Ave., N.W. ....FEederal 3-4000  
Capital Film Laboratories, Inc.  
470 E St., S.W. ....347-1717  
Koster Film Facilities, Inc.  
1017 N. J. Ave., S.E. ....Llncoln 4-4410  
National Cine Laboratories  
2006 Powhatan Rd., Hyattsville, Md. ....HA 2-4333

## CANADA

### MONTREAL, QUE.

Associated Screen Industries, Ltd.  
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Bier, David, Studios & Film Labs  
265 Vitre St. W. ....UN 1-3469  
Mont Royal Film Corp. Laboratory  
1240 St. Antoine. ....UN 6-0781  
Trans-World Film Labs Ltd.  
4824 Cote des Neiges Rd. ....RE 3-7181

### OTTAWA, ONT.

Crawley Films, Ltd.  
19 Fairmont Ave. ....PA 8-3513  
Graphic Films  
19 Fairmont Ave. ....PA 8-3513  
National Film Board of Canada  
150 Kent St.

### TORONTO, ONT.

Best Film Laboratory  
344 Jarvis St. ....WA 1-2137  
The Caldwell Laboratory  
447 Jarvis St. ....WA 2-2103  
Canadian Film Industries Co. Ltd.  
310 Lakeshore Rd. ....CL 5-2351  
CineSound Ltd.  
559 Rogers Rd. ....RO 2-7338  
Northern Motion Picture Labs  
10 Dell Park Ave. ....RU 1-6603  
Pathe-Deluxe of Canada Ltd.  
9 Brockhouse Rd. ....CL 9-7811

Peerless Labs of Canada  
135 Peter St. ....EM 2-2501  
Shelly, Leon, & Company  
160 Bay St. ....364-0456  
Smith, Christopher, II, Films Labs  
30 Wellington St. ....EM 3-1314

## VANCOUVER, B. C.

Trans-Canada Films, Ltd.  
916 Davie St. ....MU 2-4616

## Large Screens

Bolde Screen & Projector Co.  
11541 Bradley, San Francisco, Calif. ....EM 5-2551  
General Precision Laboratory, Inc.  
63 Bedford Rd., Pleasantville, N. Y. ....RO 9-5000  
Radio Corporation of America  
Camden, N. J. ....Worth 3-8000  
S.O.S. Photo-Cine-Optics, Inc.  
602 W. 52nd St., N. Y. C. ....PLaza 7-0440

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635 St. Paul St., Rochester 2, N. Y.  
LOeast 2-3000  
Camera Equipment Co.  
315 W. 43rd St., N. Y. C. ....JUdson 6-1420  
Century Projector Corp.  
729 Seventh Ave., N. Y. C. ....Circle 5-7048  
National Theatre Supply Co.  
50 Prospect Ave., Tarrytown, N. Y. ....ME 1-6200  
Projection Optics Co., Inc.  
271 Eleventh Ave., E. Orange, N. J. ....OR 6-6509  
S.O.S. Photo-Cine-Optics, Inc.  
602 W. 52nd St., N. Y. C. ....PLaza 7-0440

## Prizes, Premiums, Etc.

Certified Projects, Inc.  
408 W. 57th St., N.Y. 19. ....PL 7-8150

Community Club Awards, Inc.  
20 E. 46th St. ....MUrray Hill 7-4466  
1802 E. State St., Westport, Conn.  
Capital 7-0854

Coupon Jamboree, Inc.  
Stadler Office Bldg., Boston, Mass. ....542-1223  
Donnelly, Reuben H., Corp., The  
466 Lexington Ave., N. Y. C. ....ORegion 9-4000  
Dunnan & Jeffrey, Inc.  
730 Fifth Ave., N. Y. C. ....PL 7-9500  
Ethos  
565 Fifth Ave. ....OX 7-9170

International Community Club Awards,  
Inc.  
20 E. 46th St. ....MUrray Hill 7-4466  
1802 E. State St., Westport, Conn.  
Capital 7-0854

Logo Ad Company  
1296 Broadway, N. Y. C. ....BR 9-4725  
Kerradio  
41 W. 53rd St., N. Y. C. ....PL 7-1422  
Lee-Jeffreys, Inc.  
870 Seventh Ave. ....CI 6-0694

Mars Broadcasting, Inc.  
575 Hope St., Stamford, Conn. 327-2700

Promotional Services, Inc.  
211 E. 52nd St. ....PL 2-9550  
Reiner, S. Jay, Co., Inc., The  
155 Mineola Blvd., Mineola. ....PI 7-5300  
Robbins, Richard S., Co., Ltd.  
163 Bleecker St., N. Y. C. ....SPring 7-2568  
Storcast Corporation of America  
11 W. 42nd St., N. Y. C. ....LO 5-7715  
Video Enterprises, Inc.  
667 Madison Ave., N. Y. C. ....PL 3-9327

## RADIO & TV SERVICE FIRMS

### Projectors

Ballantyne Instruments & Electronics, Inc.  
1712 Jackson St., Omaha 2, Nebr. .... 342-4444  
Bodde Screen & Projector Co.  
11541 Bradley, San Fernando, Calif. EM 5-2551  
Camera Equipment Co.  
315 W. 43rd St., N. Y. C. .... JUDson 6-1420  
Century Projector Corp.  
729 Seventh Ave., N. Y. C. .... Circle 5-7048

### Radio-TV Studio & Building Designers

#### NEW YORK, N. Y.

Cornberg, Sol, Assoc., Inc.  
1841 Broadway ..... JUDson 2-6530

### Raw Stock

Anseo (General Aniline & Film Corp.)  
Binghamton, N. Y. .... RA 9-6555  
405 Lexington Ave., N. Y. C. 19. .... OX 7-6161  
1001 N. La Brea, Los Angeles, Calif. OL 4-5550  
Du Pont (E. I. du Pont de Nemours & Co., Inc.)  
Photo Products Div.: 380 Allwood Rd., Clifton,  
N. J. .... 473-4004; WA 4-3100 (N. Y. C.)  
7051 Santa Monica Blvd., Hollywood 38, Calif.  
Hollywood 9-6375

#### Eastman

See W. J. German, Inc.  
Factories: 343 State St., Rochester 3,  
N. Y. .... LOcust 2-6300

#### German, W. J., Inc.

Distributor of Eastman motion-picture  
film)

Jane St., Ft. Lee, N. J.

LO 5-5978 (N.Y.C.)

6677 Santa Monica Blvd., Hollywood,  
38, Calif. .... HOLlywood 4-6131

### Screening Rooms

#### NEW YORK, N. Y.

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630 Ninth Ave. .... JUDson 6-1030  
Johnny Victor Theater  
40 W. 49th St. .... MU 9-7200  
Movielab, Inc.  
619 W. 54th St. .... JUDson 6-0360  
Preview Theater  
1600 Broadway ..... Circle 6-0865

### Spot and Flood Lamps

Adams Lighting, Inc.  
10 First St., Pelham, N. Y. .... PELham 8-4003  
Capital Stage Lighting Co., Inc.  
527 W. 45th St., N. Y. C. .... Circle 6-7770  
Evans Supply, Inc.  
122 Social Hall Ave., Salt Lake City,  
Utah ..... EM 4-3557  
General Electric Co.  
Lamp Div.: Nela Park, Noble Rd., Cleveland, O.  
451-6600  
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Co., Inc.  
321 W. 50th St., N. Y. C. .... COLumbus 5-0131  
Mitchell Camera Corp.  
666 W. Harvard St., Glendale 4, Calif.  
CHapman 5-1085  
Motigraph, Inc.  
4926 W. Grand St., Chicago, Ill. .... 637-0111

National Theatre Supply Co., Inc.  
50 Prospect Ave., Tarrytown, N. Y. ME 1-6200  
Radiant Lamp Corp.  
300 Jelliff Ave., Newark 8, N. J. .... BI 3-6850  
Radio Corporation of America  
Camden, N. J. .... WOrth 3-8000  
S.O.S. Photo-Cine-Optics, Inc.  
602 W. 52nd St., N. Y. C. 19. .... PLaza 7-0440  
Sylvania Electric Products Co.  
1740 Broadway, N. Y. C. .... JUDson 6-2424  
Wenzel Projector Co.  
2509 S. State St., Chicago 16, Ill. .... CO 5-6285  
Westinghouse Electric Corp.  
Washington Blvd., Laurel, Md. .... 792-7600

### Stock Shot Libraries

#### LOS ANGELES, CALIF.

Bailey Lem. Productions, Color Stock Library  
7934 Santa Monica, Hollywood, Calif;  
OLdfield 4-8197  
Douglas, D. R., Productions  
527 N. LaCienega Blvd. (46) .... OL 7-0840  
Dyer, Elmer  
711 N. La Jolla Ave. (46) .... WEbster 9-8308  
Grinberg, Sherman, Film Libraries  
1438 N. Gower. .... HOLlywood 4-7491  
Mercer, Ray, & Co.  
4241 Normal Ave. (27) . . . NOrmandy 3-9331  
Sandler, Allan, Film Libraries, Inc.  
6926 Melrose (38) ..... WE 1-0309

#### NEW YORK, N. Y.

Stock Shots To Order, Inc.  
550 Fifth Ave. .... Circle 6-0690  
Zouary, Maurice H., TV-Film Production  
33 W. 52nd St. (19) .... JUDson 2-6185

### Storage Vaults

#### LOS ANGELES, CALIF.

Bekins Van & Storage Co.  
1025 N. Highland Ave. .... HO 9-8181  
Bonded TV Film Service, Inc.  
8290 Santa Monica Blvd. .... OL 4-7575  
Consolidated Film Industries  
959 N. Seward St. .... HO 9-1441  
Hollywood Film Co.  
956 Seward St. .... HOLlywood 2-3284  
5446 Carlton Way. .... HOLlywood 9-8628  
Lyon Van & Storage Co.  
6372 Santa Monica Blvd. .... HO 9-1401  
Seward Film Vaults  
1010 N. Seward St. .... HOLlywood 4-0141

#### NEW YORK, N. Y.

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Consolidated Film Industries (Republic Pictures)  
420 Lexington Ave. .... LE 2-6522  
Movielab, Inc.  
619 W. 54th St. .... JUDson 6-0360

### Timing Devices

#### NEW YORK, N. Y.

M. Ducommun Co.  
580 Fifth Ave., New York, N. Y.  
PLaza 7-2540

### Travel Bureaus

#### NEW YORK, N. Y.

Synnott Travel Bureau  
415 Lexington Ave., N. Y. .... MU 7-3783, 7-4704

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2141 Industrial Pkwy., Silver Spring, Md.  
622-2000

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100 N. E. Holladay, Portland, Ore.  
235-8127

M. K. Johnson.....N. W. Regional Mgr.  
6455 Dannyboyar, Canoga Park, Calif.  
346-1769

Wm. Lasky.....S. W. Regional Mgr.  
Box 3345 MSS, Tallahassee, Fla.

John Sims.....S. E. Regional Manager

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LT 1-8997

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393-9383

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BA'dwin 6-3456

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for Branch Office and Products)

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JUdson 6-8400

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JA 5-2611

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MA 3-9725

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ALgonquin 4-5400

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ELdorado 5-0010

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575 Madison Ave., New York 22, N. Y.  
PL 5-6300

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445 Park Ave., New York, N. Y.  
PLaza 3-6530

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BERkshire 7-7500

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Phone: LOfan 4-3062

Manager.....Joel H. Scheier

(Continued on Next Page)

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## Motion Picture Theatres With Television Equipment

<i>State</i>	<i>City</i>	<i>Seating Capacity</i>	<i>Theatre</i>
CALIFORNIA	Fresno	2,169	Fresno
	Huntington Park	1,468	Huntington Park
	Los Angeles	1,757	Downtown
		2,213	Orpheum
		1,363	Ritz
San Francisco	2,646	Paramount	
	399	Telenews	
COLORADO	Denver	2,096	Paramount
DIST. OF COL.	Washington	3,452	Capitol
		1,838	Keith's
FLORIDA	Miami	2,000	Carib
		1,234	Capitol
ILLINOIS	Chicago	1,299	Crown
		3,931	Marbro
		2,649	State Lake
		606	Loop
		3,414	Tivoli
		4,320	Uptown

## THEATRES WITH TELEVISION EQUIPMENT

<i>State</i>	<i>City</i>	<i>Seating Capacity</i>	<i>Theatre</i>
INDIANA	Indianapolis	3,313	Indiana
LOUISIANA	New Orleans	3,400	Saenger
MARYLAND	Baltimore	2,048	Century
		1,320	Metropolitan
		2,843	Stanley
		1,860	State
MASS.	Boston	1,500	Pilgrim
		3,583	State
MICHIGAN	Detroit	2,500	Eastown
MINNESOTA	St. Paul	2,362	Paramount
MISSOURI	St. Louis	3,166	State
NEBRASKA	Omaha	2,978	Orpheum
NEW JERSEY	Asbury Park	1,558	St. James
	Camden	2,213	Stanley
NEW YORK	Albany	1,550	Palace
	Binghamton	2,284	Capitol
	Buffalo	2,091	Centre
	N.Y.C.—Bronx	2,353	Fordham
	N.Y.C.—Brooklyn	4,060	Fox
	N.Y.C.—Flushing	2,146	Marine
	N.Y.C.—Manhattan	450	Prospect
		2,282	Guild Newsreel Victoria
NO. CAROLINA	Charlotte	1,405	Carolina
OHIO	Cincinnati	3,037	Albee
		3,009	Allen
		3,465	Hippodrome
	Dayton	3,446	State
		2,665	Keith's
		2,455	Rivoli
PENNSYLVANIA	Chester	2,272	Stanley
	Erie	2,584	Warner
	Philadelphia	2,947	Stanley
	Pittsburgh	2,016	J. P. Harris
		3,486	Penn
	3,719	Stanley	
UTAH	Salt Lake City	1,759	Utah
VIRGINIA	Richmond	1,396	Byrd
		1,393	National
WASHINGTON	Seattle	2,559	Orpheum
WISCONSIN	Milwaukee	2,436	Riverside
		2,431	Warner

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Secretary ..... John Crichton  
Radio-TV Director ..... Gordon C. Kinney  
Pub. Rel. Director ..... Maxwell Fox

#### BRANCH OFFICES

1200 18th Street, NW, Washington 6, D. C. Phone: FE 8-9153. T. S. Repplier, President.  
203 N. Wabash Ave., Chicago 1, Ill. Phone: RA-n-dolph 6-1753. L. S. Schwartz, Mid-West Representative.  
1717 N. Highland Ave., Los Angeles 28, Cal. Phone: HOLLYwood 2-0988. Austin Peterson, West Coast Representative.

#### FUNCTIONS

A non-profit organization representing all phases of advertising and dedicated to the uses of advertising in the public service.

### ADVERTISING FEDERATION OF AMERICA

655 Madison Ave., New York 21, N. Y.  
Phone: TEmpleton 8-0325

#### OFFICERS

Chairman of the Board ..... George W. Head  
Vice-Chairman of the Board ..... Edward V. Von Tress

Secretary ..... Theodore E. Callis  
Treasurer ..... Kenneth Laird

#### BRANCH OFFICE

1145 19th St., N.W., Washington 6, D. C. Phone: FE 8-8404. Donald J. Wilkins, V.P. & Branch Mgr.

#### FUNCTIONS

An organization of advertising clubs, national advertising groups and companies interested in advertising:

- To help make advertising increasingly more effective.
- To raise continually higher standards of advertising practice.
- To promote better public understanding of advertising.
- To promote cooperative effort in advertising.
- To encourage improvement in advertising education.

### ADVERTISING RESEARCH FOUNDATION, INC.

3 East 54th St., New York 22, N. Y.  
Phone: PLaza 1-5656

#### OFFICERS

Chairman ..... Frank W. Mansfield  
Vice-Chairman ..... Lyndon O. Brown  
President ..... Alcuin W. Lehman  
Treasurer ..... Richard J. Babcock  
Tech. Dir. .... Charles K. Ramond  
General Counsel ..... Gilbert H. Weil

#### DIRECTORS

A. H. Johnson, F. W. Mansfield, Richard J. Babcock, Hugh M. Beville, Jr., Lyndon O. Brown, Rex M. Budd, Thomas C. Dillon, Peter W. Allport, Wm. R. Farrell, Arthur Bryan, Frederic R. Gamble, Harold J. Graham, John W. Hartman, Arthur H. Hayes, Alcuin W. Lehman, Donald M. Hobart, John P. Cunningham, Robert K. Drew, C. L. Rumrill, Harry F. Schroeter, Robert E. Kahl, Peter Langhoff, A. E. Miller, Franklin S. Forsberg, John C. Maddox, J. M. Wallace.

#### FUNCTIONS

The ARF is a non-profit organization supported primarily by advertisers, advertising agencies and advertising media. Through the Foundation, leaders in advertising have united to further scientific practices and promote greater effectiveness in advertising and marketing by means of objective and impartial research.

### AMERICAN ASSOCIATION OF ADVERTISING AGENCIES

420 Lexington Ave., New York 17, N. Y.  
Phone: LEXington 2-7977

#### OFFICERS

Chairman of the Board ..... Marion Harper, Jr.  
Vice-Chairman ..... Arthur E. Tatham  
President ..... John Crichton  
Secretary-Treasurer ..... John H. Hoefler

#### BRANCH OFFICES

235 Montgomery St., San Francisco 4, Cal. Phone: YUkon 6-2200  
One E. Wacker Dr.  
Phone: 329-9114

#### FUNCTIONS

The A.A.A.A. is the national association of the advertising agency business, through which member agencies work toward the following aims:

- To foster, strengthen and improve the advertising agency business.
- To advance the cause of advertising as a whole.
- To give service to members.

# INDUSTRY ORGANIZATIONS

## AMERICAN COMMUNICATIONS ASSOCIATION

5 Beekman St., New York 38, N. Y.  
Phone: COrtlandt 7-1374

### OFFICERS

President.....Joseph P. Selly  
Secty.-Treas.....William Bender

### BRANCH OFFICES

Eastern Branch, 1737 Chestnut Street, Phila. 3, Pa.  
Phone: LO 4-1251. Mort Borrow, President, Local 1.

### FUNCTIONS

Independent Union, Broadcast Department devoted to organization of all employees in the Radio Broadcasting industry, excepting Musicians and Actors.

## AMERICAN FEDERATION OF LABOR & CONGRESS OF INDUSTRIAL ORGANIZATIONS (AFL-CIO)

815 - 16th St., N.W., Washington 6, D. C.  
Phone: NATIONAL 8-3870

### OFFICERS

President.....George Meany  
Secretary-Treas.....Wm. F. Schnitzler  
Vice Presidents.....Walter P. Reuther,  
Wm. C. Birbright, David Dubinsky, Emil Rieve,  
Maurice A. Hutcheson, L. S. Buckmaster, Richard  
F. Walsh, James A. Suftridge, Paul L. Phillips,  
George M. Harrison, James B. Carey, Charles J.  
MacGowan, Wm. L. McFetridge, A. J. Hayes, Jacob  
S. Potofsky, Lee W. Minton, O. A. Knight, Peter T.  
Schoemann, Harry C. Bates, Wm. C. Doherty, David  
J. McDonald, Joseph Curran, Joseph D. Keenan, A.  
Philip Randolph, Joseph A. Beirne, Karl F. Feller,  
L. M. Rafferty.

### FUNCTIONS

Labor organization.

## AMERICAN FEDERATION OF MUSICIANS

425 Park Ave., New York 22, N. Y.  
Phone: PLaza 8-0600

### OFFICERS

President.....Herman D. Kenin  
Vice-Pres.....William J. Harris  
Secretary.....Stanley Ballard  
Treasurer.....George V. Clancy

### EXECUTIVE COMMITTEE

Alfred J. Manuti, C. H. Kennedy, Lee Repp, Walter  
M. Murdoch, E. E. Stokes.

### BRANCH OFFICE

220 Mt. Pleasant Ave., Newark 4, N. J. Phone  
Humboldt 4-6600.

## AMERICAN FEDERATION OF TELEVISION & RADIO ARTISTS (AFTRA)

742 Fifth Ave., New York 19, N. Y.  
Phone: COlumbus 5-3267

### NATIONAL OFFICERS

President.....Art Gilmore  
1st Vice-Pres.....Vicki Vola  
2nd Vice-Pres.....Arwin Schweig  
3rd Vice-Pres.....David H. Schnabel  
4th Vice-Pres.....Clarence E. Leisure  
5th Vice-Pres.....Hal W. Newell  
6th Vice-Pres.....Jack Chase  
7th Vice-Pres.....Travis Johnson  
Treasurer.....Ray Heatherton  
Recording Secretary.....Jud Conlon

### BRANCH OFFICES

1551 N. LaBrea, Hollywood 28, Calif. Phone: HOLLY-  
wood 4-5125. Claude L. McCue, Western Regional Di-  
rector.

102 E. Hubbard St., Chicago 11, Ill. Phone: WHite-  
hall 3-1344. Raymond A. Jones, Central Regional Direc-  
tor.

### FUNCTIONS

Union affiliated with A. F. of L., representing  
radio and TV performers (actors, singers, announcers),  
for collective bargaining purposes.

## AMERICAN GUILD OF AUTHORS AND COMPOSERS

158 W. 55th St., New York 19, N. Y.  
Phone: PLaza 7-8833

### OFFICERS

President.....Burton Lane  
Vice-President.....Jack Lawrence  
2nd Vice-President.....Jay Gorney  
Treasurer.....Leonard Whitcup  
Asst. Treasurer.....Jack Segal  
Secretary.....Edwin Eliscu  
Executive Director.....Miriam Stern  
Copyright Department.....Margaret Thiele  
Counsel.....Leon Kellman

### COUNCIL

Abel Baer, Chairman; Stanley Adams, H. C.; Richard  
Adler, Louis Alter, Clinton Ballard, Jr.; Walter Bishop,  
Johnny Burke, Edward Eliscu, Duke Ellington, Jay  
Gorney, H.C., Alex Kramer, Burton Lane, Jack Law-  
rence, Edgar Leslie, H.C.; John Jacob Loeb, Bob Mer-  
rill, Joseph Meyer, Vic Mizzy, Mitchell Parish, Arthur  
Schwartz, H.C., Jack Segal, Virgil Thomson, Charles  
Tobias, Pete Wendling, H.C.; Leonard Whitcup.

H.C.: Honorary Council.

### BRANCH OFFICE

6272 Sunset Blvd., Hollywood 28, Calif.  
Phone: HOLlywood 2-1108  
Sammy Cahn, Chairman, West Coast Comm.

### FUNCTIONS

The objects of this Association are and shall be: To  
cultivate and establish harmony and unity of action  
and understanding among the members of the Associa-  
tion, and between them and corporations, firms or  
individuals with whom they have or may have business  
dealings, and to promote the equitable adjustment of  
all matters relating to the professional work of the  
members.

## AMERICAN GUILD OF MUSICAL ARTISTS

1841 Broadway, New York 23, N. Y.  
Phone: COlumbus 5-3687-8-9

### NATIONAL OFFICERS

President.....John Brownlee  
1st Vice-President.....Walter Cassel  
2nd Vice-President.....George London  
3rd Vice-President.....Frank D'Elia  
4th Vice-President.....Elizabeth Hoepfel  
5th Vice-President.....Robert Ackart  
Treasurer.....Lawrence Davidson  
Recording Secretary.....Ann Ayars  
National Executive Secretary.....Hyman R. Falne

### BRANCH OFFICES

6636 Hollywood Blvd., Hollywood, Cal. Phone: HO  
2-2334. Lee Harris, Rep.

215 S. Broad St., Philadelphia, Pa. Phone: KI 5-4310.  
Edward Davis, Rep.

1 N. LaSalle St., Chicago, Ill. Phone: FI 6-6677.  
Sanford Wolff, Rep.

704 Bellevue N., Seattle 2, Wash., Phone: CA  
0438, George Peckham, Rep.

436 O'Farrell St., San Francisco 2, Cal.  
Phone: PRespect 5-3070. Mrs. Diane Fivory, Rep.

621 La Barre Rd., New Orleans, La. Phone: VERNON  
3-2248, Earl Von Hoven, Rep.

519 Jarvis St., Toronto 5, Ont., Canada. Phone:  
WA 4-6532. Larry H. McCance, Rep.

# INDUSTRY ORGANIZATIONS

## FUNCTIONS

A labor organization having jurisdiction in the fields of opera, concert, ballet and dance; a branch of the Associated Actors and Artists of America. Its scope is nationwide, covering the United States and Canada, and its activities consist of protecting the interests and working conditions of its members in the above fields as well as the furthering and expansion of opera, concert and ballet institutions and performances throughout the United States and Canada.

## AMERICAN GUILD OF VARIETY ARTISTS (AGVA)

551 Fifth Ave., New York 17, N. Y.  
Phone: TN 7-5600

### OFFICERS

President ..... Joey Adams  
1st Vice-President ..... Gus Van  
2nd Vice-President ..... Al Kelly  
3rd Vice-President ..... Jack Haley  
Treasurer ..... Joe Smith  
Recording Secy ..... Sally Winthrop  
Natl. Admin. Secy ..... Bobby Faye  
Eastern Regional Dir. .... Lou Smoley

### BRANCH OFFICES

6513 Hollywood Blvd., Hollywood 28, Calif.; Phone: HOLlywood 4-8281  
Western Regional Director ..... Irvin Mazzei

### FUNCTIONS

A branch of the Associated Actors and Artists of America (AFL-CIO); AGVA is the labor union for performers in the Variety Field of the entertainment industry.

## AMERICAN MARKETING ASSOCIATION

27 East Monroe St., Chicago 3, Ill.  
Phone: 236-8306

### OFFICERS

President ..... Donald R. Longman  
Vice-Presidents ..... Schuyler F. Otteson,  
Edward C. Bursk, Dilman M. K. Smith, Gerald A.  
Koetting, Richard E. Smoker, S. V. Reiss  
Secretary, Treasurer ..... Margaret L. Reid  
Exec. Dir. .... Vance E. Lockhart

### BRANCH OFFICES

57 Chapters in the U.S. & Canada

### FUNCTIONS

A professional society for the advancement of science in marketing. Membership open to all persons actively engaged in the field of marketing.

## AMERICAN NEWSPAPER GUILD (AFL-CIO-CLC)

1126 16th St., N.W., Washington 6, D. C.  
Phone: STerling 3-1250

### OFFICERS

President ..... Arthur Rosenstock  
Exec. Vice-Pres. .... William J. Farson  
Secretary-Treas. .... Charles A. Perlik, Jr.

### FUNCTIONS

Labor union.

## AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION

750 3rd Ave., New York, N. Y.  
Phone: YUkon 6-8200

### OFFICERS

President ..... Irwin Maier  
Vice-President ..... Gene Robb  
Secretary ..... St. Clair Balfour  
Treasurer ..... J. Hale Steinman  
General Manager ..... Stanford Smith

## BRANCH OFFICE

435 No. Michigan Ave., Chicago 1, Ill. 467-1778.  
Miles P. Patrone, Chairman.

### FUNCTIONS

To foster and protect the best interests of the daily-newspaper publishing business.

## AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS (ASCAP)

575 Madison Ave., New York 22, N. Y.  
Phone: MUrray Hill 8-8800

### OFFICERS

President ..... Stanley Adams  
Vice-President ..... Rudolph Tauhert  
Vice-President ..... Jimmy McHugh  
Secretary ..... Deems Taylor  
Asst. Secretary ..... Ned Washington  
Treasurer ..... J. J. Bregman  
Asst. Treasurer ..... Adolph Vogel

### BOARD OF DIRECTORS

Stanley Adams, J. J. Bregman, Leon J. Brettler, Irving Caesar, Frank H. Connor, Paul Creston, Howard Dietz, Max Dreyfus, L. Wolfe Gilbert, Bernard Goodwin, Morton Gould, Jimmy McHugh, Jack Mills, Edwin H. Morris, Richard Rodgers, Arthur Schwartz, Maurice Scopp, Herman Starr, Rudolph Tauhert, Deems Taylor, Adolph Vogel, Ned Washington, Jack Yellen.

### BRANCH OFFICES

In all principal cities throughout the United States.

### FUNCTIONS

ASCAP is a performing right society through which users of music obtain clearance of the right to perform publicly for profit the copyright works of its members.

## AMERICAN WOMEN IN RADIO AND TELEVISION, INC.

75 E. 55th St., New York 22, N. Y.  
Phone: Eldorado 5-7281

### OFFICERS

President ..... Martha Crane  
President-elect ..... Margaret Mary Kearney  
Vice-Presidents ..... Saidie Adwon (S. W. Area),  
Harriet Blue (W. Area), Mary Jane Chinn (W. C. Area), Jean Clark (S. Area), Marion Corwell (E. C. Area), Julie Chase Fuller (E. Area).  
Secretary-Treasurer ..... Peggy Ware  
Executive Secretary ..... Margo Anderson

### DIRECTORS-AT-LARGE

Don Cosse, Dorothy Reynolds, Irene Runnels, Frances Troesch, Theodora Zavin.

### FUNCTIONS

AWRT is a professional organization of women working as broadcasters, executives, administrators and in a creative capacity in broadcasting and broadcast advertising. It functions as a year-round medium of exchange, with individual chapter meetings held regularly; area conferences in the fall and national four-day convention in the spring serving members as "refresher course" in all segments of the industry.

## ANIMATION PRODUCERS ASSOCIATION, INC.

60 E. 42nd St., New York 17, N. Y.  
Phone: MUrray Hill 2-8477

### OFFICERS

President ..... Lew Gifford  
Vice-President ..... Irving Hecht  
Treasurer ..... Ben Magnes  
Secretary ..... Joe Dunford

### DIRECTORS

Joe Dunford, Lew Gifford, Fred Hankinson, Irving Hecht, Sam Magnes, Arthur J. Zander.

# INDUSTRY ORGANIZATIONS

## FUNCTIONS

To further the use of animation, and to promote harmonious relations among producers, adv. agencies, distributors, and employee organizations.

## ART DIRECTORS CLUB OF NEW YORK

642 Fifth Ave., New York 19, N. Y.  
Phone: JUDson 2-7410

### OFFICERS

President ..... Bert W. Littman  
1st Vice-President ..... William Duffy  
2nd Vice-President ..... John A. Skidmore  
Secretary ..... Joseph J. Cavallo  
Treasurer ..... Mohnon A. Cline

### FUNCTIONS

Exhibitions, scholarship course, publishing adv. art books, research, conference.

## ARTISTS' REPRESENTATIVES ASSOCIATION, INC.

1270 Ave. of the Americas, New York 20, N. Y.  
Phone: Circle 6-1379

### OFFICERS

President ..... Eddie Elkort  
V.P.'s ..... Hattie Althoff,  
David Baumgarten, Bert Block, Jack Green, Jack Russell  
Secretary ..... Ben Kuchuk  
Treasurer ..... Joseph Singer

### BRANCH OFFICES

203 N. Wabash Ave., Chicago, Ill.  
1005 Century Bldg., Pittsburgh, Pa.  
470 Columbus Ave., San Francisco, Calif.  
301 Fox Bldg., Detroit, Mich.

### BOARD OF GOVERNORS

Willard Alexander, Hattie Althoff, David Baumgarten, Bert Block, Eddie Elkort, Howard L. Hausman, Miles Ingalls, Ben Kuchuk, Gilbert V. Nelson, Jack Russell, Joseph Singer, Jack Whittemore, Norman Weiss.

### FUNCTIONS

To establish, maintain and advance high ethical standards among members in the conduct of their individual business of representing persons engaged in the theatrical business and allied activities.

## THE ASSOCIATED PRESS RADIO & TV ASSOCIATION

50 Rockefeller Plaza, New York 20, N. Y.  
Phone: PLaza 7-1111

### OFFICERS

President ..... Dwight W. Martin  
(WDSU, New Orleans)  
Vice-President ..... Paul Adanti  
(WHEN-TV, Syracuse)  
Vice-President ..... F. O. Carver  
WSJS, Winston-Salem, N. C.)  
Vice-President ..... Jim Bermann  
(WCCO, Minneapolis)  
Vice-President ..... William W. Grant  
(KOA, Denver)

### FUNCTIONS

An association of radio and television members of the Associated Press to enable AP management and subscribers to work together adapting wire service to needs of broadcasters, and to stimulate membership activity in news field.

## ASSN. CANADIENNE DE LA RADIO ET DE LA TELEVISION DE LANGUE FRANCAISE

c/o Henri Audet, Pres., CKTM-TV, Trois-Rivieres, P.Q.  
OFFICERS

President ..... Henri Audet,  
CKTM-TV, Trois-Rivieres, P.Q.  
Vice-Pres. .... Aurele Pelletier, CHRC, Quebec City, P.Q.  
Sec.-Treas. .... Marcel Leboeuf, CKCV, Quebec City, P.Q.

### DIRECTORS

Andre Lecomte, CJBR, Rimouski, P.Q.; Paul L'Anglais, CFTM-TV, Montreal, P.Q.; Dumont Lepage, CFRG, Gravelbourg, Sask.; Conrad Lavigne, CFCL, Timmins, Ont.; Raymond Crepeau, CJMS, Montreal, P.Q.

### FUNCTIONS

An organization which represents and looks after the interests of Canadian Radio and Television broadcasting in French.

## ASSOCIATION FOR COMPETITIVE TELEVISION, INC.

DeSales Bldg., 1741 DeSales St., N. W., Washington, D. C.  
Phone: ME 8-0210

### OFFICERS

President, Chairman ..... William L. Putnam  
Vice-Pres., Exec. Dir. .... Thad H. Brown, Jr.  
Vice-Chairman of Board ..... Fred C. Mueller  
Secretary-Treasurer ..... John W. English

### FUNCTIONS

Trade association for the television industry.

## ASSOCIATION FOR PROFESSIONAL BROADCASTING EDUCATION

1771 N Street, N. W., Washington 6, D. C.  
Phone: DE 2-9300

### OFFICERS

President ..... Harold Niven (U. of Wash., Seattle)  
Vice-President ..... W. C. Swartley (WBZ, Boston)  
Secy.-Treas. .... W. Earl Dougherty (KXEO, Mexico, Mo.)

### BOARD OF DIRECTORS

Harold Niven; W. C. Swartley; W. Earl Dougherty; Richard Brown, KPOJ, Portland; Kenneth Harwood, USC, Los Angeles; Bruce A. Linton, U. of Kansas, Lawrence; Douglas L. Manship, WJBO-AM, WBRZ-TV, Baton Rouge; Leo A. Martin, Michigan St. U., E. Lansing; Ray E. Morgan, WLK, Wilkes-Barre, Pa.; Robert E. Summers, U. of Texas, Austin.

### FUNCTIONS

The purpose of the Association is to secure mutual advantages that will flow from a continuing relationship between the nation's broadcasters and institutions of higher education which offer a high standard of training and guidance for those planning to enter the broadcasting profession.

## ASSOCIATION OF CANADIAN ADVERTISERS, INC.

Toronto 1, Ontario  
Phone: EMpire 3-8046

### OFFICERS

President ..... P. J. McGinnis  
Exec. Vice-President ..... R. E. Oliver  
Vice-President, Treasurer ..... J. W. Cook  
Vice-Presidents ..... J. F. Glasier,  
W. T. McFarlane, George A. Meen, Robert M. Sabloff  
General Mgr., Secretary ..... B. Ernest Legate

### DIRECTORS

W. H. Allen, Miss Militza Anich, R. P. Beadon, A. F. M. Biggs, Peter F. Craske, K. J. Farthing, John Gibbon, A. G. Mackie, D. S. MacKay, J. H. C. Penlignon, Allan E. Ross.

# INDUSTRY ORGANIZATIONS

## FUNCTIONS

An organization of Canadian companies promoting long-range, scientific development of advertising and marketing.

## ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC.

1735 DeSales St., N. W., Washington 6, D. C.  
Phone: District 7-5412

### OFFICERS

President ..... Jack Harris  
1st Vice-Pres. .... Charles H. Crutchfield  
2nd Vice-Pres. .... Lawrence H. Rogers II  
Secy.-Treas. .... Harold Essex  
Ass't. Secy.-Treas., Exec. Dir. .... Lester W. Lindow

### TECHNICAL COMMITTEE

Clyde M. Hunt, chairman; John H. DeWitt, Jr.; Joseph B. Epperson; Thomas E. Howard; Phillip B. Laeser; Carl G. Nopper; Henry E. Rhea; Orrin W. Tower.

### BOARD OF DIRECTORS

C. Howard Lane, J. H. DeWitt, Jr., Harold Hough, James M. Moroney, Jr., Harold C. Stuart, John S. Hayes, Lawrence H. Rogers, II, Carter M. Parham, Ward Quaal, Roger Clipp, Joseph B. Epperson, Jack Harris, Harold Grams, C. Wrede Petersmeyer, Charles H. Crutchfield, Edgar B. Stern, Jr., Harold Essex, Lester W. Lindow, David C. Moore, D. L. Provost, W. W. Warren.

### FUNCTIONS

AMST is dedicated to insuring maximum television service to the American people. Consistent with this objective it favors efforts to expand and develop television service throughout the United States but opposes any compromise or deterioration of the technical quality or service now being provided.

## ASSOCIATION OF NATIONAL ADVERTISERS, INC.

155 E. 44th St., New York, N. Y.  
Phone: Oxford 7-5950.

### OFFICERS

Chairman ..... John Veckly  
Vice-Chairman ..... Max Banzhaf  
President ..... Peter W. Allport  
Treasurer ..... Roger Bolin  
V.P.'s ..... Cy Norton,  
Lowell McElroy, J. M. Allen, William D. Kistler, William F. Heimlich.

General Counsel ..... Gilbert H. Weil

### DIRECTORS

Kenneth Baumbusch, Richard Borden, John Burgard, Victor Elting, Jr., J. S. Fish, Albert H. Halverstadt, T. M. Hunt, John B. Hunter, Jr., Thomas B. McCabe, Jr., Michael P. Ryan, K. L. Skillin, Gail Smith, John Veckly, Gene Wederleit, George H. West, Ernest P. Zobian.

### FUNCTIONS

Promotes the most effective and profitable use of advertising as a tool of selling, promotes a better understanding and more effective use of advertising as a tool of management and protects the interests of national advertisers and serves their collective needs.

## ASSOCIATION OF RADIO-TELEVISION NEWS ANALYSTS

24 East 39th Street, New York 16, N. Y.  
Phone: OXFORD 7-5300

### OFFICERS

President ..... Morgan Beatty (NBC)  
V.P.'s ..... Ned Calmer (CBS), William Costello  
Secretary-Treasurer ..... William Ryan (NBC)

### EXECUTIVE COMMITTEE:

Allan Jackson (CBS), H. V. Kaltenborn, Dallas Townsend (CBS), William Winter (ABC).

### FUNCTIONS

To maintain the independence and prestige of the profession and to improve the standards of analytical broadcasting and to protect the best interests of the public and the industry.

## THE AUTHORS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.  
Phone: MUrray Hill 9-4950

### OFFICERS

President ..... Pearl S. Buck  
Vice-President ..... Cleveland Amory  
Secretary ..... John Vandercook  
Membership Secretary ..... Edith Mackin

### FUNCTIONS

National business organization of authors in the publication field.

## THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.  
Phone: MUrray Hill 9-4950

### OFFICERS

President ..... Rex Stout  
Treasurer ..... Arthur Schwartz  
Secretary ..... Ann Petry  
Executive Secretary ..... Mills Ten Eyck, Jr.

### FUNCTIONS

The national business organization of authors and dramatists.

## BETTER BROADCAST BUREAU, INC.

24 Sunny Brae Pl., Bronxville, N. Y.  
Phone: SW 3-3395

### OFFICERS

President ..... Clifford J. Barborka, Jr.  
Vice-President ..... Esther Rauch

### FUNCTIONS

National radio sales and counseling, specializing in new and creative uses of radio for advertisers, agencies, representatives, stations and groups. Related functions include programming, production, promotion, marketing and research.

## BRAND NAMES FOUNDATION, INC.

292 Madison Ave., New York 17, N. Y.  
Phone: MUrray Hill 5-0888

### OFFICERS

Chairman of Board ..... Frank R. Armour, Jr.  
Vice-Chairman ..... John D. Gray, Clay Buckhout  
Chmn. Exec. Committee ..... Carlton M. Fishel  
Vice-Chairman, Exec. Comm. .... Wesby R. Parker  
President ..... Henry E. Abt  
Treasurer ..... John B. Poor  
General Counsel ..... William Coogan

### FUNCTIONS

Conducts a year-round promotional program in Radio, TV, and other media which emphasizes to the public the benefits and services of manufacturers' brand names, brand competition and brand advertising. Conducts programs related to retail distribution, including annual "Brand Names Week" spring merchandising event. Non-profit membership corporation.

## THE BRITISH BROADCASTING CORPORATION

630 Fifth Ave., New York 20, N. Y.  
Phone: LT 1-7100

### OFFICERS

U. S. Representative ..... Dennis Scuse  
Production Assistant (TV) ..... John Fearon  
Program Assistant (Radio) ..... Lillian Lang  
Program Assistant (TV) ..... Sue Goldman  
Information Services Dir. .... Marion Moss  
Chief Engineer ..... David Williams

### BRANCH OFFICES

United Nations Office Room C-309, United Nations, N. Y. Phone: EL 5-4244. A. H. Wigan, U. N. Correspondent.



# INDUSTRY ORGANIZATIONS

907 Natl. Press Bldg., Washington, D. C. Phone: Executive 3-1465. Douglas Stuart, Erik de Mauny, Washington correspondents.

## FUNCTIONS

Promotes and distributes BBC Radio & TV programs in the U. S., and produces Radio & TV material for British audiences.

## BRITISH INFORMATION SERVICES

845 Third Ave., New York 22, N. Y.  
Phone: PLaza 2-8400

### OFFICER

Director, News Division.....Alan J. Waple

### BRANCH OFFICES

British Embassy, 3100 Massachusetts Ave., Washington, D. C. Phone: HObart 2-1340. David de Boinville, Information Officer.

British Consulate, 814 Atlanta Merchandise Mart, Atlanta 3, Ga. Phone: 524-2692. Alec Robertson, Information Officer.

British Consulate, Commerce Trust Bldg., 922 Walnut St., Kansas City, Mo. Phone: GRand 1-1644. Michael Newton, Information Officer.

British Consulate General, 200 S. Michigan Ave., Chicago 4, Ill. Phone: WEbster 9-1566. David Newman, Information Officer.

British Consulate General, 343 Sansome St., San Francisco 4, Calif. Phone: YUkon 1-3030. Donald Stokes, Information Officer.

British Consulate General, 1005 World Trade Center, 1520 Texas Ave., Houston 2, Tex. Phone: FAirfax 3-0154. E. M. Gamble, Information Officer.

British Consulate General, 3324 Wilshire Blvd., Los Angeles 5, Calif. Phone: DUkirk 5-7381. Basil Bleck, Information Officer.

### FUNCTIONS

Produces and distributes British Calendar TV film series, radio and TV news.

## BROADCAST CLEARING HOUSE, INC.

50 Rockefeller Plaza, New York 20, N. Y.  
Phone: Circle 5-3370

### OFFICERS

President.....Lee P. Mehlig  
General Sales Manager.....Donald A. Norman  
Eastern Sales Manager.....Harold F. Walker  
Administrative Manager.....Jock Flournoy

### BRANCH OFFICES

333 N. Michigan Ave., Chicago 1, Ill.  
Phone: 236-1574  
Midwest Manager.....James D. Bowden  
1777 N. Vine St., Los Angeles 28, Calif.  
Phone: 466-8207  
Western Manager.....Frank Crane

### FUNCTIONS

Provides uniform centralized billing procedures for spot radio and spot TV for stations, representatives and agencies.

## BROADCAST INFORMATION BUREAU

535 Fifth Ave., New York 17, N. Y.  
Phone: MUrray Hill 7-1668

Manager.....Martin Lawrence  
Editor.....Julienne (Judy) Dupuy

### FUNCTIONS

Publishers of TV film source books; Station & Film Who's Who and What's Where; Film Newsletter, "Facts, Figures and Film."

## BROADCAST MUSIC, INC. (B.M.I.)

589 Fifth Ave., New York 17, N. Y.  
Phone: PLaza 9-1500

### OFFICERS

President.....Carl Haverlin  
Vice-President—General Counsel.....Sydney M. Kaye  
Vice-Pres. in charge Domestic Performing Rights Administration & Sec'y.....Robert J. Burton

Vice-Pres. in charge Writer Relations...Robert B. Sour  
Ass't. VP in charge Publisher Relations...Theodora Zavin  
Ass't. VP in charge Publisher & Writer Relations, Pacific Coast.....Richard Kirk  
Comptroller.....Edward J. Malinelli  
Treasurer, Ass't. Secretary.....Robert J. Higgins

### BRANCH OFFICES

360 N. Michigan Ave., Chicago, Ill. Phone: ANdover 3-5394.

190 N. Canon Dr., Beverly Hills, Calif. Phone: BRAdshaw 2-6060.

225 W. Beverly Blvd., Los Angeles, Calif. Phone: DUkirk 8-9491.

Life & Casualty Towers, Nashville, Tenn. Phone: CHapel 2-6533.

16 Gould St., Toronto, Canada. Phone: EMpress 4-0371.

15 St. Catherine, W., Montreal, Canada. Phone: WEI-lington 5-0641.

### BOARD OF DIRECTORS

Chairman, Sydney M. Kaye; Alfred R. Beckman, John Elmer, Carl Haverlin, Dwight Martin, Merrill Lindsay, Leonard Kapner, Paul W. Morency, John F. Patt, William Regan, J. Leonard Reinsch, Robert O. Reynolds, G. Richard Shaffo, E. R. Vadeboncoeur.

### STATION RELATIONS

Director, Justin Bradshaw; Field Staff: Paul Bernard, Turner Cooke, Richard Crans, Graeme Fletcher, Bob Fuller, Wayland Fullington, Charles Haltman, Al Marlin, Dorsey Owings, Lin Pattee, Ken Sparnon.

### FUNCTIONS

The function of BMI is to license to music users public performance rights in the music of a group of affiliated publishers, writers and organizations.

## BROADCAST PIONEERS

589 Fifth Avenue, New York, N. Y.  
Phone: PLaza 9-1500

### NATIONAL OFFICERS

President.....Ernest Lee Jahncke  
Vice-President.....Robert J. Burton  
Vice-President.....Ben Grauer  
Secretary.....Raymond F. Guy  
Treasurer.....Robert J. Higgins  
Exec. Sec'y.....M. H. Shapiro

### NEW YORK CHAPTER OFFICERS

President.....Robert Coe  
Vice-Presidents.....Charles Godwin,  
William McDaniel  
Secretary.....Regina Schuebel  
Treasurer.....Robert Higgins  
Exec. Board Chmn.....Arthur Simon

### FUNCTIONS

"To establish a membership organization of persons who by their long years of service in the field of Radio desire to become associated for the purpose of friendship and education. The Club shall be a central house for the exchange of information and historical data about the broadcasting industry and shall record in form to be determined facts and data about the history of the broadcasting industry and its traditions for use by this and future generations. It is felt that this organization with the resultant exchange of information would make a valuable contribution to the public interest."

## BROADCASTERS' FOUNDATION, INC.

(Sponsored by the Broadcast Pioneers)  
119 West 57th St., New York 19, N. Y.  
Phone: JUdson 2-7016

### OFFICERS

President.....Arthur Simon  
Vice-President.....Charles W. Godwin  
Vice-President.....Peggy Stone

# INDUSTRY ORGANIZATIONS

Treasurer ..... Jeff Sparks  
 Secretary ..... Lillian Hudon  
 Publicity ..... Mort Matz

## DIRECTORS

May Singhi Breen, Gordon Gray, Raymond Guy,  
 Robert Higgins, Ward Quaal, Joseph H. Ream, Arthur  
 Simon, Jeff Sparks, Peggy Stone.

## FUNCTIONS

To foster and promote the welfare of persons in  
 need of assistance who have been employed or en-  
 gaged in the field of Radio broadcasting for twenty  
 years or more, or in television broadcasting for ten  
 years or more, and to assist them in times of illness,  
 emergency or financial need.

## BROADCASTERS' PROMOTION ASS'N. INC.

215 East 49th St., New York 17, N. Y.  
 Phone: PLaza 2-4255

### OFFICERS

President ..... Dan Bellus  
 (Transcontinent Corp., New York)  
 1st Vice-President ..... Clark Grant  
 (WOOD/WOOD-TV, Grand Rapids, Mich.)  
 2nd Vice-President ..... Caley Augustine  
 (WIBC, Pittsburgh)

Secretary-Treasurer ..... Harold S. Meden  
 (Franznick-Meden, Inc., New York)

### BOARD OF DIRECTORS

Judd Choler, KMOX-TV, St. Louis; Stan Cohen,  
 WDSU-TV, New Orleans; Casey Cohlma, WFAA/  
 WFAA-TV, Dallas; Doug Duperrault, WFLA/WFLA-TV,  
 Tampa; Clayton Kaufman, WCCO, Minneapolis; John  
 J. Kelly, Storer Bcstg. Corp., Miami, Fla.;

Also, Paul Lindsay, WIND, Chicago; J. P. Riopel,  
 CFCM-TV, Quebec; George Rodman, KGO-TV, San  
 Francisco; H. Taylor Vaden, WFIL-TV, Philadelphia;  
 Paul Woodland, WGAL-TV, Lancaster, Pa.

### FUNCTIONS

The Association was formed for the betterment of  
 broadcasting activity by furthering the recognition,  
 organization and extension of promotional activity as  
 an essential function in the broadcasting-televasting  
 business; by increasing the effectiveness of broad-  
 casters' promotion personnel through contacts with  
 one another, and with representatives of related  
 business, through the exchange of information and  
 ideas, and through consequent improvement of promo-  
 tion methods, research principles and techniques; and  
 by assisting broadcasters to secure competent per-  
 sonnel for promotion work.

## BROADCASTING AND FILM COMMISSION, NAT'L COUNCIL OF CHURCHES

475 Riverside Dr., New York 27, N. Y.  
 Phone: RI 9-2200

### OFFICERS

Exec. Dir. .... S. Franklin Mack  
 Assoc. Dir. .... Wesley B. Goodman  
 Bus. Mgr. .... Arthur W. Rhinow  
 Dir., Program Oper. .... Robert C. Currie, Jr.  
 Dir., of Films .... Alexander B. Ferguson  
 Dir., Program Prom. .... Carl Cannon  
 Dir., of Special Proj. .... Arthur Austin  
 Dir., Film Dist. .... J. Margaret Carter

### BRANCH OFFICE

5746 Sunset Blvd., Hollywood 28, Calif.  
 Phone: HOLlywood 4-7464. George Heimrich, Director.

### FUNCTIONS

To develop policies and radio and television pro-  
 grams that will make the churches' use of these media  
 effective.

## THE BUREAU OF BROADCAST MEASUREMENT

75 Eglinton Ave. East, Toronto 12, Ontario  
 Phone: HUdson 5-9464

### OFFICERS

President ..... Jack F. Glasier  
 Vice-President ..... Douglas C. Trowell

Vice-President ..... Griffin B. Thompson  
 Research & Development Director ..... Wilfred L. Hudon  
 Secretary & Treasurer ..... Charles J. Follett  
 Honorary President ..... Charles R. Vint  
 Chmn. Advisory Comm. .... Horace N. Stovin

### FUNCTIONS

A co-operative organization for the standardization  
 and analysis of facts about radio and television.

## CANADIAN ASSOCIATION OF BROADCASTERS

Blackburn Bldg., Ottawa 4, Canada  
 Phone: CE 3-4035

### OFFICERS

President ..... Don Jamieson  
 Executive Vice-President ..... T. J. Allard  
 Vice-President Radio ..... Allan Waters  
 Vice-President Television ..... J. A. Pouliot  
 Immediate Past Pres. .... Murray T. Brown

### FUNCTIONS

The Canadian Association of Broadcasters is a volun-  
 tary trade organization of 166 privately owned (inde-  
 pendent) radio broadcasting stations and 49 television  
 stations in Canada.

## CATHOLIC ACTORS GUILD OF AMERICA, INC.

Hotel Piccadilly, 227 W. 45th St., New York 36, N.Y.  
 Phone: Circle 6-5566

### OFFICERS

President ..... Horace McMahon  
 Vice-Presidents ..... Ed Begley, Pat O'Brien  
 Chmn. Exec. Bd. .... Walter Klavun  
 Recording Sec. .... Lee Sullivan  
 Historian ..... Kay MacDonald  
 Exec. Secy. .... Dolores Pugliese  
 Chaplain ..... Rt. Rev. Msgr. Vincent J. Brosnan  
 Treasurer ..... Very Rev. Msgr. Francis M. Costello

### FUNCTIONS

Social and charitable organization which strives  
 to care for the spiritual and physical needs of mem-  
 bers of the theatrical profession, regardless of creed.  
 In particular, every effort is made to assure care and  
 attention in the case of illness, hospitalization, burial  
 whenever the need arises.

## CENTRAL CANADA BROADCASTERS ASS'N

c/o Canadian Assn. of Broadcasters, 200 St. Claire  
 Ave., W., Suite 406, Toronto, Ont., Canada.  
 Phone: WA 1-3169

### OFFICERS

Immediate Past Pres. .... R. E. Miesener, CFCF AM-TV,  
 Montreal, Que.  
 President ..... John Moore, CHLO, St. Thomas, Ont.  
 First V.P. .... Wm. McGregor, CKCO-TV, Kitchener,  
 Ont.  
 Second V.P. .... Gordon Keeble, CHIC, Brampton, Ont.  
 Secretary ..... Dennis Whitaker, CHML, Hamilton  
 Treasurer ..... Gordon Garrison, CKLB, Oshawa, Ont.  
 Directors ..... E. A. Bastall, CKCY, Sault Ste.  
 Marie, Ont.; Stuart Griffiths, CJOH-TV, Ottawa.  
 CAB Bd. of Directors: T. F. French, CKCL, Kingston,  
 Ont.; Howard Caine, CHWO, Oakville, Ont.; S. C.  
 Ritchie, CKLW-AM-TV, Windsor; Ralph Snelgrove,  
 CKVR-TV, Barrie, Ont.; Allan Waters, CHUM, Toron-  
 to, Ont.

## CENTRAL MEDIA BUREAU, INC.

1180 Avenue of the Americas, New York 36, N. Y.  
 Phone: TN 7-0373

### OFFICERS

President ..... Kenneth C. Schonberg  
 Exec. Vice-Pres. .... William J. Sloboda  
 Vice-President ..... Lois R. Hirst

### FUNCTIONS

Provides data processing services for radio-TV spot  
 advertising.

# INDUSTRY ORGANIZATIONS

## COMPOSERS AND LYRICISTS GUILD OF AMERICA

8782 Sunset Blvd., Los Angeles 69, Calif.  
Phone: OL 2-8830  
292 Madison Ave., No. 1204, New York 17, N. Y.  
Phone: MU 3-0966

### OFFICERS

President ..... David Raksin  
1st Vice-President ..... Lehman Engel  
2nd Vice-President ..... Jeff Alexander  
3rd Vice-President ..... Henry Sylvern  
Secretary-Treasurer ..... Jerry Livingston  
Asst. Secretary-Treasurer ..... Winston Sharples  
Special Asst. to President ..... Johnny Green  
Executive Director ..... Georgia Hanni

### FUNCTIONS

CLGA was organized to represent composers (music and/or words) in screen, radio, TV, stage recording and transcription in establishing minimum terms and improved conditions in their employment relationships.

## COUNTRY & WESTERN MUSIC BROADCASTERS ASSOCIATION (CAWMBA)

730 Fifth Ave., New York 19, N. Y.  
Phone: Circle 6-7242

### OFFICERS

Founder & Director ..... Charles Bernard  
President ..... Kurt A. Meer (KCUL)  
Exec. V.P. .... Cal Young (WENO)  
Sr. Vice-President ..... Herb Henson (KUZZ)  
1st Vice-President ..... Olin Tice (WKTC)  
2nd Vice-President ..... Leroy Gloger (KIKK)  
3rd Vice-President ..... Albert S. Tedesco (WKTR)  
Asst. to President ..... Henry Hilton (KSOP)  
Secretary ..... George Crump (WCMS)  
Treasurer ..... Bud Messner (WCBG)  
Delegate-at-Large ..... Ray Odom (KHAT)  
Director, Research ..... Ernie Holder (WEXL)  
Director, Public Relations ..... Bob Stockdale (WSEN)  
Director, Legal Affairs ..... Everett Dillard (WDON)  
Director, Social Affairs ..... Jerry Glaser (WYAM)  
Director, Northern U. S. .... Ed Slusarczyk (WREM)  
Director, Eastern U. S. .... Carl Brenner (WBMD)  
Director, Southern U. S. .... William Hill (WTJH)  
Director, Western U. S. .... W. R. White (KPEG)  
Director, Central U. S. .... Glen M. George (KCKN)

### FUNCTIONS

Sharing of Country and Western projects, research surveys, merchandising, promotion, and programming, in an effort to bring savings to the local station, which can be passed along to nat'l advertisers. Memberships open to stations primarily programming "Country & Western" music.

## DIRECTORS GUILD OF AMERICA, INC.

7950 Sunset Blvd., Hollywood 46, Calif.  
Phone: OLfield 6-1220

### OFFICERS

President ..... George Sidney  
Vice Presidents ..... George Schaefer,  
Willis Goldbeck, Lamar Caselli, Robert Vreeland, E.  
Shields Dierkes  
Secretaries ..... George Marshall, Franklin Schaffner  
Treasurers ..... Lesley Selander, H. C. Potter

### BRANCH OFFICE

59 East 54th St., New York 22, N. Y. Phone: PLaza  
9-2542.

### NATIONAL BOARD MEMBERS

Delmer Daves, George Stevens, Frank Capra, John Rich, Delbert Mann, Arthur Jacobson, Francisco Day, George Paris, Jerry Fritz; Nat. Exec. Secretary, Joseph C. Youngerman, Hollywood; Eastern Exec. Secretary, Ernest D. Ricca, New York.

### FUNCTIONS

A national organization to advance, foster, promote, and benefit the interests of directors, assistant directors, associate directors and stage managers of TV, radio programs, and theatrical releases, and to protect and secure their rights in their professional activities.

## DISC JOCKEY ASSOCIATION, INC.

c/o Jim Hawthorne, KFVB, Los Angeles, Calif.

### OFFICERS

President ..... Jim Hawthorne (KFVB, L. A.)  
1st Vice-President ..... Scott Muni (WMCA, N. Y.)  
2nd Vice-President ..... Bob Larsen (WRIT, Milw.)  
3rd Vice-President ..... Fred Hohl (WAME, Miami)  
4th Vice-President ..... Grahame Richards (Starz)  
Secretary ..... Gene Kaye (WAEB, Allentown)  
Treasurer ..... Bill Gavin

### FUNCTIONS

Non-profit corporation dedicated to high ideals of broadcasting.

## THE DRAMATISTS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.  
Phone: MUrray Hill 9-4950

### OFFICERS

President ..... Alan Jay Lerner  
Vice-President ..... Howard Lindsay  
Secretary ..... Sidney Kingsley

### COUNCIL

Richard Adler, Robert Anderson, Abe Burrows, Paddy Chayefsky, Betty Comden, Marc Connelly, Russel Crouse, Dorothy Fields, Joseph Fields, Lillian Hellman, Arnold B. Horwitz, William Inge, Garson Kanin, Jean Kerr, Sidney Kingsley, Arthur Laurents, Richard Levine, Howard Lindsay, Robert McEnroe, Arthur Miller, Paul Osborn, Elmer Rice, Richard Rodgers, Harold Rome, Dore Schary, Arthur Schwartz, Samuel Taylor, Maurice Valency, Gore Vidal; Mills Ten Eyck, Jr., Executive Secretary; Irwin Karp, Counsel.

### FUNCTIONS

The national business organization of dramatists.

## ELECTRONIC INDUSTRIES ASSN. OF CANADA

200 St. Clair Ave., W., Toronto 7, Ont.  
Phone: WALnut 1-2898

### OFFICERS

President, Chairman of Board ..... W. F. Wansbrough  
1st V.P.; Chrmn. Electronics Div. .... W. S. Kendall  
Vice-Chairman, Electronics Div. .... G. P. Adamson  
Vice-Pres.; Chrmn., Receiver Div. .... D. C. Marrs  
Vice-Chairman, Receiver Div. .... W. H. Main  
Vice-Pres.; Chrmn., Components Div. .... A. J. Bauer  
Vice-Chairman, Components Div. .... G. F. Kempf  
Director of Engineering ..... R. A. Hackbush  
General Manager, Secretary ..... C. Harris

### FUNCTIONS

This Association is a non-profit and cooperative organization to promote the interests of the radio-TV-electronics manufacturing industry in Canada.

## EPISCOPAL ACTORS GUILD OF AMERICA, INC.

1 East 29th St., New York, N. Y.  
Phone: MUrray Hill 5-2927

### OFFICERS

Hon. Presidents ..... Most Rev. Arthur C. Lichtenberger,  
Rt. Rev. Horace W. B. Donegan  
President ..... Vinton Freedley  
Vice-Presidents ..... Rev. Randolph Ray, Rev. Orin A.  
Griesmyer, Peggy Wood, Robert Fryer, Leo G. Carroll

## INDUSTRY ORGANIZATIONS

Rec. Secy. .... Dorothy Blackburn  
 Treasurer ..... John Knight  
 Exec. Secy. .... Lorraine Sherwood  
 General Counsel ..... Philip W. Lowry  
 Publicity Director ..... Frances Preston

### COUNCIL

Walter Abel, William Adams, John Alexander, Curtis Baker, Sidney Blackmer, Helen Bonfils, Nat Burns, Lawrence Carr, G. B. Clarke, Elizabeth Council, Margaret Dale, Jean Dixon, John Effrat, Mrs. Leonard C. Feathers, Peter Harris, James Jolley, Tessa Kosta, Raymond Massey, Margery Maude, Catherine Proctor, Basil Rathbone, Eugenia Rawls, Mrs. Chas. M. Richter, Anne Seymour, Cornelia Otis Skinner, Rowan Tudor.

### FUNCTION

Cultural, social, philanthropic. Membership open to actors and friends of the theatre. Not denominational in its services. National headquarters, Church of the Transfiguration (Little Church Around The Corner).

## FM BROADCASTERS ASSOCIATION OF SOUTHERN CALIFORNIA

6362 Hollywood Blvd., Hollywood 28, Calif.  
 Phone: HOLlywood 6-9877

### OFFICERS

President ..... Jack Kiefer  
 Vice-President ..... Alex Stein  
 Secretary ..... B. Hamrick  
 Treasurer ..... Jeannette Banoczi

## FEDERAL TRADE COMMISSION

Pennsylvania Ave., at 6th St., N.W., Washinton 25, D. C.  
 Phone: EXecutive 3-6800

### OFFICERS

Chairman ..... Paul Rand Dixon  
 Commissioner ..... Philip Elman  
 Commissioner ..... Sigurd Anderson  
 Commissioner ..... William C. Kern  
 Commissioner ..... A. Everette MacIntyre  
 Secretary ..... Joseph W. Shea  
 Executive Director ..... John N. Wheelock  
 Program Review Officer ..... Frank C. Hale  
 General Counsel ..... James M. Henderson  
 Director of Public Information ..... S. F. Stowe  
 Director of Hearing Examiners ..... Earl J. Kolb

### BUREAU DIRECTORS

Dir., Bur. of Deceptive Practices ..... Daniel J. Murphy  
 Dir., Bur. of Economics ..... Willard F. Mueller  
 Dir., Bur. of Field Operations ..... Samuel L. Williams  
 Dir., Bur. of Industry Guidance ..... Bryan H. Jacques  
 Dir., Bur. of Restraint of Trade ..... Joseph E. Sheehy  
 Dir., Bur. of Textiles and Furs ..... Henry D. Stringer

### BRANCH OFFICES

14th Floor, 30 Church St., New York 7, N. Y. Albert G. Seidman, Attorney-in-Charge.  
 Room 1310, 226 W. Jackson Blvd., Chicago 6, Ill. William F. Lemke, Jr., Attorney in Charge.  
 Room 306, Pacific Bldg., San Francisco 3, Cal. Raymond J. Lloyd, Atty. in Chg.  
 Room 811, U. S. Court House, Seattle 4, Wash. Walter W. Harris, Atty. in Chg.  
 Room 1001, 131 State St., Boston 9, Mass. John F. McCarty, Acting Attorney-in-Charge.  
 Room 1000, Masonic Temple Bldg., New Orleans, La. William B. Lott, Atty. in Chg.  
 Room 1128, Standard Bldg., Cleveland, Ohio. Joseph G. Smeraldi, Acting Attorney-in-Charge.  
 2806 Fed. Off. Bldg., Kansas City, Mo. Floyd M. Brown, Atty. in Chg.  
 915 Forsyth Bldg., Atlanta 3, Ga. Edward S. Ragsdale, Atty. in Chg.  
 958 N. Monroe St., Arlington, Va. Herbert L. Propst, Attorney-in-Charge.

### FUNCTIONS

Under several laws designed to promote free and fair competition in interstate trade, the Commission takes action against monopolistic and deceptive practices and publishes economic studies of factors affecting the competitive economy.

## FILM PRODUCERS ASSOCIATION OF NEW YORK, INC.

165 W. 46th St., New York 36, N. Y.  
 Phone: Clrcle 5-2545

### OFFICERS

President ..... Robert Gross  
 Vice-President ..... Irving Hecht  
 Secretary ..... Walter Lowendahl  
 Treasurer ..... Peter J. Mooney  
 Legal Counsel ..... Herbert Burstein  
 Executive Director ..... Harold Klein

### BOARD MEMBERS

Robert Bergmann, Lee Blair, Herman Edel, Sanford Greenberg, Jack Haber, Jack Henderson, Konstantin Kalsner, Robert Lawrence, Eugene Levy, Sam Levy, Chet Stewart, Henry Strauss, William Unger, William Van Praag.

### FUNCTIONS

An association of film producers and members from laboratory, recording, equipment and other film services to promote high standards in technical development, service, client relationship and labor relations.

## THE FRENCH BROADCASTING SYSTEM IN NORTH AMERICA (Radiodiffusion-Television Francaise, N. American Branch)

972 Fifth Ave., New York 21, N. Y.  
 Phone: RRegent 4-1501

### OFFICERS

Director ..... Jacques Sallebert  
 Ass'f. Director ..... Alice Lewitinn  
 Administrator ..... Suzanne Weltman  
 Public Relations ..... Kenneth Tepfer

### FUNCTIONS

The activities of the French Broadcasting System in North America are twofold: on the one hand, for the purpose of strengthening the good will and understanding between France and the U. S., it distributes to independent stations all over the country English-language programs prepared in Paris for North American listeners, covering all aspects of life in France today; on the other hand, it keeps French listeners informed of all events taking place in America today.

## INDEPENDENT TELEVISION ORGANIZATION

321 Mutual St., Toronto, Ontario

### OFFICERS

President ..... Ralph Misener  
 Vice-President ..... Bill Jones  
 Sec., Treas. .... E. L. Bushnell  
 Manager ..... Emerson Coatsworth

### FUNCTIONS

Sets up machinery for program exchange; works with sponsors and negotiates package film deals.

## INSTITUTE OF BROADCAST FINANCIAL MANAGEMENT

Box 4955, Washington 8, D. C.

### OFFICERS

Chairman of Board ..... Henry W. Dornseif  
 President ..... Thomas E. Carroll  
 Vice-President ..... Richard S. Stakes  
 Secretary-Treasurer ..... Charles A. Hart

### FUNCTIONS

An organization of financial personnel to resolve common problems in the financial area of broadcasting by collective effort. Provides associate memberships to outside but related interests, such as national representatives, schools of business and journalism, management consultants, legal counsel and station brokers.

# INDUSTRY ORGANIZATIONS

## THE INSTITUTE OF ELECTRICAL & ELECTRONIC ENGINEERS

1 East 79th St., New York 21, N. Y.  
Phone: LEhigh 5-5100

### OFFICERS

President.....Patrick E. Haggerty  
Vice-Presidents.....A. M. Angot,  
T. A. Hunter, Ernst Weber  
Editor.....T. F. Jones, Jr.

### FUNCTIONS

An incorporated non-profit organization having as its object the advancement of the theory and practice of radio and electronics, including allied branches of engineering and all related arts and sciences.

## INTER-AMERICAN ASSN. OF BROADCASTERS

Avenida Uruguay 1031, Montevideo, Uruguay

President.....Raul Fontaina  
1st Vice-President.....Jose Luis Fernandez  
2nd Vice-President.....Fernando Elea  
Secretary.....Raul Trabanino

### DIRECTORS

Raul Fontaina, Mercedes 973, Montevideo, Uruguay;  
Jose Luis Fernandez, Avda. Chapultepec No. 18, Mexico, D. F., Mexico; Fernando Elea, Apartado 1795, Panama, Panama; Raul Trabanino, 5a. Calle Poniente 9, San Salvador, El Salvador; Ramiro Garcia, Cordoba 1114, Buenos Aires, Argentina; Malcolm Neill, CFNB Station, Fredericton, N. Brunswick, Canada; Fernando Londono Henao, Calle 19 No. 8-48, Bogota, Columbia; Goar Mestre, Circuito CMQ, La Habana, Cuba; Enrique Sanches Matte, Casilla 3591, Santiago, Chile; Herbert E. Evans, 246 North High St., Columbus 16, Ohio; Carlos Bock Milla, Apartado 981, Guatemala, Guatemala; Avelino Aramuburu, Jiron Ocona 476, Lima, Peru; Manuel Caballero Ferreira, Dr. Jose Scoseria 2885, Montevideo, Uruguay; Jose Ramon Quinones, Box 4563, San Juan 23, Puerto Rico; Felix Cardona Moreno, Apartado 3955, Caracas, Venezuela; Manuel Caballero Ferreira, Avda. Uruguay 1031, Montevideo, Uruguay (treasurer and Gen. Mgr.).

## INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS (AFL-CIO)

1200 15th St., N.W., Washington 5, D. C.  
Phone: COlumbia 5-8040

### OFFICERS

Intl. President.....Gordon M. Freeman  
Intl. Sec.....Joseph D. Keenan  
Dir., Radio-TV Recording Div.....Albert O. Hardy

### FUNCTIONS

Labor organization: radio, TV and recording.

## INTERNATIONAL RADIO & TELEVISION SOCIETY

444 Madison Ave., New York 22, N. Y.  
Phone: PLaza 8-2450

President.....Sam Cook Digges (VP, CBS Films)  
1st Vice-Pres.....Thomas J. McDermott (VP, Ayr)  
Vice-Presidents.....Richard P. Jones (VP, JWT),  
C. Wrede Petersmeyer (Pres., Corinthian)  
Secretary.....William N. Davidson VP, (AT Sales)  
Treasurer.....Edward P. Shurick (VP, H-R)

### FUNCTIONS

To promote and increase a sense of responsibility among all who are engaged in communications that they may be worthy of the challenge of our times;

To provide an assembly for persons engaged in communication through radio and television, and for their professional advancement through the development of their arts, science and commerce;

To foster a lasting fraternity of persons professionally engaged in radio and television directly or

indirectly and to provide an international forum for the interchange of ideas, information and discussions affecting their common interest and welfare;

To promote the continued development of radio and television communication in harmony with democratic concepts of freedom of expression;

To enhance the cultural, spiritual and material enjoyment of life through encouragement and appropriate recognition of the creative arts.

## JEWISH THEATRICAL GUILD OF AMERICA, INC.

1564 Broadway, New York 36, N. Y.  
Phone: PLaza 7-5237

### OFFICERS

Chairman, Bd. of Directors.....Harry E. Gould  
President Emeritus.....Eddie Cantor  
President.....Milton Berle  
1st Vice-Pres.....George Jessel  
Vice-Presidents.....Jack Benny, Emil Friedlander,  
Wm. Morris, Jr., Ted Lewis, Robert K. Shapiro, Wm. Morris, Jr., Milton Weintraub, Leo Jaffe, Louis A. Lotito, Harry Brandt, Arthur H. Schwartz, Robert K. Shapiro, Jonas T. Silverstone, Sophie Tucker, Max E. Youngstein.  
Vice-Pres. & Treas.....Abe Lastfogel  
Vice-Pres. & Asst. Treas.....Nat Lefkowitz  
Legal Committee.....Henry M. Katz  
Chaplain.....Rabbi Abraham Burstein  
Executive Secretary.....Leonard B. Sung

### BOARD OF DIRECTORS

Harry Brandt, Leo Jaffe, Harry E. Gould, Emil Friedlander, Leo Jaffe, Abe Lastfogel, Nat Lefkowitz, Louis A. Lotito, Wm. Morris, Jr., Robert K. Shapiro, Arthur H. Schwartz, Jonas T. Silverstone, Max E. Youngstein.

### FUNCTION

Non-sectarian theatrical assistance agency.

## JOINT COUNCIL ON EDUCATIONAL BROADCASTING

1619 Massachusetts Ave., N.W., Washington 6, D. C.  
Phone: HUDson 3-6367

### OFFICERS

Chairman.....Robert C. Anderson  
Vice-Chairman.....Edgar Fuller  
Secretary.....David C. Stewart

### FUNCTIONS

The primary role of the JCEB is to maintain leadership in the formation and enunciation of important educational policy decisions having a bearing upon educational radio and television broadcasting. The JCEB will provide the chief forum for discussion and policy formation on national issues affecting all aspects of educational broadcasting.

## THE LAMBS

130 W. 44th St., New York 36, N. Y.  
Phone: JUdson 2-1515

### OFFICERS

Shepherd.....Frank M. Thomas  
Boy.....Martin Begley  
Corresponding Secretary.....Ed Roland  
Recording Secretary.....Luis Van Rooten  
Treasurer.....Thomas Kilpatrick  
Librarian.....Bernard Sobel

### DIRECTORS

Ed Begley, Nelson Buhler, Harry Delmar, Eddie Dowling, Denis Du-Ford, Edward H. Ford, Emil Friedlander, Henry Gladstone, Harry Hershfield, John W. Hundley, Henry Leslie, John Lotas, Conrad Nagel, Russell Patterson, Herman Phillips, David Seidman, Jack Waldron, Irving M. Wall.

LIFE DIRECTORS, EX-SHEPHERDS: Fred Waring, Walter N. Greaza, William Gaxton.

### FUNCTIONS

The objects of this Club shall be the creation and maintenance of funds for the benefit of persons engaged professionally in the drama, music, authorship

# INDUSTRY ORGANIZATIONS

and allied and fine arts who shall be in need of financial aid or assistance to be disbursed at the discretion of the Council; the instruction and education of members and other persons professionally engaged and the implementation of same through the production of plays, the collection and preservation of objects of interest thereto, and the promotion of professional and social intercourse amongst adult male performers.

## LEAGUE OF ADVERTISING AGENCIES, INC.

570 Seventh Ave., New York 18, N. Y.  
Phone: WI 7-8330

### OFFICERS

President ..... Nat Kameny  
Vice-Presidents ..... Wm. G. Seidenbaum, Mel Rubin,  
Leonard Stein  
Executive Secy. .... James A. Cerbone  
Secretary ..... Leonard E. Janklow  
Treasurer ..... Aaron Holtzman  
Legal Counsel ..... Louis N. Field, Morton J. Simon  
Fiscal Advisor ..... David Joseph  
Public Relations Counsel ..... Zachary, Liss & Front

### FUNCTIONS

The League of Advertising Agencies consists of a group of medium sized agencies that meet in order to discuss the manner and methods for better understanding and operation in the agency field. The League is also a common ground for the exchange of ideas, and a vehicle of communication among agency members.

## MOTION PICTURE EXPORT ASSOCIATION OF AMERICA, INC.

522 Fifth Ave., New York 36, N. Y.  
Phone: TN 7-1200  
1600 Eye St., N. W., Washington 6, D. C.  
Phone: EXecutive 3-5110

### OFFICERS

President ..... Eric Johnston  
Exec. Vice-President ..... Ralph Hetzel  
Vice-Presidents ..... Kenneth Clark,  
Rob't J. Corkery, William H. Fineshriber, Jr., Irving  
A. Maas, George C. Viethier  
Secretary ..... Sidney Schreiber  
Treasurer ..... Stanley R. Weber  
Asst. Sec.-Asst. Treas. .... Herbert J. Erlanger  
Asst. Treasurer ..... T. J. McNamara

## MOTION PICTURE INDUSTRY CREDIT GROUP

(Of the National Association of Credit Management)  
50 Lewis St., Hartford 3, Conn.  
Phone: 525-4421

### OFFICERS

Chairman ..... Irving Schwartz (Camera Equipment Co.)  
Vice-Chair ..... Sheldon Kaplan (Hollywood Film Co.)  
Committeeman ..... Herbert Pilzer (Motion Picture Ents.)  
Committeeman ..... William Bowen (Color Service, Inc.)  
Secretary ..... William W. McAdam

### FUNCTIONS

Membership is open to any organization supplying services, facilities, equipment or supplies to motion-picture and TV-film producers and distributors, networks and stations, sponsors, agencies and film libraries, subject to approval of the Executive Committee.

## MUSIC PUBLISHERS' CONTACT EMPLOYEES UNION

1270 Sixth Avenue, New York 20, N. Y.  
Phone: CO 5-7363

### OFFICERS

President ..... Leo Diston  
Vice-President ..... Bernie Pollack  
Secretary-Treasurer ..... Irving Tanz

### MEMBERS OF EXECUTIVE COUNCIL

Max Kendrick, Frank LaMarr, Jerry Lewin, Jack McCoy, Sam Taylor.

### BRANCH OFFICES

54 W. Randolph St., Chicago, Ill., Morton Schaeffer,  
Regional Dir.; 7634 Hampton Ave., Los Angeles 46,  
Calif., Al Salomon, Reg. Dir.; 36 E. 5th St., Cincinnati,  
Ohio, Danny Engel, Reg. Director.

### FUNCTIONS

Labor Union.

## MUSIC PUBLISHERS' PROTECTIVE ASSOCIATION, INC.

460 Park Ave., New York, N. Y.  
Phone: PLaza 1-1930

### OFFICERS

Chairman of the Board ..... Walter G. Douglas  
President ..... Louis Barnstein  
Vice-President ..... Jack Milla  
Secretary ..... Arthur Israel, Jr.  
Treasurer ..... Salvatore Chiantia  
Agent and Trustee ..... Harry Fox

## MUSICAL COMMERCIAL PRODUCERS ASSOCIATION, INC.

520 Fifth Ave., New York 36, N. Y.  
Phone: MUrray Hill 2-5844

### OFFICERS

President ..... Phil Davis  
1st Vice-President ..... Morris Mamorsky  
2nd Vice-President ..... Hank Sylvern  
Secretary ..... Victor Sack  
Treasurer ..... Gene Forrell

### FUNCTIONS

A national association of leading creators, writers and producers of musical commercials and original scores for the radio and TV media.

Its goals are:

To provide high standards of professionalism to insure services of quality and integrity to the advertising and commercial-film industries;

To foster, strengthen and improve knowledge of the function of independent musical producers;

To foster greater understanding of the role played by advertising in general and musical advertising in particular.

## THE NATIONAL ACADEMY OF TELEVISION ARTS AND SCIENCES

7188 Sunset Blvd., Los Angeles 46, Cal.  
Phone: HOLlywood 7-5115  
54 W. 40th St., New York 18, N. Y.  
Phone: LAckawanna 4-9666

### OFFICERS

President ..... Robert F. Lawine  
Exec. Vice-President ..... Ted Cott  
V.P., Chicago ..... James W. Beach  
V.P., Columbus, O. .... Merv Durea  
V.P., Hollywood ..... Seymour Berns  
V.P., Phoenix ..... Don Tuckwood  
V.P., St. Louis ..... Mark Russell  
V.P., San Francisco ..... Ken Langley  
V.P., Seattle ..... Lee Schulman  
V.P., Washington, D. C. .... Robert Adams  
Secretary ..... Loren L. Ryder  
Treasurer ..... Mort Werner  
Administrative Asst. to Pres. .... Peter Cott

### BRANCH OFFICES

203 N. Wabash Ave., Chicago 1, Ill.  
Phone: Financial 6-8320  
c/o WLW-C, 3165 Olentangy Riv. Rd., Columbus 2, O.  
Phone: AMherst 3-5441  
7188 Sunset Blvd., Hollywood 46, Calif.  
Phone: 467-5115  
3033 N. Central Ave., Phoenix, Ariz.  
Phone: 264-3013  
6996 Milbrook Blvd., St. Louis 30, Mo.  
Phone: VO 3-0995

# INDUSTRY ORGANIZATIONS

311 California St., San Francisco 4, Calif.  
Phone: EX 2-8002  
c/o KIRO-TV, 1530 Queen Anne Ave., Seattle, Wash.  
Phone: MUtual 2-3555  
c/o Broadcast House, 40th & Brandywine Sts., N. W.,  
Washington, D. C.  
Phone: EMerson 2-9300

## FUNCTIONS

National non-profit organization dedicated to advancement of arts and sciences of television. One of most important functions is annual awarding of the coveted "Emmy" for outstanding achievement in television industry. Through public information, lecture and service bureau, provides lectures, advisers, and consultants to colleges and universities offering courses in television.

## NATIONAL ASSOCIATION FOR BETTER RADIO AND TELEVISION

882 Victoria Ave., Los Angeles, Cal.  
Phone: WEbster 4-7830

### OFFICERS

President.....Mrs. Clara S. Logan  
1st Vice-President.....James V. Bennett  
2nd Vice-President.....E. G. Krauss  
Secretary.....Mrs. Irvin Malak  
Treasurer.....Mrs. Victor Roberts

### FUNCTIONS

To co-ordinate the interest of civic, religious, educational, business and labor organizations and individuals for the purpose of encouraging the presentation of radio and television programs of high standards.

## NATIONAL ASSOCIATION OF BROADCAST EMPLOYEES & TECHNICIANS (NABET) AFL-CIO-CLC

80 E. Jackson Blvd., Chicago 4, Ill.  
Phone: WA 2-2462

### OFFICERS

International President.....George Smith  
International Vice-President.....Eugene Klumpp  
International Sec'y-Treasurer.....Arthur Hjorth  
Int'l Asst. Sec'y-Treasurer.....Jiacoimo Papa

### BRANCH OFFICES

48 W. 48th St., New York 36, N. Y.; 6223 Selma Ave., Hollywood 28, Calif.; 335 Hayes St., San Francisco, 433 Jarvis St., Toronto, Ont.; 120 Delaware Ave., Buffalo 2, N. Y.; 1410 Stanley, Montreal, P. Q.

### FUNCTIONS

NABET has contracts for its 5,862 members with ABC, NBC, and 92 Independent radio and TV stations and film studios in the United States and with CBC and more than 25 private Radio and TV stations and film studios in Canada.

## NATIONAL ASSOCIATION OF BROADCAST UNIONS & GUILDS (NABUG)

920 West End Ave., New York 25, N. Y.  
Phone: MOument 3-7284

### OFFICERS

National Chairman.....Oliver W. Nicoll

### FUNCTIONS

"NABUG" is the National Association of Broadcast Unions and Guilds in the radio and television industry, organized on behalf of their respective memberships for the solution of parallel problems and the working together of the unions and guilds in those directions—cultural, legislative, economic—where their mutual interests coincide.

## NATIONAL ASSOCIATION OF BROADCASTERS

(For Complete Listing See NAB Section)

## NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

1346 Connecticut Ave. N.W., Wash., D. C.  
Phone: NOrth 7-6000

### OFFICERS

President.....William G. Harley  
Vice-President.....Harold E. Hill

### DIRECTORS

TV Board: Region I, Hartford N. Gunn, Jr.; Region II, Gerard Appy; Regional III, Richard Hull; Region IV, Dr. John C. Schwarzwalder; Region V, John W. Dunn; Region VI, James Morris.

Radio Board: Region I, Albert Fredette; Region II, O. L. Press; Region III, James S. Miles; Region IV, Burt Paulu; Region V, Edwin Browne; Region VI, Ken Kager.

Other Members: Directors-at-Large, Bart Griffith, Arthur Weid; Individual Member Director, Harry J. Skornia.

### BRANCH OFFICE

119 Gregory Hall, Urbana, Ill.  
Phone: 333-0580

### FUNCTIONS

Representing non-commercial, educational AM, FM and TV stations, workshops and production centers & closed circuit TV installations owned and operated by colleges, universities, school systems, State systems, community organizations, and public-service agencies.

## NATIONAL ASSOCIATION OF FM BROADCASTERS

1023 Munsey Bldg., Washington 4, D. C.

### OFFICERS

President.....T. Mitchell Hastings (WBCN, Boston)  
Vice-Pres....Arthur K. Crawford (KCBH, Beverly Hills)  
Secretary.....W. C. Baird, Jr. (WFMB, Nashville)  
Treasurer.....Abe Voron (WQAL, Philadelphia)

### DIRECTORS

Jack R. Kennedy, CFRB-FM, Toronto; David H. Polinger, WTFM, New York; Stan Hamilton, WMAL-FM, Washington, D. C.; Hugh E. Trotter, WSEV-FM, Sevierville, Tenn.; Fred L. Beard, WJDX-FM, Jackson, Miss.; Paul F. Braden, WPFB-FM, Middletown, O.; Ted Leitzell, WEFM, Chicago; Lynn Christian, KODA-FM, Houston, Tex.; Gary Gielow, KPEN, San Francisco.

### FUNCTIONS

To develop FM broadcasting as a communications medium, through promotion of home listening in FM, the sale of advertising time based on circulation, and the betterment of programming on FM stations. We act primarily as a clearing house of information on FM stations, exchanges of ideas, and contact with national advertisers and their agencies.

## NATIONAL ASSOCIATION OF PERFORMING ARTISTS

640 Fifth Ave., New York 19, N. Y.  
Phone: CIrcle 5-0200

### OFFICERS

President.....Fred Waring  
General Counsel.....Alfred Rice

### FUNCTIONS

To acquire for performing artists copyright protection by amending the copyright law.

## NATIONAL BETTER BUSINESS BUREAU, INC.

230 Park Ave., New York 17, N. Y.  
Phone: MU 4-7377

# INDUSTRY ORGANIZATIONS

## OFFICERS

Chairman of Board.....Wallace E. Campbell  
 President.....Kenneth B. Willson  
 Executive Vice-President.....Allan E. Bachman

## DIRECTORS

Willcox B. Adsit, Claude Alexander, Edward J. Breck, A. R. Bone, Wallace E. Campbell, William A. Dyer, Jr., R. H. MacEachen, Winston L. May, Jr., Edward J. McCabe, Jr., Frank P. McGowan, Robert E. Healy, Virgil W. Milton, DeWitt J. Paul, Lowell Shumway, William E. Steers, John R. Miller, Earl N. Felio, C. C. Uhling, John A. Spooner, William G. Weisbrod, Lloyd E. Yoder.

## FUNCTIONS

Founded in 1912 to promote "Truth-in-Advertising." Aids advertisers and media to avoid false and deceptive advertising; helps the public to obtain maximum satisfaction in its relations with business.

## NATIONAL COMMUNITY TELEVISION ASSOCIATION, INC.

535 Transportation Bldg., Washington 6, D. C.  
 Phone: District 7-3440

## OFFICERS

National Chairman.....Glenn H. Flinn  
 Vice-Chairman.....Fred G. Goddard  
 President.....William Dalton  
 Secretary.....Benjamin J. Conroy, Jr.  
 Treasurer.....William Adler  
 Special Assistant.....Frank H. Nowaczek  
 Counsel.....Robert L'Heureux  
 Director of Information.....Don Andersson

## DIRECTORS

Jack R. Crosby, Dean M. DeVoe, Virgil G. Evans, F. Gordon Fuqua, Irving B. Kahn, Martin F. Malarkey, Leon Papernow, Jack E. Pryor, Sandford F. Randolph, Robert M. Regan, Albert J. Ricci, Gene W. Schneider, Fred J. Stevenson, R. L. Stoner, Robert J. Tarlton, Archer Taylor, Frank P. Thompson, John Walsonovich, Ralph L. Weir, Jr., Carl Williams, Sidney E. Young.

## STATE & REGIONAL ASSNS.

Arizona TV Assoc.  
 California CTV Assoc.  
 Kentucky CTV Assoc.  
 Mid-Atlantic CATV Assoc.  
 Mississippi CATV Assoc.  
 Montana CATV Assoc.  
 New England CTV Assoc.  
 New Mexico CATV Assoc.  
 New York State CTV Assoc.  
 OK-CATV Assoc., Inc.  
 Ozark CATV Assoc.  
 N. Central CATV Assoc.  
 Pacific Northwest CATV Assoc.  
 Pennsylvania CATV Assoc.  
 South-Central CATV Assoc.  
 Texas CATV Assoc.  
 West Virginia CTV Assoc.  
 Wisconsin-Michigan TV Systems Assoc.  
 Wyoming CATV Assoc.

## FUNCTIONS

A national non-profit trade association to assist the growth and development of community antenna television systems.

## NATIONAL EDUCATIONAL TV AND RADIO CENTER

10 Columbus Circle, New York 19, N. Y.  
 Phone: JUdson 6-0055

## OFFICERS

President.....John F. White  
 Exec. Asst., V.P., Legal, Bus. Affairs.....A. M. Griffin  
 Vice President for Programming.....R. B. Hudson  
 Vice Pres. for Development.....W. A. Kraetzer  
 Vice Pres. for Network Affairs.....James Robertson  
 Exec. Asst., Network Affairs.....Patrick Callihan  
 General Counsel.....Eugene A. Aleinikoff  
 Comptroller.....Diedrich Tietjen  
 Director of Utilization.....Henry Alter  
 Director of Public Information.....N. Cherkizian

Director of Programming.....D. F. Feddersen  
 Director International Div.....Basil Thornton  
 Director of Radio Services.....Donald Quayle  
 Dir. of Distrib., Oper. (Ann Arbor).....John T. Caldwell  
 Director, Washington Office.....David Stewart  
 Technical Director (Ann Arbor).....Howard W. Town  
 Engineering Consultant (Wash.).....Cyril M. Braum

## BRANCH OFFICES

2715 Packard Rd., Ann Arbor, Mich.  
 Phone: NORmandy 3-2476  
 1619 Massachusetts Ave., NW, Washington, D. C.  
 Phone: HUDson 3-6367

## FUNCTIONS

To provide its coast-to-coast network of 70 affiliated ETV stations with challenging and imaginative television programming for adults in the areas of the humanities, social and natural sciences, and public affairs, as well as special programs for children. To distribute, through the Broadcasting Foundation of America, its International Division, radio programs of outstanding interest in music and news analysis. To provide assistance to communities interested in establishing ETV stations. To maintain a film library to make its programs available to community, civic or educational groups on a non-commercial basis.

N.E.T.R.C. also includes the Educational Radio Network's eight interconnected non-commercial radio stations.

## NATIONAL ELECTRONIC DISTRIBUTORS ASSOCIATION

Suite 1414, 343 South Dearborn St., Chicago 4, Ill.  
 Phone: HARRison 7-5526

## OFFICERS

Chairman of Board.....Byron C. Deadman  
 President.....V. N. Zachariah  
 Executive Vice-Pres.....Gail S. Carter  
 Vice-President.....Alex Brodsky  
 Vice-Pres., Service Dealer Div.....Michael Ebinger  
 Vice-Pres., Industrial Div.....William E. Harrison  
 Secretary-Treasurer.....John H. Brown

## NATIONAL VARIETY ARTISTS, INC.

232 W. 48th St., New York 36, N. Y.  
 Phone: COLumbus 5-0956

## OFFICERS

President.....Louis Handin  
 Vice-President.....Frank O'Connell  
 Secretary-Treasurer.....Harry Freeman

## DIRECTORS

Bessie Clifford, Leo Mayer, Lillian McNeill, Lou Wills.

## NEGRO ACTORS GUILD OF AMERICA, INC.

1674 Broadway, New York 19, N. Y.  
 Phone: CIRCLE 5-4343

## OFFICERS

President.....Frederick O'Neal  
 1st Vice-President.....Irvin C. Miller  
 2nd Vice-President.....Percy Verwayne  
 Executive Secretary.....Virginia Girvin  
 Treasurer.....A. Edward Walters  
 Financial Secretary.....Leroy Butler  
 Admin. Secy.....Thomas W. Moseley  
 Chaplain.....Rev. John H. Johnson  
 Counsel.....Percy Sutton, Samuel Feinstein

## FUNCTIONS

Welfare organization serving people of the theatre regardless of race, color or creed.

## NEWSPAPER REPORTERS ASSOCIATION OF NEW YORK CITY, INC.

Hotel Manhattan, New York, N. Y.  
 Phone: CIRCLE 5-3838

President.....Harry Singer  
 1st Vice-President.....Robert Mindin  
 2nd Vice-President.....Doug Hearle



# INDUSTRY ORGANIZATIONS

Secretary ..... Thomas Collins  
 Corresponding Secretary ..... Dorothy Phillips  
 Treasurer ..... Joseph Schaefer  
 Financial Secretary ..... Al Law  
 Sergeant-at-Arms ..... William Travers

## NIPPON HOSO KYOKAI (NHK) JAPAN BROADCASTING CORP.

Room 3214, 220 East 42nd St., New York 17, N. Y.  
 Phone: MU 2-6280

Bureau Chief—Makoto Yamazaki  
 BRANCH OFFICE

Room 900, National Press Bldg., Washington, D. C.  
 Phone: EX 3-1076

### FUNCTIONS

A public broadcasting corporation financed by subscription fees collected from the radio and television audience of Japan. NHK maintains nation-wide radio and TV networks; two radio networks consisting of 273 stations and two TV networks of 210 stations.

## PROFESSIONAL MUSIC MEN, INC.

1270 Sixth Ave., New York 20, N. Y.  
 Phone: COLUMBUS 5-7362-3

### OFFICERS

President ..... Leo Diston  
 Vice-President ..... Jack Schiffman  
 Secy.-Treasurer ..... Irving Tanz

### BOARD OF DIRECTORS

Frank Abramson, Nat Freeling, Gus Gabriel, Jack Perrin, Bernie Pollack, Hy Ross.

### BRANCH OFFICES

54 W. Randolph St., Chicago, Ill.  
 Regional Director ..... Morton Schaefer  
 36 E. 5th St., Cincinnati, O.

Regional Director ..... Danny Engel  
 7634 Hampton Ave., Los Angeles 46, Calif.  
 Regional Director ..... Al Salomon

### FUNCTIONS

Charitable and Benevolent Organization in the music industry; publishes annual journal, sponsors raffles and outings.

## PUBLICISTS LOCAL NO. 872

### I.A.T.S.E.

100 Central Park, S., New York 19, N. Y.  
 Phone: JUDSON 6-6385

### OFFICERS

President ..... Harry Rice  
 1st Vice-President ..... Alvin Adams  
 2nd Vice-President ..... P. Dale Soriano  
 3rd Vice-President ..... Harry E. Rice  
 Secretary-Treasurer ..... Thomas Kirby  
 Business Agent ..... David Cassidy

### FUNCTIONS

Labor organization with jurisdiction over television, radio, motion pictures, and advertising agency publicists.

## RAI CORPORATION ITALIAN

### RADIO TV SYSTEM

### N. AMERICAN OFFICE OF RAI RADIOTELEVISIONE ITALIANA

717 Fifth Ave., New York 22, N. Y.  
 Phone: PLAZA 8-2350

### OFFICERS

President ..... Marcello Rodino  
 Exec. V.P., Dir. .... Giorgio E. Padovano  
 Secretary ..... George Funaro  
 Treasurer ..... Antonio Dore  
 Asst. Director ..... Vera Giannini  
 U. S. Correspondent ..... Ruggero Orlando

### FUNCTIONS

The RAI Corporation aims to promote the exchange of radio and TV programs, ideas, talent, technical

facilities and information between the U. S and Italy. English language programs distributed to U. S. stations feature Italian life and culture.

## RADIO ADVERTISING BUREAU, INC.

116 East 55th St., New York 22, N. Y.  
 Phone: MURRAY HILL 8-4020

### OFFICERS

Chairman of Board ..... Victor C. Diehm  
 President ..... Edmund C. Bunker  
 Admin. Vice-President ..... Miles David  
 Vice-Pres.; Dir., Member Development ..... Harry Averill  
 Vice-Pres., National Sales ..... Robert Alter  
 Secretary ..... John F. Box  
 Treasurer ..... George Comte

### FUNCTIONS

To sell national and regional advertisers on the concept of Radio as an advertising medium; and through media and product research to develop sales aids for the use of member stations in selling greater volumes of business at the local level.

## RADIO FREE EUROPE

One English Garden, Munich, Ger.

### OFFICERS

Director ..... C. Rodney Smith  
 Dir., Public Information, F. E. Comm. .... Alton Kastner  
 Pres., Free Europe Comm. .... John Richardson, Jr.

### BRANCH OFFICE

Two Park Ave., New York 10, N. Y. Phone: LEhigh 2-8900. Charles B. Kaufman, Director.

### FUNCTIONS

Radio Free Europe, a private organization supported by contributions of the American people to the RFE Fund, transmits programs over 28 transmitters to Czechoslovakia, Poland, Hungary, Bulgaria and Romania. Its programs of truthful news and information about the free world and the Iron Curtain countries assist the captive people in their endeavor to establish free democratic societies, representative government, national sovereignty and full personal liberties in their lands. RFE is a division of Free Europe Committee.

## RADIO-NEWSREEL-TELEVISION WORKING PRESS ASSOC., INC.

527 Lexington Ave., New York 17, N. Y.  
 Phone: PLAZA 1-2720

### OFFICERS

President ..... Tom Costigan (CBS)  
 1st Vice-Pres. .... Max Klein (News of Day; Telenevs)  
 2nd Vice-Pres. .... Charles M. Campbell (Free-lance)  
 Secretary ..... Irving Heitzner (News of Day; Telenevs)  
 Asst. Secretary ..... Robert McGavin (CBS)  
 Treasurer ..... Richard Milbauer (Newsfilm, USA)  
 Sergeant-at-Arms ..... George Jordan (NBC)  
 Executive Secretary ..... Deborah B. Beach  
 Counsel ..... Edward J. Gunnigle

### BOARD OF GOVERNORS

Chairman, Ed Silverman, ABC; Nich Archer, News of Day, Telenevs; David Klein, NBC; Tom O'Brien, ABC; Gabe Pressman, NBC; Lawrence Racies, CBS; John Tillman, WPIX.

### SPONSORING MEMBERS

Charles Collingwood, John Daly, Douglas Edwards, Allan Jackson, Larry LeSueur, John Cameron Swayze, Bob Trout, Walter Winchell, John Wingate.

### FUNCTIONS

To promote and protect the professional interests and welfare of working newsmen in radio, television and newsreels.

# INDUSTRY ORGANIZATIONS

## RADIO-TV CORRESPONDENTS' ASSN.

U. S. Capitol, Washington, D. C.  
Phone: Capitol 4-3121, Ext. 6421

### OFFICERS

President ..... Robert H. Fleming (ABC)  
Vice-President ..... Bill Monroe (NBC)  
Secretary ..... Wells Church (CBS)  
Treasurer ..... Stephen J. McCormick (MBS)  
Members-at-Large ..... John W. Roberts (Time-Life);  
Arthur F. Barriault (NBC); Leslie W. Higbie (McCa-  
frey Reports); Lewis W. Shollenberger (ABC), Mem-  
ber-ex-officio.

Senate Radio-TV Gallery Super. .... Robert C. Hough  
House Radio-TV Gallery Super. .... Robert M. Menaugh

### FUNCTIONS

The Association is the official accrediting agency for all radio-television reporters covering the United States Congress and official Washington.

## RADIO AND TELEVISION COMMISSION, SOUTHERN BAPTIST CONVENTION

6248 Camp Bowie Blvd., Fort Worth 16, Texas  
Phone: PE 8-2188

### OFFICERS

Executive Director ..... Paul M. Stevens  
Business Manager ..... Carlyle B. Hayes  
Radio Production ..... Theodore Lott  
Television Production ..... Truett Myers  
Dir. of Promotion ..... Clarence Duncan  
Station Relations ..... James T. Johns  
Tape and Film Dist. .... Charles Roden

### FUNCTIONS

Producers and distributors of radio and television public service programs.

## THE RADIO-TELEVISION NEWS DIRECTORS ASSOCIATION

WKAR, East Lansing, Mich.  
Phone: 355-5115

### OFFICERS

President ..... Bill Garry  
WBBM-TV, Chicago  
1st Vice-President ..... Ed Ryan  
WTOP, Washington, D. C.  
Vice-President, TV ..... Sheldon Peterson  
WTCN-TV, Minneapolis  
Vice-President, Radio ..... Bob Gamble  
WFBM/WFBM-TV, Indianapolis  
Treasurer ..... Lee White  
KROS, Clinton, La.  
Executive Secretary ..... Rob Downey  
WKAR, Mich. St. U., E. Lansing  
Bulletin Editor ..... Prof. Ernest Andrews  
St. U. of Ia., Iowa City  
President, R.T.N.D.A. Canada ..... William M. Hutton  
CFRB, Toronto

### DIRECTORS

Jim Bennett, KLZ-TV, Denver; Bert Cannings, CFCF/  
CFCF-TV, Montreal; William Hutton, CFRB, Toronto;  
Carroll McGaughy, WSOC-TV, Charlotte, N. C.; Harry  
McKenna, WEAN, WPJB-FM, Providence; Ray Moore,  
WSB-TV, Atlanta; Jack Morris, KTUL-TV, Tulsa; Don  
Mozley, KCBS, San Francisco; John H. Thompson, NBC,  
Los Angeles.

### REGIONAL VICE-PRESIDENTS

East ..... Ed Fouhy (WBZ, Boston)  
Midwest ..... Bruce Dennis (WGN, Chicago)  
South ..... Joseph T. Loughlin (WTVF, Tampa)  
Southwest ..... Carl I. Sisskind (WIBW, Topea)  
West ..... Pat Higgins (KFSD, San Diego)  
Northwest ..... Norman Heffron (KOTA/KOTA-TV,  
Rapid City, S. D.)  
Canada ..... William Hutton (CFRB, Toronto)

### FUNCTIONS

Professional association of broadcast journalists and those in associated fields of radio, TV journalism in-

struction and wire services. Monthly news bulletin. Annual convention and awards. Spot news, editorializing and community problem coverage. Placement service.

## RECORD INDUSTRY ASSOCIATION OF AMERICA, INC.

1 E. 57th St., New York 22, N. Y.  
Phone: MU 8-3778

### OFFICERS

President ..... Glenn Wallichs  
1st Vice-President ..... David Kapp  
Vice-Presidents ..... Samuel Clark,  
Jac Holzman, James Johnson, Ira Moss  
Treasurer ..... John Stevenson  
Exec. Secretary ..... Henry Brief

### FUNCTIONS

A non-profit organization for the better development of recorded music and literature.

## RECORDING INDUSTRIES MUSIC PERFORMANCE TRUST FUNDS

816 Pennsylvania Bldg., 225 West 34th St.,  
New York 1, N. Y.  
Phone: LO 5-5693

Trustee ..... Samuel R. Rosenbaum

### FUNCTIONS

Engages musicians in single engagements to play free for the public, in schools, hospitals, playgrounds, and on public service occasions such as parades, local and national patriotic observances and celebrations.

## SCREEN ACTORS GUILD

7750 Sunset Boulevard, Hollywood 46, Calif.  
Phone: HOLlywood 9-7311

### OFFICERS

President ..... George Chandler  
1st Vice-President ..... Dana Andrews  
2nd Vice-President ..... Charlton Heston  
3rd Vice-President ..... Jack Lemmon  
Recording Secretary ..... Ann Doran  
Treasurer ..... Frank Faylen  
National Executive Secretary ..... John L. Dales

### BRANCH OFFICES

551 Fifth Avenue, New York 17, N. Y. Phone: MUR-  
ray Hill 7-4623. Mrs. Florence Marston, Eastern and  
Midwestern Regional Director; Mr. Harold Hoffman,  
Executive Secretary, N. Y. Branch.

102 East Hubbard Street, Chicago 11, Ill. Phone:  
Whitehall 3-1344. Raymond A. Jones, Executive Sec-  
retary.

11 Beacon Street, Room 624, Boston 8, Mass. Phone:  
Richmond 2-0208. Mr. Robert M. Segal, Executive  
Secretary.

436 O'Farrell St., 4th Flr., San Francisco 2, Calif.  
Phone: PProspect 5-3070. Diane Poyer, Executive Sec-  
retary.

2340 First National Bank Bldg., Detroit, Mich. Phone:  
Woodward 3-6063. Irving Kroll, Executive Secretary.

2145 N.E. 185th St., N. Miami Beach, Fla. Phone:  
945-7971. Melvin Karl, Executive Secretary.

### FUNCTIONS

Union affiliated with AFL-CIO, representing all ac-  
tors in television and theatrical motion pictures, etc.

## SCREEN COMPOSERS' ASSOCIATION

9250 Wilshire Blvd., Beverly Hills, Calif.  
Phone: CRestview 6-3123

292 Madison Ave., New York, N. Y. c/o Zissu &  
Marcus  
Phone: MU 3-0966

### OFFICERS

President ..... Dr. Miklos Rozsa  
Vice-President ..... David Buttolph  
Secretary ..... Arthur Morton  
Treasurer ..... George Duning

# INDUSTRY ORGANIZATIONS

## FUNCTIONS

An organization of screen, radio and TV composers, assists its members in the administration and exploitation of their performance and other rights, and advances composers' interests generally.

## SCREEN DIRECTORS INTERNATIONAL GUILD

250 W. 57th St., New York 19, N. Y.  
Phone: JUdson 2-5470

### OFFICERS

President ..... Don Hershey  
1st Vice-President ..... Jack Glenn  
2nd Vice-President ..... Joseph Lerner  
Secretary ..... Howard T. Mogwood  
Treasurer ..... Robert J. Kingsley  
Executive Secretary ..... George L. George  
Business Representative ..... Robert Edmonds  
General Counsel ..... Erwin Feldman

### EXECUTIVE BOARD

Robert Braverman, Shirley Clarke, Charles S. Dubin, Herman J. Engel, Leo Hurwitz, Lewis Jacobs, George Jacobson, Robert K. Sharpe, Willard Van Dyke, Albert Wasserman, Nicholas Webster.

### BRANCH OFFICE

318 West Adams St., Suite 1611, Chicago 6, Ill.  
Phone: FRanklin 2-2287

### ALTERNATES

Robert Anderson, William Buckley, Peter H. Cooper, Leslie Goldman, Charles H. Green.

### AREA REPRESENTATIVES

22000 Malden St., Canoga Park, Calif. Don Livingston.  
2241 N.E. 17th St., N. Miami Beach, Fla. Lazarus Larry Wolk.

208 Florida Theatre Bldg., Sarasota, Fla. Charles W. Broun, Jr.

70 Fourth St., N.W., Atlanta 8, Ga. Charles D. Beeland.  
9516 Marion Ave., Morton Grove, Ill. Andrew M. Costikyan.

2905 Fairfield Ave., Ft. Wayne, Ind. Richard Galbreath.  
R.F.D. 2, Lincoln Rd., Sudbury, Mass. James G. Schaadt.  
4820 Yorkshire St., Detroit 24, Mich. James F. Kefgen.

1521 Fawn Valley Dr., St. Louis 31, Mo. Robert Johnson.

3601 Oak Grove, Dallas 4, Tex. Marshall R. (Marty) Youna, Keitz & Herndon, Inc.

Potomac Films, Inc., 1536 Connecticut Ave., N.W., Washington 6, D. C. Nicholas C. Read.

### INTERNATIONAL REPRESENTATIVES

Box 6100, Montreal 3, Can. Morten Parker, National Film Board of Canada.

Skyridge, Mountain Rd., R. R. 2, Aymer East, Quebec, Can. Robert Anderson.

5 Balmuto St., Toronto 5, Con. Don Haldane, Westminster Films Ltd.

C/o First National City Bank of New York, 17 Bruton St., London, W. 1, Eng. William A. Harper.

Piazza Farnese 51, Rme, Italy. Miles Morgan.

### FUNCTION

Labor organization.

## SESAC INC.

10 Columbus Circle, New York 19, N. Y.  
Phone: JUdson 6-3450

### OFFICERS

President ..... Paul Heinecke  
Secretary-Treasurer ..... R. C. Heinecke

### FUNCTIONS

Licenses the performance, mechanical or synchronization rights in a repertory of distinction to the entire entertainment industry; produces the SESAC Recordings LP Program Service and the "Drummers," plus low-cost program packages for special programming needs.

## SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS

55 West 42nd Street, New York 36, N. Y.  
Phone: LOngacre 5-0172

### OFFICERS

President ..... Reid H. Ray  
Executive Vice-President ..... Ethan M. Stifle  
Engineering Vice-President ..... Deane R. White  
Editorial Vice-President ..... Herbert E. Farmer  
Financial Vice-President ..... Joseph T. Dougherty  
Convention Vice-President ..... George W. Colburn  
Sections Vice-President ..... Garland C. Misener  
Secretary ..... Robert G. Hufford  
Treasurer ..... Wilton R. Holm  
Chairman, Atlanta Sec. .... Edward E. Burreis  
Chairman, Boston Sec. .... Charles W. Wyckoff  
Chairman, Canadian Sec. .... Michael W. Barlow  
Chairman, Chicago Sec. .... Harold Kinzie  
Chairman, Dallas-Ft. Worth Sec. .... Robert G. Redd  
Chairman, Detroit Sec. .... James W. Bostwick  
Chairman, Hollywood Sec. .... John P. Kiel  
Chairman, Huntsville Sec. .... Donald J. Southard  
Chairman, Nashville Sec. .... William M. O'Rork  
Chairman, New York Sec. .... Arthur J. Miller  
Chairman, Rochester Sec. .... Forrest A. Richey  
Chairman, San Francisco Sec. .... R. A. Isberg  
Chairman, Washington, D. C. Sec. .... Arthur Rescher  
Executive Secretary ..... Charles S. Stodter

### FUNCTIONS

Objectives of the Society within the fields of motion pictures, television and allied arts and sciences are:

The fostering and advancement of engineering technology; the preparation and dissemination of scientific information; the sponsorship of lectures, exhibitions and conferences designed to advance the theory and practice of engineering; the promotion and furtherance of the interests of the general public.

## SOUTHERN CALIFORNIA BROADCASTERS ASS'N

6047 Hollywood Blvd., Hollywood 28, Calif.  
Phone: HO 9-7254

### OFFICERS

President ..... Robert M. Light  
After President ..... R. M. Light  
Chairman of Board ..... Charles Hamilton (KFI)  
Vice-Chairman ..... Robert Sutton (KNX)  
Secretary ..... Fred Custer (KPOL)  
Treasurer ..... Cliff Gill (KEYZ)

### FUNCTIONS

Promotes radio as a prime advertising medium in Southern California for 45 stations and ABC, CBS and NBC; additional services include activities in the public interest.

## SOUTHERN NEVADA BROADCASTERS ASS'N

P. O. Box 550, Las Vegas, Nev.

President ..... Ted Oberfelder  
Vice-Pres. .... Joe McMurray  
Secretary ..... Alex Victor  
Treasurer ..... Ed Tabor

## STATION REPRESENTATIVES ASSOCIATION, INC.

366 Madison Ave., New York 17, N. Y.  
Phone: YUkon 6-9390

### OFFICERS

President ..... Edward Codel  
Vice-President ..... Adam Young  
Secretary ..... Robert Dore  
Treasurer ..... Daren F. McGavren  
Managing Dir. .... Lawrence Webb

# INDUSTRY ORGANIZATIONS

## DIRECTORS

John P. Blair, Lloyd Griffin, Frank M. Headley, Thomas A. White.

## FUNCTIONS

Trade Association serving radio and TV Representative firms.

## TV STATIONS, INC.

215 East 51st St., New York 22, N. Y.

Phone: PLaza 1-0123

President ..... Herb Jacobs

## FUNCTIONS

A station-owned film-program consultant and buying organization serving more than one hundred television stations in the U. S. and possessions.

## TVB OF CANADA

500 University Ave., Toronto 2, Ont.

Phone: 363-3133

## OFFICERS

Exec. Vice-President ..... George G. Huntington  
 President ..... J. A. Pouliot  
 Chairman ..... Gordon Gray (WKTV, Utica, N. Y.)  
 Vice-Pres. Member Services ..... William B. Covin  
 Vice-Pres., Dir., Spot TV ..... William B. MacRae  
 Dir., Public Relations ..... Jack B. Weiner  
 Dir., National Sales ..... James C. Hirsch  
 Dir., Research ..... Harvey Spiegel  
 Secretary ..... Jack Tipton  
 Treasurer ..... C. George Henderson  
 Vice-President ..... Jack O'Mara  
 Vice-President ..... Jacob A. Evans

## EXECUTIVE COMMITTEE

W. D. Byles, S. Griffiths, W. D. McGregor, J. Pouliot, Orville Shugg, Ralph Snelgrove.

## BRANCH OFFICES

1500 St. Catherine St., W., Montreal

Phone: UN 1-0534

1 Rockefeller Plaza, New York 20, N. Y.

Phone: PL 7-9420

## FUNCTIONS

An association of Canadian television stations, networks and reps to promote television as an advertising medium.

## TELEVISION AFFILIATES CORP.

### (TAC)

625 Madison Ave., New York 22, N. Y.

Phone: PLaza 1-3110

## OFFICERS

President ..... Richard Brandt  
 Exec. Vice-Pres. .... Richard Carlton  
 Vice-President ..... Robert Weisberg

## BRANCH OFFICES

6253 Hollywood Blvd., Hollywood 28, Calif.

Phone: HO 2-6903

520 N. Michigan Ave., Chicago 11, Ill.

Phone: SU 7-3995

## FUNCTIONS

A broadcasters' cooperative serving as the clearing house for the best of locally produced informational, cultural and educational programs.

## TELEVISION BUREAU OF ADVERTISING, INC.

One Rockefeller Plaza, New York 20, N. Y.

Phone: PLaza 7-9420.

## OFFICERS

Chairman of Board ..... Gordon Gray (WKTV, Utica, N. Y.)  
 President ..... Norman E. Cash  
 Exec. Vice-President ..... George G. Huntington  
 Secretary ..... Jack Tipton (KLZ, Denver)  
 Treasurer ..... C. George Henderson (WSOC, Charlotte)  
 Vice-Pres. in Chg., Nat. Sales ..... John R. Sheehan  
 Vice-Pres., Nat. Sales ..... James C. Hirsch  
 V.P. Local Sales ..... Howard Abrahams  
 V.P. in Chg. Research ..... Dr. Leon Arons  
 Vice-Pres., Research ..... Harvey Spiegel  
 V.P., Member Service ..... William Colvin  
 Dir. Spot TV Co-ord. .... William B. MacRae  
 Dir. Member Sales Pres. .... Walter Vetter

## BRANCH OFFICES

3440 Wilshire Blvd., Los Angeles 5, Calif.

Phone: DU 7-8109.

Vice-President ..... Jack O'Mara

400 N. Michigan Ave., Chicago 11, Ill.

Phone: 644-1215.

Dir., Central Div. .... Jacob Evans

## FUNCTIONS

The TV industry's league to improve and expand the use of television as an advertising medium. It is supported by the nation's leading television stations, networks and station representatives.

## TELEVISION FILM ASSOCIATION

1025 N. Highland Ave., Los Angeles 38, Calif.

Phone: HOLlywood 9-8181

## OFFICERS

President ..... John Ballinger  
 Vice President ..... Jack M. Goetz  
 Sec.-Treas. .... Nicholas Muskey  
 Directors ..... Warren Strang, Harvey Gusman

## FUNCTIONS

To maintain a liaison between the producers and distributors of television film, the TV stations, and the companies providing material and services to the TV industry. To establish better operational practices and to standardize these practices.

## TELEVISION INFORMATION

### OFFICE

666 Fifth Ave., New York 19, N. Y.

Phone: PLaza 7-4600

Director ..... Roy Danish  
 Executive Director ..... Larry Creshkoff  
 General Manager ..... Carl Burkland  
 Manager, Station Services ..... Ben Wickham  
 Librarian ..... Catherine Heinz

## BOARD OF DIRECTORS

Chairman Clair R. McCollough, Steinman Stations, Lancaster, Pa.; Lester Bernstein, NBC, N. Y.; John P. Cowden, CBS-TV, N. Y.; Michael J. Foster, ABC, N. Y.; C. Wrede Petersmeyer, Corinthian Bcstg. Corp., N. Y.; Joseph S. Sinclair, WJAR-TV, Providence, R. I.; Willard E. Walbridge, KTRK-TV, Houston, Tex.; Robert F. Wright, WTOK, Meridian, Miss.

## FUNCTIONS

The Television Information Office is an industry supported organization. Its function is to create an enduring two-way informational bridge between the industry and those from whom it seeks more understanding.